

Virtual Conference

18 November | 5 PM GMT - 8 PM GMT

Moderators

Panel 1: Jo Living (Co-founder & COO, Fertility Circle)

Panel 2: Ksenia Tugay (PhD, Strategic Innovation Expert, Groupe Mutuel)

Agenda

5:00 - 5:10: Kate Batz (Director, FemTech Analytics) & Jo Living (Co-founder & COO, Fertility Circle)
Opening Remarks

Panel 1. Raising Capital in FemTech

5:10 - 5:20: Tal Catran (Startups & Accelerators Guru)
"Femtech –Tough Promise to Fund"

5:20 - 5:40: Katherine Gilroy (Senior Associate, Seedrs)
"Fundraising for FemTech: The Power of the Crowd"

5:40 - 5:50: Daisy Hines (Investment Analyst, Hambro Perks)
"Hambo Perks & FemTech"

5:50 - 6:25: Panel Discussion: Overcoming Key Financing Challenges in FemTech

Olivia Cramer (Investor, The Craftory)

Elena Gantvarg (Principal, Flint Capital)

Tal Catran (Startups & Accelerators Guru)

Katherine Gilroy (Senior Associate, Seedrs)

Daisy Hines (Investment Analyst, Hambro Perks)

Panel 2. Accelerating Growth in FemTech

6:25 - 6:30: Ksenia Tugay (PhD, Strategic Innovation Expert, Groupe Mutuel)
Opening Remarks

6:30 - 6:40: Elissa Baker (Managing Partner, Phase2 Health)
"FemTech Growth: Identifying Product-Market Fit and a Realistic Revenue Strategy"

6:40 - 6:50: Priyanka Mehendiratta (Founder & CEO, Unmute)
"The Challenges Of Raising Capital For Business Owners In The Femtech Industry"

6:50 - 7:00: Alexa Binns (Partner, Halogen Ventures)
"Tips on How to Approach Your Fundraise"

7:00 - 7:10: Kaitlyn Tregenza (Head of Venture Capital, Twynam Investments) & Megan Capriccio
CEO of FemTech Collective - *"Recorded Interview with Kaitlyn Tregenza"*

7:10 - 7:20: Kate Batz (Director, FemTech Analytics)
"Investment Landscape in FemTech"

**7:20 - 7:55: Panel Discussion:
The Future of FemTech Investment: Key Opportunities in the Emerging Industry**

Kate Batz (Director, FemTech Analytics)

Julianne Roseman (Senior Associate, Plug and Play Tech Center)

Elissa Baker (Managing Partner, Phase2 Health)

Alexa Binns (Partner, Halogen Ventures)

Priyanka Mehendiratta (Founder & CEO, Unmute)

7:55 - 8:00: Ksenia Tugay (PhD, Strategic Innovation Expert, Groupe Mutuel)
Closing Remarks