

# Global mHealth Industry Landscape Overview 2020



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“Global mHealth Industry Landscape Overview 2020”, produced by [Innovation Eye](#) (and powered by [Big Innovation Centre](#) and [Deep Knowledge Analytics](#)), presents a brief overview of the Global mHealth Industry Ecosystem. The special case study profiles and categorizes 250 companies, 300 investors and 20 hubs, and classifies them according to 11 industry subsectors and practical applications (Personal Health, Mental Health, TeleHealth, COVID-19, NeuroTech, SleepTech, FemTech, Diet and Nutrition, Diet and Fitness, Fitness and Sport, and Diagnostics & Prognostics) and 12 regions (United Kingdom, USA, Singapore, China, Israel, Switzerland, Germany, France, Italy, Austria, India and Others).

250

Companies

330

Investors

25

Hubs

## Special Case Study Aim and Scope

The report also features an accompanying Interactive IT-Platform (consisting of a dynamic [mHealth Sectors MindMap](#) and a corresponding [mHealth Regions MindMap](#)) containing individual profiles on all entities companies included in the analysis. Additionally, the special case study includes a preliminary ranking of its apps' level of technological advancement, segregating all 250 companies and their apps into 4 distinct tiers of technological sophistication: Advanced, Progressive, Intermediary and Basic. This first edition was produced in order to gain a better understanding of the general size and diversity of the mHealth sector, and future iterations of the report and associated IT-Platforms will include a more diverse array of sectors and practical applications, a larger scope of geographic regions, and a deeper and more comprehensive set of factors and parameters used to formulate the technology advancement ranking component of the special analytical case study.

## Key Trends and Major Findings

The global mHealth market is seeing steady growth in terms of quantity of users, numbers of companies active within the sector, levels of investment and an increasing diversification of practical applications and solutions. We are also witnessing an increasing shift from narrowly-focused apps towards ones with a broader scope of use-cases, and a growing prioritization of preventive approaches to health. Several sectors that previously occupied smaller proportions of the overall mHealth market are also growing rapidly, such as Mental Health apps. The extent with which mHealth apps are incorporating both standard and advanced AI technologies, data science techniques and user-specific data analysis is also steadily increasing, spurred by the increasing democratization of AI techniques and technologies, which are rising in capability and functionality, and decreasing in cost, making them available to a wider range of mHealth companies and app developers.

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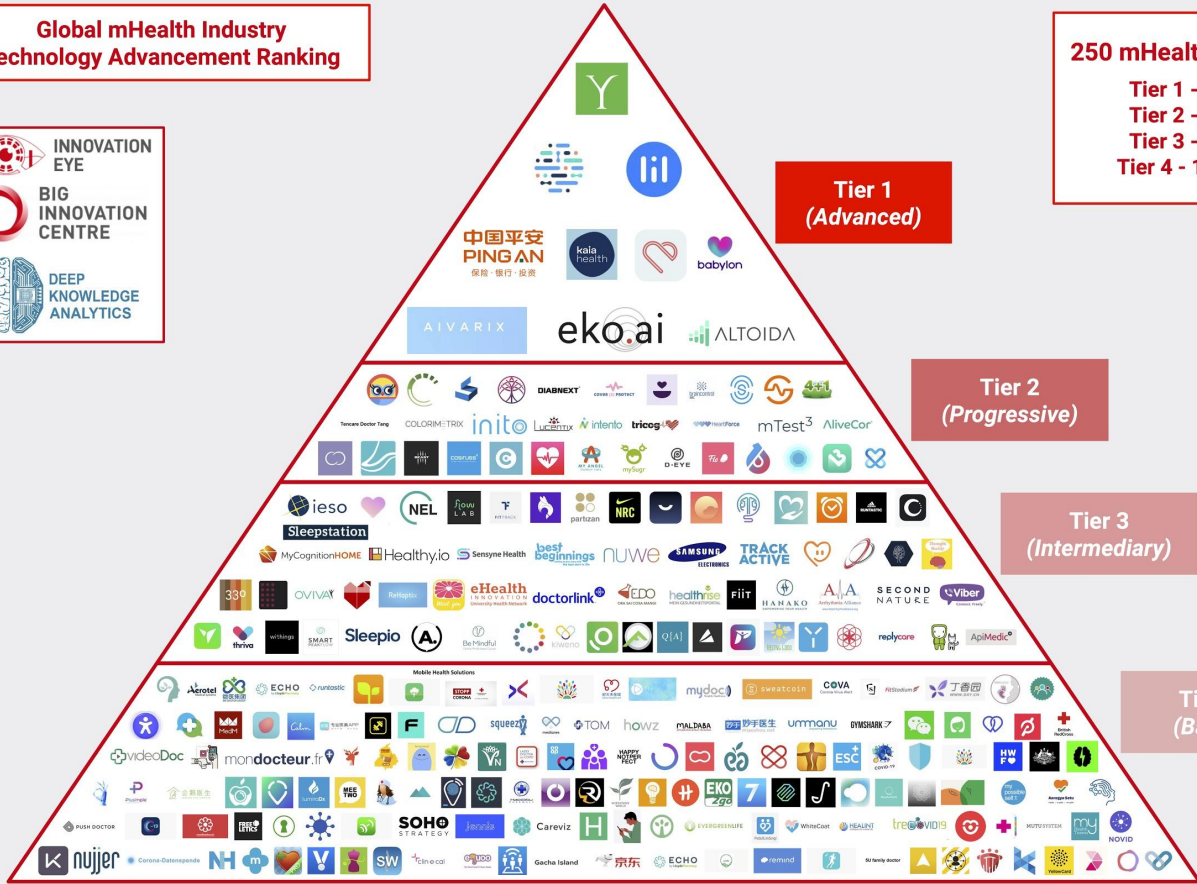
[Link to the Report](#)

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**Global mHealth Industry  
Technology Advancement Ranking**



**250 mHealth Apps:**  
 Tier 1 - 10 Apps  
 Tier 2 - 34 Apps  
 Tier 3 - 62 Apps  
 Tier 4 - 144 Apps



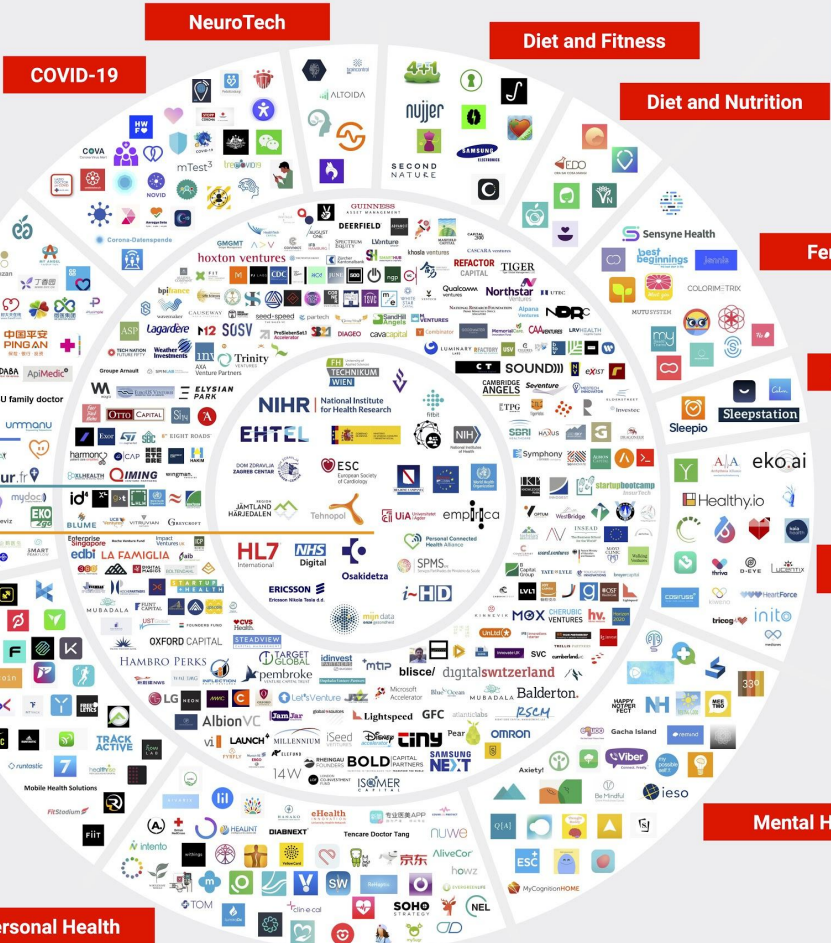
**Global mHealth Industry**  
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**TeleHealth**

**Companies**

**Investors**

**Hubs**



**Companies - 250**  
**Investors - 300**  
**Hubs - 20**

