

Advancing Financial Industry Longevity / AgeTech / WealthTech

Aging Analytics Agency's 85-page open-access landmark report is the first volume in a multi-volume special case study (to be updated quarterly) on the topic of "Advancing Financial Industry - Longevity / AgeTech / WealthTech". It profiles the Longevity activities and prospects of large, UK-based financial institutions, including banks, pension funds, insurance and reinsurance companies and asset management firms. The report delivers relevant information about the Longevity trends shaping the financial industry, as well as the Longevity risks, challenges and opportunities currently facing the financial industry.

Ageing represents not only one of the most pressing problems of our time, but also one of the most promising opportunities. Financial institutions can either sink or swim when hit by the oncoming Silver Tsunami. Whether they succeed to ride the wave or drown under it will depend not only on their willingness to deploy new business models adapted to ageing population and the emerging industries of AgeTech, WealthTech and Longevity Finance, but also on the quality of analytics that they use to formulate such business models. This report aims to deliver the tools necessary to transform the problem of ageing into the opportunity of Longevity.

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Asset
Management
Firms

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Pension
Funds

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Insurance
Companies

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Reinsurance
Companies

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Private Wealth
and Retail
Banks

Advanced Industry Insights and Intelligence

Population aging and advancing biomedicine are two prominent opposed Longevity MegaTrends that will determine the near future success or stagnation of large financial institutions.

The key questions on the intersection of Longevity and finance include:

- **What are the major threats and opportunities facing financial institutions regarding population aging?**
- **What are the tools to deal with Longevity risk? How exactly can and should they be applied?**
- **How can financial institutions benefit from the collision of Longevity megatrends?**

The aim of the Advancing Financial Longevity Industry report is to deliver practical answers to these specific questions in order to optimize the short and long-term strategies of financial institutions, with a new updated edition being released each financial quarter, incrementally increasing the precision, practicality and actionability of its industry analysis.

Tangible Longevity Finance Recommendations

The upcoming proprietary volume of this report series provides more sophisticated, comprehensive and precise understanding of these challenges and opportunities, as well as what financial institutions such as private wealth and retail banks, pension funds and insurance companies need to do in order to benefit, rather than stagnate, from the oncoming collision of these two opposed Longevity MegaTrends.

The subscription-based second volume, targeted towards financial industry executives and decision makers, will deliver:

- **Tangible forecasts on the 3-5 years horizon, providing an overview of novel Longevity-related financial products and instruments that will be market-ready by 2022-2025**
- **Deep analytics of the AgeTech and WealthTech industries and the new products appearing in these segments**
- **Analysis of 150 key market players in the Longevity financial landscape.**

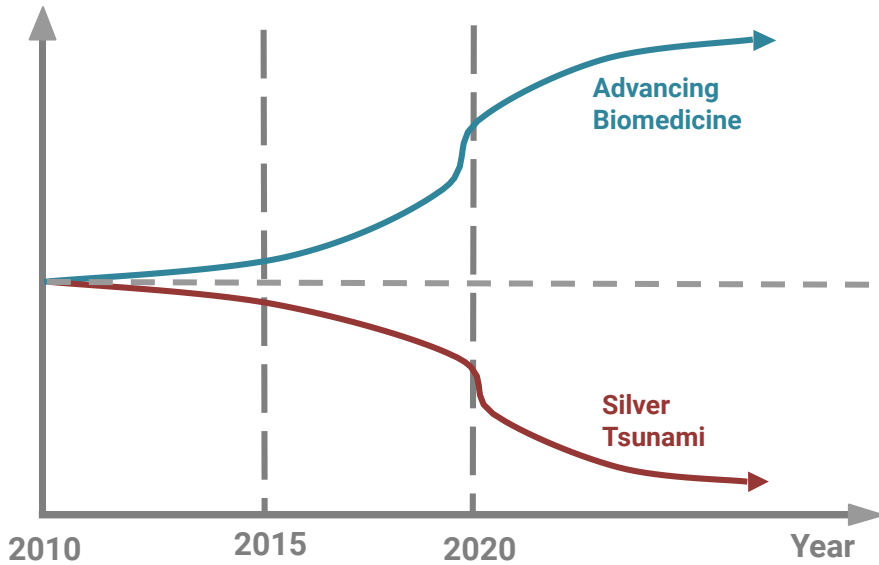
1 Billion People in Retirement Globally - a New Multi-Trillion Opportunity

Longevity, AgeTech & WealthTech Market

Globally
1 Billion in Retirement

In the UK
10 Million in Retirement

"The global spending power of those aged 60 and over will reach \$15 trillion annually by 2020"
~ Bank of America Merrill Lynch.



The acceleration of biomedicine has been mainly spurred by advances in the collection, gathering, and analysis of data. The industry is poised to witness a quantum leap in the near future, particularly in light of the upcoming paradigm shift from treatment to prevention.

Meanwhile, the inevitable Silver Tsunami will further burden the working population and relevant financial systems. It will increase the costs associated with old age.

Top-150 Financial Institutions
Advancing Financial Industry
Longevity / AgeTech / WealthTech

Asset Management Firms - 30
Pension Funds - 40
Reinsurance Companies - 15
Insurance Companies - 30
Banks - 35

