

The **Investment Digest** summarizes the key stakeholders profiles and observations concerning investments within the FemTech industry. It is based on the information about **more than 1550 companies, 1000 investors, and 60+ publicly traded corporations from the FemTech industry**, which grew **from \$784B in 2020 to \$955B at the end of 3Q 2021 by capitalization**.

FemTech includes a **broad spectrum of digital and health technologies** dedicated to the improvement of women's health and wellbeing. By developing technological solutions for pregnancy and nursing care, women's sexual wellness, reproductive system healthcare, menopause solutions, female oncology, and general healthcare, FemTech seeks to fulfill unmet women's needs.

During the last years, the **global FemTech Market Size** reached **\$40.2B in 2020** and is projected to grow an average **CAGR of 13.3% from 2020 to 2025** to reach \$79.4B.

1550

Companies

60+

Publicly Traded  
Companies

1000

Investors

### Key Market Takeaways:

- The global FemTech Market Size accounted for \$46.3B in 2021 and is projected to grow an average CAGR of 13.3% from 2020 till 2025 to reach \$79.4B with the main drivers, such as an increase in the life expectancy of women and the female employment to population ratio (up to 70% by 2030).
- From the beginning of 2020 FemTech market capitalization increased by 21.9% - from \$784B to \$955B.
- By developing technological solutions for pregnancy and nursing care, women's sexual wellness, reproductive system healthcare, menopause solutions, female oncology, and general healthcare, FemTech seeks to fulfill unmet women's needs.
- The US is a leader in the number of FemTech companies and the amount of total funding. However, Asia-Pacific is confidently gaining momentum in the financing of companies due to the growing pharma industry in India and China.

### Key Financial Takeaways:

- The main focus of publicly traded corporations concentrates on the following subsectors of FemTech: Pregnancy and Nursing, Reproductive Health, and General Healthcare. Leading companies invest heavily in the development of diagnostic devices and data analytics in those areas. Together these subsectors cover around 70% of the FemTech market.
- Most of the publicly traded companies involved in FemTech allocates in North America. Around 30% is allocated in the Europe (mostly in the UK).
- Big corporations such as Johnson & Johnson, Eli Lilly, Sanofi held more than 80% of the market capitalization.
- The companies with recent IPOs demonstrate negative capitalization dynamics as well as overall net losses, however, it is not surprising as these were issued at the end of 2020 - in 2021. Meanwhile, IPOs of 2019 starts to bring profit.

### Key Investors' Takeaways:

- China occupies the largest share of total funding amount in investors in all countries (80%).
- North America is still firmly in the lead in terms of the number of FemTech investors (57.6%).
- Accelerators, incubators, and micro venture funds are leaders in terms of the frequency of investments.

### Conclusions and Future Projections:

The key market drivers can be divided into 2 groups: one related to women's health and fertility, and another - to women's income. Reducing income inequality and unemployment for women will be an important factor in market development. Thus, FemTech, as an industry that seeks to fulfill unmet women's needs, will grow an average CAGR of 13.3% and reach \$79.4B in 2025.

### FemTech Landscape Overview

Companies - 1550  
Investors - 1000  
R&D Centres - 30

