

Switzerland is one of Europe's most important FinTech players, with a slew of successful FinTech enterprises and start-ups. The **FinTech in Switzerland Landscape Overview 2021 Q4** report provides a comprehensive overview of the FinTech sector, covering 360+ FinTech companies by categories, 200+ investors, and 70+ R&D centres, hubs and non-profit organizations. The study includes qualitative and quantitative analysis, such as the distribution of FinTech companies by Swiss regions, Top 100 Swiss companies' funding by categories, and leading FinTech start-ups in Switzerland.

The FinTech industry is among contributors to Switzerland's digitalization. The research is based on an examination of Swiss financial firms, their current state and evolution over the previous few years, technological advancements, trends and barriers.

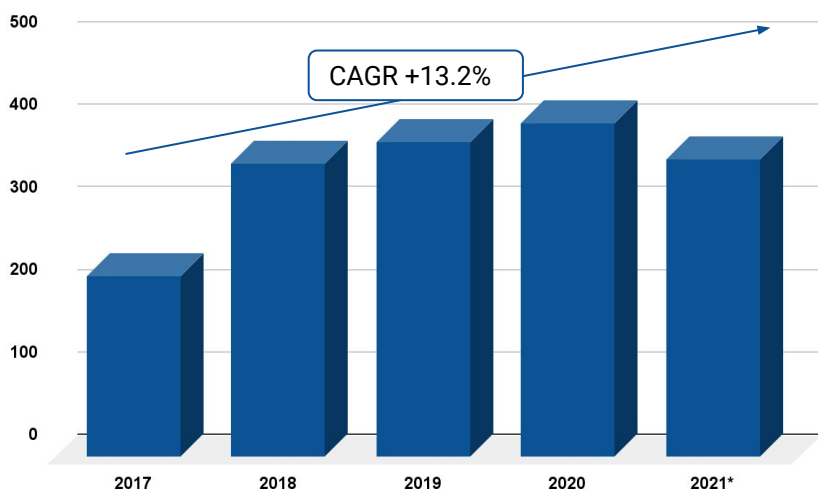
The overview analyzes Switzerland's FinTech structure, leading influencers, and numerous FinTech business cases. In addition, the report examines collaboration between FinTech companies and the government, as well as government activities in this area and the Swiss experience creating financial services during the COVID-19 outbreak.



www.dka.global/fintech-in-switzerland-landscape-overview-2021

FinTech sector in Switzerland increased by 65% over the last 5 years

Number of FinTech Companies in Switzerland, 2017-2021



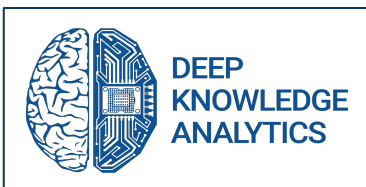
*Certain number of FinTech companies show signs of inactivity, such as outdated website copyrights or a dormant social media presence, thus, these companies were not included in the list.

As of the end of 2021, the FinTech sector in Switzerland is comprised of 365 companies, the majority of which are situated in the cantons of Zurich and Zug.

Total amount of FinTech companies in Switzerland has increased by 64.1% in 2021 compared to 2017. A slight decrease of 9.8% in 2021, comparing to the previous year, was observed mostly due to COVID-19 impact.

Another reason of the change in the number of companies is that there are companies that leave the FinTech sector because they are no longer active, have relocated abroad, have merged, have been acquired, or have changed their business model in such a way that it no longer falls under the definition of FinTech.

About Deep Knowledge Analytics

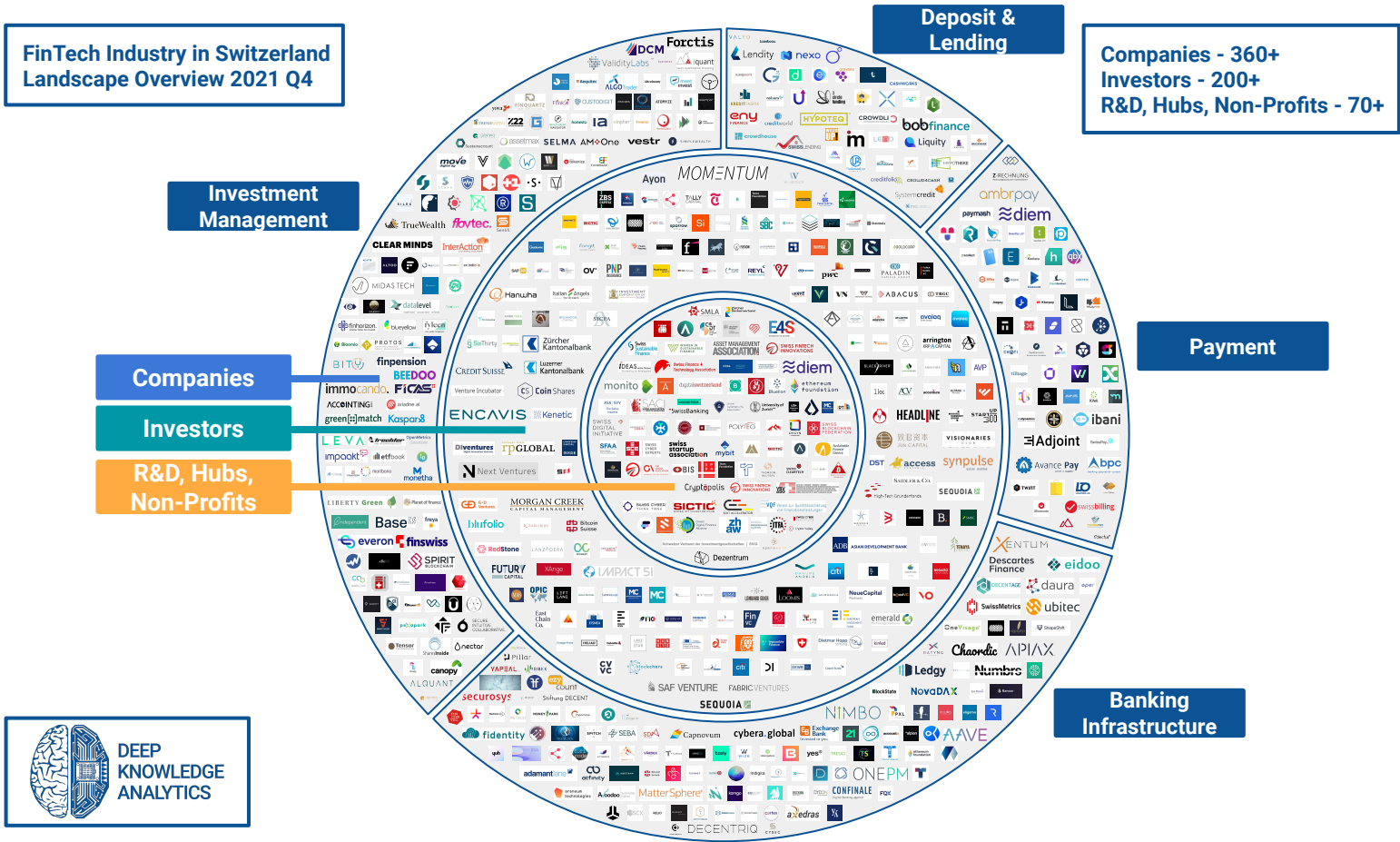


Deep Knowledge Analytics is a DeepTech focused agency producing advanced analytics on DeepTech and frontier-technology industries using sophisticated multi-dimensional frameworks and algorithmic methods that combine hundreds of specially-designed and specifically-weighted metrics and parameters to deliver sophisticated market intelligence, pragmatic forecasting and tangible industry benchmarking.

Deep Knowledge Analytics has produced a number of comprehensive analytical reports in coordination with the **UK All-Parties Parliamentary Groups on AI** and on **Blockchain**.

It is an analytical subsidiary of **Deep Knowledge Group**, an international consortium of commercial and non-profit organizations focused on the synergetic convergence of DeepTech and Frontier Technologies (AI, Longevity, MedTech, FinTech, GovTech), applying progressive data-driven Invest-Tech solutions with a long-term strategic focus on AI in Healthcare, Longevity and Precision Health, and aiming to achieve positive impact through the support of progressive technologies for the benefit of humanity via scientific research, investments, entrepreneurship, analytics and philanthropy.

FinTech Industry in Switzerland Landscape 2021 Q4 MindMap



Key Findings

Swiss FinTech Companies That Grew During COVID-19

Trending Technologies in Swiss FinTech Sector

Key Takeaways

- The global FinTech market is estimated to increase at a CAGR of 23.58% during 2021-2025 (Research and Markets, 2020). Blockchain has the potential to save banks more than \$27 billion by 2030.
- While the Swiss FinTech sector has shown growth in the previous years, the drop of the number of companies in 2021 shows that a growth trend is slowing down. Particularly, the COVID-19 pandemic could continue affecting further development and growth of the industry.
- Within the Swiss market, Zurich has a leading role and accommodates almost half of the Swiss-based FinTech businesses. Out of all Swiss FinTech businesses, 30% offer financing-related services.
- Venture capital activity is the most relevant indicator with the highest significance in the FinTech hub ranking, and Switzerland is known for low difficulty for funding, leading to higher attractiveness.
- Swiss FinTech companies operate rather freely and without any additional issues coming for the governmental regulations. The legislation is focused mostly on banking and securities, anti-money laundering and data protection when dealing with the FinTech sector.
- Analysis shows about 32% of investment into the Swiss FinTech companies coming from the Swiss-based investors. The two other significant regions that house the investors are North America and Europe (excluding Switzerland and the UK), with 25.1% and 20.5% share of investors, respectively.