The "Advanced Cosmetics Landscape Overview 2021" Report is summarising key observations in the constituent branches of the Advanced Cosmetics market, their position, growth prospects and main drivers for the future prosperity.

During the research we have assembled information about key industry trends and developments, **400 advanced cosmetics companies, 160 investors in this sector, and 180 laboratories and R&D centres**, analysed by allocation, product categories, financial state, set framework. Depicted investment landscape covers the leading investors' overview, major investment deals during the last year, M&A activities.

Particular attention is paid to the most high-profile trends in recent years – **anti-aging products and appliances**.

According to recent research, an extremely promising area is **the skin microbiome**. Advanced Cosmetics market size can reach more than **$222B by 2023**.

Advanced Cosmetics

Landscape Overview 2021

September 2021

www.femtech.health

The application of Artificial Intelligence for skin analysis, trend towards the use of natural, organic ingredients, as well as the growth of anti-aging cosmetics segment are expected to shift the Advanced Cosmetics market.

400 **Companies**

160 **Investors**

180 **R&D Centres**

Our Value Proposition:

Our company is building a sophisticated cloud-based engine for advanced market and business intelligence in the femtech industry. It includes a data mining engine, infrastructure for expert data curation, and advanced visualization dashboards, including mindmaps, graphs, and 3-dimensional visualizations.

We offer a wide range of consulting services, including comprehensive support for growth and investment decision-making in the femtech industry and related areas. It includes market and competitor analysis technology scouting and due diligence, investment landscape profiling, etc.

Open Access and Proprietary Reports

FemTech Analytics is producing regular open access reports focused on global and regional FemTech industry landscape for the purposes of a wide range of customers. Beyond multi client studies, the agency delivers proprietary analytical services, based on the specific customer needs, becoming a strategic partner to leading organizations, investment institutions, and governments across the globe.

About FemTech Analytics

FemTech Analytics is a FemTech-focused analytical subsidiary of **Deep Knowledge Group**. The range of activities includes research and in-depth analysis on major areas of high potential in the FemTech industry, maintaining profiling of companies and governmental agencies based on their innovation potential and business activity, and providing consulting and analytical services to advance the FemTech sector.

Key Takeaways

- The North America is the key global region in terms of the number of advanced cosmetics' companies, with the US being the absolute leader - 59% of the whole range of analysed companies that are located there
- Skin care preparations is the main category of the Advanced Cosmetics market that generates 53% of the total market value
- Venture capital firms appear to be the key type of Advanced Cosmetics market and account for 38% of all investors
- Microbiome is a top trigger for the Advanced Cosmetics industry that boost the development of the market over the recent years
- By market capitalisation, the largest companies are Johnson & Johnson ($436B) and Estee Lauder Companies ($106B) as of 2021

Longevity Big Data Analytics Platform Overview

Parameters	400 parameters with appropriate weights combined into 20 vectors
Data points	8 000 000 data points which are being updated permanently
Algorithms	Deep neural networks, polynomial formulas, regression models
Data aggregation	Automatized parsing, extrapolation using machine learning, feedback from companies

www.femtech.health

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FemTech Analytics

Companies - 400
Investors - 160
R&D Centres - 180

Treatment range

Beauty supplement

Diagnosis, consultation, beauty education

Hair care

Makeup

Oral care

Companies

Investors

R&D Centres

Skin Care

Personal care

FemTech Analytics

www.femtech.health

AI Technologies in Advanced Cosmetics Companies

Australia

Melbourne

Helfie Pty Ltd
Melbourne, Australia

Number of employees:
1-10

South Korea

Seoul

ART Lab
Seoul, South Korea

Number of employees:
1-10

United Kingdom

London

Skin Analytics
London, UK

Number of employees:
11-50

Tallinn

Estonia

Haut.AI
Tallinn, Estonia

Number of employees:
11-50

Israel

Tel Aviv

DermaDetect
Tel Aviv, Israel

Number of employees:
1-10