

## Deep Knowledge Analytics Limited

### Intellectual Property, Privacy and Security Commitments

#### 1. Intellectual Property:

Deep Knowledge Analytics Limited, like most UK companies, operates under a dual commitment regarding intellectual property (IP). The company prioritizes both safeguarding its own IP and respecting the rights of others.

On the protection side, the company takes steps to secure its IP assets, which could include trademarks, copyrights and designs. All intellectual property rights, encompassing our distinctive name, logo, and all related titles and interests, irrespective of their registration status, are exclusively owned by our company or licensed by one of the companies within Deep Knowledge Group.

The dashboard's use of sophisticated analytics tools, including competitor analysis, SWOT analysis, and market research functionalities, and technologies developed for the platform's analytical services consist of several elements protected under intellectual property rights. These elements, including any visual artworks, are safeguarded under copyright protection. All intellectual property rights, titles, and interests in these computer programs and artworks, whether registered or unregistered, are owned by us.

Respect for others' IP is also crucial for Deep Knowledge Analytics Limited. This translates to avoiding any unauthorized use of trademarks, copyrighted materials, or patented inventions belonging to others. The company might even choose to leverage existing open-source resources, but would do so while strictly adhering to the corresponding licensing terms. This two-pronged approach fosters a balanced environment that encourages innovation within the industry.

#### 2. Privacy and Security

Given we emphasise on processing data related to companies, investors, and funding rounds, robust privacy and security measures are paramount. We adhere to stringent data protection standards to ensure the confidentiality and integrity of business and investment-related data. This includes the implementation of data protection policies, secure data handling practices, and encryption protocols to safeguard user data. Regular security audits and updates are integral to maintaining this high standard of data security and privacy, in line with evolving technological and legal landscapes. Given our project's focus on processing vast amounts of data to provide market intelligence, a strong emphasis is placed on data security and confidentiality. Our project adheres to stringent data protection standards to safeguard user information, emphasising secure data handling and responsible use of analytics. Our IT team implements state-of-the-art security measures in line with industry best practices and legal requirements.