



## **Deep Pharma Intelligence Ltd**

### **Intellectual Property, Privacy and Security Commitments**

#### **1. Intellectual Property:**

Deep Pharma Intelligence Ltd, like most UK companies, operates under a dual commitment regarding intellectual property (IP). The company prioritizes both safeguarding its own IP and respecting the rights of others.

On the protection side, Deep Pharma Intelligence Ltd takes steps to secure its IP assets, which could include trademarks, copyrights and designs. All intellectual property rights, encompassing our distinctive name, logo, and all related titles and interests, irrespective of their registration status, are exclusively owned by our company or licensed by one of the companies within Deep Knowledge Group.

Deep Pharma Intelligence Big Data Analytics Dashboard, with its advanced visualisation elements, drug discovery phases coverage, and other proprietary analytical tools, constitutes significant intellectual property owned by Deep Pharma Intelligence, part of the Deep Knowledge Group consortium. This includes patented technologies, data analysis methodologies, and unique intelligence approaches. These elements are protected under intellectual property laws to maintain the exclusivity and integrity of the platform's innovative features.

Respect for others' IP is also crucial for Deep Pharma Intelligence Ltd. This translates to avoiding any unauthorized use of trademarks, copyrighted materials, or patented inventions belonging to others. The company might even choose to leverage existing open-source resources, but would do so while strictly adhering to the corresponding licensing terms. This two-pronged approach fosters a balanced environment that encourages innovation within the industry.

#### **2. Privacy and Security**

In adherence to stringent privacy regulations, we are committed to upholding the highest standards of user privacy. Our users are fully informed about the types of personal data collected and the purposes for which it is processed. This approach ensures transparency and enables our users to make informed decisions regarding their personal data. In addition, our robust privacy policy, cookie policy and detailed consent forms are designed to be clear and understandable, making it easy for users to understand and control their personal data. These measures, together with our commitment to secure data processing, reaffirm our dedication to protecting our users' privacy rights. We are deeply committed to maintaining the highest level of data security to protect the sensitive information of our users.