

FemTech Industry Landscape Overview Q4 2021

summarizes vital observations in the FemTech ecosystem, a rapidly evolving and growing industry. Based on the assembled and analyzed data, the report reveals vital features, trends, innovations, technologies, market size, among other perspectives. The report also depicts the top 150 FemTech personalities and their contributions to the development of the industry.

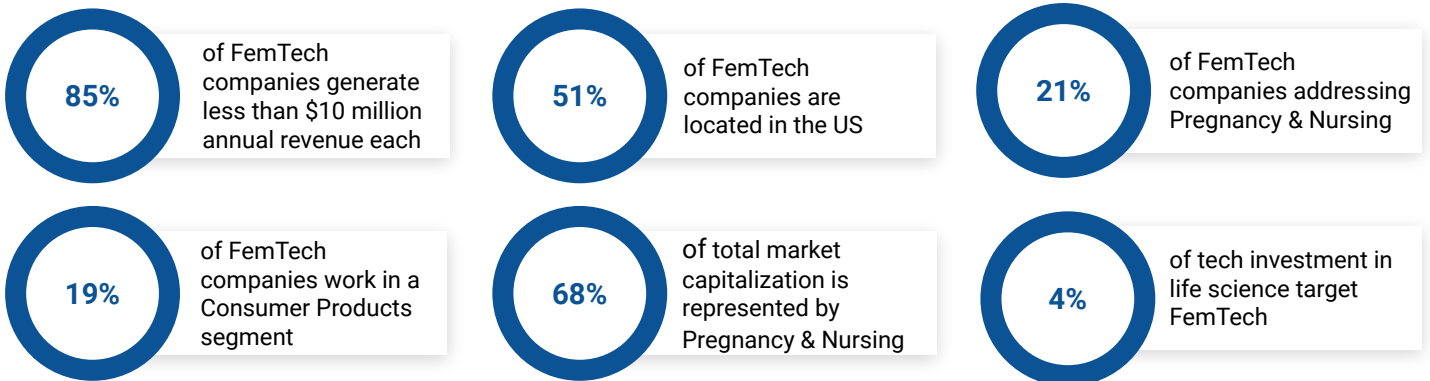
FemTech Analytics views FemTech as software, diagnostics, products and services that use technology to focus on women's health and wellness. FemTech encompasses ten sub sectors such as **Menstrual Health, Reproductive Health & Contraception, Longevity, Pregnancy & Nursing, General Health Care, Mental Health, Menopause Care, Sexual Health, Pelvic & Uterine Health Care, and Women's Wellness**. We acknowledge that scope and priorities may change as the industry grows, especially in an ever-evolving industry like FemTech. We continuously improve the methodology as the industry progresses.



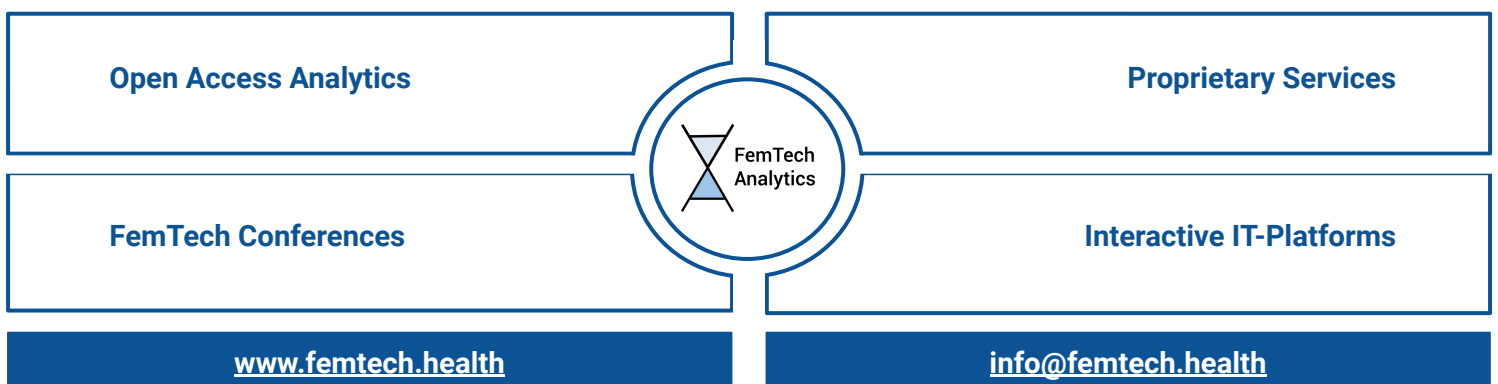
The report includes interviews with FemTech leaders and case studies shared by FemTech companies to showcase the current industry state and highlight key topics such as Menopause Care, AI and ML in FemTech, Postpartum, Longevity, etc.

1,300+	1,290+	22	14
FemTech Companies	Investors	Community Organisations	R&D Centers

Key Findings



FemTech Analytics provides insights into key subsectors such as Reproductive Health & Contraception, General Health Care, Longevity, Mental Health, Menstrual Health, Pregnancy & Nursing, Sexual Health, Pelvic & Uterine Health Care, Menopause Care, and Women's Wellness. FemTech Analytics is producing regular **open-access analytical case studies** covering the emerging FemTech markets – technologies, innovations, companies, and trends. FemTech Analytics offers **proprietary services** including custom consulting projects, conducting customized case studies, research, and analytics for internal use, tailored to the precise needs of specific clients. FemTech Analytics produces joint reports with partners and build a **sophisticated cloud-based IT-Platforms** for the FemTech industry.

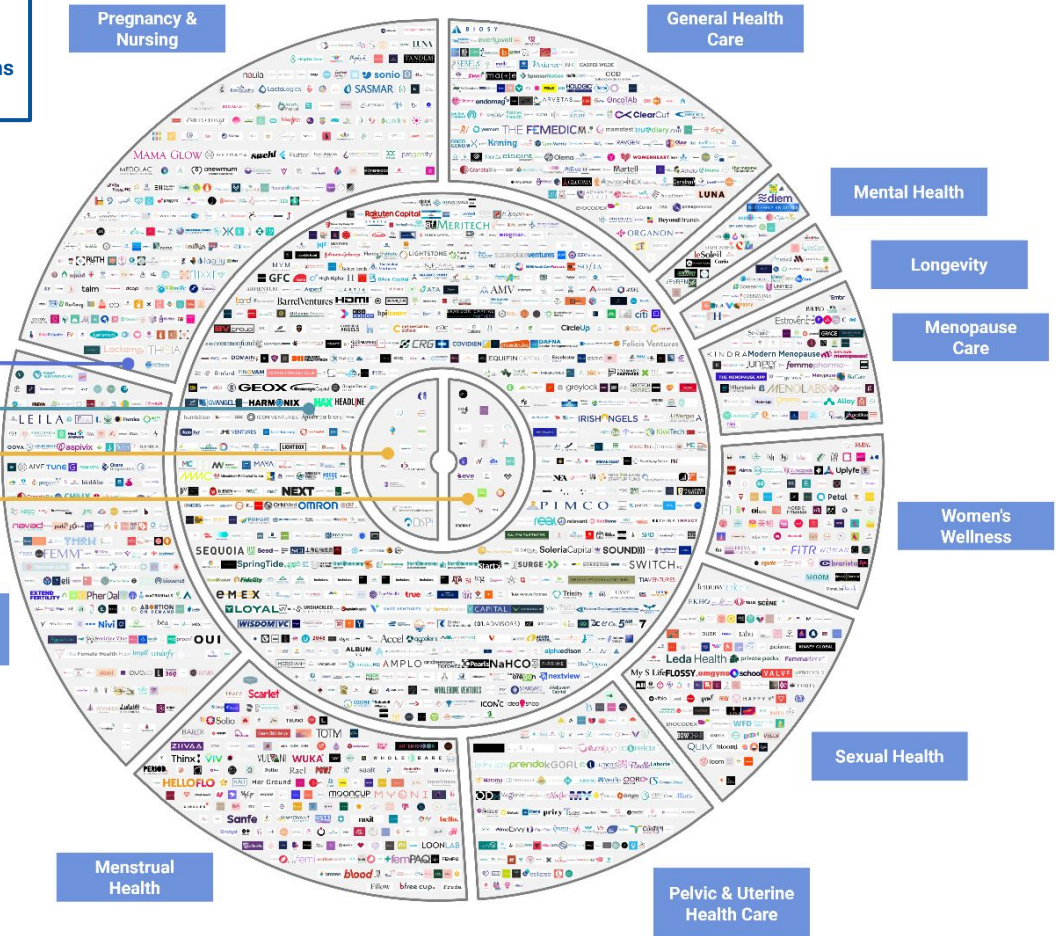


Global Femtech Ecosystem Q4 2021

1300+ Companies
1290+ Investors
22 Community Organizations
14 R&D Centers

Companies
Investors
R&D Centers
Community Organizations

Reproductive Health & Contraception

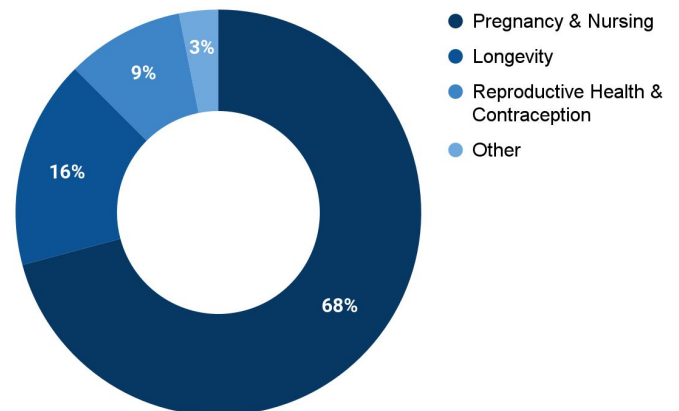


Global VC Investment in FemTech in M, 2015-2021



In 2021, the global VC investment in FemTech crossed \$1 billion for the first time.

Market Capitalization of FemTech Publicly Traded Companies by Subsectors



Pregnancy and Nursing is the largest subsector accounting for 68% of total market capitalization.