Summary of FemTech Industry Analytical Framework

FemTech Analytics (FTA) in cooperation with the Data Science Division of Deep Knowledge Group (DKG) has constructed an analytical framework to develop technology-based products, services, and platforms that cater specifically to the health needs and wellness of women.
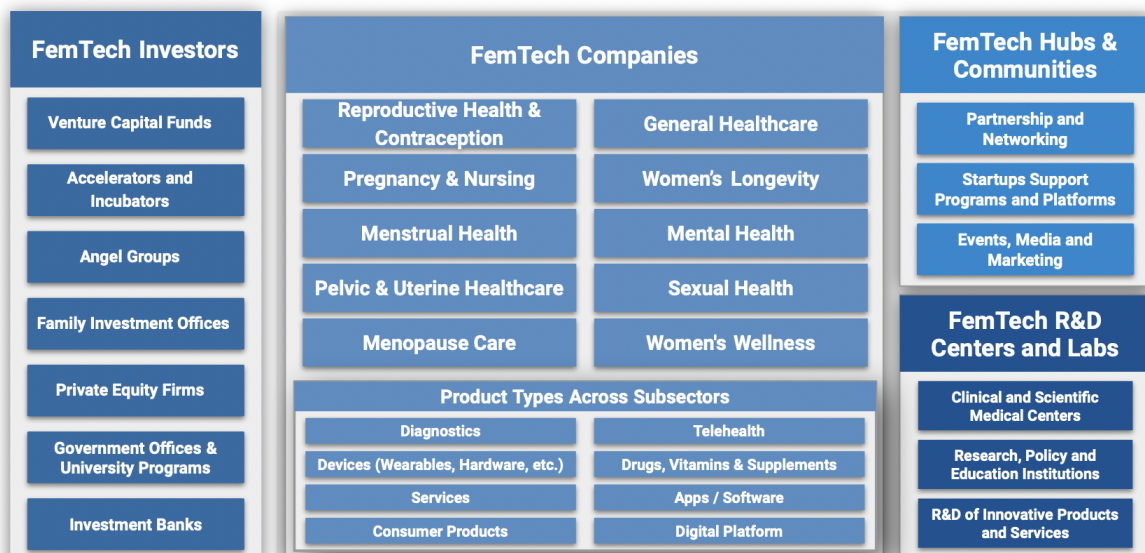
FemTech Industry Analytical Framework consists of **four main segments**:
- FemTech Investors
- FemTech Companies
- FemTech Hubs & Communities
- FemTech R&D Centers and Labs

The second of four segments contains a subsegment named Product Types Across Subsectors which enumerates the main types of healthcare and medical products and services that apply to all subsectors.

In all, the framework includes 31 subsectors under each of the above-mentioned segments. These subsectors contain areas of women's health, female-focused technology investment firms, FemTech innovation centers and ecosystems, research and development facilities that focus on creating technology products and solutions for women's health and wellness, set of innovative solutions to longstanding health issues that have been developed by Deep Knowledge Group for the past decade.

FemTech Industry Framework

FemTech Investors	FemTech Companies		FemTech Hubs & Communities
Venture Capital Funds	Reproductive Health & Contraception	General Healthcare	Partnership and Networking
Accelerators and Incubators	Pregnancy & Nursing	Women's Longevity	Startups Support Programs and Platforms
Angel Groups	Menstrual Health	Mental Health	Events, Media and Marketing
Family Investment Offices	Pelvic & Uterine Healthcare	Sexual Health	**FemTech R&D Centers and Labs**
Private Equity Firms	Menopause Care	Women's Wellness	Clinical and Scientific Medical Centers
Government Offices & University Programs	Product Types Across Subsectors		Research, Policy and Education Institutions
Investment Banks	Diagnostics / Devices (Wearables, Hardware, etc.) / Services / Consumer Products	Telehealth / Drugs, Vitamins & Supplements / Apps / Software / Digital Platform	R&D of Innovative Products and Services

The emerging FemTech industry has seen incredible growth over the past few years. From fertility tracking and feminine healthcare apps to artificial intelligence to automate reimbursements, the opportunities for technological advancements within

femtech are virtually limitless. To ensure these solutions can be implemented effectively and yield the expected results, a comprehensive framework of best practices needs to be put in place. This is where the FemTech Industry Framework comes in. The goal of this new framework is to provide guidance on how best to manage investment and financial activity alongside femtech products, reducing overall risk and increasing returns.

In 2023, this Industry Analytical Framework formed the basis of the Global FemTech Ecosystem, tracking the status of:

- 1,800+ companies,
- 1,900+ investors,
- 30 communities,
- 10 industry subsectors,
- 150 FemTech leaders

The FemTech Industry Framework is the foundation for the FemTech Big Data Analytics System & Dashboard. Launching in June 2023, FemTech Big Data Analytics System & Dashboard will be a go-to solution to analyse the industry and make data-driven decisions. The dashboard includes visualisations that help quickly identify and interpret trends amongst the data, as well as provide automated alerts when metrics hit specified targets. Actionable intelligence at their fingertips: market overview, interactive mindmaps, reports, benchmarking for companies, investors, technologies, and advanced SWOT analyses.

By subscribing to www.femtech.health, you will be among the first to access the upcoming Global FemTech Big Data Analytics Dashboard.