

Aging Analytics Ltd

Intellectual Property, Privacy and Security Commitments

1. Intellectual Property:

Aging Analytics Ltd, like most UK companies, operates under a dual commitment regarding intellectual property (IP). The company prioritizes both safeguarding its own IP and respecting the rights of others.

On the protection side, Aging Analytics Ltd takes steps to secure its IP assets, which could include trademarks, copyrights and designs. All intellectual property rights, encompassing our distinctive name, logo, and all related titles and interests, irrespective of their registration status, are exclusively owned by our company or licensed by one of the companies within Deep Knowledge Group.

Aging Analytics Ltd possesses intellectual property rights to various trademarks registered or filed worldwide and relating to the longevity sphere, namely:

- i) Longevity Industry (UK Reg. Numbers UK00003841889, UK00003799983, UK00003916648; International Registrations 1733560, 1788124);
- ii) Longevity-as-a-service (UK Reg. Number UK00003894360);
- iii) Health as the New Wealth (UK Reg. Number UK00003724248).

Respect for others' IP is also crucial for Aging Analytics Ltd. This translates to avoiding any unauthorized use of trademarks, copyrighted materials, or patented inventions belonging to others. The company might even choose to leverage existing open-source resources, but would do so while strictly adhering to the corresponding licensing terms. This two-pronged approach fosters a balanced environment that encourages innovation within the industry.

2. Privacy and Security

In adherence to stringent privacy regulations, we are committed to upholding the highest standards of user privacy. Our users are fully informed about the types of personal data collected and the purposes for which it is processed. This approach ensures transparency and enables our users to make informed decisions regarding their personal data. In addition, our robust privacy policy, cookie policy and detailed consent forms are designed to be clear and understandable, making it easy for users to understand and control their personal data. These measures, together with our commitment to secure data processing, reaffirm our dedication to protecting our users' privacy rights. We are deeply committed to maintaining the highest level of data security to protect the sensitive information of our users.