

[“Longevity in Asia 2020: Industry Ecosystem IT-Platform”](#) is an open-access special analytical case study and interactive IT-platform that presents a sophisticated multidimensional big data analysis, industry landscape analysis and international and intercontinental benchmarking of Longevity policy, governance, and industry development initiatives within 15 Asian regions, identifying major factors positioning Asia as the global Longevity Leader of the next decade at the intersection of industry, finance and governance.

The analysis delivers a comprehensive overview of the present state and near-future trajectory of the Longevity Industry in Asia, and features over a dozen interactive and static industry landscape mindmaps, 60+ dynamic charts and graphs, and detailed international, intercontinental and region-specific benchmarking, SWOT analyses and practical recommendations of Longevity policy, governance, and industry development initiatives within Asia, profiling 1730 companies and 1070 investors active within 15 major regions of Asia and 8 major industry sectors (AgeTech, AI for Longevity, Regenerative Medicine, Biomarkers of Longevity, Geroscience, Longevity Neurotech, P4 Medicine, and Longevity FinTech), with a special highlight on corporations active within the growing Asian Longevity Financial Industry.

Taken together, the project’s various components collectively reveal key strengths and factors that give Asia substantial prospects to lead the next decade of the Global Longevity Industry’s growth, development and diversification. The project is being jointly released alongside two other Asia-focused reports and IT-Platforms produced by Deep Knowledge Group’s DeepTech-focused analytical subsidiaries, [Deep Knowledge Analytics: The Future is Asian](#), and [DeepTech & AI Industry in Asia 2020](#).

1730
Companies

1070
Investors

8
*Industry
Sectors*

15
*Asian
Regions*

60+
*Dynamic
Graphs*

8
*Industry
Mindmaps*

Convergence of Longevity Economy, Finance & Governance

Asia is an extremely unique region with several distinct factors that give it enormously strong prospects for becoming the global leader of Longevity industry development in the next decade. The Longevity industry lies at the intersection of a high number of distinct domains of advanced science and technology, situated within the convergence of industry, science, technology, finance, policy and governance. As such, it is a sector characterized by extreme levels of complexity which, when combined with the massive socioeconomic issues and opportunities presented by population aging, make it an extremely challenging arena to navigate, and to formulate and execute intelligent strategic decision making within.

However, in contrast with many other regional globally, Asia is uniquely equipped to deal with these challenges and their associated complexity, due to a number of distinct features including a very high level of DeepTech adoption, looming levels of population aging (which narrows Asia’s window of opportunity and incentivizes its stakeholders and key decision makers to leverage and manifest the opportunities presented by Longevity rather than decline under them), and a high concentration of the world’s elderly wealth (which itself represents the majority of global purchasing power). At the dawn of the Fourth Industrial Revolution in Asia, the Silver Economy (i.e., the multi-trillion dividend held by the world’s “7th Continent” of 1+ Billion people in retirement) represents an enormous financial, governmental and socioeconomic opportunity for Asia and for progressive Asian governments, corporations, startups and investors.

Asia’s Longevity Financial Industry: Health as New Wealth

The special analytical case study and associated IT-platform also gives particular emphasis to a specific sector of the global Longevity Industry with extremely high prospects for growth in Asia: the Longevity Financial Industry. Asia’s high proportion of global population, combined with the multi-trillion opportunity of 1+ billion people in retirement globally, and the fact that the majority of the world’s purchasing power now lies with those aged 60+, puts Asia in an extremely strong position to leverage these factors in order to transform the challenge of population aging into a massive socioeconomic opportunity, and to actualize the new paradigm of Health as New Wealth.

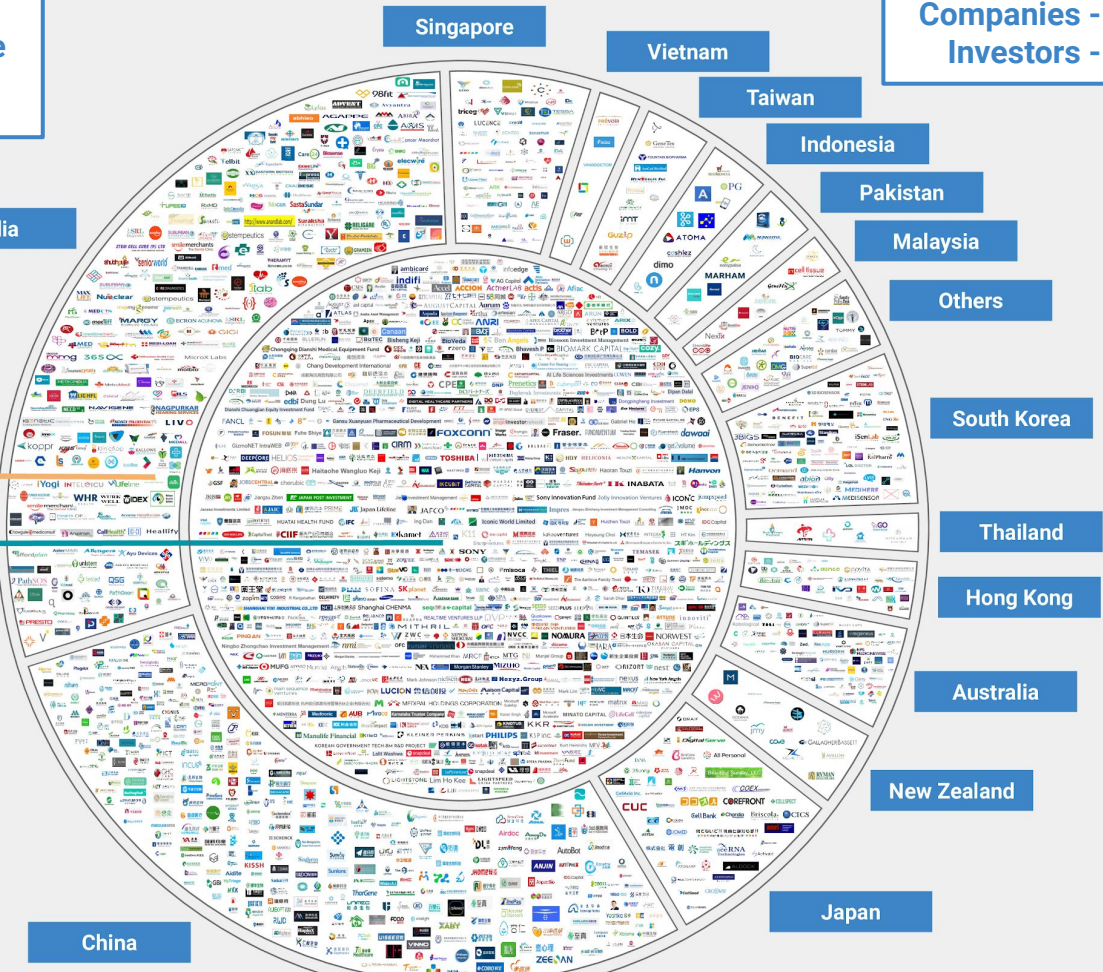
While Asian financial corporations are not well known for their senior-focused products or activities, some large financial institutions in Asia, including HSBC, UBS and Prudential in particular, are beginning to become actively involved, and invested, in the growing Longevity Financial Industry. However, these corporations represent the exception rather than the rule, and there are still enormous untapped potentials for Asian financial corporations in comparison to western financial institutions to on-board the topic of Longevity into their products, services, business models and long-term strategies in fundamental ways. The methods at their disposal to do this in practice are clear, and doing so can enable them to neutralize enormous sources of potential risk and loss, and to capture massive untapped opportunities for ethical profit and socially-inclusive and sustainable economic growth at the intersection of AgeTech, WealthTech, HealthTech and Longevity.

**Longevity in Asia
Industry Landscape
Overview 2020
(Regional)**

**Companies - 1730
Investors - 1070**

Companies

Investors



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Industry Landscape
Overview 2020**

**Companies - 1730
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Companies

Investors

