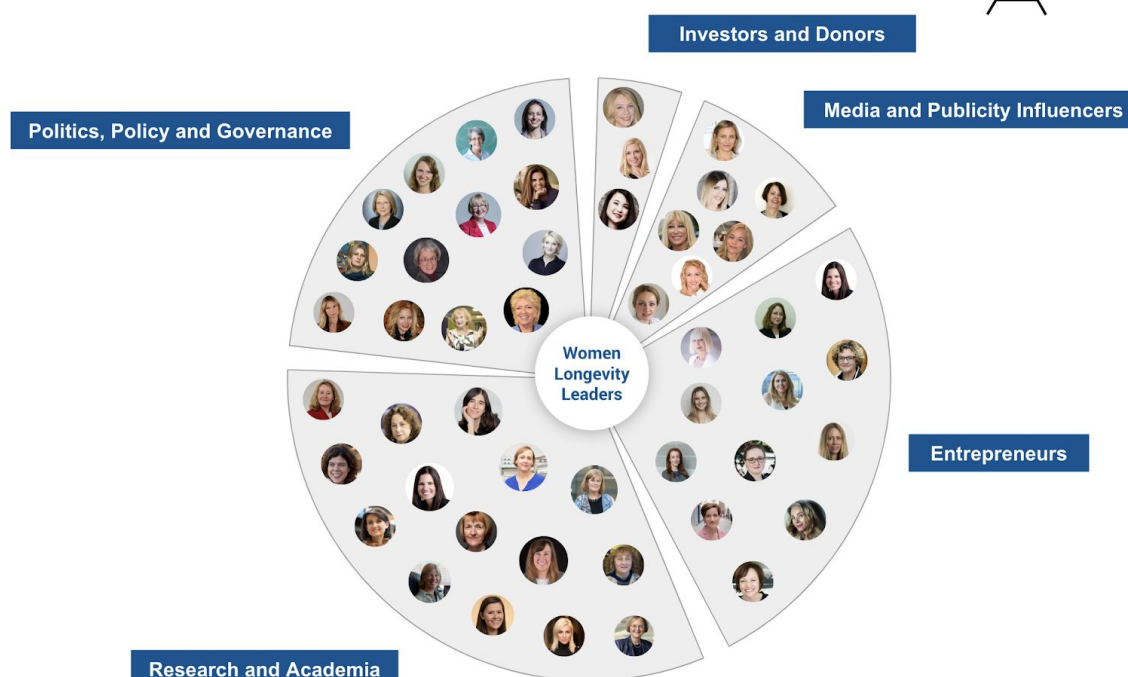


Press Release

The Number of Female Professionals Driving the Continued Development of the Longevity Industry is Growing

Report Highlights and Classifies 50 Women Longevity Leaders Working to Grow the Global Longevity Industry and Scientific Landscape

Top-50 Women
Longevity Leaders



June 11, 2019, London, UK: Aging Analytics Agency announces the publication of its open-access report: Top-50 Women Longevity Leaders. The report charts the most active and influential female public and private sector professionals working to grow the global Longevity landscape through their efforts in business, science, policy and media outreach. Infographics are also used to categorize these leaders by industry, region, sector, and primary activity.

These 50 women leaders are placed into the following core subcategories: Investors and Donors, Research and Academia, Entrepreneurs, Politicians and Government Officials, and Media Influencers. The reason for these diverse categories is simple: Progress in the

Longevity Industry is driven by biomedical innovation, which is in turn accelerated by political coordination formed as a response to democratic demand for Longevity solutions, which in turn is motivated by large mainstream support from public opinion.

The Longevity Industry is a combination of geroscience, advanced biomedicine, P3 (precision, preventive, and personalized) medicine, the AgeTech market, and the financial industry. In this report leaders are assigned additional categories based on the activities necessary in advancing these technologies in which each spends the most time: Entrepreneurship, Research and Academia, or Publicity.

In the past few years Aging Analytics Agency has produced a large volume of global and regional reports highlighting and landscaping the Longevity Industry in different regions, with the aim of systematizing the Longevity Industry and clarifying its major trends and future directions. This allows the reader to identify the main sources of influence throughout the industry, and build efficient links between sectors in order to achieve a fully fledged global Longevity Industry. It is crucial to analyze the existing examples of accomplished leaders in this area, their backgrounds, skill-sets, strengths, competencies, and types of impact they have on the industry in general.

In tandem with an increase in the number of female professionals in the broader tech, biotech and biomedical industries, we are also seeing an increasing number of prominent women leaders in the rising Longevity Sphere. Just a few illustrative examples include Carol Greider, the only Longevity scientist to win a Nobel Prize, Daria Khaltourina, who led the task force that succeeded in having the World Health organization add an extension code (XT9T) for “ageing-related” during the ICD-11 revisions, Laura Deming, a prominent Longevity investor who began her activities in the Longevity Industry working in Cynthia Kenyon’s lab at the age of 12. These and many other female professionals have taken prominent positions within the rapidly-expanding Longevity frontier, helping to develop it into its present state of maturity.

This report follows after Aging Analytics Agency's "Top-100 Longevity Leaders" report, which offered an overview of the 100 most active and influential public and private sector professionals working to grow the global Longevity landscape through their efforts in business, science, policy and media outreach. Some readers may have noticed the relative underrepresentation of women in the list presented in that report.

In its composition of the Top-100 Longevity Leaders, Aging Analytics Agency used a method which was gender-blind, aiming to include as many of the most representative individuals in each core front of the expanding Longevity sphere as possible. And yet the report revealed an industry led primarily by men, with only 17 out of 100 females rising to the status of ‘Global Leader’ in Longevity.

This apparent disproportion between male and female Longevity Leaders was, unfortunately, due to forces beyond the control of Aging Analytics Agency. Nonetheless, this is not a necessary or permanent condition of the Longevity Industry, and we are already seeing the demographics shift.

The rising female demographic in the Longevity industry’s various sectors is a worthwhile object of study in itself, which is why Aging Analytics Agency made the decision to conduct a separate case study on this specific topic, in parallel to the production of its "Top-100 Longevity Leaders" report.

“Top-50 Women Longevity Leaders” reveals an increasing number of prominent female Longevity Leaders occupying leading positions within industry, academia, media and publicity, and even politics (a relatively recent emerging sector within the broader Longevity sphere).

About Aging Analytics Agency

Aging Analytics Agency is the world’s premier provider of industry analytics on the topics of Longevity, Precision Preventive Medicine and Economics of Ageing, and the convergence of technologies such as AI, Blockchain, Digital Health and their impact on the healthcare industry, renowned for its development of sophisticated comparative analytical frameworks allowing for practical and tangible forecasts to be applied to industries that are otherwise too complex for standard analytical approaches to be used in a relevant way. The company provides strategic consulting services in fields relating to Longevity, and currently serves as the primary source of analytics and data for the UK All-Party Parliamentary Group for Longevity.

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