

# Key Takeaways

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**Growing Interest in the Longevity Industry.** As a result of aging and the upcoming Silver Tsunami, there has been an increase in interest in the Longevity industry. Currently, the size of the global market is estimated at **\$33 trillion**. The major players include national healthcare companies and Longevity-focused financial companies.

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**Aging-Prevention Researches.** As far as aging and increased life expectancy are associated with the progression of chronic metabolic disease, swiss research and development laboratories are mainly focused on aging-prevention researches. The primary research trend is the early detection of age-related diseases and disorders to avoid preliminary aging.

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**Age-Friendly Projects.** A wide range of projects have been launched and successfully finished during recent years. Broad support from government and non-profit organizations has enabled technology, employment, prevention and care projects to support people after retirement.

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**Increase in Healthcare Costs.** Due to demographic change, the proportion of the population aged 65 and above is increasing, and, with it, keep raising healthcare expenditures. In 2018, the **total healthcare expenditure increased by 2.8% to 81.9 billion CHF**. The most notable contributor to financing the Swiss healthcare system is **private households** that account for **64%** of the total spending.

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**Swiss Longevity Valley.** Together with the government, research institutes and industry experts have been developed a range of strategies aiming to make Switzerland a hub for pharmaceutical and biotech companies from all over the world. Procedures cover topics such as securing pharmaceutical export, promoting clinical research and others.