

This **Investment Digest** summarises key observations in the private equity and venture capital ecosystem, as well as public companies of the rapidly evolving and exponentially growing Longevity Industry. **InvestTech Advanced Solutions** in cooperation with **Aging Analytics Agency** have assembled information about key industry trends, more than 50,000 Longevity companies, 50 leading investors, and 500 Longevity-focused publicly traded corporations. The digest outlines the major investment rounds and relevant R&D trends, illustrating the industry's traction and readiness of institutional investors to potentially acquire the most successful startups, such as AgeTech, Longevity Fintech, and Longevity Biomedicine.

### The Global Longevity Market is Estimated at \$25 trillion in 2021

**50,000+ companies**  
(incl. 500 listed companies)

**1,000+ R&D hubs**

**9,000+ investors**

**1,000+ financial institutions**

**100+ governments**

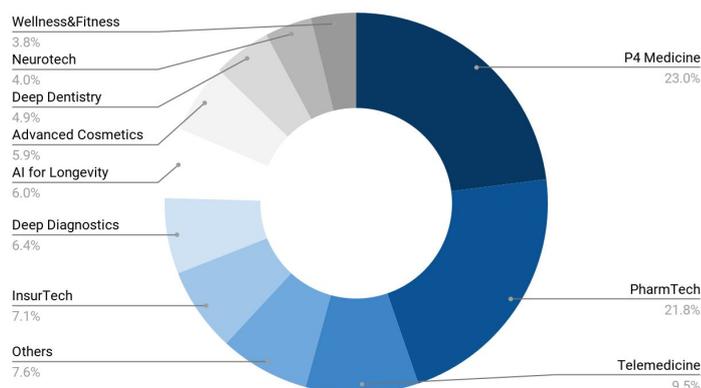
**160 subsectors**

### Cumulative Capitalisation Dynamics of Longevity Publicly Traded Companies

The Longevity Industry has been actively growing over most of 2021 and it is projected to evolve in the same trend. At the beginning of 2022, the market capitalisation of 500 publicly traded companies was almost 5.5 trillion USD, making an 18% growth since the beginning of 2021. Technologically, publicly-traded Longevity-focused companies are similar to other companies in the sector, which means that their market capitalisation growth can approximate the dynamics of the whole industry.



### Distribution of Public Companies by Longevity Sectors

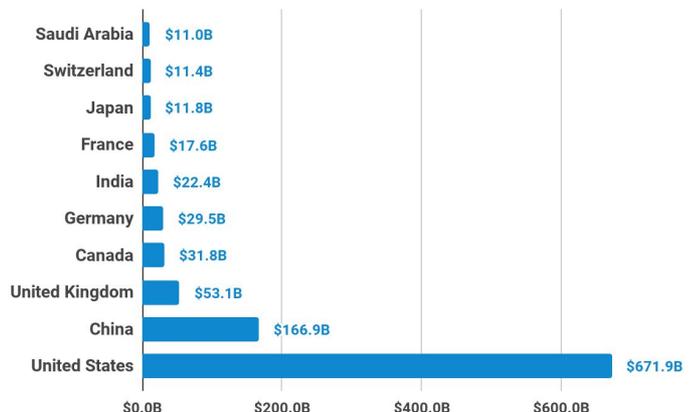


Among 500 Longevity-focused public companies, P4 Medicine, PharmTech and Telemedicine are the most represented sectors by a number of companies.

### Some of the key takeaways from this digest include:

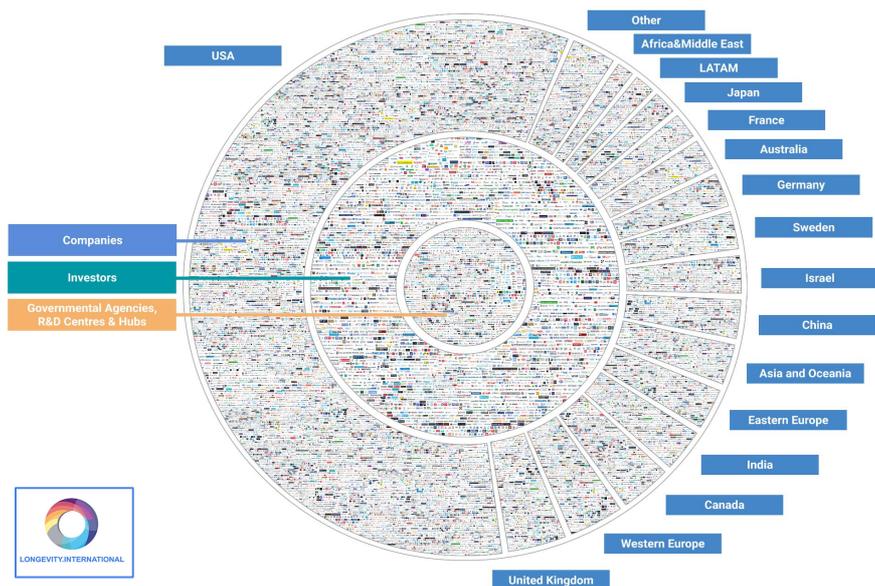
- The Longevity market is not only limited to anti-ageing applications of life sciences. It also includes some new sectors of the financial industry, as well as government projects; hence, its overall size potentially exceeds \$25 trillion.
- The undisputed leader in the Longevity sector is the US which has a total of \$671.9 billion invested in 26,654 companies followed by China with \$166.9 billion invested in 2,158 companies.
- The financial sector is expected to witness the rise of Age-Friendly banks, a new form of an organisation aimed at making banking easier for those over 60.
- PharmTech and P4 Medicine are Longevity sub-sectors involving the largest number of companies and receiving the highest volume of investments, totaling in \$130.7 billion and \$85.4 billion, respectively, within private companies.

### Total Investments by Countries



### GLOBAL LONGEVITY ECOSYSTEM 2022

50,000 Companies	9,000 Investors	1,000 Hubs	20 Sectors
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USA	UK
Canada	India
Japan	China
Sweden	Germany
Switzerland	Spain
CEE*	Singapore
Portugal	France
Brazil	Australia
MENA Region	EU

\* – Central and Eastern Europe

The Longevity Investment Analytics Dashboard developed by InvestTech Advanced Solutions based on the data provided by the Aging Analytics Agency which is active in the industry since 2013 aims to produce **knowledge-based validated investment insights** covering four major Longevity branches: financial Longevity industry, Longevity R&D, Longevity medicine and Longevity technology.

The project generates **quantifiable and advanced data-driven investment recommendations** to conduct **an effective and inexpensive SWOT analysis and due diligence** for Longevity companies and investors, and **real-time financial analytics and consulting** for private and publicly traded companies across 20 Longevity sectors.

### LONGEVITY INVESTMENT BIG DATA ANALYTICS DASHBOARD



The analytics can deliver funding targets to investors, funding to companies and detailed SWOT analysis

#### Investors

- Comprehensive market analysis
- Due diligence and SWOT analysis of investment targets
- Analysis of the strategies of leading industry investors

#### Companies

- SWOT analysis of competitors
- Automated business development recommendations
- AI-based matching with investors