Summary of InsurTech Industry Analytical Framework

<u>Deep Knowledge Group</u> investment and finance subsidiary <u>DeepTech and Longevity Industry Financial Advisors</u>, in partnership with the <u>Al and Data Science Division</u> has released a new <u>InsurTech Industry Analytical Framework</u>, representing the most comprehensive classification system to date for analyzing the InsurTech Industry on a global scale. The framework has been made accessible in an open-access format to better serve the needs of individuals and decision makers within the InsurTech Industry who are dedicated to developing global non-profit activities and serving individuals in need. The main aim of the InsurTech Industry Analytical Framework is to share a comprehensive overview of InsurTech industry participants and make it easier to compare businesses internationally, and focus on each company's activity.

Online Insurance Blockchain Insurance Cyber Insurance Direct-to-consumer insurance platforms Decentralized insurance platforms Small business cyber insurance Digital-first insurance nsurance comparison Blockchain-based claims management Cyber insurance for cloud service providers E-commerce insurance integrations **Telematics Insurance** Health InsurTech **Wealth Insurance** Private Client Life and Property & Casualty Usage-based auto insurance Health Insurance Telematics-based life insurance Asset-Backed Securities Art and Collectibles Pay-per-mile insurance **Disability Insurance** mHealth InsurTech Innovative Microinsurance Life InsurTech **Solutions and Services** InsurTech Marketplaces IoT InsurTech Mobile-based microinsurance products Longevity & Pension Risk Transfer Life Insurance & InsurTech Qualified Longevity Annuity Contracts Agricultural Health microinsurance Data Analytics and Longevity Immediate and Deferred Income Annuities Remittances-linked microinsurance Risk Assessment

InsurTech Industry Analytical Framework

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Above are shown the main segments and subsectors that comprise the InsurTech industry Analytical Framework:

- Online Insurance
- Blockchain Insurance
- Cyber Insurance
- Telematics Insurance
- Microinsurance

This framework places a large and growing focus not just on **Healthcare InsurTech** – the primary goal of which is to make people live healthier lives – but also the tech from which it is inextricable, **Longevity InsurTech**, which covers the methods by which the insurance industry needs to adapt in order to adjust to an increasingly long-lived population. E.g. bundling wellbeing initiatives between longevity and insurance companies has a great potential to resolve the possible challenges in a more holistic manner. The bottom right yellow square partitions a subset of these InsurTech sectors which encompass these initiatives.

InsurTech Industry Analytical Framework provides a structured approach to the development and deployment of InsurTech Industry Big Data Analytics System and Dashboard, the innovative, tech-backed solution for market intelligence and industry analysis designed specifically to the needs of InsurTech Industry.



InsurTech Industry Big Data Analytics System and Dashboard

The InsurTech Big Data Analytics Dashboard is a sophisticated cutting-edge tool providing its user with computational risks assessment, general risk management, and multiple de-risking practices. This solution involves the best practices of DKG to the creation of Big Data Analytical Systems and Dashboards.

With its user-friendly interface and powerful analytics capabilities, the InsurTech Industry Big Data Analytics Dashboard enables users to make informed decisions and identify trends that impact the InsurTech industry.