

Analytical Frameworks



Major Differentiating Points and Advantages of Deep Knowledge Group Analytics Methods

<u>Deep Knowledge Group</u> is a consortium of commercial and non-profit organisations active on multiple fronts in the realm of DeepTech and Frontier Technologies (AI, Longevity, FinTech, GovTech, InvestTech), ranging from scientific research to investment, entrepreneurship, analytics, media, philanthropy and more. The Group is known for its sophisticated multidimensional DeepTech <u>analytics, predictive forecasting and benchmarking</u>, and considers its 10+ analytical subsidiaries its most valuable asset.

The DeepTech sector and its numerous component industries (Longevity, SpaceTech, NanoTech, AI, etc.) are developing at an extremely rapid pace of progress and innovation, with hundreds of thousands of companies that five years ago would be considered as just tech companies, but which have evolved enough in terms of technological and scientific sophistication and complexity to be considered as DeepTech. As a result, DeepTech is gradually replacing Tech as the new normal. We consider the Longevity Industry in particular to be at the very forefront of DeepTech.

The complexity and technological intersectionality of these industries is already so advanced that it makes standard methods of analysis, due diligence and forecasting ineffective, and this unprecedented overcomplexity is only growing, exhibiting increasing degrees of fusion and interconnectivity between different domains of science and technology. There is a pressing need for methods of analytics, benchmarking and forecasting capable of matching and withstanding this growing overcomplexity in order to support, formulate and execute effective decision making. Deep Knowledge Group has an extensive track record of designing effective analytical frameworks for managing this complexity.

- Our Group's focus is on the most advanced DeepTech Industries (and especially those that are the most sophisticated from a scientific and technological point of view), with a particular prioritisation of the Artificial Intelligence and Longevity Industries
- We uniquely specialise in the design of multidimensional logic frameworks to define and precisely categorise DeepTech industries and technologies
- These analytical frameworks heavily prioritise the scientific and technological features of projects and companies, and create the only reliable systematic basis for conducting effective DeepTech analysis, benchmarking and forecasting
- We have designed and validated specialised software capable of aggregating information and data on a massive scale and in a structured manner, subjecting this data to proprietary Big Data Analytical methods in order to effectively and actionably analyse entire DeepTech industries on global and regional scales
- These analytical approaches are then integrated with proprietary Big Data Design software that employs advanced visualisation techniques to represent entire industries within one display, reflecting the dynamics, trends, scope and/or categorical dimensions of entire industry landscapes at a single glance, similar to the concept of 'star maps' (visualisations of the entire set of stars visible in the night sky)
- We then use machine learning techniques to extract hidden correlations and latent patterns within this extreme abundance of data, transforming them into actionable insights
- These techniques are further enhanced by applying specific methodologies of technological forecasting across short-term and long-term timeframes. The end result of this process is similar to <u>Gartner curves</u>, but in our case these are also combined with advanced Big Data analysis of DeepTech industries, sectors and segments, and enhanced with regional assessments of each industry in particular

- While we do have analytics on publicly traded companies (which in general tend to have very significant volumes of information openly accessible), our major focus is on private equity companies (which tend to have lesser volumes of data in the open domain), and we are also conducting sophisticated analysis of matured pre-IPO companies
- For this purpose we strongly prioritise conducting Al-driven cross analyses between pre-IPO companies and publicly traded companies that were only recently listed (and which in many respects can be reasonably compared with very matured pre-IPO companies), which yields very unique and actionable insights. In a similar manner we conduct cross-analyses between matured private equity companies and early stage startups, which allows extraction of highly unique insights and valuable correlations not obtainable by any other system we are aware of.

Alternative data in DKG as a cutting-edge solution

Alternative data, by definition, is the data that comes from sources outside of the company. Alternative data analysis can be viewed as an investigation of the traces that the business leaves instead of self-reporting fillings and press releases.

There are many benefits to expanding analytical scope with this type of data, namely:

- better timing we see the relevant event for the business immediately or with a short lag and don't have to rely on companies' official statements
- objectivity alternative data is more robust to potential misreporting or fraud because of its externality to company nature and opportunity to cross-validate a few sources
- scope financial reports are written by the rules and often disclose only details requested by the corresponding standard. The scope of alternative data is limited only by a willingness to look for the data because the number of traces each company leaves during its business is sufficient to obtain a decent understanding of its intangible assets.

The classical approach to valuation relies a lot on financial reports and uses them as a background to build future predictions. However, for private companies, these reports are usually unavailable unless the company is willing to disclose them, which is quite rare, and even in that case, the level of reliability and details can be lower than the one for a public company which has to meet the IFRS, US GAAP or another set of standards.

Our approach is based on two observations:

- when the company of interest is a research-based company which sells (or is going to sell) technology, formulas, and molecules,
 its future cash flows and therefore value weakly depend on financial numbers of the last quarter or year, but depends on their
 intangible assets such as intellectual property, experience of employees, projects in progress, etc. As well as its competitive
 environment.
- if the most relevant data is the data described above, there is really not so much difference between the public and private research-based companies, and the valuation of private companies can be approximated without particular knowledge of all of existing financial details

Luckily, alternative data is available in various open sources. We carefully collect relevant metrics for each DeepTech industry and thoroughly analyse them using public equity and its market price as a reference. Our model is based on more than 150 metrics covering patents, publications, team competence, etc.

Looking at the market pricing of public equity, we are able to determine the key metrics affecting value and use them to find market inefficiencies and thus price private companies with a similar business structure.

Clustering machine learning algorithms help us to define the proper peer group for each company, get a view of the market structure and competition.

All listed above allow us to value a large number of private and public companies and get a broader and deeper view of their business. We are constantly monitoring new data becoming available and incorporating it into the valuation models.



Evolution of Analytical Frameworks

Introduction to Evolution of Analytical Methods

Over almost a decade of activities, Deep Knowledge Group and its analytical subsidiaries have constructed intricate analytical frameworks competent enough to analyze, define, and forecast the extraordinarily sophisticated industries and the disruptive technologies pushing those industries. The current document summarises the traction of Deep Knowledge Group to the finalisation of the most advanced industries covering the innovative technological approaches.

Another important aspect of industrial frameworks creation is developing benchmarks and performance metrics that can be used to compare different companies and technologies. Deep Knowledge Group has been among pioneering organizations which started to develop approaches to building the industrial frameworks. Over a decade years of active work, the analytical frameworks has been developed and revised to provide interested parties with the most reliable analytical methods.

The evolution of analytical methods used for frameworks finalisation involves the key following milestones:

- During 2013 2015, analytical subsidiaries of Deep Knowledge Group have released the first-of-its-kind frameworks
 of emerging industries. For example, Aging Analytics Agency has revealed frameworks covering Regenerative
 Medicine, which served as the groundbasis to full Longevity Industry framework;
- Starting from 2014, Deep Knowledge Group has been releasing the analytical reports based on the frameworks which outlined the marked trends and key developments across the industries;
- From 2019 and onwards, the analytical frameworks served as the basis for collecting the relevant industries data and further representation through advanced methods like interactive mindmaps, databases and analytical dashboards;
- To date, analytical industrial frameworks allowed for creation of Big Data Analytics System and Dashboards which
 deliver the valuable industries data based on the AI advanced analytical algorithms.

Evolution of Analytical Methods and Systems Developed by Deep Knowledge Group



Created frameworks as a basis for further analytical research of complex industries

Frameworks of Complex Longevity and DeepTech Industries



Produced first-of-their-kind reports on Longevity and DeepTech

Fundamental Analytical Reports



Industrial and regional representation of the market development

Advanced Visualization of DeepTech Industries



Different analytical products arranged into thematic dashboards

Big Data Analytics
Dashboards



Extended the number of dashboards' tools and added the embedded AI Engine

Al-driven Big Data Analytics System and Dashboards

2013 2014 - 2018 2019 2020 - 2021 2021 - 2023

Evolution of Reports Released by Aging Analytics Agency: 2013 - 2015

Specialized Longevity Industry Reports







2014



2015

Sophisticated Multi-Dimensional Analytical Framework



Aging Analytics Agency's 3-D Longevity Industry Analytical Framework, the production of which was necessitated by the complexities of the sector, and required in order to obtain a tangible and pragmatic understanding of the industry in order to structure investment strategy in a relevant way.

Aging Analytics Agency has been working over the course of the past five years on designing and validating increasingly quantitative and multidimensional approaches to industry analytics so as to serve as the leading tools and solutions for strategic decision making, with the aim of developing corresponding frameworks to the levels necessitated by the rapidly complexifying nature of the global healthcare system.

Sophisticated Multi-Dimensional Analytical Framework

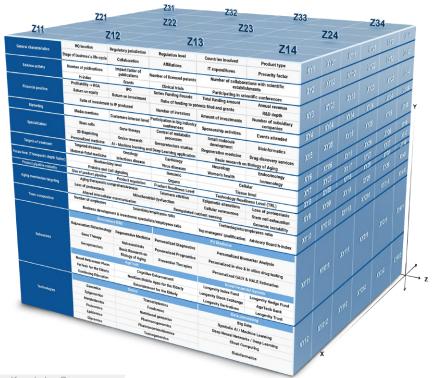


METRICS LEVELS

The metrics developed for and used in Aging Analytics Agency's <u>National Longevity Development Plans: Global Overview 2019</u> report, <u>presented</u> in UK Parliament at the official launch event of the <u>All-Party Parliamentary Group for Longevity</u>, are broken down into 6 distinct layers, with specific ratios being derived from 1st layer metrics, specific metric ratios and growth rates of ratios being derived from 3rd-layer metrics, effectiveness measures being derived from 4th layer metrics, and effectiveness measure growth rates being derived from 5th layer metrics.

Comprehensive Open-Access and Proprietary Analytical Frameworks for Benchmarking and Forecasting

Open Access Metrics



Aging Analytics Agency recognizes that an industry as complex and multidimensional as the Longevity industry requires the application of an equally multidimensional comparative analysis and classification framework.

This analytical framework includes metrics for identifying the breadth of the industry, identifying the diverse technological threads that make up the future growth of the industry, and its depth, identifying

the focus level of each technology, and the state of maturation of each. To identify the top 400 Longevity companies across 10 specific Longevity Industry subsectors, open access metrics were applied.

Comprehensive Open-Access and Proprietary Analytical Frameworks for Benchmarking and Forecasting

Proprietary Metrics



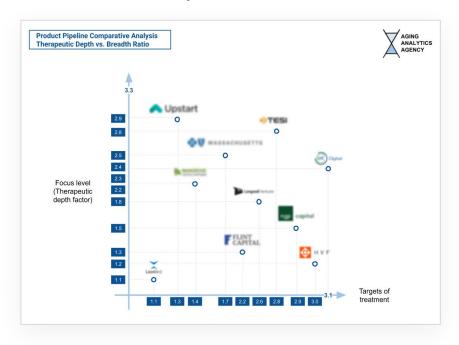
Developed years ago, the methodology and metrics of the framework were public and used in a number of other open-access Aging Analytics Agency reports, whereas a large portion of the analytical frameworks used for benchmarking are proprietary, available to potential clients interested in more tailored analytics, SWOT and practical recommendations via NDA.

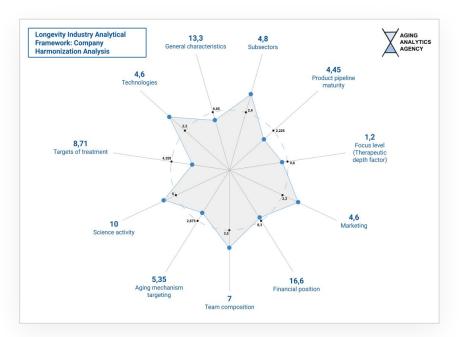
These include both absolute values (quantitative or qualitative) and dynamic parameters to analyze metrics as they change over time.

Benchmarking of top-100 and top-40 Longevity Companies was conducted primarily via the use of proprietary metrics, which includes parameters specific to 10 distinct Longevity Industry subsectors, and which also analyzes dynamic changes in company strengths and weaknesses over time.

Advanced Longevity Industry Analytical Frameworks

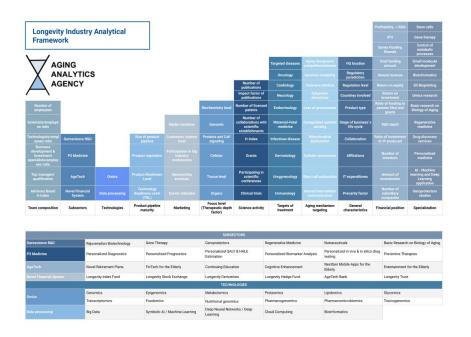
Since first developing quantitative analytical frameworks for Longevity Industry analysis in 2013, Aging Analytics Agency has continued to refine these comparative analysis systems, both in terms of the specific metrics used to conduct its market studies, as well as the mathematical formulas used to combine them, and the advanced visualization techniques used to make their forecasts, ranking and determinations maximally concrete and understandable.

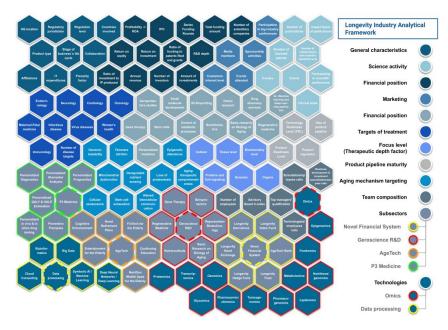




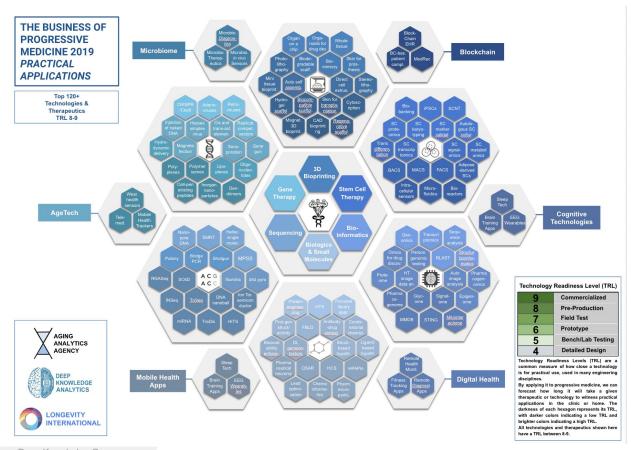
Advanced Longevity Industry Analytical Frameworks

These analytical methodologies have evolved to incorporate 3-D frameworks where metrics and submetrics can be visualized simultaneously, as well as the development of advanced "timeline machines" to study the changing state of a company's strength in specific areas ranging from scientific validation to business development, R&D, etc. over time, and projected into the future based on the statistical properties of its past behaviour. The quantitative frameworks developed by Aging Analytics Agency form the basis for investment target identification, portfolio structuring and optimization, and due diligence processes.





De-Risking Longevity Investments via Technology Readiness Levels (TRLs)



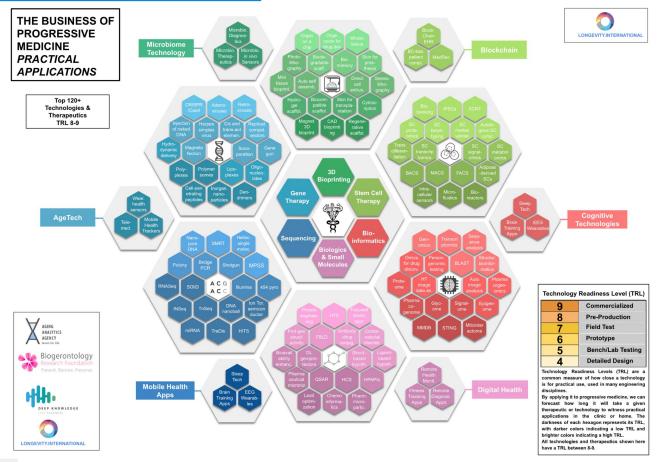
Aging Analytics Agency was the first entity to take validated approaches for market-readiness forecasting developed in other advanced industries like aerospace and apply it the the life sciences and the Longevity industry.

Technology Readiness Levels (TRLs) use a ranking of 1-9, with 9 being the most mature technology. Specific levels are assigned to specific technologies by a group of relevant scientific experts.

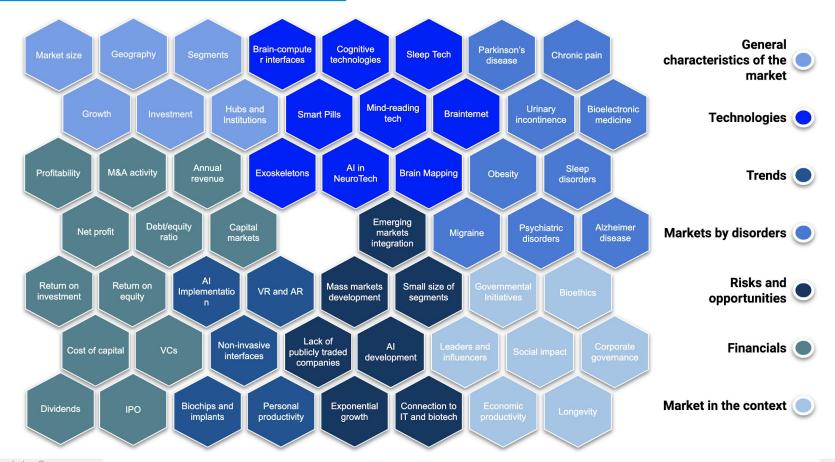
The use of TRLs provides a uniform metric, enabling consistent discussions of maturity across different types of technologies. In the coming years, TRLs can underpin efforts to shed light on the most important technologies and reveal those currently furthest away from practical applications.

Therefore, TRLs enable the right timing and focus to ensure each emerging technology accomplishes its specific endpoints, and highlights the interactions that are possible between technologies.

Business of Progressive Medicine Practical Applications Analytical Framework

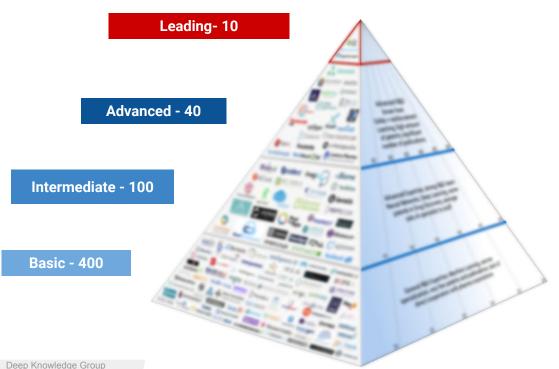


NeuroTech Market and Technology Analysis Framework



Deep Multidimensional Benchmarking of Global Longevity Industry

At the request of Longevity. Capital, Aging Analytics Agency has developed a sophisticated multidimensional analytical framework to benchmark the full scope of companies within the global Longevity Industry via advanced comparative and competitive analyses in order to identify the top-40 most promising Longevity companies distributed across 10 distinct market sectors, revealing the untapped bottom of the Longevity Industry iceberg.



This benchmarking is first applied to the full scope of Longevity companies globally, comparing hundreds of active players in the space side by side, which are then segregated into progressive levels of advancement and potential. The only way to identify the most promising players in an industry distinguished extreme levels of complexity and multidimensionality is to use advanced comparative analytical frameworks of equal complexity. This analytical methodology is the data-driven foundation which forms the basis for the structuring of the fund's general investment strategy, company valuation procedures, and due diligence processes.

Deep Knowledge Group Coined and Popularized the Term 'Longevity Industry'





Deep Knowledge Group's work toward creating a truly comprehensive, actionable and relevant Longevity Industry Framework began in earnest through the release of its first formal **Longevity industry framework in 2017/2018** through the publication Aging Analytics Agency's 1000+page *Longevity Industry Landscape Overview 2018* (<u>Volume I:</u> The Science of Longevity and Volume II: The Business of Longevity).

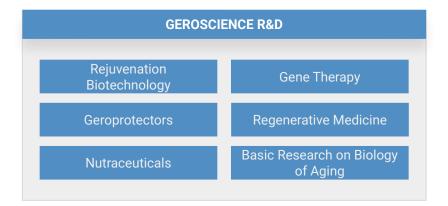
Aging Analytics Agency was the First to Define the Longevity Industry

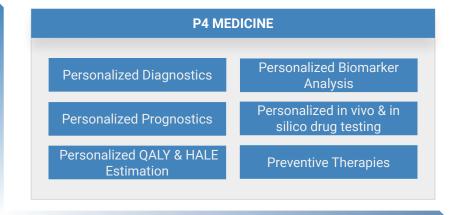


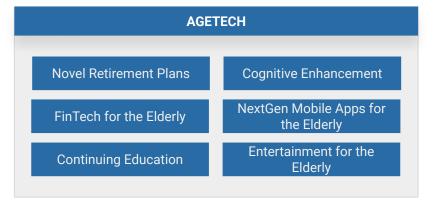
Knowledge Group's flagship Longevity-focused analytical subsidiary Aging Analytics Agency also contributed the official definition and only entry of *'Longevity Industry'* Encyclopaedia of Gerontology **Population Aging**, the world's largest and most definitive encyclopaedia on and Longevity compiled edited by Danan Gu (Population Division of the United Nations, Department of **Economic Social Affairs Population Division, New York USA**) and Matthew E. Dupre.

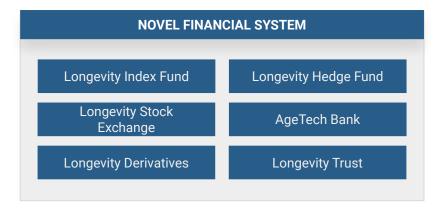
From 2018 - 2022, Deep Knowledge Group continued to build upon the foundation of Aging Analytics Agency's first-ever comprehensive, full-scope definition and analytical framework for the Longevity Industry through the release of dozens of open-access analytical reports and IT-Platforms via a number of its life science-focused analytical subsidiaries, continuing its mission to comprehensively structure the industry's breadth and complexity by identifying, classifying, and profiling all participants in the Global Longevity Industry ecosystem, applying AI, modern data science, machine learning, reinforcement learning and Big Data analysis for industry analytics to make this information available through a variety of open-access reports and analytics.

Longevity Industry Framework Developed in 2018

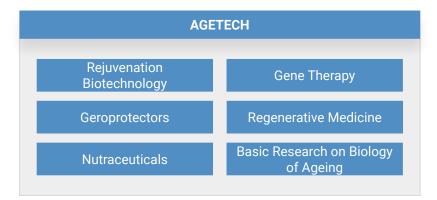


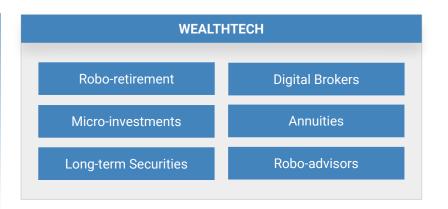






Longevity Financial Industry Framework Developed in 2018





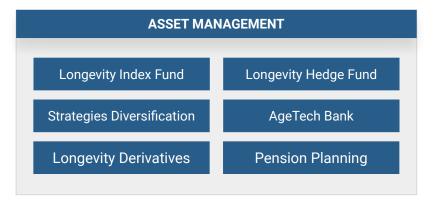
Novel Retirement Plans

Cognitive Enhancement

NextGen Mobile Apps for the Elderly

Continuing Education

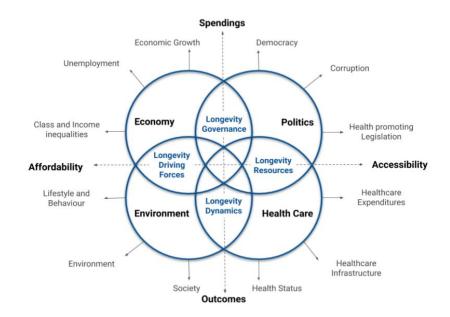
Insurance for the Elderly



Longevity Governance Analytical Framework Developed in 2019

One of the analytical precedents used in the creation of the present special case study (and its corresponding analytical framework) is "Global Longevity Governance Landscape: 50 regions Big Data Comparative Analysis of Longevity Progressiveness", a special analytical case study developed by its Longevity-focused analytical subsidiary that applied Big Data Analysis (utilizing 200 parameters applied to 50 regions, encompassing 10,000 data points in total) to rank the effectiveness of nation's Longevity Progressive Medicine Policy/Governance efforts.





Most Comprehensive Longevity Industry Framework

We uniquely specialize in the design of multidimensional frameworks to define and precisely categorise industries and technologies. These analytical frameworks heavily prioritize the scientific and technological features of projects and companies, and create the only reliable systematic basis for conducting effective analysis, benchmarking and forecasting.

Longevity	y Science
Rejuvenation Biotechnology	Basic Research on Biology of Ageing
Geroprotectors	Regenerative Medicine
Nutraceuticals	Gene Therapy

Longevity Medicine				
Personalised Diagnostics	Personalised HALE and QALE Estimation			
Personalised Prognostics	Personalised in Vivo and in Silico Drug Testing			
Preventive Therapies	Participatory Medicine			

AgeTech			
NeuroTech	Cognitive Enhancement		
Smart Homes	NextGen Mobile Apps for the Elderly		
Continuing Education	Entertainment for the Elderly		

Longevity	/ Finance
Longevity Index Fund	Longevity Hedge Fund
Longevity Stock Exchange	AgeTech Bank
Longevity Derivatives	Longevity Investment Bank

Longevity Governance				
Pension Plans	National Healthcare Budgets			
Longevity Development Strategies	Elderly Care Programs			
National Insurance	Elderly Education			

Longevity Ethics				
Ageism Mitigation	Civil Participation			
Logistical Effects of Longevity	Age-friendly Environment			
Social Inclusivity	Healthcare as a Basic Human Right			

Summary to Evolution of Analytical Frameworks

As of 2023, Deep Knowledge Group's use of AI and Big Data has allowed to develop more sophisticated and accurate analytical frameworks, and to provide deeper insights into the factors driving innovation and growth in different industries.

This approach has the potential to transform the way businesses, investors, and policymakers make decisions, and to drive innovation and growth in a wide range of industries.

Currently, the following major points can characterize the general approach to industrial frameworks creation developed by Deep Knowledge Group:

- One key aspect of this transformation has been the development of Al-driven models and algorithms that are capable of analyzing large and complex datasets. These models can identify patterns and trends that may not be visible to human analysts, and can provide more accurate and nuanced insights into the factors driving innovation and growth in different industries.
- In addition, Deep Knowledge Group has expanded the use of Big Data, drawing on a wide range of sources. This
 allows to gather a more diverse and comprehensive set of information, and to identify emerging trends and
 opportunities in real time.
- Based on the analytical frameworks and the use of AI and big data, Deep Knowledge Group has developed unique
 Big Data Analytical System and Dashboards, providing insights into the performance and trends of various industries, companies, and technologies in structured manner.
- Industrial Analytical Frameworks will serve as the basis for further improvement of analytical methods, creation of next-generation initiatives and systematization of new developments across the innovative industries.



Analytical Frameworks

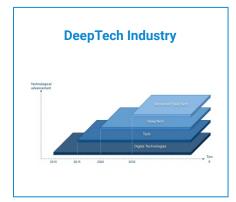
Deep Knowledge Group Analytical Frameworks

















Deep Knowledge Group Analytical Frameworks





Insurance Industry

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	Health Insurance			Business Insurance		
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Property and Casualty Insurance			Logistics Insurance			
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Postineason	Earthquake Insurance	Embrella insurance	Marine insusance	Supply chain insurance	toport-liquit insurance	
Travel Insurance		Agriculture Insurance				
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InsurTech Industry



SpaceTech Industry

Space Tech Core Companies	SpaceTech Verge Companies	Space-Applied Businesses
Space Services	Space Observation	Drontes
Sucretice and Training Source and Consulting scenus and Engineering Society & Defense	Epice braginy - Boroley Exemply Hampelion and Misping	Nanotechnologies
Space Technologies	Space Development	Smart Materials
Robotics and GRY Software and Hardware	Space Travel & Exploration Spacecraft Development	Cyber Security
Space Hindicine	Nothard Presidence	Robotics
Data from Space	Space Manufacturing	Expert systems (AI)
56 Communication Al Solutions Data Solutions	Menderlaing Helicial and Product Supply	Additive Manufacturing (30)

GovTech Industry

cosystem Participants	Industry Segments					
Startups & Entrepreseurs Leading Contractors	CivicTech	RegTech	Data Security	Public Safety	Smort City and Transport	Healthcare Solutions
Universities	Edisalisation Envelopment	EYC & AME. Schillers	Merith and Access Nanagement	Law Enforcement	Smart City infrastructure	Personalized resident
Consultants	Mater and Wests Markspressed	Pagadatany Naparting	Promis	Drawquesy Sandres	Smartiflerage and Building	Tokennelkine
Accelerators & Incubators	E-Government Solutions	Digital Services	Mositoring Systems	Information Technology	Workforce Management	Decision Making Platforms
Government	N-otherced Selectoral	C Coverement	Performance Management	Software	Homan Resources	Al and ML
Danors End Users & Ottowns	Public Senters Quaterstonion	Data Management	Springs Surfaces Medigence	IT Services and Support	Payed and Secretar	Consisting and Madeling
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NeuroTech Industry

Hardware Systems and Devices	Artificial Neural Networks	Research and Cit	nical Technologies
Neurorobetics	Drain reading	Viral Neuronal Tracing	Cerebral Organoid
Neuroprosthetics	Synthetic Telegraphy	Neuromonitoring	Mesoscule connectories
Irein-targeted Drug Nemocenters	Deep Brain Stimulation	Neuronodalation	Neuronfuncement
Brain Computer Interface	Whele Brain Emulation	Novembranaritter Datection	Cluster Imaging of Multi-final Networks
Neuromorphic and Nourohybrid Systems	Brain-Like Intelligence	Optogenetics	Neurosal Positioning System
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Individual	Coverantly	Basiness	Covernment
Mertal Health	Healthcare	Morkplace	Security Systems
Rehabilitation	Electronics	Munagement	Constraint Regulation
Sesart Drainsancets	Biomylasering	Maketing	Military or National Socurity
Meliness	Robotics	Consumer Applications	Ariedictics
Lifestyle Computing	SpaceTech	Garning Industry	Education
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FemTech Industry

FemTech Investors	FemTech C		FemTech Hubs & Communities
Venture Capital Funds	Reproductive Health & Contraception	General Healthcare	Partnership and Networking
Accelerators and Incubators	Pregnancy & Nursing	Women's Longevity	Startups Support Programs and Platforms
Angel Groups	Menstrual Health	Mental Health	Events, Media and Marketing
	Pelvic & Uterine Healthcare	Sexual Health	
Family Investment Offices	Menopause Care	Women's Wellness	FemTech R&D Centers and Labs
Private Equity Firms	Product Types Across Subsectors		Citrical and Scientific
Grammant Offices &	tiagnosius	Telebealth	Medical Centers
University Programs	Devices (Mosrables, Hardware, etc.)	Drags, Vitamina & Supplements	Desearch, Policy and Education Institutions
	Sarvices	Apps./ Software	350 of Inscention Products
Investment Banks	Consumer Products	Eighal Mattern	and Services

Geoeconomics Industry

	Geop	olitics	
Geostrategy	Energy and Environmental Policy	Energy and Environmental Economic Policy	
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Longevity Industry Analytical Frameworks

Introduction to Longevity-related Analytical Frameworks

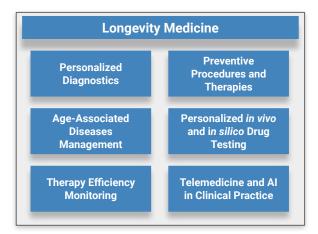
Deep Knowledge Group has developed a Longevity Industry Framework to analyze the rapidly growing field of anti-aging and life extension technologies. The framework is designed to provide a comprehensive view of the industry, including the different technologies, companies, and stakeholders involved.

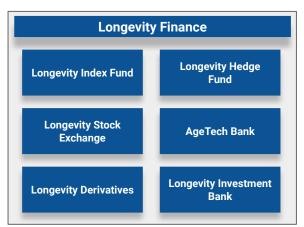
Deep Knowledge Group's work toward creating a truly comprehensive, actionable and relevant Longevity Industry Framework began in earnest through the release of its first formal Longevity industry framework in 2017/2018 through the publication Aging Analytics Agency's 1000+page Longevity Industry Landscape Overview 2018 (Volume I: The Science of Longevity and Volume II: The Business of Longevity).

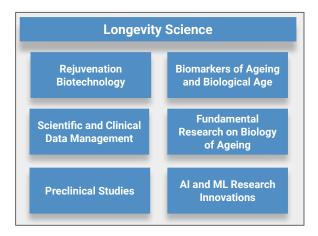
The major distinguishing features of the Longevity Industry Framework:

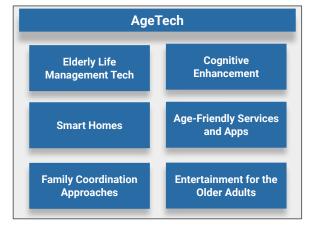
- Using this framework, Deep Knowledge Group has been able to develop a comprehensive understanding of the longevity industry and identify key trends and opportunities for growth. They have also been able to provide insights and recommendations for businesses, investors, and policymakers looking to navigate this rapidly evolving field.
- The Longevity Industry Framework provides a valuable tool for analyzing the complex and rapidly evolving field
 of anti-aging and life extension technologies, and has the potential to drive innovation and growth in this
 important area of healthcare.
- Longevity Industry Framework does not focus exclusively on life science-related components but also involves
 the Longevity Finance, Longevity Governance thereby constituting the most comprehensive approach which was
 proposed by industry experts to date.
- Active work on Longevity Industry Framework has allowed to create the full-fledged Longevity Industry Big Data Analytical System and Dashboard as the practical implementation of the framework to market and research needs.

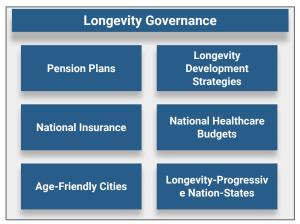
Longevity Industry Framework





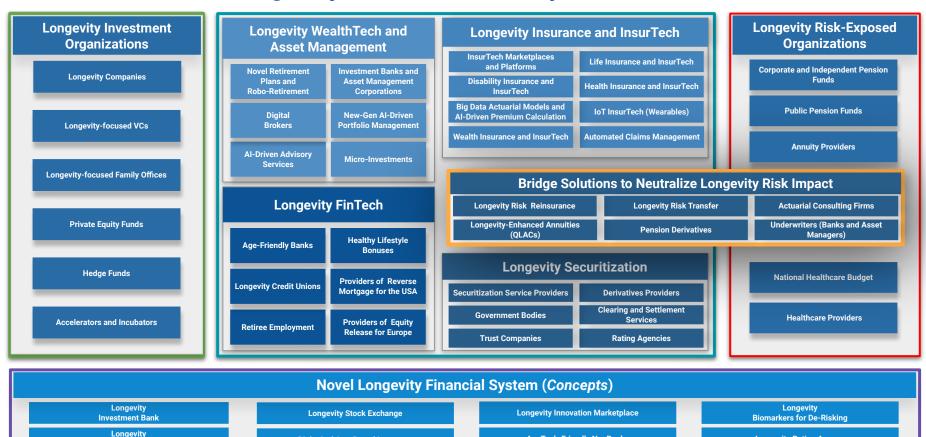








Longevity Financial Industry Framework



AgeTech-Friendly NeoBanks

Longevity Rating Agency

Biological Age-Based Insurance

Exchange-Traded Fund

Longevity Governance Industry Players

Governmental		Non-Governmental		
Policy Makers	National Initiatives	Universities and Academia	Charity Funds	
Research Institutes	Healthcare Systems	Individual Influencers and Investors	Activist Movements Monitoring Centres	
Non-departmental Organisations	Products and Services	marviada imaciocis dila investors		
Intergovernmental Organisations	Pension Funds	Non-Profitable Communities		
Legal		Medical		
Policies	National Master Plans	Healthcare Systems	Research Initiatives	
Municipal Government Plans	Industrial Strategies	Medicine Programmes	Development Programmes	
Economical		Social		
Pension systems	Healthcare and Research Expenditures	Public Education	Organisational Agendas	
Economic Wellbeing of the Country	Elderly Funds	Basic Sanitation Facilities	Life Expectancy and HALE	

Longevity Corporate Strategy Framework

Business Strategy	Market Superiority	Governance	Ownership	Leadership	Innovation
SWOT Analysis	Demographic Analysis	Data and Analytics	Regulatory and Policy	Branding and Marketing	Vision and Mission
Distribution and	Market	Risk Management	Business Model	Partnership and	Research and
Sales	Segmentation		Innovation	Collaboration	Development
Competitive	Market Analysis	Employee	Monitoring and	Corporate Social	Product and Service
Analysis		Development	Evaluation	Responsibility	Innovation

Longevity Industry Big Data Analytics Dashboards

Longevity Investment Big Data Analytics Dashboard

The Dashboard is based on data provided by Aging Analytics Agency, which is active in the industry since 2013. The Dashboard has been designed to serve as a first-of-its-kind resource for knowledge-based, validated investment insights covering four major Longevity industry domains: the Longevity Flnancial Industry, Longevity R&D, Longevity Medicine and Longevity Technology.

Longevity Finance Big Data Analytics Dashboard

The Dashboard is a white-label solution designed for financial corporations (e.g. banks, pension funds, asset management firms and insurance companies) looking to adjust their business models to longevity-focused banking and tap into the multi-trillion dollar market of 1 billion people in retirement.

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Longevity Industry Big Data Analytics Dashboards

Public Longevity Companies Big Data Analytics Dashboard

The Public Longevity Companies Big Data Analytics Dashboard aggregates data on publicly traded companies across all Longevity sectors. Users can use the wide set of tools to build portfolios according to their specific requirements and investment strategies.



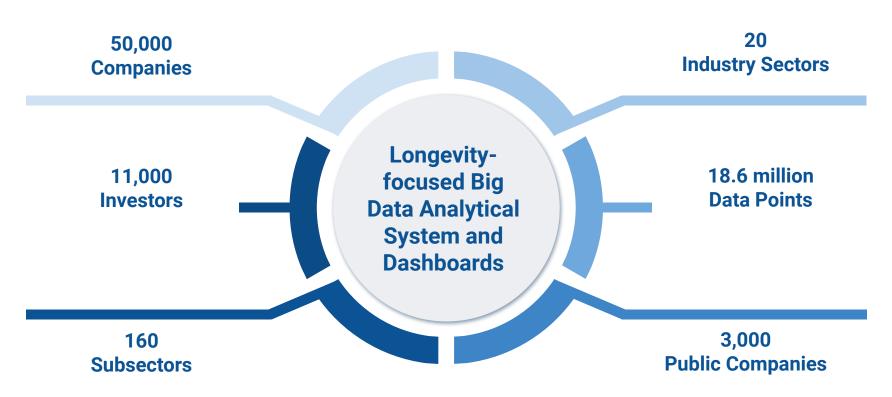
Longevity Governance Big Data Analytics Dashboard

The Longevity Governance Big Data Analytics Dashboard enables access to continuous monitoring of the specific governmental policy activities directly impacting both National Healthy Longevity and Longevity Industrialization, and to consistently track and analyze data points related to government-led Longevity development initiatives.

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Key Parameters of Longevity-focused Big Data Analytical System and Dashboards



www.deep-innovation.tech/longevity-dashboard



DeepTech Industry Analytical Framework

Introduction to DeepTech Industry Analytical Framework

Deep Knowledge Group has developed a **DeepTech Industry Framework** to analyze the complex and rapidly evolving field of DeepTech referring to technologies that are based on cutting-edge scientific research and have the potential to drive significant innovation and growth in a wide range of industries.

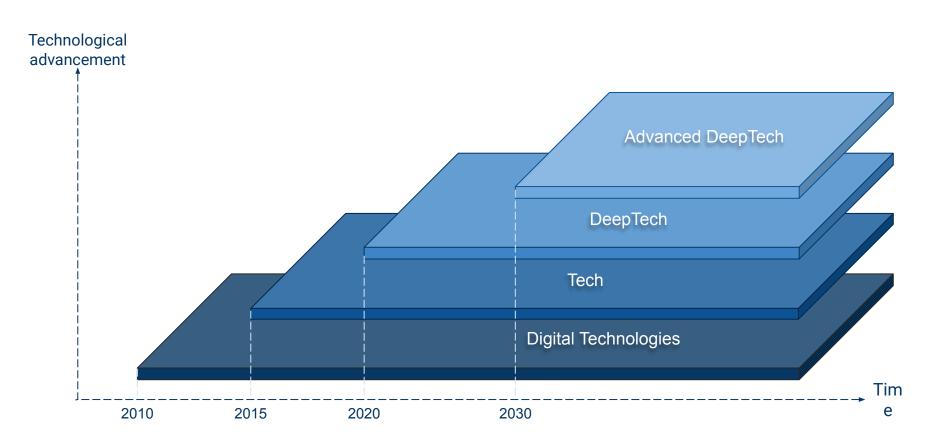
Overall, the DeepTech Industry Framework developed by Deep Knowledge Group provides a valuable tool for analyzing the complex and rapidly evolving field of DeepTech, and has the potential to drive innovation and growth in a wide range of industries.

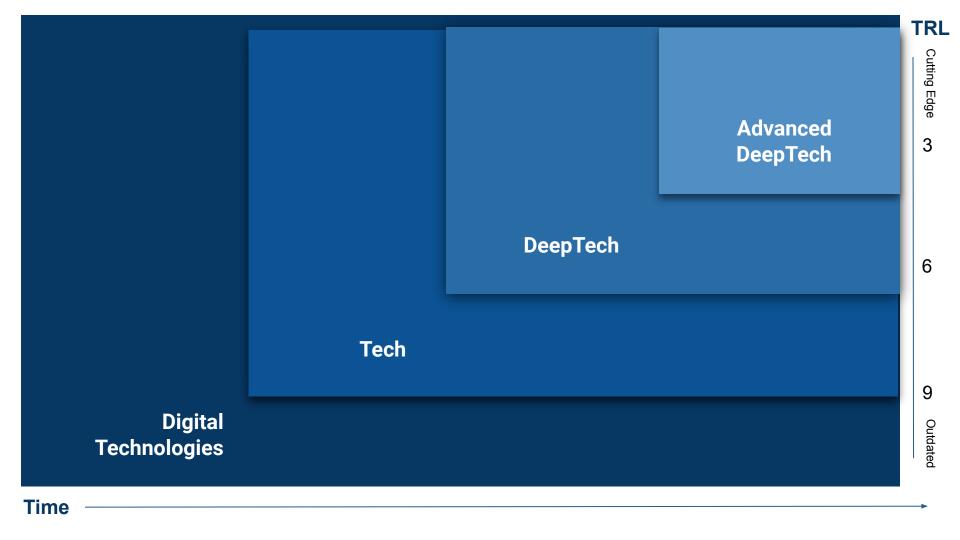
The major distinguishing features of the DeepTech Framework:

- With the application of advanced analytical methods, DeepTech Industry Framework provides the separation of technologies into broad categories with the assessment of the level of disruptive changes which can be brought by particular technologies. The categories involve Digital Technologies, Tech, DeepTech and Advanced DeepTech.
- Deep Knowledge Group has been able to develop a comprehensive understanding of the deep tech industry and identify key trends and opportunities for growth. They have also been able to provide insights and recommendations for businesses, investors, and policymakers looking to navigate this rapidly evolving field.
- The framework relies on advanced data analysis techniques to identify key trends and insights in the DeepTech industry. All and machine learning algorithms are used to analyze large amounts of data from a wide range of sources, including scientific publications, patents, and investment data.

DeepTech Industry Framework serves as the ground basis for the creation of the range of thematic Dashboards dedicated to specific domains of DeepTech, for example GovTech, regions-based digital ecosystems, FemTech, SpaceTech, etc.

DeepTech Industry Framework





Digital Technologies



DeepTech		EdTech	RegTech	LegalTech
		AgTech	3D Printing	Machine Learning and Big Data
HealthTech	Renewable Energy Systems	GIS Systems	Blockchain	GovTech

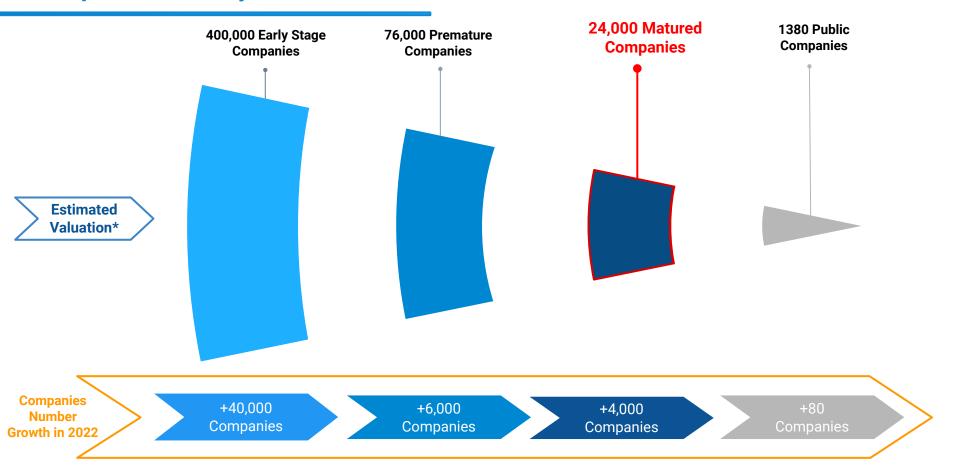
DeepTech

Longevity and **Deep Learning Al Internet of Things** HealthTech **Systems Advanced Advanced 3D** Pharma and **Robotics Printing** DeepTech **BioTech** Advanced **Smart Cities** SpaceTech **Renewable Energy Systems**

Advanced DeepTech



DeepTech Industry Size



DeepTech-focused Big Data Analytics System and Dashboards



www.deep-innovation.tech/deeptech-dashboard



Philanthropy Industry Analytical Framework

Introduction to Philanthropy Industry Analytical Framework

The **Philanthropy Industry Analytical Framework** created by the Deep Knowledge Group is a comprehensive framework designed to analyze the global philanthropy industry. It is intended to help philanthropic organizations, investors, and other stakeholders understand the industry's current state, trends, challenges, and opportunities.

The Philanthropy Industry Analytical Framework is intended to provide a holistic view of the philanthropic industry and inform decision-making among philanthropic organizations, investors, and other stakeholders. By using this framework, organizations can assess their current state and identify areas for improvement to achieve greater impact and maximize the effectiveness of their capital deployments.

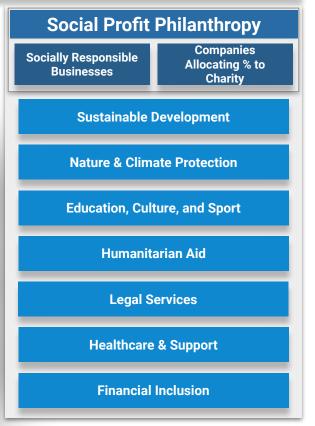
The Philanthropy Industry Analytical Framework was used to create the respective Big Data Dashboard, which is an analytical tool that allows users to interact with the framework and obtain insights into the philanthropy industry.

Philanthropy Industry Analytical Framework

Social Impact Organisations

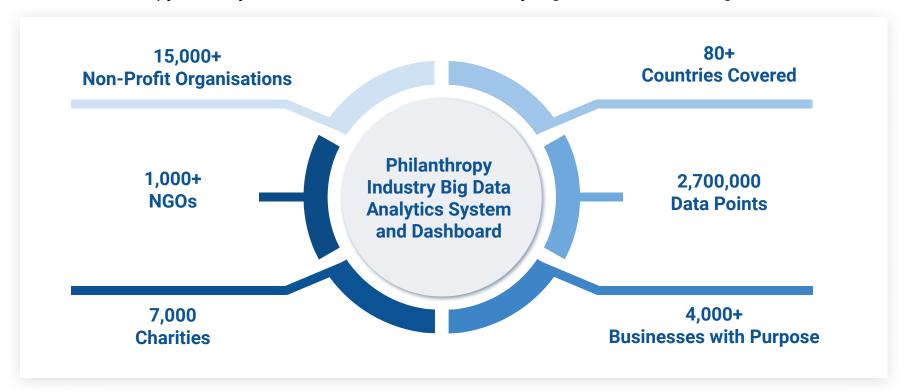






Philanthropy Ecosystem Big Data Analytical System and Dashboard

Philanthropy Industry Big Data Analytical System and Dashboard provides the comprehensive analytics of the Philanthropy Industry and extensive database of charity organizations over the globe.



Philanthropy Ecosystem Big Data Analytical System and Dashboard





5th Industrial Revolution Analytical Framework

Introduction to 5th Industrial Revolution Analytical Framework

The analytics of Deep Knowledge Group's analytical subsidiaries, each contributed a component to the integral system of Deep Knowledge Group's 5th Industrial Revolution Analytics Framework and Forecasting System.

The Multidimensional Analytical Framework will allow to build the comprehensive approach to the investigation of the transformational changes of the 5th Industrial Revolution and building the effective Forecasting System for the upcoming future.

The 5th Industrial Revolution Analytical Framework is intended to provide a holistic view of the 5IR and inform decision-making among policymakers, business leaders, investors, and other stakeholders. By using this framework, organizations can assess their current state and identify opportunities and challenges to harness the potential of the 5IR for economic, social, and environmental progress. The framework helps to foster innovation, collaboration, and responsible governance in the 5IR, leading to a more sustainable and inclusive future.

Moreover, the 5IR Analytical Framework made it possible for Deep Knowledge Group to build the **Long Term Technological Forecasting System** aiming to systemize the technological changes of the 5th Industrial Revolution. Moreover, this System will be deliver the sophisticated framework of the variety of DeepTech domains showing the patterns between them for the upcoming future.

5th Industrial Revolution Framework

MetaTechnologies

- Neurotech
- Digitization
- ML-driven technologies
- Al-backed Technologies DL
- IoT Connectivity Technologies

DeepTech

- Security
- Reg Tech
- HealthTech
- Bioinformatics
- GeoEngineering

- loT
- SpaceTech
- FinTech 2.0
- New Materials
- Space Medicine

PoliTech & SocieTech

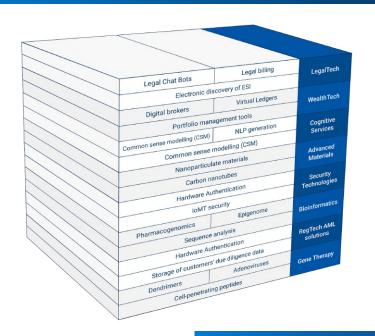
- GovTech
- EduTech
- GeoPolitics
- Technocracy
- Societal Psychology

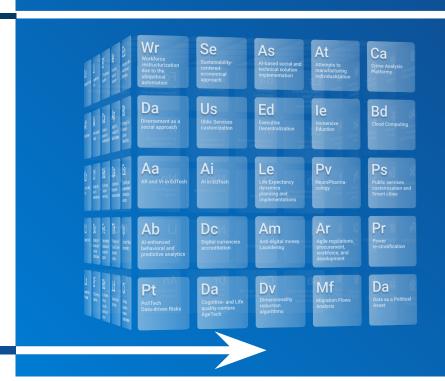
Financial Systems & Economies

- InvestTech
- Innovation Economics
- Novel Financial System
- Innovation Marketplaces
- DeepTech-Tied Financial Derivatives

4th Industrial Revolution Framework

5th Industrial Revolution Framework



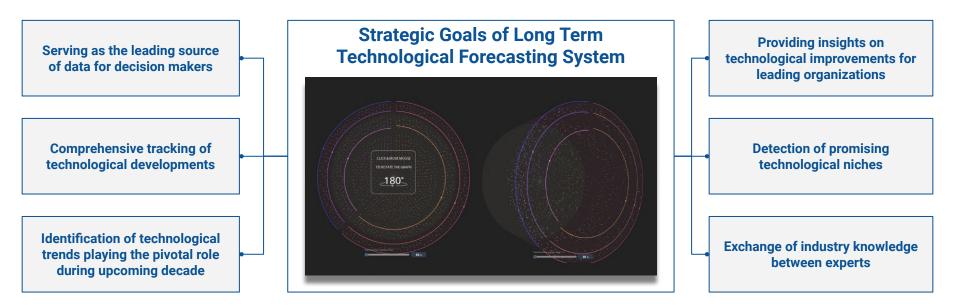


Deep Knowledge Group leverages its expertise and resources to build the framework for a successful transition to the 5IR. This would require collaboration with key stakeholders and a focus on innovative industries domains. In order to make the practical transition to 5th Industrial Revolution, DKG establishes the Long-Term Technology Forecasting System.

Overview of Long-Term Technological Forecasting System

Deep Knowledge Group is building Long-term Technological Forecasting System which is set to make projections on future advancements in technology and predicting their potential impact on society and the economy. The goal of such a System is to provide a framework for informed decision-making by governments, large financial institutions businesses, and individuals.

At the same time, this System will present the practical insights on market, namely through identification of companies actively developing disruptive technologies which potentially can participate in M&A transactions. Moreover, the System makes the strong reliance on retrospective analysis meaning that the results generated by the System is constantly compared with the past projections.

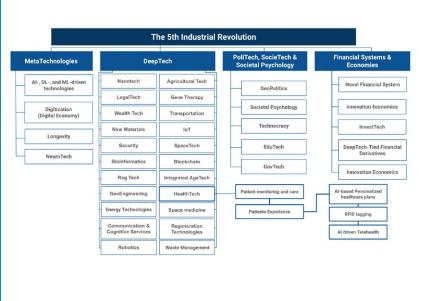


Deep Knowledge Group www.5revolution.tech

The 5th Industrial Revolution Institute

Despite the accelerated pace of technological progress that characterizes the 21st century, in reality, technology's practical implementation and overall impact on humanity faces many challenges. For this purpose, Deep Knowledge Group intends to set up the 5th Industrial Revolution Institute.





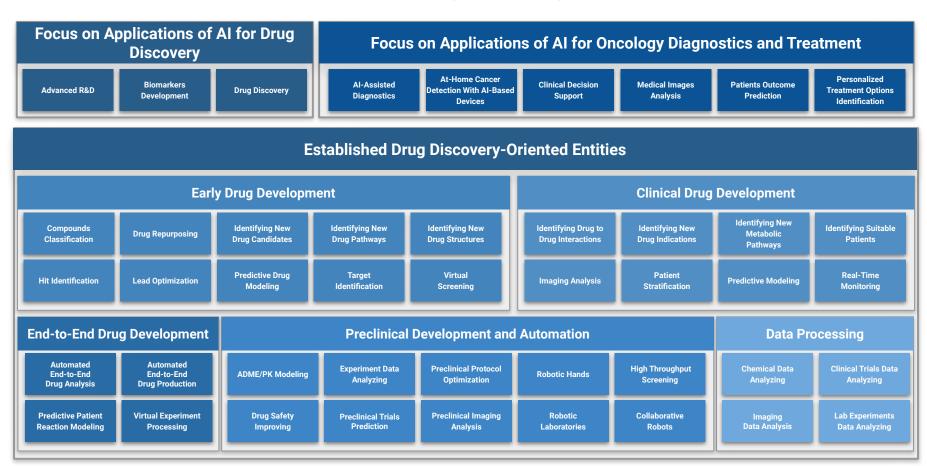


Other Analytical Frameworks

Disruptive Technologies in Pharma Framework

R&D-Focused Technologies			Therapy-Focused Technologies			
Early Diagnostics			Regenerative Medicine			
Biomarkers Discovery	Analytical Algorithms	Population Screening Approaches			Exosomes	
At-Home Testing	Digital Avatar	Biobanking	Small and Large Molecules	Stem Cells	Tissue Engineering	
Precl	Preclinical Research Optimization			Oncology Treatment		
Al in Target Discovery	Lab-on-a-Chip Technologies	Al in Drug Discovery	Cancer Vaccines	CAR-T Cell Therapy	Target Delivery Systems (Nanoparticles)	
Organoids and Organ-on-a-chip	Single Cells Screening and Sequencing	Automated Research Facilities and Robotics	Drug Repurposing	Al-Based Target Modeling	Virtual Reality Rehabilitation	
Clin	ical Research Optimiza	ntion	Personalized Medicine			
Al-Based Population Screening	Patient Selection Optimization	Patient Engagement Optimization	Public Health	Medical Data Management	Treatment Efficiency Tracking	
Complex Data Management	Technology and Digital Optimization	Metabolism Tracking	Reproductive Medicine	Supplements	Prognostic Screening and Risk Assessment	
	New Modalities			Robotics and Automation Technologies		
RNA-Based Therapy	Antibody-Drug Conjugates	Peptide Therapeutics	Bioprinting Robots	High Throughput Screening	Robotic Laboratories	
		ODIODD Based Care				
Nanobodies	Protein Degraders	CRISPR-Based Gene Therapy	Collaborative Robots	Surgical Robots	Care Robots	

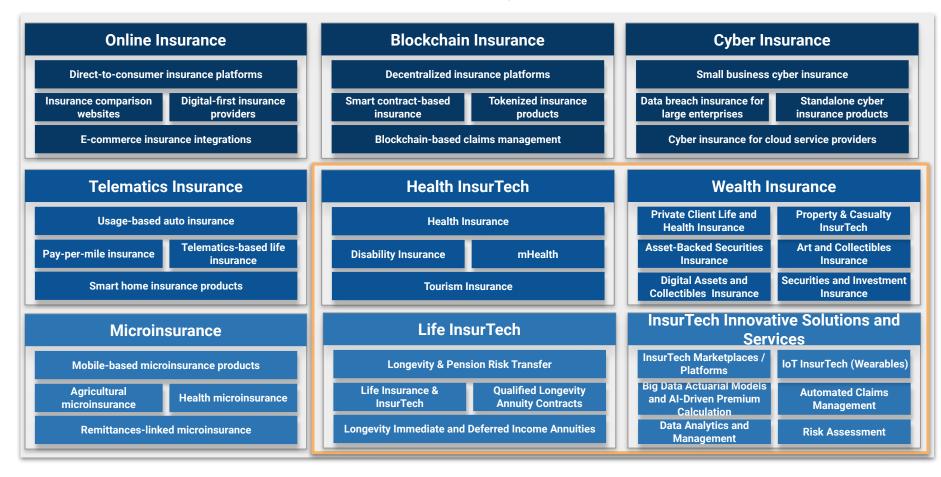
Al in Drug Discovery Industry Framework



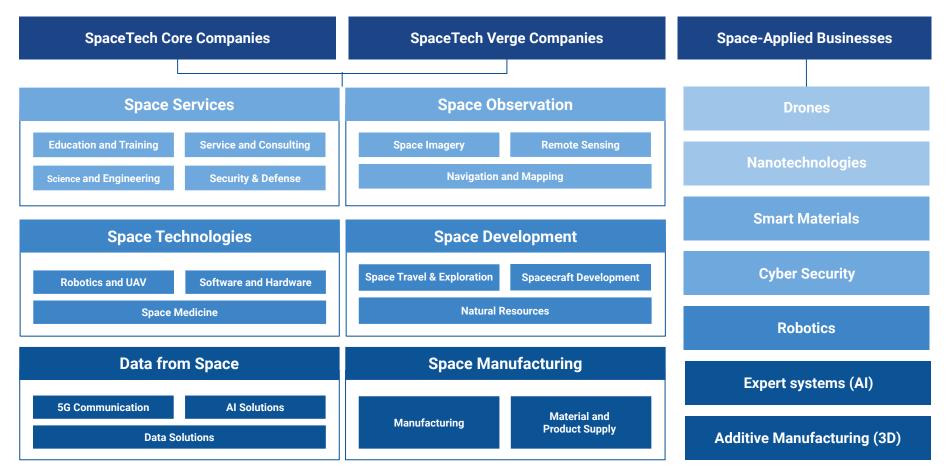
Insurance Industry Framework

Life Insurance							
Term life insurance	Whole life insurance Universal lif			fe insurance Endowment insurance		wment insurance	Variable life insurance
Health Insurance				Business Insurance			
Individual health insurance	Group health insurance	Short-term insur		General liability	insurance	Property insurance	Workers' compensation insurance
Dental insurance	Critical illness insurance		Long-term disability Professional liability insurance insurance		Cyber liability insurance	Business interruption insurance	
Property and Casualty Insurance						Logistics Insurance	
Home insurance	Automobile insurance	Liability i	nsurance	Cargo insurance		Transportation insurance	Warehouse insurance
Flood insurance	Earthquake insurance	Umbrella	insurance	nce Marine insurance		Supply chain insurance	Import-Export insurance
	Travel Insurance			Agriculture Insurance			
Travel medical insurance	Trip cancellation insurance	Travel interrup	otion insurance	Crop insurance		Livestock insurance	Dairy insurance
Baggage insurance	Adventure sports insurance	Travel accident insurance Poultry insurance		Fishery insurance	Agricultural machinery insurance		
Wealth Management Insurance				Environmental Insurance			
Annuities	Long-term care insurance	Whole life ins savings co		Pollution liability insurance		Renewable energy insurance	Water risk insurance
Universal life insurance	Variable annuities	Income p insur	protection rance	Climate change	insurance	Carbon offset insurance	Climate adaptation insurance

InsurTech Industry Framework



SpaceTech Industry Framework



GovTech Industry Framework

Ecosystem Participants
Startups & Entrepreneurs
Leading Contractors
Universities
Consultants
Accelerators & Incubators
Government
Donors
End Users & Citizens

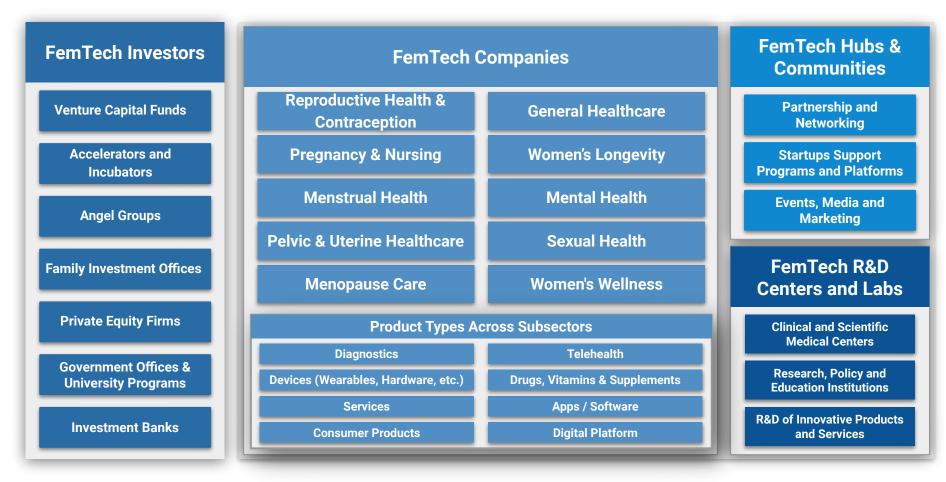
Industry Segments						
CivicTech	RegTech	Data Security	Public Safety	Smart City and Transport	Healthcare Solutions	
Infrastructure Development	KYC & AML Solutions	Identity and Access Management	Law Enforcement	Smart City Infrastructure	Personalized medicine	
Water and Waste Management	Regulatory Reporting	Firewalls	Emergency Services	Smart Energy and Building	Telemedicine	
E-Government Solutions	Digital Services	Monitoring Systems	Information Technology	Workforce Management	Decision Making Platforms	
Al-enhanced Behavioral Analytics	E-Government Services	Performance Management Systems	Software Development	Human Resources Management	AI and ML Platforms	
Public Services Customization	Data Management	Business Intelligence Systems	IT Services and Support	Payroll and Benefits	Simulation and Modeling Platforms	

NeuroTech Industry Framework

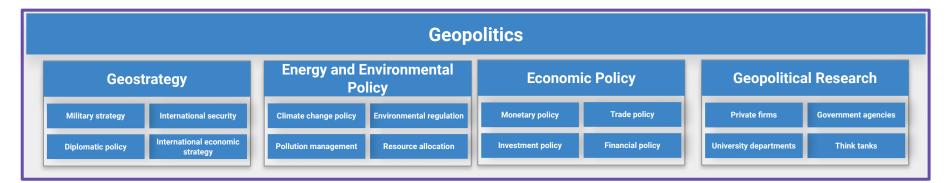
By Technology Type					
Hardware Systems and Devices	Artificial Neural Networks Research and Clinical Technologies				
Neurorobotics	Brain-reading	Viral Neuronal Tracing	Cerebral Organoid		
Neuroprosthetics	Synthetic Telepathy	Neuromonitoring	Mesoscale connectomics		
Brain-targeted Drug Nanocarriers	Deep Brain Stimulation	Neuromodulation	Neuroenhancement		
Brain-Computer Interface	Whole Brain Emulation	Neurotransmitter Detection	Cluster Imaging of Multi-brain Networks		
Neuromorphic and Neurohybrid Systems	Brain-Like Intelligence	Optogenetics	Neuronal Positioning System		

By End-Users						
Individual	Community	Business	Government			
Mental Health	Healthcare	Workplace	Security Systems			
Rehabilitation	Electronics	Management	Government Regulation			
Smart Environments	Bioengineering	Marketing	Military or National Security			
Wellness	Robotics	Consumer Applications	Jurisdiction			
Lifestyle Computing	SpaceTech	Gaming Industry	Education			

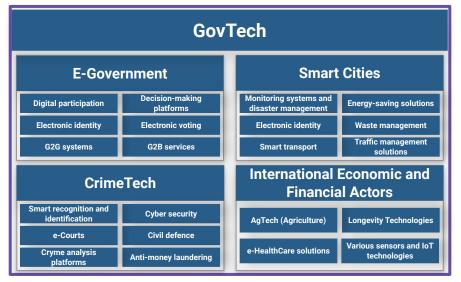
FemTech Industry Framework



Geoeconomics Industry Framework







Summary of Deep Knowledge Group Analytical Frameworks

Over almost a decade of profiling the innovative industries, Deep Knowledge Group has built the unique approaches for building the analytical industrial frameworks and delivering tangible results.

DKG will continue to work on improving existing frameworks and creating new ones that are relevant to different emerging industries. The primary goal of the frameworks enhancement lies in their adjustment to emerging technological trends.

DKG's proprietary methodologies for creating frameworks is an important part of the company's intellectual property, meaning that the approaches behind the frameworks can be considered as corporate assets.

Deep Knowledge Group believes that creating and using frameworks is an important component of achieving a competitive advantage in the market. By developing and implementing frameworks that are superior to those of competitors, the company can differentiate itself and gain an edge in the industry.

Deep Knowledge Group Analytical Frameworks

