

mHealth Industry Landscape Framework

By Application

Remote Medical Service

EMR & Clinic management
TeleHealth
Diagnostics & Prognostics
Digital Pharmacy

Personalised Medicine

Personal Health
FemTech
NeuroTech
Mental Health

Healthy Lifestyle

Diet and Nutrition
Wellness & Fitness
Physical Rehabilitation
SleepTech

By Technology

Devices

Patient monitoring
Mobile telemedicine
Mobile telecare
Microcomputers

Software

Chatterbots
Mobile applications Games
Mobile Operating Systems
Data collection software

Online Platforms

Professional Networking
Marketplaces
Educational sources
Surveys

mHealth (mobile health) is a general term for the use of mobile phones and other wireless technology in medical care.

We are in an accelerated period of digital transformation in healthcare. COVID-19 has forced traditional brick and mortar healthcare into more unique and virtual approaches. While the pandemic has turned our world upside down, it has also inspired a wealth of ideas for how to rise to this new digital challenge.

Getting those ideas off a whiteboard and into reality can be challenging, especially when your application requires the safe handling of personal health information and human data. Meeting strict healthcare regulations can take months or even years of development time and can be cost prohibitive.