

# UK AssistiveTech Ecosystem Framework

## Segmentation of the UK AssistiveTech

### Assistive Care Services

DeliveryTech, Mobility Aid, Medication Management and apps that enhance perception

### Devices and Apps

Gadgets, applications, and wearables that help a person to move

### Education and Consulting

Companies providing relevant insight and truthful information about people with special needs.

### Smart Homes

Applications, digital and physical solutions which make modern home accessible for a person with disabilities

### Tech-Enabled Home Care

Professional home care with the latest IT solutions, application, and devices enabling and securing caregiving

**Assistive technology is an umbrella term covering the systems and services related to the delivery of assistive products and services. Assistive products maintain or improve an individual's functioning and independence, thereby promoting their well-being.**

After thoughtful examination of the global and the UK markets, we develop a universal framework to ease the comprehension and analysis of the market. Despite the variety of the classification, we used functional segmentation for our analysis. It provides both descriptive and intuitive snapshot of the ecosystem. In the report, we refer to the following 5 segments: **Assistive Care Services, Devices and Apps, Education and Consulting, Tech-Enabled Home Care, and Smart Homes technologies.**

Moreover, this framework allows government agencies to pursue complex solutions for people with disabilities. Contrasted to segmentation by product, our framework allows seeing gaps in needs and demand by revealing true purpose of AssistiveTech products and services.

Additionally, the report covers geography of the AssistiveTech Ecosystem of the UK.