

Employing Artificial Intelligence to personalise cognitive tracking

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THE ICA - A NOVEL COGNITIVE BIOMARKER

A platform solution free from known limitations



SENSITIVE
RELIABLE
ACCURATE



LANGUAGE INDEPENDENCE



EDUCATIONAL INDEPENDENCE



SELF ADMINISTERED & USER-FRIENDLY



INTEGRATABLE



NO PRACTICE EFFECT



EMPLOYMENT OF AI

THE ICA IN PRACTICE

Intrinsic gamification improves user adherence



OptiMind



Predictive: Identification of modifiable risk factors of disease

Preventive: interventions to ameliorate these risks

Personalised: preventive strategy tailored to the individual

Participatory: engagement of patient in assessment and preservation of health

