

CreaTech Industry Framework

By Category

Advertising

Architecture

Arts & Culture

Crafts

Design and Fashion

Museums and Heritage

IT and Games

Music

Publishing

TV & Film

By Technology

Blockchain

Artificial Intelligence

3D visualisations

Non-Fungible Tokens

Augmented Reality

Virtual Reality

Machine Learning

Software as a Service

By Shareholders

Commercial

Public

Non-profit

Informal

By Sales Channels

Shops (offline and online)

Art galleries (incl. virtual) and Studios

Social media channels

Specialized platforms and E-Commerce

Auctions

Vernissages