

**How to add five extra healthy years to our lives through a new social contract-
the focus at International Longevity Policy and Governance Summit launch**



November 13, 2019, London, UK: How should the next UK government meet the challenges and opportunities of longer, healthy lives? What policies need to be introduced in response to the real-world impact of the '100-year life' on society, the economy and our lifestyles? These are some of the big questions explored by a range of international experts at [International Longevity Policy and Governance Summit](#), launched by [Longevity International](#) on Tuesday, 12 November, at King's College London. This event was held in tandem with the [Longevity AI Consortium](#).

The Summit is part of [Longevity Week](#), co-founded by economist Andrew Scott, a professor at the London Business School who co-wrote the influential book 'The 100-Year Life'. "Nations are grappling with how longer lives will affect their economy, society and their way of life," Scott says, "and their solutions will depend on whether they see ageing as a challenge or an opportunity."

Lord Filkin CBE, former chair of the Centre for Ageing Better and the *Ready for Ageing* committee of the House of Lords, was a keynote speaker at the event: "Across the world, increased longevity offers great opportunities for wellbeing and prosperity but requires action to realise these opportunities. In Britain, the priority is leadership and action across all levels of government so all people can live for much longer in good health."

Sir John Bell, Life Sciences Champion and Regius Professor of Medicine at Oxford University, says this of the challenge ahead: "Longevity is the single most important issue for society in the next 30 years."

Speakers and delegates at the Summit shared learnings from the UK, Japan, Israel and other countries successfully mobilising the opportunities longer lives can bring. International policymakers and major corporate players in finance, insurance, investment, science, pharma and tech exchanged their experiences and ideas on beginning to working together in a new 'social contract' to enhance global prosperity equitably.

“Unless drastic action is taken, people will suffer lower quality wellbeing during a longer lifespan. This could become the next global crisis after climate change,” says Tina Woods, CEO of Longevity International. *“The Longevity AI Consortium is unique in its focus on preventive health, addressing the social determinants of health at the root of inequalities.”* *“We need nations to begin to marshal their resources to leverage the opportunities of healthy longevity. What is critical now is to maximise the opportunity of healthy longevity in as socially-inclusive a manner as possible and share the longevity dividend equitably around the world,”* says Dmitry Kaminskiy, Director of International Cooperation for Longevity International.

Longevity International's Eric Kihlstrom, Director of Industry Collaboration, says: *“The United Kingdom is in a unique position, having prioritised both its longevity and AI industries in two of its four Industrial Strategy Grand Challenges. Given its strengths in AI and longevity, and its expertise as a global leader in fintech and life sciences, it can develop the healthy longevity marketplace to scale internationally.”*

The International Longevity and Policy Summit was held alongside the [AI for Longevity Summit](#), organized by the [Longevity AI Consortium](#). Both events were organised with the strategic support of [Deep Knowledge Group](#), [Aging Research at King's](#) (ARK), the [Biogerontology Research Foundation](#), [Aging Analytics Agency](#) and [Collider Health](#).

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About the Summits

This landmark one-day event brings together leaders in the longevity industry, government officials, scientists, financial and insurance industry executives for the first time. The International Longevity Policy and Governance Summit focuses on the efforts of longevity-progressive governments to transform the challenge of rapidly ageing populations into the opportunity of healthy longevity, drawing on experience from Japan, Israel, Switzerland, USA and UK.

The AI for Longevity Summit brings together expertise from the AI, longevity and finance sectors to move from treatment to prevention, from traditional health to AI-empowered precision health.

About Longevity International UK

Longevity International is a social enterprise bringing together startups, industry, academic and governmental stakeholders to provide a unified voice and coordinating vehicle for positive discourse and change to ensure the 'longevity dividend' is accessible to everyone. The UK is a global leader in life sciences, financial services, and technology and the UK Government has made substantial economic and policy commitments in the area of healthy ageing. A positive narrative and a bold vision are needed to excite the business community, convince policymakers and convert hearts and minds in the wider public to leverage the opportunities of healthy, longer lives and maximise the health and wealth of the nation.

Web: www.longevityinternational.org