

## Summary

### Microbiome as a top trigger for the Advanced Cosmetics industry

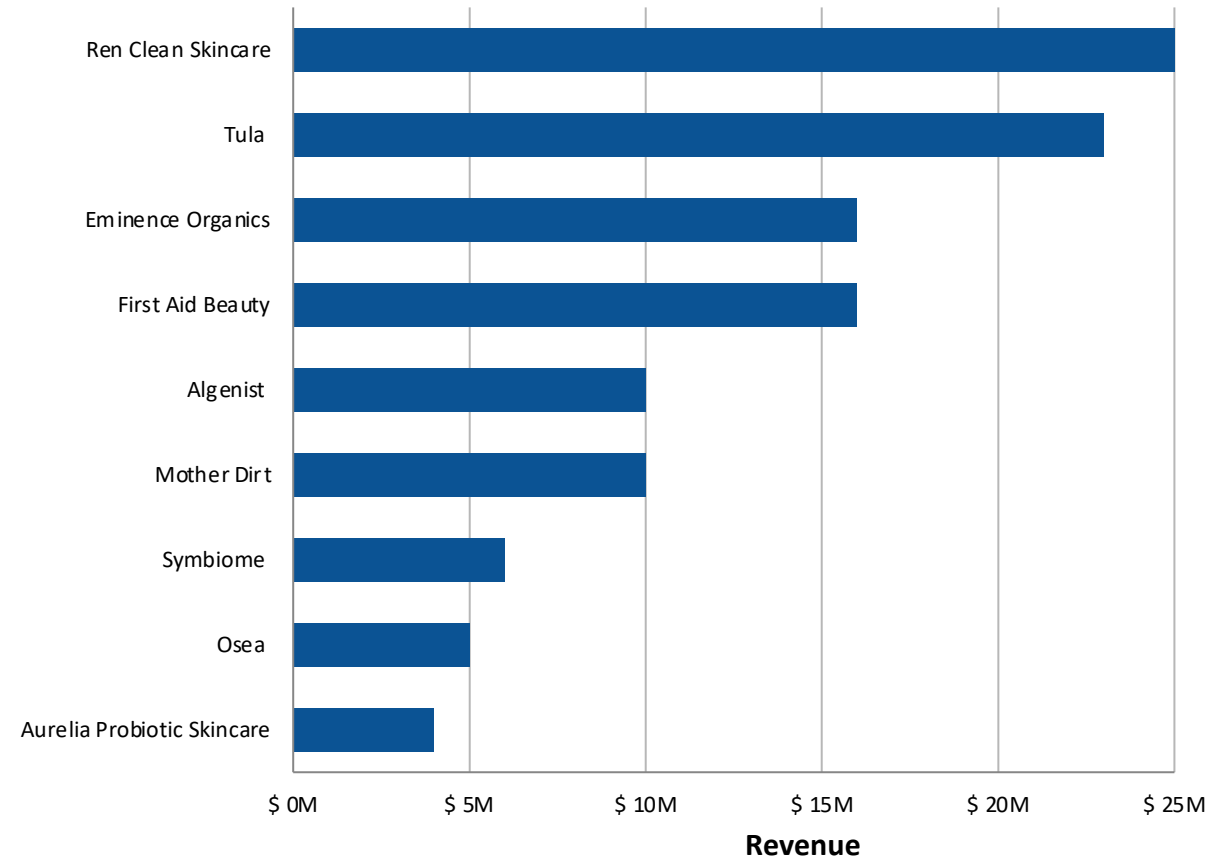
The microbiome is defined as the collective of the microbes that live inside and on the human body. Ethnic races affect the human microbiome. It is expressed through immune status, genetic characters, skin properties, foods and lifestyles. Besides them, various factors, including the use of antibiotics, cosmetics, soaps, personal care products can have an influence on the skin microbiome.

**Researchers demonstrated that synthetic chemical ingredients in modern cosmetics cause damage to the skin microbiome.**

Cosmetic products are not required to be sterile, but they must comply with a level of microbiological quality. These **studies about the microbiome caused a significant boost in the Advanced Cosmetics market in recent years.**

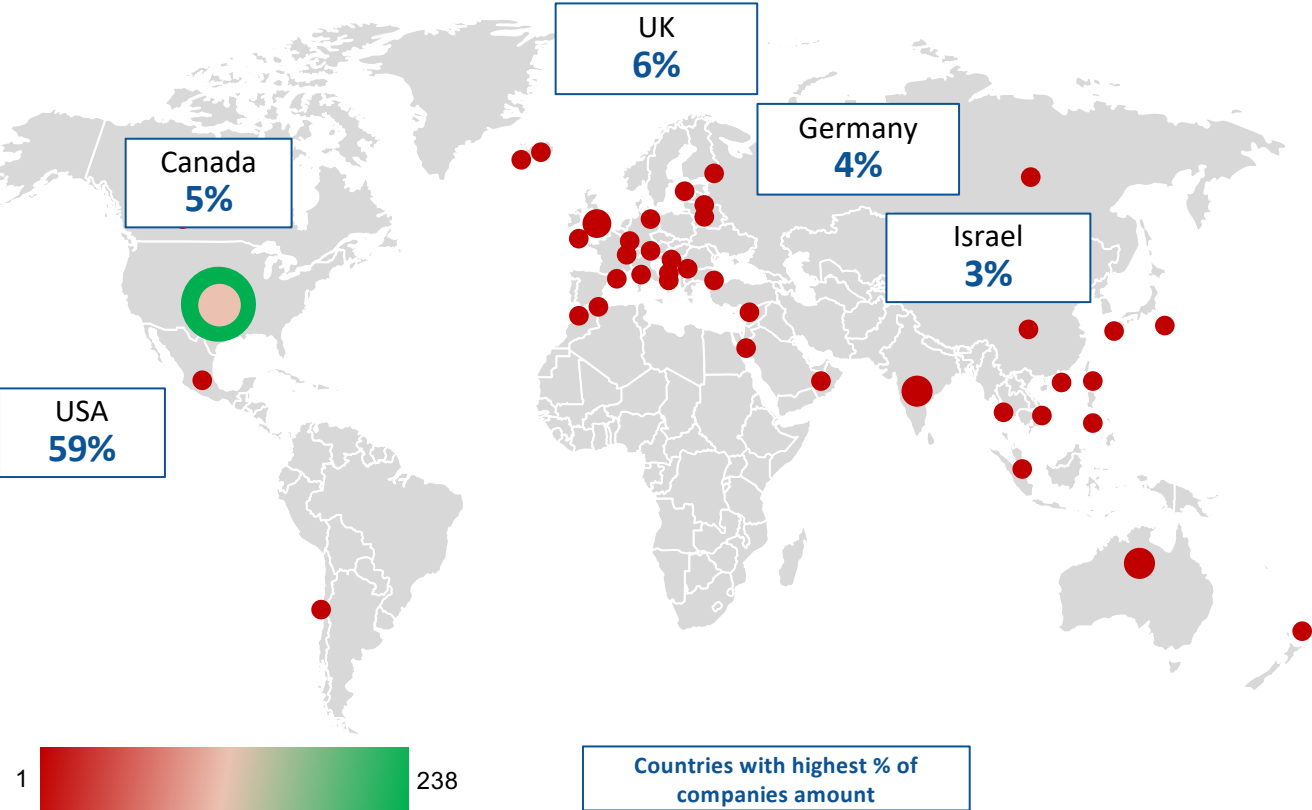
Source: MDPI website

### Top microbiome-related cosmetics companies in 2020



# Summary

## Advanced Cosmetics Companies Distribution by Countries



Source: Aging Analytics Agency analysis

## Advanced Cosmetics Market Size by Sub-markets in 2020

<b>\$160B</b>	
<b>\$37.6B</b>	Natural Cosmetics
<b>\$56.7B</b>	Beauty Devices
<b>\$44.4B</b>	Cosmeceuticals
<b>\$18.3B</b>	Anti-Ageing
<b>\$2.5B</b>	Ingredients-as-a-Service

## Summary

<b>TOP-1 Region</b>	<b>№1 Investment Deal</b>
North America	\$750M By Coty
<b>№1 Publicly Traded Company</b>	<b>TOP Product Category</b>
\$436B Johnson & Johnson	Skin care preparations
<b>Leading Innovator</b>	<b>№1 Investor by Number of Investments</b>
>400 inventions by L'Oreal	3,704 by European Commission

<b>Major Trends in Advanced Cosmetics Market</b>	
Antipollution	Organic
Sun Care	CBD Usage
AI for Skin care	Sustainability
Antiage	Microbiome

Source: Aging Analytics Agency analysis