



# UAE Medical Clinics Industry Market Intelligence System and Dashboard

White Label Solution for Longevity, Precision and Preventive Medicine Clinic Analytics

### **Proposal Overview**

Al-Driven Big Data Analytics System for Deep Competitive Analysis and Market Intelligence on 700+ Medical Clinics

Options for Customized Dashboard Creation to Meet Specific Needs of Clients with Additional Dedicated Tech Components

Al Co-Pilot to Automatically Translate Global Medical Clinics Dashboard Insights into Practical Strategic Recommendations

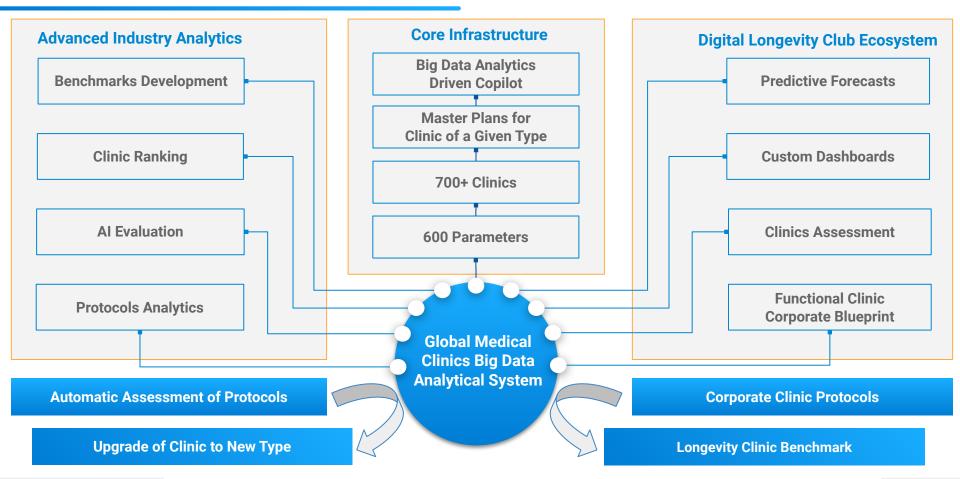
Options for Standard Dashboard Subscription, Custom White Label Solution, and SaaS-Based Access to Select Components

Sophisticated Engagement Relations Management System (ERM) to Enhance Business Marketing and Client Relations

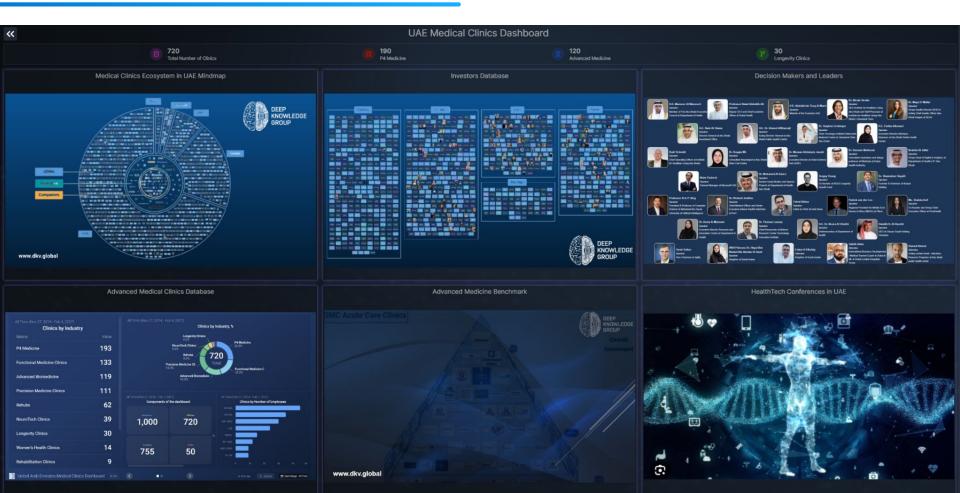
Longevity Clinic Corporate Blueprints: Recommended Clinical Pipeline and Protocols for the Ideal Longevity Clinic

**Joint Product** SaaS Product Cooperation **Options** White Label Solution **Strategic Partnership** 

### **UAE Medical Clinics Big Data Analytics System and Dashboard Components**



### **UAE Medical Clinics Big Data Analytics Dashboard and Market Intelligence System**



### **UAE Medical Clinics Big Data Analytics Dashboard and Market Intelligence System**

The <u>UAE Medical Clinics Industry Dashboard</u> offers detailed insights into the UAE medical clinics industry ecosystem, encompassing a comprehensive set of tools for analytics, comparative assessment, market intelligence and operational environment monitoring across 720+ clinics in the UAE across P4 Medicine, Advanced Medicine, and Longevity, with comparisons of trends and benchmarks in advanced medicine across the region.

It includes benchmarking, competitive analyses, customizable reporting, and in-depth clinic profiles for comprehensive market and business intelligence. Our product and service suite also encompass structured recommendations on how to optimize and modernize existing physical clinical pipelines and protocols according to data-driven ecosystem analysis and market intelligence, enabling clinics to adopt best practices, monitor and on-board innovations, and adapt to competitors.



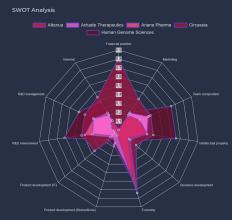
As a sister dashboard of the UAE Longevity Real Estate Dashboard, it provides a number of opportunities for cross-analysis and transfer of UAE medical clinics best-practices and protocols to the more specific context of Longevity Real Estate projects and assets.

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### What are Dashboards?

We provide deep data science insights on the private and public markets via customized IT platforms we call Dashboards. In essence, Dashboards is a Big Data Analytical System that consists of separate Components or Dashboards:





## **Specialized data for critical decisions**

Dashboards by Deep Knowledge Group uncover actionable insights and trends for all companies and investors of DeepTech, HealthTech and Longevity Industries. Our visually pleasing platform provides unparalleled access to the public and private markets, and we are committed to providing unbiased data - information you can use to drive success at your firm.

#### Discover what you can do with our Dashboards

#### FOR INVESTORS









#### FOR COMPANIES









#### FOR ANALYSTS









#### FOR BUSINESS DEVELOPMENT MANAGER









### **Dashboard Tools and Products**





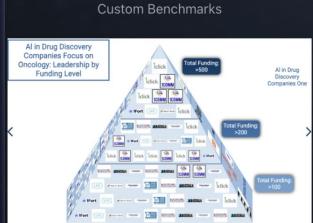




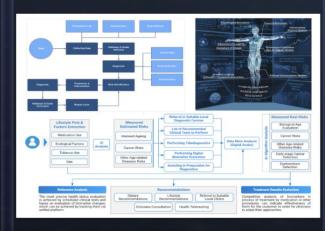








#### Personal Blueprint



## **Component 1**

**Component 2** 

Each proposition is tailored for specific client needs and is fine tuned to according to their desired outcomes. As the scope of system functionality and types of analysis can be modified based on client specifications, cooperation terms and conditions are negotiable.



## Hybrid Solution (Al-Driven Digital Second Layer to Clinic Infrastructure)

- → Data-driven augmented tool for Clinic Al Support augmentation and sophisticated clinic roadmap development
- → Enables data-driven clinic development using augmented intelligence (Clinic Owners / Decision Makers + Al Agents + Big Data Analytics Market Intelligence Systems)
- → Enables clinics to capture the activity and attention of their clients outside the clinic, and offer them in-brand ways to optimize Health and Longevity at home and on the go



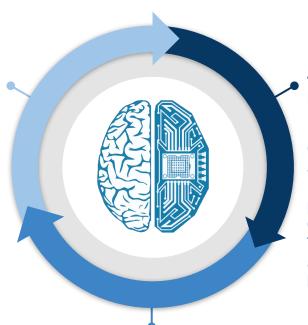
## Al-driven Smart Matching System and Business Intelligence Engine for Head Hunting

- → Automated data collection for top doctors, practitioners and potential clinic staff
- → SWOT analysis and benchmarking of individual Clinic Doctors across Longevity, Precision Medicine and Narrow Specialties
- → Semi-automated engagement strategies for outreach
- → Easily integrated IT panel for streamlined operations
- → Customization options to cater to specific clinics needs
- Semi-automated recommendations for aggressive and proactive top talent acquisition and retainment

## **Augmented Clinics Intelligence: Hybrid Solution (AI + Humans)**

## Clinic Teams, Owners and Decision Makers

Clinic Decision Makers and Management Team receives periodic recommendations from Al Co-Pilot, and either approve, deny or request adjustments and re-analysis, in successive feedback cycles.



## Al Co-Pilot + Big Data Analytics System

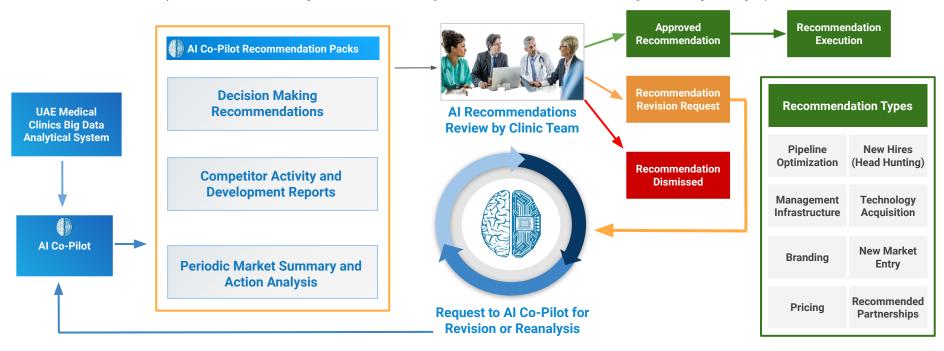
On the basis of comprehensive Big Data analysis of client clinic position vs. UAE Medical Clinics Industry, AI Co-Pilot provides periodic recommendations to Clinic Decision Makers (Management Team) on tangible strategic and tactical actions (changes to clinic pipeline, branding, engagement, administration)

### **Cyclical Synergy: Periodic Feedback Cycle**

Together, based on this iterative cycle of analysis, recommendations and revisions, Clinic Team and AI Co-Pilot become a collaborative, augmented intelligence-style net-synergetic hybrid solution to clinic management

## Al Augmentation Medical Clinic Intelligence: Doctor + Al Hybrid Synergy

**Longevity Club**'s Al-augmented hybrid solution is designed to provide both doctors (clinic practitioners) and executives (clinic owners and decision makers) with an end-to-end hybrid solution to augment and enhance their strategic and day-to-day operations.



The system serves both as a virtual second layer to clinic services by clients, as well as a data-driven AI recommendation system to optimize clinic operations according to monitoring and analysis of the global medical clinics industry landscape.

## **Component 3**

## **Component 4**

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#### **UAE Medical Clinics Dashboard**

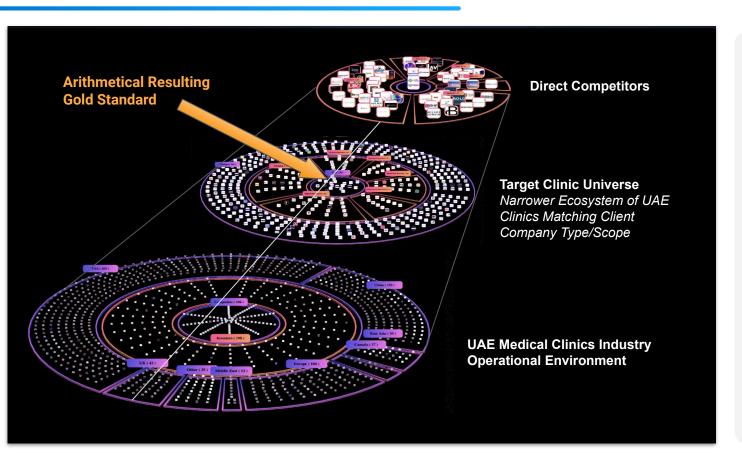
- Aggregated data from 700+ medicine clinics
- Provides market intelligence tools and analytics
- → User-friendly interface with customizable reporting
- → Real-time updated for timely decision-making
- Robust security measure ensure data confidentiality
- → Supports strategic decision-making with actionable insights



#### **Executive Al-Copilot (Dashboard Add-On)**

- Drives decision-making with powerful data insights
- → Delivers actionable insights through advanced data analytics
- → Maximizes big data's impact on market intelligence
- → Maximizes data warehouse solutions for storage efficiency
- → Utilizes machine learning algorithms for predictive analysis
- Implements interactive dashboard for visual data exploration

### **Mapping the UAE Medical Clinics Industry Operational Environment**



A targeted, qualified shortlist of clinic competitors is obtained by first mapping the full operation environment of the UAE Medical Clinics Industry, and then filtering the subset of clinics that match the client according to clinical type and scope.

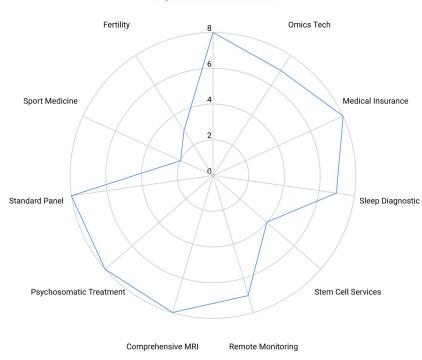
Narrow targeting then enables identification of the direct of the clinic: competitors however, parallel analysis of the full UAE Medical Clinics industry also enables identification of gold standards and best practices both from similar and dissimilar clinics (e.g., obtaining clinical pipeline adjustment recommendations from related clinics but marketing strategy from gold-standard global clinics).

Longevity Industry Analytics

## **End-to-End SWOT Analysis of Clinics**

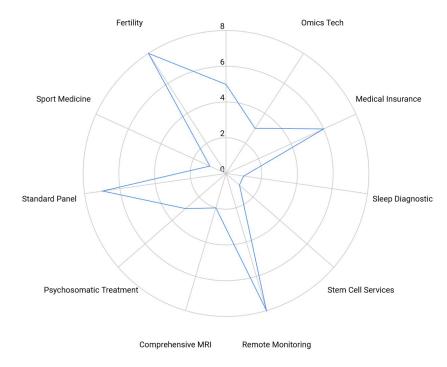
#### **Longevity Clinic SWOT Analysis**

#### Comprehensive Health Assessment

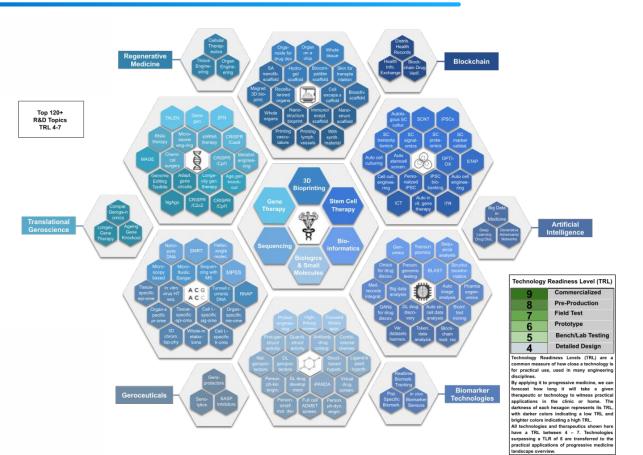


#### **Precision Medicine Clinic SWOT Analysis**

#### Comprehensive Health Assessment

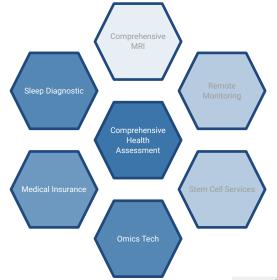


## **Complex Technology Readiness Level (TRL) Assessment of Clinic Pipeline**



Technology Readiness Level (TRL) scoring is a measure of overall market readiness from 1 (highly conceptual) to 9 (already commercialized on the market)

## Precision Medicine Clinic Pipeline Benchmarking



## **Component 5**

## **Component 6**

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## Automated Business Development, Partnerships Facilitation, Al-driven Smart Matching System

- Automated data collection for competitors, clients, and potential partners
- Scanning of the operational environment for business opportunities
- → Semi-automated engagement strategies for outreach
- → Easily integrated IT panel for streamlined operations
- Customization options to cater to industry-specific requirements



## Clinic Corporate Blueprint (Recommendation System to Construct Ideal Clinical Pipeline)

- → Recommendations on ideal Longevity clinical pipeline development, applying best practices from top clinics and avoiding worst practices from lowest-ranking clinics based on comprehensive analysis of Longevity Clinics globally
- Adjustment of ideal Longevity Clinic protocol according to existing clinic infrastructure
- Adjustment to clinic specifications (range of price options and optimization of cost vs. outcome to maximize clinic ROI

### **Engagement Relations Management System**

**Engagement Relationship Management System 3.0**, included as part of our White Label Solution, is designed to streamline and enhance your organization's engagement with clients, distributors, and business development processes. It offers a comprehensive set of tools and platforms to manage projects, analyze data, create customized platforms, and facilitate deal management.

## **ERMS 3.0 Ecosystem Professional Projects Platform for Engagement Relations Management Operational Environment and Smart-Matching System LegalTech Constructor Commercial Deals Constructor SWOT** Structured BisDevTech Platforms



## **Longevity Clinic Corporate Blueprint: Methodology and Approach**

The development of the Longevity Clinic Blueprint followed a systematic methodology. Firstly, leading global longevity clinics were analyzed, comparing their diagnostic services, treatments, and interventions. This provided valuable insights into best practices in the field. Then, curated panels of longevity biomarkers were incorporated, enhancing the scope and precision of the services. With this data, the service offerings were expanded to include biohacking strategies and personalized goals. This led to the development of a unique concept of a Longevity Clinic that surpasses the service offerings of leading longevity clinics. A significant innovation was the development of the mobile clinic, which brings longevity services directly to the customer, increasing accessibility and convenience.

#### **Longevity Clinic Blueprint Components Longevity Clinic Incorporating Longevity Expanding Service Designing a Unique Clinic Biomarkers** Insights **Offerings** Concept From the gathered data and insights, Leading global longevity clinics of A comprehensive list of longevity Considering the insights from biomarkers panels was developed longevity biomarkers, the range of a multiple model was developed. various categories - small, medium, and large - were analyzed. Their utilized in creating the services was expanded. This This concept surpasses leading longevity clinics in terms of service diagnostic services, treatments, and Longevity Clinic Blueprint. This the addition included οf interventions were compared to valuable data was incorporated to biohacking strategies and the offerings. In addition gain insights into the current enhance the scope of services, potential for tailoring services to stationary clinics, the model of landscape and best practices. This improving the precision meet individual customer goals mobile clinic was conceived. This analysis served critical diagnostics approach brings longevity services as and treatments. and chosen longevity pathways. а foundation for developing an Furthermore. these biomarkers this enriched service directly to the customer, increasing advanced. customer-focused serve as a critical tool for portfolio, the Longevity Clinic can accessibility and convenience. cater to diverse health needs and concept. monitoring customer's progress and adjusting treatment plans preferences

## **Forms of Proposed Cooperation**

Deep Knowledge Group offers a variety of collaboration and cooperation options for parties seeking to enhance their strategic decision making, corporate and operational intelligence, and tactical execution capabilities by accessing one or more of our 70+ health and life sciences-focused Big Data Analytical Dashboards and Market Intelligence Systems.

We offer access to our Dashboards across 3 tiers: Subscription (baseline access to tools and components), White Label Solution (access to full scope of features with certain degrees of customization, personalization and plug-and-play feature selection), and Custom Dashboard Creation (end-to-end customized solution tailored to your specific operational needs and requirements).

## Big Data Analytics Dashboard Subscription

- Subscription access is the most economical option for parties seeking to utilize our dashboards
- Offers full scope of ready-for-use analytics, corporate and competitive intelligence, market monitoring and benchmarking tools
- Discounted rates for multi-dashboard access available.

## Big Data Analytics Dashboard White Label Solution

- Enhanced access to a wider scope of Dashboard features and functionality
- Includes a certain degree of client-directed Dashboard component and functionality customization and personalization and plug-and-play feature selection
- Highly flexible choice of data sources

## Custom Market Intelligence Dashboard Creation

- End-to-end custom solution tailored to the operational and organizational needs and specifics of the client
- Plug-and-play feature selection
- Ground-up custom design of new components according to client need
- Most versatile, customizable and sophisticated option available

We are open to a mutually beneficial cooperation





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### **Longevity Industry Analytics**

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