



Conference Agenda



Time: Thursday, July 29th 2021, 5:00pm - 8:00pm BST

Moderator:

Anna Butterworth (Founder, Ultra Violet Agency)

Agenda:

5:00 - 5:05: Anna Butterworth (Founder, Ultra Violet Agency)

Opening Remarks

Panel 1. Patient Centered Design

5:05 - 5:15: Kate Batz (Director, FemTech Analytics)

FemTech Industry Landscape Overview

5:15 - 5:25: Dr. Elan Ziv (MD, OBGYN, FPMRS, CEO & Medical Director, ConTIPI Medical)

The New Era in the Management of Pelvic Floor Dysfunctions (PFD's) in Women

5:25 - 5:35: Astrid Gyllenkrok Kristensen (Co-Founder & CEO, LEIA)

Redefining Postpartum Health: Why New Mothers Were Left Behind in the Digitalisation of Health

5:35 - 5:45: Kaile Zagger (Chief Operating Officer, Aspira Women's Health)

Changing the Story through Transformation – A New Paradigm in Early Detection of Ovarian Cancer

5:45 - 5:55: Dr. Barbra Hanna (DO, NCMP, CEO, MyMenopauseRx)

Why Menopause Matters - Providing Evidenced Based Care While Decreasing Healthcare Costs

5:55 - 6:30: Q&A, Panel Discussion

Panel 2. Synchronicity of Innovation and Healthcare

6:30 - 6:40: Tal Catran (Startups & Accelerators Guru)

FemTech: Opportunity vs Challenge

6:40 - 6:50: Karen Heng (Founder, The Della HQ)

Innovation and Trends in FemTech in Southeast Asia

6:50 - 7:00: Dr. Simona Roggero (Entrepreneur, MD, PhD, CV Lab - Cardiovascular Laboratory)

Innovation and Trends in Women's Iron Deficiency

7:00 - 7:10: Daniela Schardinger (VP Marketing & Medical Affairs, OCON Healthcare)

Novel "Smart" Drug-Delivery Technology that Finally Fits Women's Anatomy

7:10 - 7:20: Nicolas Loeillot (Co-Director, Tech4Eva; Chief Innovation Officer, Groupe Mutuel)

Opportunity for Co-Development and Data Federation in FemTech

7:20 - 7:55: Q&A, Panel Discussion

7:55 - 8:00: Anna Butterworth (Founder, Ultra Violet Agency)

Closing Remarks