

The 'FinTech for Social Good Landscape Q4 2022' report, created by Deep Knowledge Philanthropy, provides an overview of FinTech's impact on improving social good.

The report contains the up-to-date information regarding the sector, emerging technologies that have a significant impact on its development, along with governmental initiatives and current challenges.

Among the technologies could be distinguished Blockchain, Artificial Intelligence, Big Data, Neobanking, Open Banking, etc. **Advanced technologies help to drive the FinTech sector in developing countries**, opening up new growth opportunities.

The report is aimed to deliver a detailed overview of the industry, showcase main trends and present a unified industry framework.



**800**  
Companies

**1,100**  
Investors

**50**  
Nonprofits

**6**  
Subsectors

**7**  
Regions

## Key Takeaways

To play a supportive role for emerging countries, FinTech has to provide the right financial ecosystem to deliver convenient, cost-effective financial services in order to protect and secure as well as effectively utilize their financial assets.

North America, where 39.2% of FinTech companies are located as of 2022, is the leading region in the global FinTech Industry. The second biggest region is Europe, with around a 27% share of FinTech companies.

Robotic process automation technology helps FinTech markets speed up procedures by automating manual intervention. RPA uses software robots (bots) to free up human resources and automate manual, repetitive and mundane tasks.

FinTech market growth would be driven by the increasing digitisation of business services, rising adoption of smart devices, increased internet penetration coupled with the growing popularity of digital payments & wallets, and increased investments in tech-based solutions.

## About Deep Knowledge Philanthropy

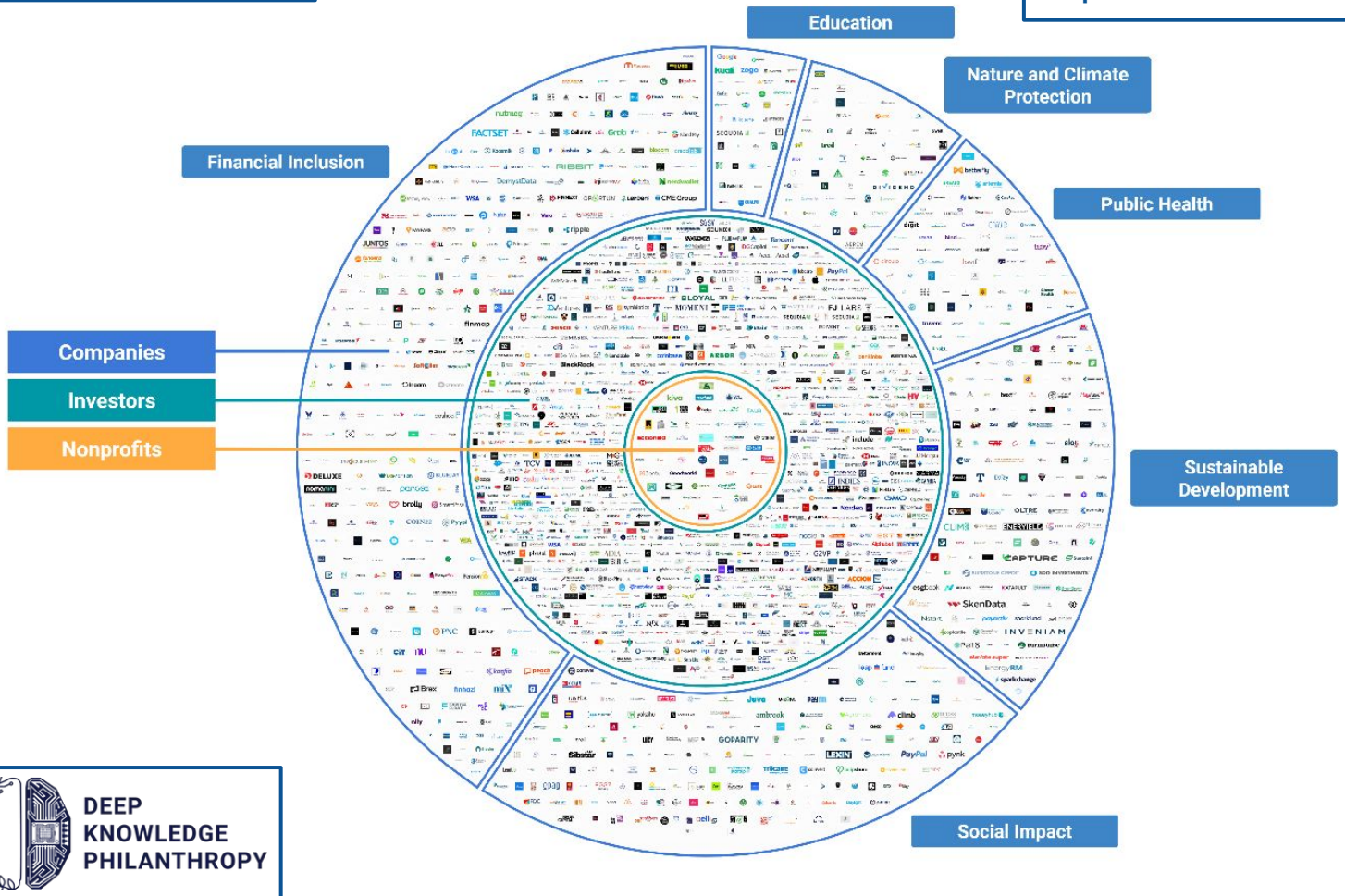


**Deep Knowledge Philanthropy** is a data-driven nonprofit project by Deep Knowledge Group committed to the support, development, and advancement of DeepTech for the social good. It was founded on the belief that DeepTech innovation is the most efficient driver of 'social profit', technological humanitarianism, and societal development and that venture philanthropy is the profitable long-term investment for individuals, national economies, and humanity itself.

The organisation was founded in 2021 to house the sum of philanthropic, non-profit, and influence investment activities and initiatives conducted over the past 5 years under the Deep Knowledge Group umbrella. Its activities are backed by the quantitative analytics produced by Deep Knowledge Group's 10+ analytical subsidiaries, implementing the most advanced approaches to analytics, benchmarking, predictive forecasting, and data-driven strategy formulation and execution in order to deliver 10x-50x the social impact and ethical ROI per dollar than the nonprofit and philanthropy sector average.

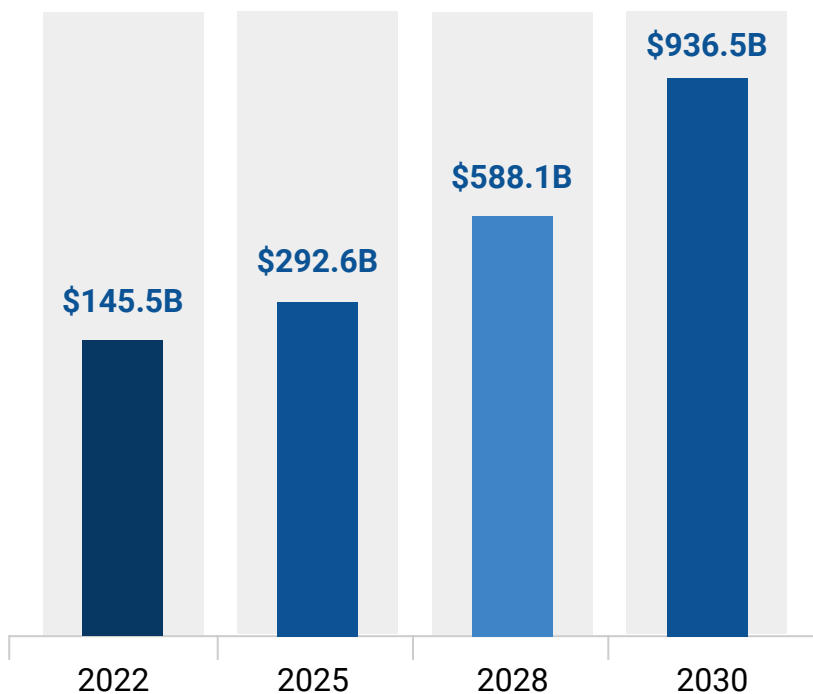
FinTech for Social Good  
Q4 2022 Landscape

Companies – 800  
Investors – 1,100  
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## Predictions of the FinTech Market Development

### Projection of the Global FinTech Market Growth



The rapid **urbanisation, and the adoption of smart technologies** have increased the demand & popularity of digital financial services like mobile banking and digital payments, creating a need for businesses to adopt and integrate technologies into their services.

The global FinTech market is expected to reach **\$936.5 billion by 2030**, at a CAGR of 26.2% from 2022 to 2030.

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**North America region currently dominates the FinTech market** due to the extensive presence of major market players and a well-developed digital economy; and is anticipated to follow the same trend during the projection period.