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KNOWLEDGE
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Global Impact Investing Overview 2021 Q4

Developed by Deep Knowledge Philanthropy, 'Global Impact Investing Overview 2021 Q4' report contains a comprehensive overview of the Global Impact Investing Industry by subsector and also as a whole. The report focuses on participants in the industry, the main trends and obstacles, and the development of the industry in the COVID-19 era.

This report covers the industry landscape, defining key focus areas and solutions that actively contribute to improving people's lives and the health of the environment.



[www.deep-knowledge.org/
global-impact-investing-2021-q4](http://www.deep-knowledge.org/global-impact-investing-2021-q4)

Social Impacts Reviewed in the Report

Alternative Food

Carbon Offset

Climate Intelligence

Disability Support

Energy Efficiency

Financial Inclusion

Food Management

Nature Protection

Pollution Control

Quality of Life

Renewable Energy

Social Development

Sustainable Farming

Sustainable Manufacturing

Waste Management

About Deep Knowledge Philanthropy



Deep Knowledge Philanthropy is a data-driven nonprofit project by Deep Knowledge Group committed to the support, development, and advancement of DeepTech for the social good. It was founded on the belief that DeepTech innovation is the most efficient driver of 'social profit', technological humanitarianism, and societal development and that venture philanthropy is the profitable long-term investment for individuals, national economies, and humanity itself.

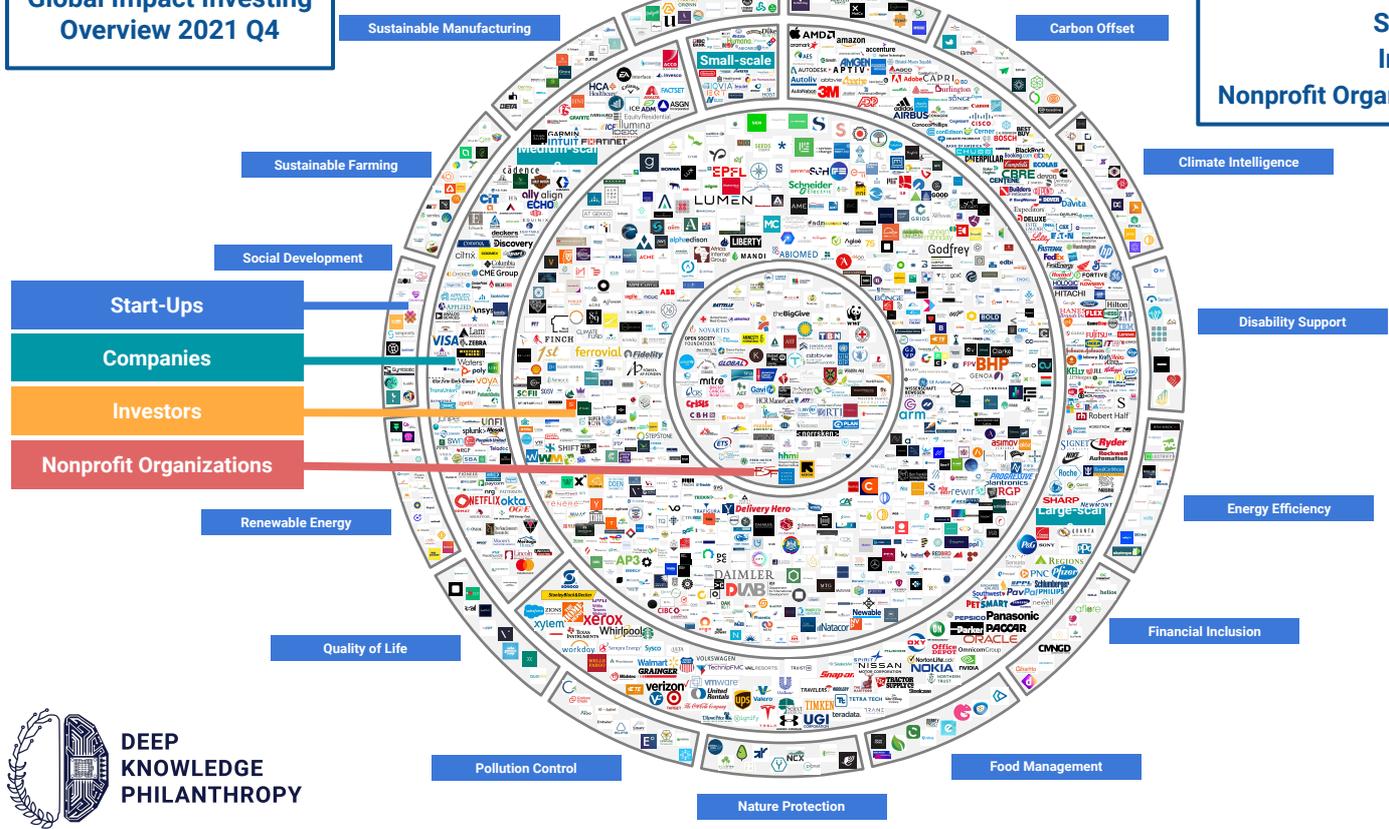
The organisation was founded in 2021 to house the sum of philanthropic, non-profit, and influence investment activities, projects, and initiatives conducted over the past 5 years under the Deep Knowledge Group umbrella. Its activities are backed by the quantitative analytics produced by Deep Knowledge Group's 10+ analytical subsidiaries, implementing the most advanced approaches to analytics, benchmarking, predictive forecasting, and data-driven strategy formulation and execution in order to deliver 10x-50x the social impact and ethical ROI per dollar than the nonprofit and philanthropy sector average.

www.deep-knowledge.org

info@deep-knowledge.org

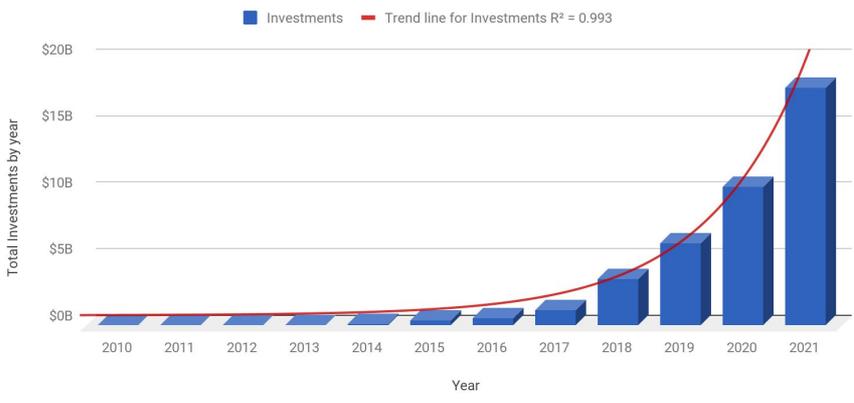
Global Impact Investing Overview 2021 Q4

Companies - 445
Start-Ups - 220
Investors - 834
Nonprofit Organizations - 100



Key Findings

Annual Investment Flow Growth



Impact investing has seen a boost in popularity during the COVID-19 pandemic due to increased awareness of climate change and social challenges such as unequal access to healthcare and racial and gender inequality. In 2020, its market size reached \$715 billion, and it is projected to reach a size of \$791.2 billion by 2027, growing at a CAGR of 17.6% over the period of 2020-2027.

\$715B

Impact investing market size in 2020

17.6%

Of CAGR is expected over the years 2020-2027

~60%

Of investment came from USA investors between 2010-2021

42.4%

Growth of the impact investing market size during the pandemic

Global Impact Investing Overview



Conference | 16 December 2021 | 5 PM - 8 PM GMT