FemTech Healthcare Landscape Overview Q1 2019

Longevity and Preventive Medicine Special Case Study

AGING ANALYTICS AGENCY

Aging Analytics Agency announces the publication of a new open-access report: FemTech Healthcare Landscape Overview Q1 2019, profiling 110 companies, 260 investors, 30 influencers, 15 conferences and 10 journalists active in the general FemTech, Preventive FemTech and FemTech Longevity sectors.

FemTech refers to the emerging range of digital technologies focused specifically on women's health, covering everything from fertility tracking to kegel muscle training. The majority of the market current consists largely of wearable devices and smartphone interfaces, connected medical devices, and hygiene products. These products, platforms, and techniques are geared towards widening female access to healthcare on a global scale, empowering as well as educating women. Femtech is an offshoot of HealthTech, in the sense that it relies on preventive or analytic systems to monitor and maintain health, but represents a major departure from the traditional tech scene that has been dominated by male-oriented product designs and applications. It is a burgeoning, upstart industry with a rapidly increasing public profile, increasingly diverse applications, increasing investor attention, set to have an increasing share of the capital directed at healthcare.

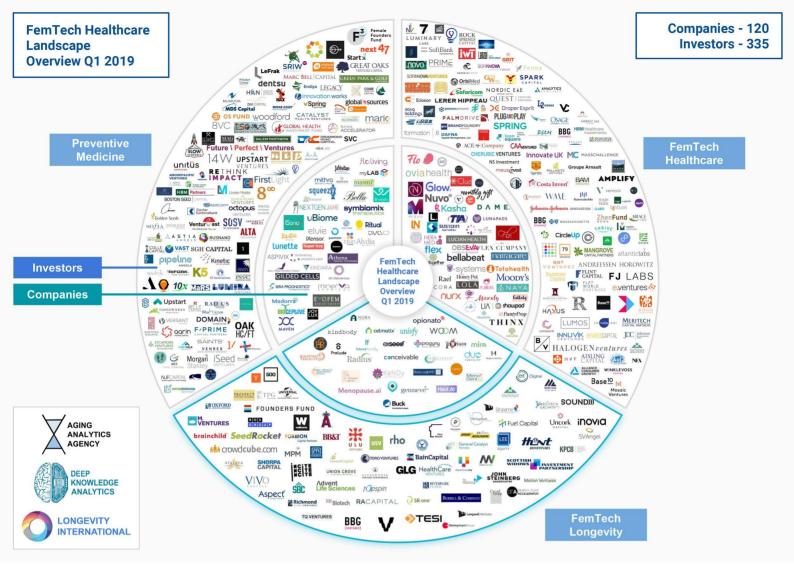| 120 Companies	335 Investors	30 Influencers	15 Conferences	10 Journalists

Why FemTech?

Its ultimate aim of the present report is to identify within the broader FemTech Healthcare sector those companies and technologies related to preventive medicine, Longevity, and the extension of the healthy and active period of life, as it relates to female-specific biological functions, illustrating how FemTech, in lockstep with the other technologies described in Aging Analytics Agency's other reports, has undergone a shift from treatment to prevention through advanced prognostics.

It also seeks to assess major trends within this area, and to chart the coming changes in the FemTech Preventive Medicine and FemTech Longevity sectors in the years to come. In addition to its focus on these two sectors in particular, the report provides an overview of the broader FemTech Healthcare industry in order to provide a proper context against which to analyze these specific subsectors.

FemTech Shifting from Treatment to Prevention

The rise of the FemTech Longevity sector may partly be the result of the increasing lag between Female healthspan (the number of years free from chronic, degenerative age-related disease) and their rising lifespans. Females have higher average lifespans and life expectancies than men. However, the number of years spent suffering from age-related diseases like dementia are also higher.

This creates an unmet need for products and services aiming to maximize female healthspan that the rising FemTech Longevity sector is striving to fulfill. While the current FemTech Longevity market is dominated by products and services aiming to maintain reproductive and ovarian functionality into middle-age and old-age, we can expect to see an increasing diversity of prognostic, diagnostic and therapeutic applications aiming to intervene upon other forms of female-specific age-related health and wellbeing.

Preventive Medicine

FemTech Healthcare

Investors

Companies

FemTech Longevity

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30 FemTech Influencers

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Influencer	Organization
Jill Angelo	Genneve
Elina Berglund	Natural Cycles
Anne Boden	Starlingbank
Tania Boler	Elvie
Kate Bolton	CommsForGood
Ghela Boskovich	FemTech Global
Marija Butkovic	Women of Wearables
Judith Campisi	Buck Institute for Research on Aging
Lina Chan	Adia Health
Nicole Dahlstrom	FemTech Collective
Alexandra Fine	Dame Products
Elizabeth Gazda	Embr
Robin Farmanfarmaian	RF
Molly Hayward	Cora
Angie Lee	The Angie Lee Show
Janet Lieberman	Dame Products
Liz Lumley	Rainmaking
Elena Medo	Medolac
Devie Mohan	Burnmark
Kate Moyle	Pillow
Nuala Murphy	Moment Health
Elena Mustatea	Bold Health
Anastasia Georgievskaya	Haut.AI
Katherine Ryder	Maven Clinic
Maria Molland Selby	Thinx
Nicole Shanahan	ClearAccessIP
Tammy Sun	Carrot
Ida Tin	Clue
Jennifer Tye	Glow
Adriana Vazquez	Lilu