



315-page open-access report featuring a quantitative comparative analysis on the strength and relevance of government-led Longevity projects and initiatives, provides comprehensive profiles of multiple nations' efforts to combat the problem of Ageing Population and realize the opportunity of National Healthy Longevity.



The report, "National Longevity Development Plans: Global Overview 2019 (First Edition)" delivers a comprehensive international overview of the projects, initiatives and efforts that different countries across the globe are making in order to combat the issues associated with Ageing Populations and to promote the extension and maintenance of their citizens' Healthy Longevity. It offers comprehensive profiles of relevant initiatives in the **UK**, the **Netherlands**, **Singapore**, **South Korea**, **Israel**, **Switzerland**, **Hong Kong**, **Japan**, the **USA**, **Spain**, the **European Union** and **China**, utilizing sophisticated analytical metrics to compare the overall strength, focus, proactivity and relevance of their projects to the problem of Ageing Population and the opportunity of Healthy Longevity.

The report finds that the United Kingdom comes out in the #1 position according to its proprietary comparative analysis ranking, suggesting that the nation is in position to become a leading nation in Healthy Longevity, and to deliver tangible benefits to its citizens through the prioritization of Healthy Longevity as a key component of its national strategic agenda, such as increases in its nationwide Health-Adjusted Life Expectancy (HALE) and a reduction in the economic burden posed by its Ageing Population.

The UK as a Potential Healthy Longevity Leader

The purpose of the report is to provide an overview of government initiatives from around the world which were enacted in recognition of the demographic challenge each country faces, finding that the UK is the leader in government-led Longevity initiatives, owing among other things to a sizeable National Longevity Industrial Strategy in place, as well as its strengths as an international BioTech R&D and Financial hub.

The report also charts how the nation can most successfully build upon its existing efforts in this direction, such as its listing Ageing Population as one of its four core Industrial Grand Challenges, and the allocation of £300 million to promote industry efforts focused on securing the nation's position as the world leader in Healthy Longevity. While this leadership potential was arguably apparent even prior to the production of this report, the novel analytical approaches used in assessing the strength of various nations' Longevity development initiatives around the world validates this notion quantitatively for the first time.

Cross-Sector and Cross-Border Cooperation to Enhance Global Healthy Longevity

The report provides a tangible and pragmatic overview of the specific strengths and focuses of each country's Longevity-related activities, showing which countries are the most Longevity-progressive, and which ones are not proactive enough to combat the challenges and realize the opportunities relating to Ageing and Longevity.

Given that the Longevity Industry is one of the only sectors where there can be no competitors, but only collaborators, with each counter-parties' efforts serving to further to global good of healthier, more productive lives, the report gives specific focus on promoting a greater degree of cross-sector collaboration both within nations' own borders, as well as cross-border cooperation with countries whose unique strengths and resources can be allied for mutually-beneficial Longevity-focused international initiatives, learning from some countries' mistakes, and working to implement the proven best practices of other countries to strengthen the collective Longevity-progressive efforts of all nations together.

National Government Longevity Development Plans: Country Scoring

POSITION	COUNTRY	COUNTRY SCORE	POSITION	COUNTRY	COUNTRY SCORE
1	United Kingdom	5.29	7	Hong Kong	3.41
2	Netherlands	4.36	8	Japan	3.10
3	Singapore	4.15	9	USA	3.07
4	South Korea	4.00	10	Spain	1.94
5	Israel	3.94	11	European Union	1.88
6	Switzerland	3.93	12	China	1.85

