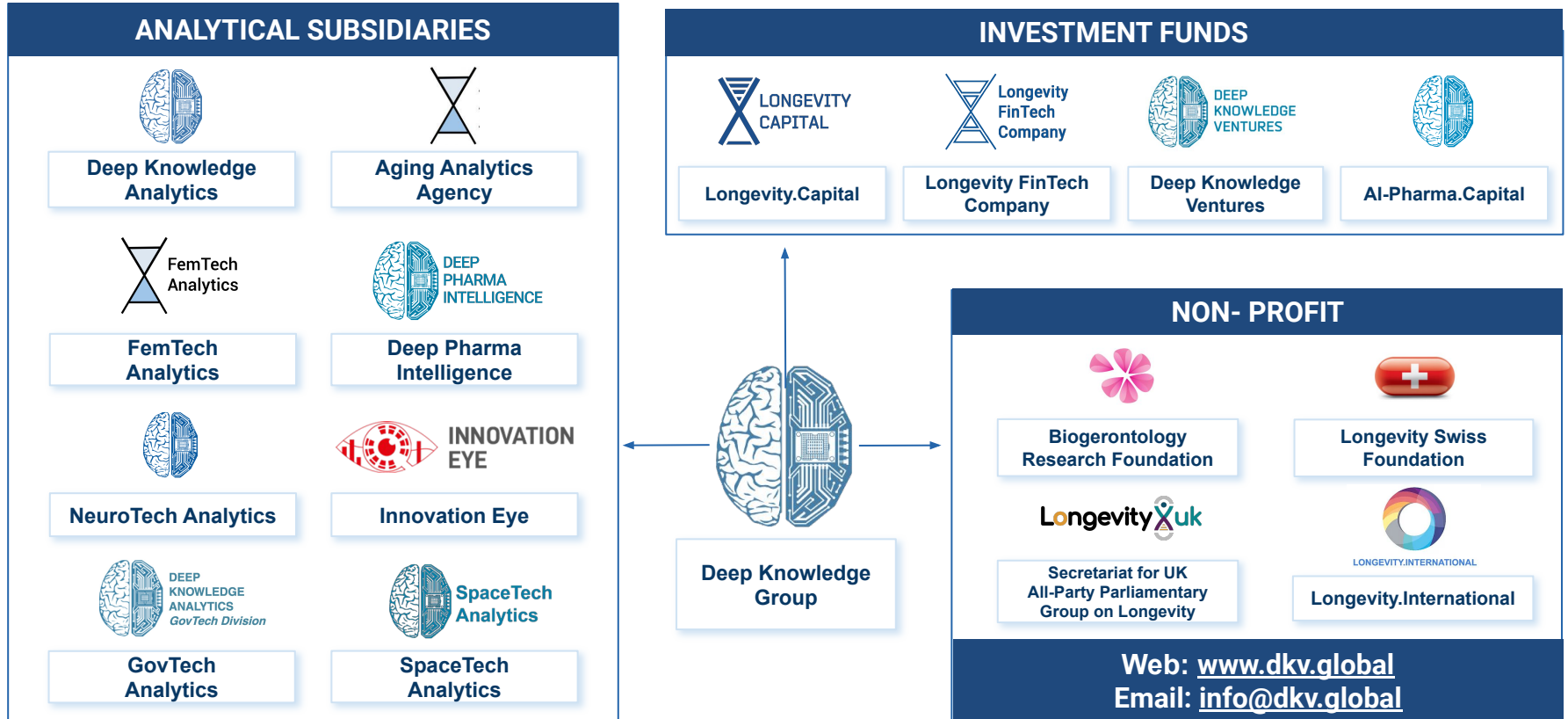




FemTech Analytics

www.femtech.health

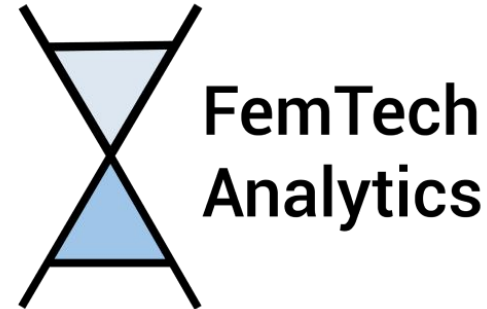
Deep Knowledge Group Structure



Introduction

A subsidiary of [Deep Knowledge Group](#), [FemTech Analytics \(FTA\)](#) is a strategic analytics agency focused on the emerging FemTech sector, providing insights into key sub-sectors such as Reproductive Health & Contraception, General Health Care, Longevity, Mental Health, Menstrual Health, Pregnancy & Nursing, Sexual Health, Pelvic & Uterine Health Care, Menopause Care, and Women's Wellness. FTA offers a range of services including research and in-depth analysis on the FemTech industry, profiling companies and government agencies based on their innovation potential and business activity, and consulting and analytical services to advance the overall FemTech sector.

Mission: Drive the consolidation of the FemTech industry and bring together FemTech companies, investment institutions (VC funds, investment banks), and governments across the globe to advance women's health and wellness agenda.



Key Facts



100+

Partners &
Contributors



1,500+

Event
Participants



1,500+

Social Media
Subscribers



4000+

Newsletter
Subscribers



1,550+

Companies
Featured in Reports



1,000+

Investors
Featured in Reports



30+

R&D Centers
Featured in Reports

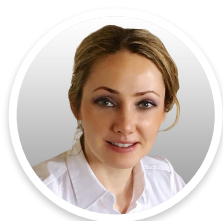


10+

FemTech Sub-sectors
Analyzed

Our Team

Management Board



Kate Batz

Director of FemTech Analytics



Maria Shmelova

Head of FemTech Analytics



Julia Bondaruk

Vice President of Business Development

Our Advisory Board



Flynn Lebus

Director at FSG



Megan Capriccio

*CEO FemTech Collective,
Innovation Consultant*



Dr. Elan Ziv

*CEO & Medical Director,
ConTIPI Medical*



Dr. Simona Roggero

*Entrepreneur, MD,
PhD, CV Lab*



Rachel Bartholomew

*CEO & Founder of Hyivy
Health Inc.*

Our Partners & Ambassadors

Partners

EPFL
Innovation Park



Uplyfe



MyMenopauseRx



Ambassadors



Netta Doron

Linkedin Marketing & Sales



Joyce Knappe

CEO & Founder of Pro Parents



**Astrid Gyllenkrok
Kristensen**

CEO & Founder of LEIA



Maïa Alexaline

*CSO & Business Builder
at Lyv*



Karen Heng

Founder of dellacare

Our Activities

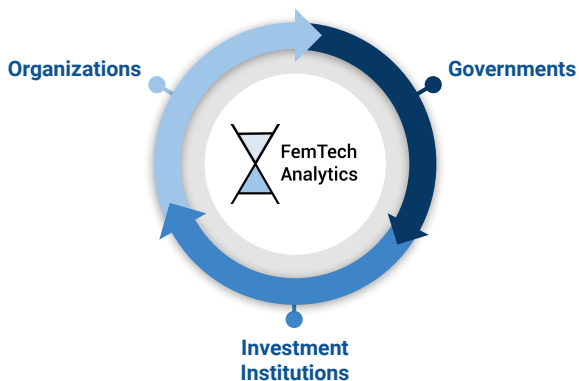
Open Access Analytics

Preparing open access studies focused on the global FemTech industry. FemTech Analytics is building sophisticated cloud-based Interactive IT Platforms offering advanced FemTech market data.



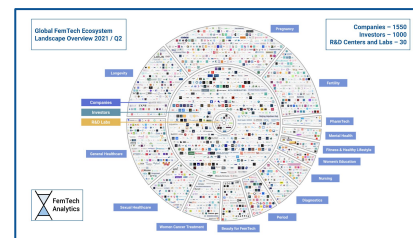
Proprietary Analytics

Delivering proprietary analytical services, based on specific customer needs. Strategic partnership with leading organizations, investment institutions, and governments across the globe.



Interactive IT Platforms

Providing a framework for a better understanding of FemTech, including personalities, companies, investors, R&D centers, and interconnections between market players.



FemTech Analytics Roadmap

Q2
2021

FemTech Industry
Landscape Overview
Q2 2021

The List of FemTech
Personalities

The List of FemTech
Personalities

Conference - FemTech
Industry Landscape
2021: Discovering New
Horizons

Q3
2021

Investment Digest Q3 2021

FemTech Industry in
Switzerland Q3 2021 - Teaser

Global FemTech Survey 2021 -
Results

FemTech Industry in the UAE
Q3 2021 - Teaser

Conference - FemTech
Advancing Women's Wellness
and Lifespan

Q4
2021

500 FemTech Personalities

FemTech Industry in the UAE Q4 2021

FemTech Industry in Switzerland Q4 2021

Global FemTech Industry Overview Q4 2021

Investment Digest Q4 2021

Conference - Raising Capital in FemTech:
Opportunities and Challenges

Q1
2022

FemTech Industry in the USA

FemTech Industry in Canada

AI in FemTech

FemTech Industry in the UK

Conference - Overcoming Key
Challenges in FemTech

Events by FemTech Analytics



Raising Capital in FemTech: Opportunities and Challenges

A virtual interactive event combining speakers talks and roundtable discussions on raising capital. The lack of investments is a key challenge for FemTech companies. Investors and FemTech founders will share their insights, best practices, and provide answers to all your questions about raising capital in the space.



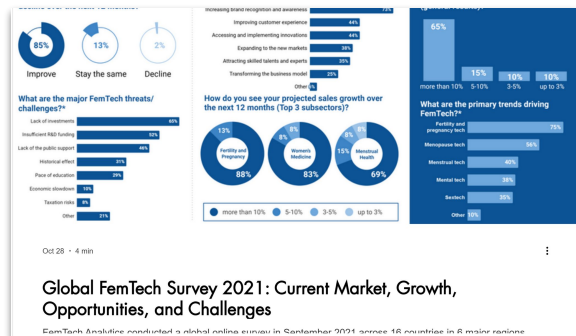
FemTech Advancing Women's Wellness and Lifespan

A virtual 1-day conference featuring FemTech influencers, including founders and CEOs of startups and established companies, investors, scientists and other key players in the Women's Health industry. The event focuses on the impact of technologies on women's health and lifespan and how FemTech contributes to women's Longevity in general.



FemTech Industry Landscape 2021: Discovering New Horizons

The virtual conference where professionals from FemTech Analytics and guest speakers including Founders & CEO of FemTech companies and start-ups, Healthcare Innovators, Investors and Hubs, Women Influencers and Enthusiasts share insights, findings and personal experiences about new opportunities and cutting-edge technologies in the fast developing FemTech market.



**BUSINESS BUILDER, MARKETING STRATEGIST, FEMTECH EXPERT
KEYNOTE SPEAKER, BEST-SELLING AUTHOR**

Rachel Braun Scherl
ADVENTURES IN WOMEN'S HEALTH

HUFFPOST | abbvie | CES | SKSW | ECG | MSNBC | WIRTSCHAFTS | WOMEN | FORBES | abc | R&G | Eildoh | MERCK | Allerga

Oct 15 · 4 min

FemTech is on Fire... Finally!

By: Rachel Braun Scherl Co-Founder, Managing Partner & Chief Vagipreneur, SPARK Solutions for Growth Did you have those conversations...

0 comments

Why Self-Care is not Selfish: Advice for Women

Olga Pavuka
Founder & CEO of DeepH Health&Happiness App

Oct 21 · 3 min

Why Self-Care is not Selfish: Advice for Women

By: Olga Pavuka Founder & CEO of DeepH Health&Happiness App Every day is a busy day for women, be it work

Global FemTech Survey 2021:

Results of the Global FemTech Survey conducted by FemTech Analytics in September 2021 across 16 countries.

FemTech is on Fire... Finally!

By: Rachel Braun Scherl
Co-Founder, Managing Partner & Chief Vagipreneur, SPARK Solutions for Growth

Why Self-Care is not Selfish: Advice for Women

By: Olga Pavuka
Founder & CEO of DeepH Health&Happiness App

- Our [FemTech Blog](#) shares useful information, articles, case studies and success stories in the FemTech Industry
- Its objective is to increase awareness about FemTech, share industry insights and build a community
- Through integrated social media sharing, we aim to improve engagement rates on our social media channels

Building Long-Standing Partnerships

We are delighted to invite you to:



Contribute to our reports in the form of expert opinion, comments, industry/sector insights and other forms of content



Participate as our guest speaker in our virtual events, webinars conferences, and workshops



Publish your content on our FemTech Blog



Test our proprietary analytics and consulting services



Create a joint report on specific topics



If you are interested in collaborating with us, please feel free to contact **Maria Shmelova**, Head of FemTech Analytics at m.sh@dkv.global

Get in Touch:





**FemTech
Analytics**

E-mail: info@femtech.health

Website: www.femtech.health

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