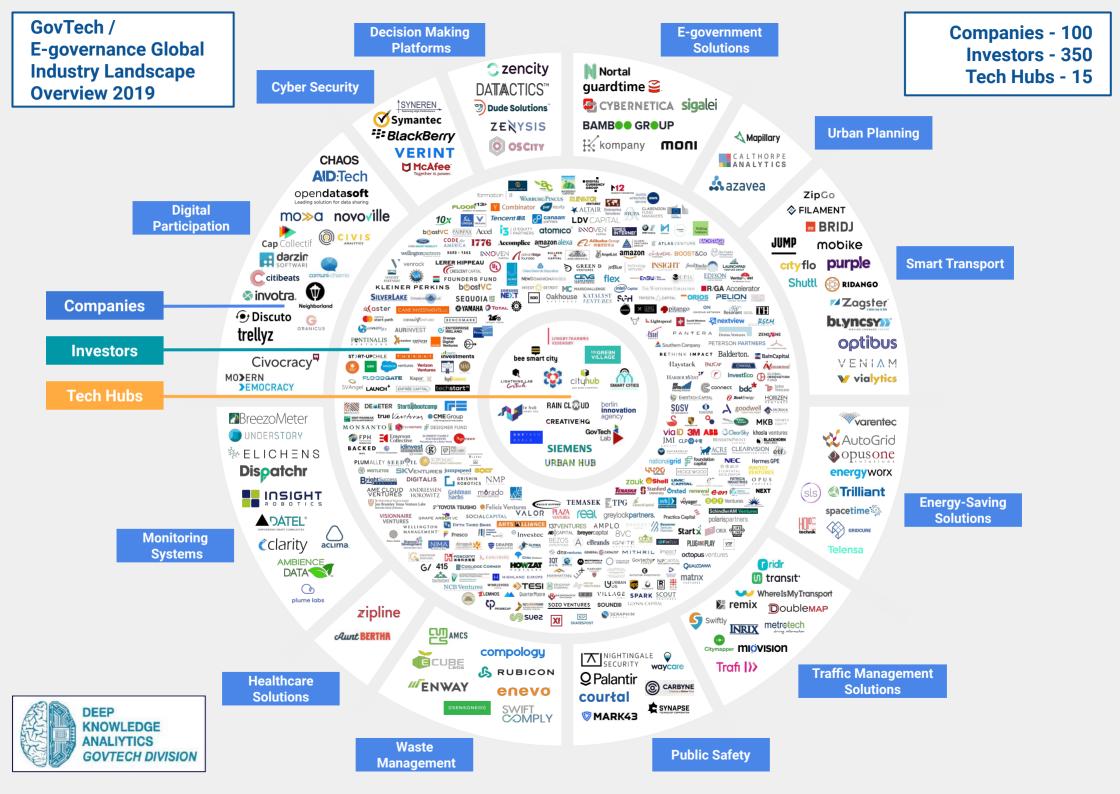


Teaser

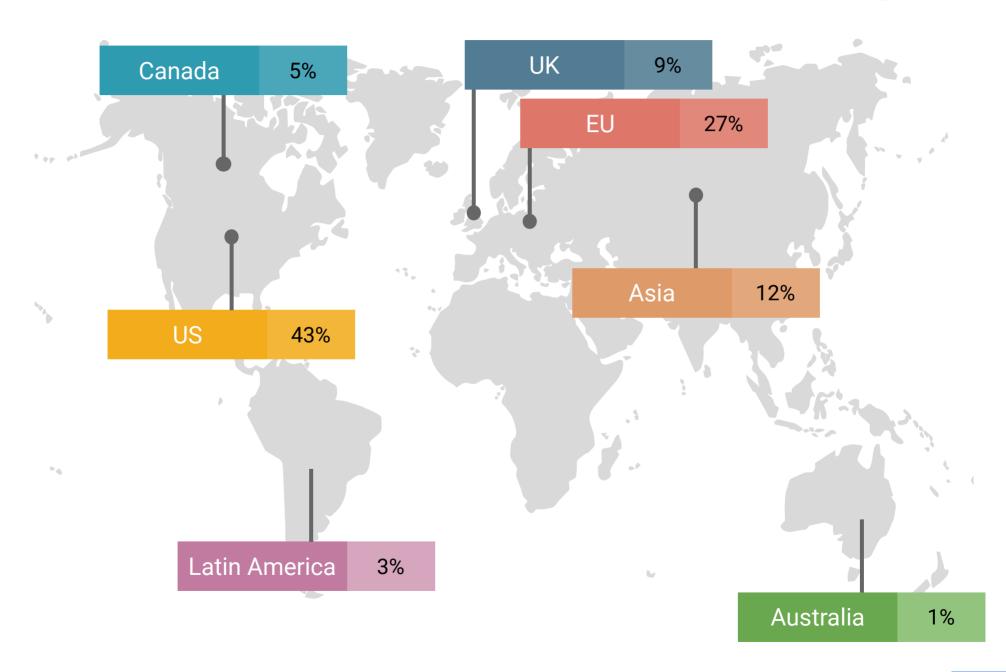


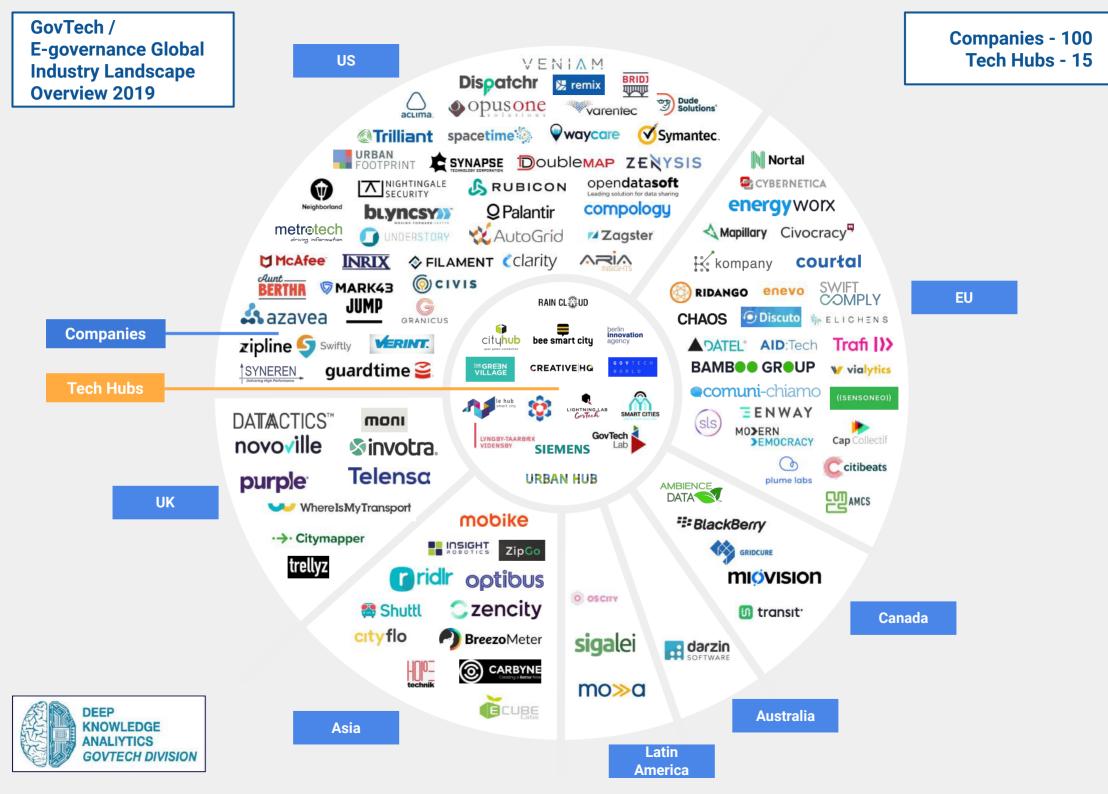
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100 GovTech Companies Distribution by Region





Neighborland

trellyz

Digital Participation









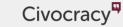








citibeats



comuni-chiamo

Cyber Security

*** BlackBerry

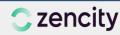








Decision making platforms





DATACTICS™

Dude Solutions

ZENYSIS

Urban Planning







Public Safety









courtal

Waste Management

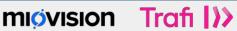


compology

RUBICON

GovTech / **E-governance Global Industry** Landscape Overview 2019

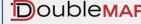
Traffic Management Solutions





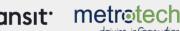


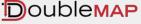
















Swiftly

E-Gov Solutions



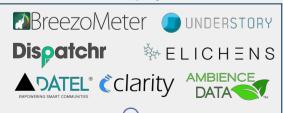


sigalei

moni

spacetime:

Monitoring Systems





INSIGHT

cityflo

ZipGo



JUMP



Shuttl

purple



VENIAM

Smart Transport











Energy-Saving Solutions

















Monitoring Systems



Digital Participation



Healthcare Solutions



E-government **Solutions**



Decision Making Platforms



Waste Management



KNOWLEDGE

ANALIYTICS

Energy-Saving Solutions



GovTech / **E-governance Global Industry** Landscape Overview 2019

Public Safety



Urban **Planning**



Traffic Management Solutions





Smart Transport



Top 100 GovTech Companies

- 1. Aclima
- 2. AID:Tech
- 3. Ambience Data
- 4. AMCS Group
- 5. Aria Insights
- 6. Aunt Bertha
- 7. AutoGrid Systems
- 8. Azavea
- 9. Bamboo Group
- 10. BlackBerry
- 11. Blyncsy
- 12. Breezometer
- 13. Bridj
- 14. Calthorpe Analytics
- 15. Cap Collectif
- 16. Carbyne
- 17. CHAOS
- 18. Citibeats
- 19. Cityflo
- 20. CityMapper
- 21. Civis Analytics
- 22. Civocracy
- 23. Clarity Movement
- 24. Compology
- 25. Comuni-Chiamo
- 26. Courtal
- 27. Cybernetica
- 28. Darzin Software
- 29. Datactics
- 30. Datel
- 31. Discuto
- 32. Dispatchr
- 33. DoubleMap

- 34. Dude Solutions
- 35. Ecube Labs
- 36. eLichens
- 37. Energyworx
- 38. Enevo
- 39. Enway
- 40. Filament
- 41. Granicus
- 42. Gridcure
- 43. Guardtime
- 44. Hopetechnik
- 45. Inrix
- 46. Insight Robotics
- 47. Invotra Ltd
- 48. kompany
- 49. Mapillary
- 50. Mark 43
- 51. McAfee
- 52. Metrotech
- 53. Miovision
- 54. Mobike
- 55. Modern Democracy
- 56. MONI
- 57. Movva
- 58. Neighborland
- 59. Nightingale security
- 60. Nortal
- 61. Novoville
- 62. OpenDataSoft
- 63. Optibus
- 64. Opus One Solutions
- 65. OS City
- 66. Palantir

- 67. Plume Labs
- 68. Purple WiFi
- 69. Remix
- 70. Ridango
- 71. Ridlr
- 72. Rubicon Global
- 73. Sensoneo
- 74. Shuttl
- 75. Sigalei
- 76. Smart load solutions
- 77. Social Bicycles
- 78. Space-Time Insight
- 79. SwiftComply
- 80. Swiftly
- 81. Symantec
- 82. Synapse Technology
- 83. Syneren Technologies Corporation
- 84. Telensa
- 85. Trafi
- 86. Transit App
- 87. trellyz
- 88. Trilliant
- 89. Understory
- 90. Varentec
- 91. Veniam
- 92. Verint
- 93. vialytics
- 94. Way care
- 95. WhereIsMyTransport
- 96. Zagster
- 97. Zencity
- 98. Zenysis
- 99. ZipGo
- 100. Zipline

Introduction

This landscape report aims to demonstrate the variety of GovTech solutions existing worldwide. It focuses on factors driving the ongoing transformation of a state, main sectors to be changed, barriers to this process, and ways to overcome them. It also provides information on the main types of technologies used by GovTech including blockchain, Al and machine learning, IoT, robotic automation, and geospatial data analysis, with emphasis on the best examples of their implementation on various levels of public management. The report aims to answer the following questions:

- What are the key drivers of GovTech transformation in developed and developing countries?
- How can a state, business and citizens benefit from GovTech adoption?
- What has to be done to develop a healthy ecosystem for efficient collaboration between government and GovTech firms?

The report reviews 100 GovTech companies based in different regions and 350 investors in GovTech industry. 15 GovTech and Smart City tech hubs, 30 journalists and 40 influencers are also presented in the report. We have also investigated the achievements in GovTech adoption in 30 countries worldwide focusing primarily on the developing countries that, due to the circumstances, could not or could only partially embark on a course of public administration automation. This report is our first attempt to analyse GovTech industry and increase the level of expertise on the topic at the DKA.



GovTech and a Modern State

Advanced technology has penetrated everyday life changing the way people communicate, study, work, shop and rest. New mobile services such as online banking, social networks, Uber, etc., have become a necessity no one can avoid using. With this revolution encompassing all regions and populations around the world, it could not but affect interaction between modern governments and citizens.

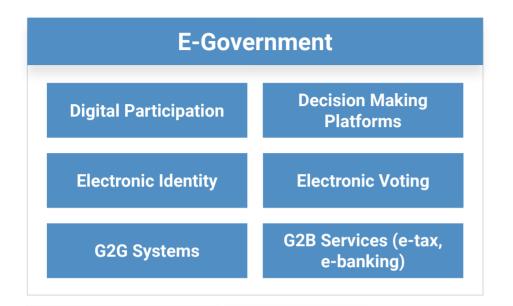
The ongoing rise of Govtech brings a more functional state that matches today's level of technology development and, most importantly, the demands of technologically-savvy citizens. Accenture research shows that 75 percent of citizens globally say government needs to tackle complex issues by collaborating with them, and 60 percent would themselves take an active role in personalising services. Modern state emulates communication tools used by the modern companies in their communication with clients. In other words, a state wants to be more close to its customers. State transformation can be explained by:

- 1. **Public Expectations.** Citizens have rising expectations as they have grown accustomed to a different kind of user experience and functionality from using consumer-focused apps like Spotify, Uber and Google.
- 2. **Technologies.** Falling technology prices allow smaller companies to deliver cloud-based, mobilefirst services that are as robust and secure as the solutions that were previously the preserve of large corporates.
- 3. **Government Engagement.** Active policies by national and supranational governments are increasing government engagement with startups and subject matter experts (SMEs).

The power of GovTech lies in its ability to help governments to govern and innovate more effectively. This includes opportunities such as new channels for engaging and communicating with citizens (CivTech), and platforms that facilitate improved service delivery, and ongoing experimentation with emerging technologies.

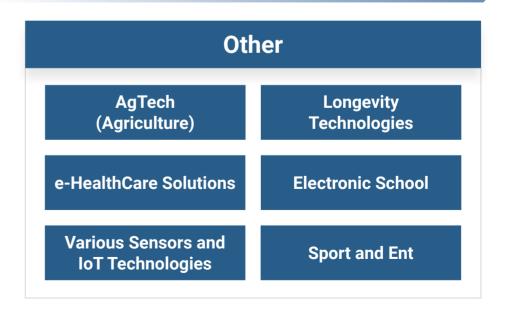
The list of potential customers for GovTech solutions is also vast, and includes national and supranational governments, federal, state and local governments, cities and regions, state departments and ministries, specialised public agencies and regulatory bodies and arguably also schools, universities, hospitals, care homes, police forces and law courts.

What GovTech includes?





CrimeTech		
Smart Recognition and Identification	Cyber Security	
e-Courts	Civil Defence	
Crime Analysis Platforms	Anti-money Laundering	



15 GovTech and Smart City Hubs











Berlin Innovation Agency

City Hub

Creative HQ

Gov Tech World











GovTech Lab

Hub Smart City

Lightning Lab GovTech

Lyngby-Taarbæk City of Knowledge

Rain Clouds Westminster











Siemens

Smart Cities Innovation Hub

Smart Clty Hub

The Green Village project

Urban Hub

40 GovTech Influencers



Alyssa Broomby, Digital Transformation Agency



Amit Narayan, Autogrid



Andrea Leadsom, Department for Business, Energy & Industrial Strategy



Andy Beale, UK's Cabinet Office



Anna-Maija Karjalainen, Public Sector ICT Ministry of Finance



Arturo Herrera Gutiérrez, Ministry of Finance and Public Credit



Danilo Astori, Ministry of Economy and Finances



Eduard Müller, Federal Ministry of Finance



Erki Lipre, Ridango



Francis Suarez, City of Miami



Hon Kris Faafoi, Ministry for Government Digital Services



Huiyi Lee, Facebook



Ibrahim Baylan, Ministry of Enterprise and Innovation



Ilya Rekhter, Department
DoubleMap Communicatior
Information Sys



Jackson Mthembu,
Department of
Communication and
Information System



Jacqueline Poh, Government of Singapore



Jason Hare, Jason M. Hare Associates INC.



Jimmy Martin, AMCS Group



John Chen, Jonati BlackBerry S



Jonathan Simkin, Swiftly



Joshua Wong, Opus One Solutions



Julia Glidden, Microsoft



Konstantin Noskov, Ministry of Digital Development, Communications and Mass Media



Konstantin Shulgan, The Ministry of Communications and Informatization



Lena Goh, Singapore GovTech Agency



Luis Felipe Salin Monteiro, National Secretary of Information and Communication



Martin Basila, Sensoneo



Mathias Cormann, Department of Finance



Mike Sarasti, City of Miami



Mohamed Maleeh
Jamal,
Ministry of
Communication, Science
and Technology



Mongi Marzouk, The Ministry of Communication Technologies



Nadhim Zahawi, Department for Business, Energy & Industrial Strategy



Rikke Hougaard Zeberg, The Ministry of Finance Agency for Digitisation



Robert Shurtleff, IBM



Sascha Haselmayer, Citymart



Seamus Kraft, Article One



Spiros Margaris, Wefox Group



Tan Kok Yam, The Smart Nation and Digital Government Office



Ursula Owusu, Ministry of Communications



Yogida Sawmynaden, Ministry of Technology, Communication and Innovation

30 GovTech Journalists



Alice Lipowicz, My Beautiful Darkened World



Alison Holt, BBC



Anne Lochoff, UNDP



Ben Heather, HSJ



Bryan Glick, ComputerWeekly



Caroline Donnelly, ComputerWeekly



David Bicknell, Campaign4Change



Derek du Preez, diginomica



Edward Qualtrough, CIO



Gary Flood, Think.Digital Partners



Hanna Crouch, Digital Health



Heather Jameson, The MJ



Jacqueline Poh, GovTech Singapore



Jane Dudman, The Guardian



Judy Foote, govhouse.nl.ca



Karen Hunter, Karen Hunter Show



Lis Evenstad, Computer Weekly



Mariana Mazzucato, MARIANA MAZZUCATO



Martin Veitch, IDG Connect



Mark Chillingworth, IDG Connect



Mark Say, UKAuthority



Megan Eskey, Reloquence



Noelle Knell, government technology



Nick Golding, LGC



Oscar Williams, NS Tech



Owen Hughes, Digital Health



Patricia Williams, Pfurmans@Work Technologies



Rosemary Bennett, The Times



Tom Wright, CRN channelweb.co.uk



Warwick Mansell, Education Uncovered

10 GovTech Conferences











GovInsider Live

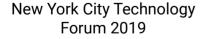
GovTech 2019

GovTech Pioneers

Horasis Global Meeting

Indonesia OpenGov Leadership Forum 2020







re:public 2019



Thailand OpenGov Leadership Forum 2019



The Govtech Summit



Washington Digital Government Summit

GovTech Definition

Although GovTech gains traction globally, there is still no scientific definition for this industry. This term includes various industries such as Smart City, E-Gov, CrimeTech, etc. The main goal of the GovTech strategy is to change the relationship between people and the government at two levels. The first task is to share decision-making and city management with citizens. which is being introduced into the philosophy of Government to Citizen (G2C) management. The second task is to transform citizens into partners in every aspect of what is happening in the country.

The closest related term is E-government which refers to utilization of Information and Communication Technologies in order to transform relations with citizens, businesses, and other actors. These technologies can serve a variety of different ends: better delivery of government services to citizens, improved interactions with business and industry, citizen empowerment through access to information, or more efficient government management. The resulting benefits can be less corruption, increased transparency, greater convenience, revenue growth and/or cost reductions.

According to PwC, GovTech relies on three pillars:

- 1. It's about new and better ways to enable citizens to engage in their communities and receive the public services they need.
- 2. It's fuelled by new technologies, joining up data and services in a mobile and connected world.
- 3. It's created by entrepreneurs, innovators and small businesses often people who have worked in government and the public sector and who can see exciting new ways of delivering public services.

Apart government efficiency, another sector GovTech is designed to boost is accountability. As some experts declare, one of the main functions of GovTech lies in deepening the quality of democracy thus possibly restoring long-lost trust in government institutions. This could be achieved by developing voting technology, providing access to the records of government meetings, bringing the ways of effectively using Internet as a communication medium for public debate, etc.

All in all, GovTech itself constitutes a driver of change inducing governments to reimagine themselves, their functions, and relationships with citizens ensuring sustainable future.

Source:

hightech.fm

PwC

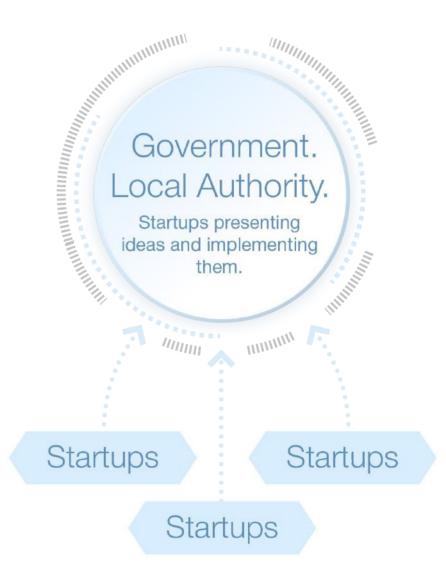
United Nations

GovTech Companies and Governments: Two Models for E-Gov Development

Two models of cooperation can explain the character of relationship between GovTech startups and the governments.

In the first, open, model, GovTech startups are invited to contribute their technologies and ideas, to propose initiatives and implement them. As PwC states, GovTech is "created by entrepreneurs, innovators and small and medium sized enterprises (SMEs) – often people who have worked in public services and can see exciting new ways of delivering improved outcomes and more efficient public services." This model is designed to develop connections between two parties in order "to explore new ways of bringing small businesses and technology driven innovation to public leaders and policy makers." The best examples of this approach are US, UK, and some of the EU countries.

Experts widely support the idea that GovTech is a local phenomenon. Universalism is not acceptable, as technological solutions fully depend on political context, population size and diversity, stability, etc. Indeed, companies acting in accordance with the first model, are predominantly local, operating under the local law.



Source:

GOVTECH

PwC

GovTech Companies and Governments: Two Models for E-Gov Development

The second model, closed (or traditional), is described by PwC as follows: "Traditionally government and public sector systems have been built in-house or by large IT companies. Data has been stored, and software developed, on proprietary platforms and very few are designed to share data or talk to each other."

The typical example of this is Smart Nation and Digital Government Office in Singapore, which unites the CEOs and experts in government body with the purpose of transforming the public services delivery. Initiated in May 2017 under the Prime Minister's Office, SNDGO established digitalisation as a core agenda for the Singapore Government and underscored its importance as a pillar in driving public service transformation efforts. Over the course of the year, GovTech has continued to make progress in implementing Strategic National Projects, delivering citizen-centric services and building technology capabilities in government agencies.

In other words, under this model the government agency develops and implements all the services. The same can be observed in Estonia where government had developed services, while IT corporations and startups had developed the tools.

Both open and closed models pursue building public-private partnerships under which government orders unique solution/product for its specific needs.

Government. Local Authority.

Gove To Sover Government creates a body, which is responsible for e-strategy.

Government hires IT companies to develop a product

> Services providers

developers

Startups

Source:

GOVTECH

PwC

E-Participation: Tool for Public Engagement

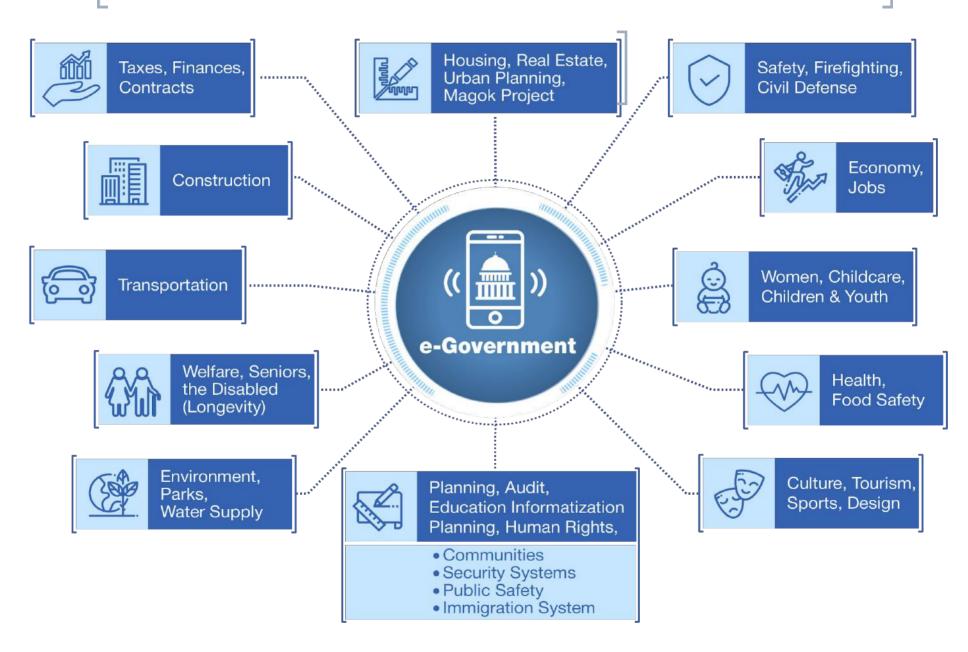
According to the United Nations 2018 E-Government Survey, e-government has been rapidly growing since the first UN attempt to access the state of the industry in 2001. The percentage of countries with high level of e-government development is reaching 58%, although digital divide is still significant due to high cost of Internet access, e-illiteracy, and bad connectivity in poor countries. This growth brought improvement in public services, citizen engagement, and transparency and accountability of authorities at the local level.

In the reality of ongoing government digitalization, the key instrument for interaction between government and citizens is e-participation defined "as the process of engaging citizens through ICTs in policy, decision-making, and service design and delivery so as to make it participatory, inclusive, and deliberative" (United Nations, 2013). According to UN 2018 Survey, the number of governments encouraging citizens to contribute their ideas and provide feedback is growing, with Denmark, Finland, and Republic of Korea being absolute leaders in e-participation, followed by the Netherlands, Australia, Japan, New Zealand, Spain, UK, and US.

- The first level is **e-information**. Governments provide people with online information through ICT channels to help them make informed choices. E-information allows participation to be evidence-based and fully relevant.
- The second level of e-participation is **e-consultation**. Designing new services and crafting new policies is preceded by consulting the people in order to better respond to public expectations. If people feel that their voice is heard through e-consultation, this could increase utilization of other e-government services. Thus e-participation can serve as a catalyst towards greater e-inclusion.
- The third, and the most tricky, level of the e-participation is **e-decision-making**. It refers to such approach to the decision-making processes in which people can provide their own inputs and make a difference. For example, this can be done through direct e-voting via secure systems.

Initiatives through which different countries implement e-participation, vary. In Denmark, for instance, e-participation is a part of Digital Strategy for 2016-2020. Japan has the "Idea Box" Initiative, which is interactive website opened to gather ideas from people and discuss e-governance issues.

The Kaleidoscope of E-Government



3 Levels of E-participation

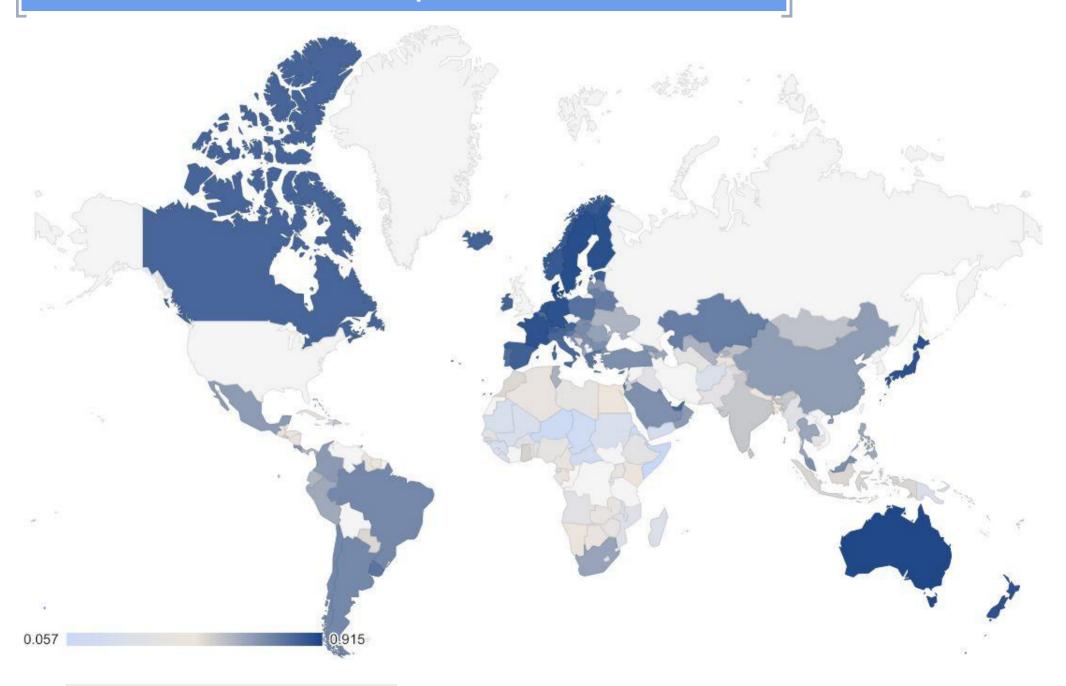


Governments are providing people with information through ICT channels to help them make more informed choices at the next stage of consultation. E-information is critical because without access to publicly held information, participation cannot be evidence-based, fully relevant, or significant.

E-consultation means consulting the people, it's part of the process of crafting new policies, designing new services or projects. Consultation need not mean that the government is obligated to use the inputs received. Rather, it has the ability to leverage the information obtained to better respond to public sentiments on a particular subject.

E-decision-making refers to a process in which people provide their own inputs into decision-making processes. Two examples are: direct e-voting via secure systems and identifying preferred (popular) options and proposals by rating them through social media's functions.

E-Government Development Index 2018



Al-Augmented Government

Now AI has a great space for action in case of the global technological advancement. Cognitive technologies are already having a profound impact on government work, with more dramatic effects to come. Al-based applications could potentially reduce backlogs, cut costs, overcome resource constraints, free workers from mundane tasks, improve the accuracy of projections, inject intelligence into scores of processes and systems, and handle many other tasks humans can't easily do on our own, such as predicting fraudulent transactions, identifying criminal suspects via facial recognition, and sifting millions of documents in real time for the most relevant content.

Al presents governments with new choices about how to get work done, with some work fully automated, some divided among people and machines, and some performed by people but enhanced by machines.

Government areas in which AI can be used:

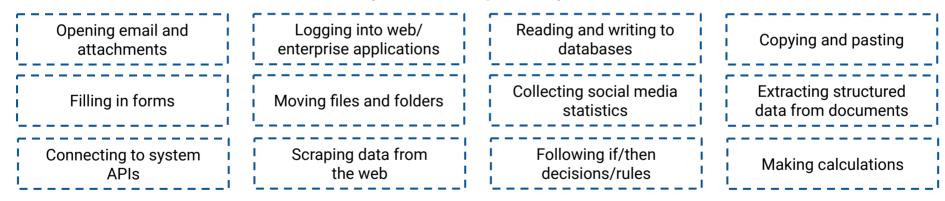
- **Health care**. Replacing human customer care executive is chatbots that are faster and intelligent to provide appropriate help to both healthcare professionals and patients. The UK launched medical bot that communicates with patients and answers basic question. It helps doctors to save time by avoiding talking to patients who actually do not need the medical care.
- **Transportation**. Singapore uses AI for the support of intelligent transportation system to avoid traffic jams and other issues that helps to do work without unnecessary time expenditures. Pittsburg employs intelligent streetlights to promote energy saving and secure the cut of travel times by 25 percent and idling times by 40 percent.
- Law enforcement. The city of Chicago is attempting to prevent violent crimes before they happen. The city's predictive analytics unit runs spatial algorithms on 911 call data to identify where and when violent crimes or robberies are most likely to happen.
- **Defense and national security**. The United Kingdom's Institute for Strategic Dialogue has developed a natural-language-based solution to monitor the internet for signs of radicalization. Of the total sample of 42,000 individuals identified online, nearly 800 were found to indicate signs of extremism.

Cognitive Technologies in Public Sector

Decades ago, many sci-fi masterpieces were created and showed us a mystified world of science and technology. In recent years, technology has moved from science fiction into real life: Al programs can play games, recognize faces and speech, learn, and make informed decisions.

New technology means new opportunities for state services. For instance, robotic process automation (RPA) represents an excellent near-term opportunity for the government. RPA involves software, often called "bots," that automate the kinds of tasks you would usually do on your own, mimicking the steps we would take to complete various digital tasks—filling out forms or purchase orders, cutting and pasting information from one spreadsheet to another, accessing multiple databases—accurately and rapidly. It's relatively easy to realize significant productivity gains with bots without a fundamental process redesign.

Key functions replaced by bots



Innovations also change health security methods. The Southern Nevada Health District (SNHD) oversees public health matters in Clark County. In 2014, SNHD randomly selected establishments for inspection. To improve its effectiveness, the health department has turned to Al applications. The department uses data from Twitter: an app employs geotagging and natural language processing to identify Twitter users reporting food poisoning and flag the restaurants they visited, generating a list of eateries for investigation. As a result, burden-era of inefficiency and dull paper-work is going to the past. Al, robots, and machines change our world gradually.

How GovTech Use Blockchain

The main benefits of applying blockchain technology in governments

The decrease in economic costs, time and complexity in inter-governmental and public-private information exchanges.

Reduction of bureaucracy and corruption, induced by the use of distributed ledgers and programmable smart contracts.

Improvement in automation, transparency, and accountability of information in governmental registries.

The increasing trust of citizens and companies in governmental processes and recordkeeping that are no longer under the sole control of the government. The digital government focuses on the provision of user-centric, agile and innovative public services. These service delivery models should leverage digital technologies and governmental and citizen information assets. This implies improved public services in information registration and exchange processes.

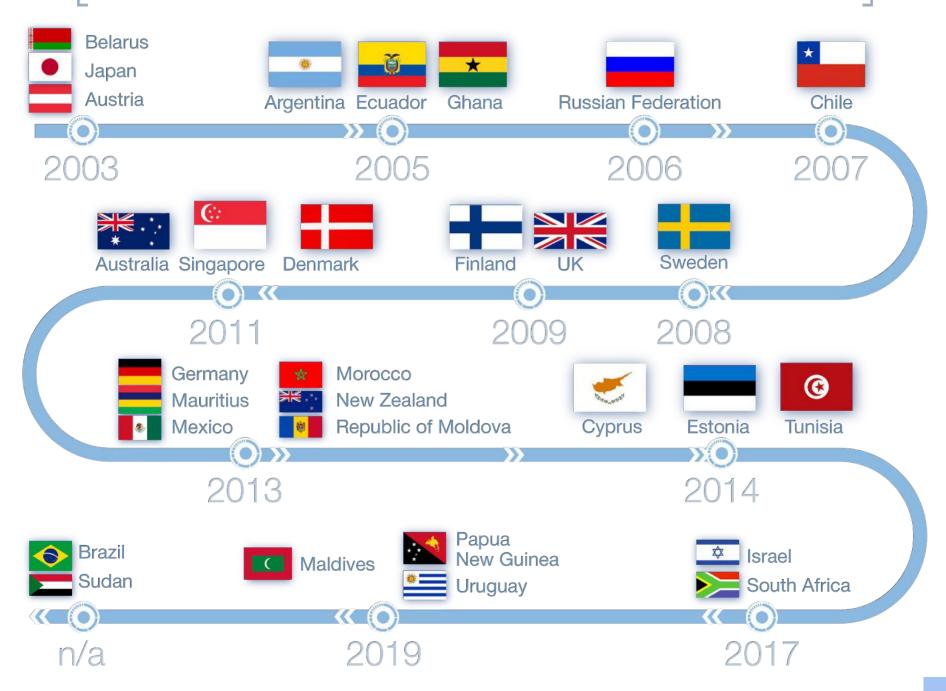
Blockchain in education

Singapore is using blockchain to create secure digital diplomas and academic certificates Employers will able to quickly and easily verify these digital certificates when graduates apply for jobs, instead of requesting physical copies. It cuts administrative work and assures authenticity. Dubai is using blockchain to support an online learning platform for anyone where students can shape their own courses and choose non-traditional learning methods.

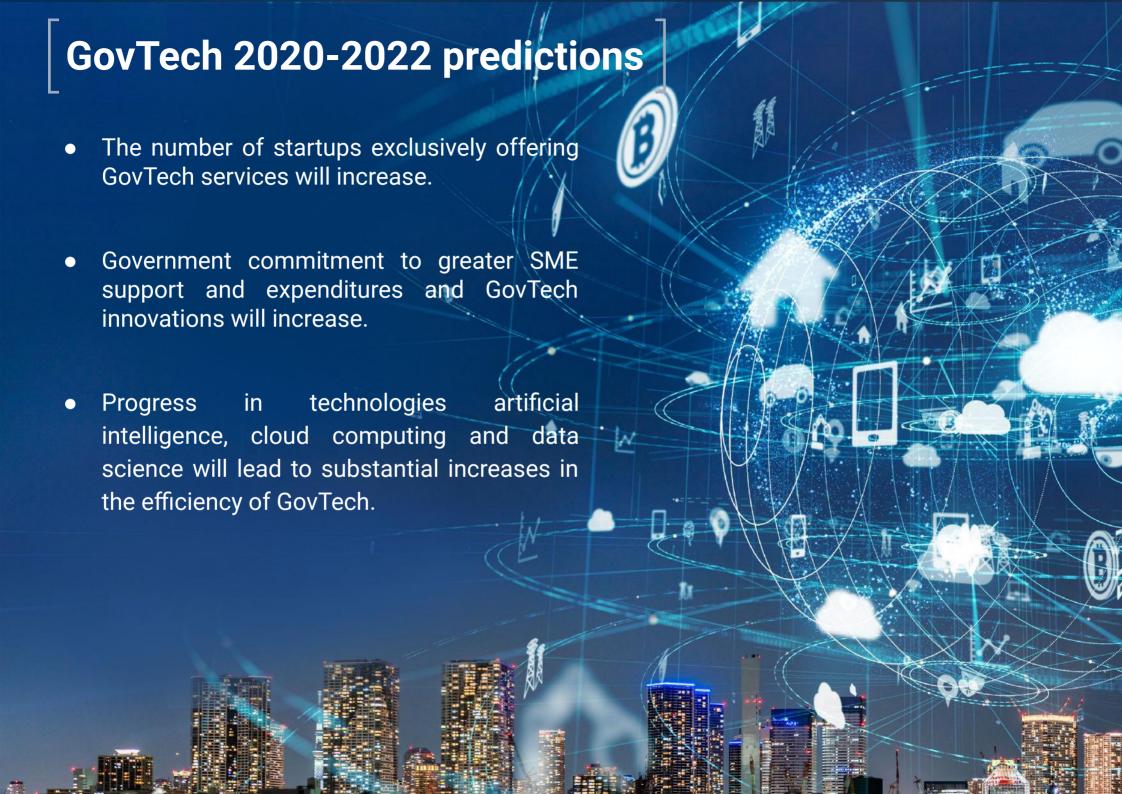
Blockchain in real estate

Some countries have already begun trials for blockchain-enabled land registries. Sweden's land-ownership authority conducted its first property transaction on the blockchain last year after two years of testing. And the New South Wales Land Registry Services recently developed a blockchain proof-of-concept to replace its largely paper-based property purchasing process.

GovTech Strategies Adoption History





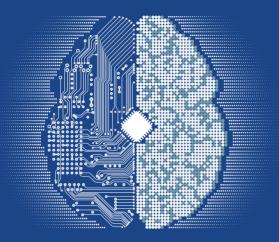


Conclusions

"GovTech / E-governance Global Industry Landscape Overview 2019" is 160 page report, which provides a broad analysis of the trajectory of the GovTech industry by focusing on factors driving the ongoing transformation of the state, main sectors to be changed, barriers to continued progress and ways to overcome them. The report reviews 100 GovTech companies based in different regions and 350 investors in GovTech industry. 15 GovTech and Smart City tech hubs, 30 journalists and 40 influencers are also presented in the report.

- **GovTech / E-Governance Industry.** The chapter describes two models of cooperation can explain the character of relationship between GovTech startups and the governments. Both models pursue building public-private partnerships under which government orders unique solution/product for its specific needs.
- Artificial Intelligence and Blockchain in GovTech. All and Blockchain, which is given with special attention, became extra important tools in GovTech, which are defending the Governmental Technologies development in nearest future. This chapter presented how All and Blockchain are connected with the GovTech, the reason why those two technologies will shape the GovTech industry in the nearest future.
- GovTech Use Cases and Practical Implementations. The chapter presents the use cases of the most prominent or useful startups in the industry.
- 30 Country Analysis: Various Experience in GovTech Development. In the frame of the report, it was decided to analyze and present the main results achieved in GovTech development and implementation by 30 Governments. 30 countries from 5 geographical regions were chosen to show main trends and ways to introduce e-government, Smart City and CrimeTech technologies in various directions of governance and public management.
- Longevity as New Government Strategy. Advances in biomedicine with the potential to increase Healthy Longevity, and a rapid global population aging, which threatens to impose a massive economic burden are two opposite megatrends. Both trends are quite important for the economy of many countries, and the possible solutions are closely connected to the GovTech solutions Governments can adopt.





Link to the Report: www.govtech.dka.global/GovTech-Landscape-Overview-2019

E-mail: info@govtech.dka.global Website: www.govtech.dka.global

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