

Conference Agenda

FemTech Advancing Women's Wellness and Lifespan



Time: Thursday, September 30th 2021, 5:00pm - 8:00pm BST

Moderator: Terri Harris (Head of Media, FemTech Lab)

Agenda

5:00 - 5:05: Terri Harris (Head of Media, FemTech Lab)

Opening Remarks

Panel 1. FemTech: Improving Women's Health and Lifespan

5:05 - 5:15: Dr. Barbra Hanna (DO, FACOG, NCMP, Founder & CEO, MyMenopauseRx)

Menopause Care – A Woman's Journey to Midlife Wellness

5:15 - 5:25: Debbie Garner (CEO, FEMSelect)

Let's Talk About Pelvic Organ Prolapse – 50% of Women are Affected

5:25 - 5:35: Hilla Shaviv (CEO, Gals Bio Ltd)

Turning Eve's Curse to Eve's Blessing

5:35 - 5:45: Rachel Braun Scherl (Co-Founder, Managing Partner & Chief Vagipreneur, SPARK Solutions for Growth)

Longevity & Language

5:45 - 5:55: Dr. Isabelle Rottmann (Founder & CEO, Uplyfe)

How to Change Longevity and Quality in Life by Getting into the Driver Seat of Your Own Health Development

5:55 - 6:05: Kate Batz (Director, FemTech Analytics)

Advanced Cosmetics and Longevity

6:05 - 6:30: Q&A, Panel Discussion

Panel 2. The Potential of FemTech in Advancing Women's Lifespan

6:30 - 6:40: Ksenia Tugay (PhD, Strategic Innovation Expert, Groupe Mutuel)

Joining Forces to Advance FemTech in Switzerland

6:40 - 6:50: Lisa Krapinger (CMO, Carbomed Medical Solutions)

Know Your Cycle, Know Your Body, Live Healthier

6:50 - 7:00: Petra Rabely (Digital Product Designer, VMLY&R)

For Females Designed by Females

7:00 - 7:10: David Verdesi (Anthropologist, Scientist, Life Coach)

Body and Mind, Sexual Health, Orgasms and the Integration of the Psychosoma

7:10 - 7:20: Mark Amouzgar (Co-Founder & CEO, March Health)

AI-Powered Women's Health Assistant for Menstrual Wellness

7:20 - 7:30: Susan Stover (Marketing and Brand Manager at Hyivy Health, Co-host FemTech Focus Book Club)

Why FemTech Needs to Meet Women Where They Are

7:30 - 7:40: Dr. LaReesa Ferdinand (MD, FACOG, Founder & CEO, The Estrogen Doctor)

Perimenopause and Beyond: Why Performance-Driven Outcomes Matter?

7:40 - 7:55: Q&A, Panel Discussion

7:55 - 8:00: Terri Harris (Head of Media, FemTech Lab)

Closing Remarks