



'**Future is Asian: DeepTech & AI / Financial Institutions / Socio-Economic Development - Analytical Assessment and Overview 2020**' is an open-access special analytical case study and associated big data analytical dashboard produced by Deep Knowledge Analytics, a subsidiary of Deep Knowledge Group. The study identifies key trends in the rise of Asia's technological, economic and financial development prospects, taking into account various socioeconomic parameters and covering key drivers of Asia's innovation ecosystem and R&D landscape. It also features two specific special case studies that profile 2400 companies, 1300 investors, 100 hubs and 425 financial institutions, and identifies the major factors impacting the region's strong potential to become a future global leader in multiple technological and financial sectors. The beginning of 21st century is the ideal time to conduct business on the continent, but sometimes this could become a complicated endeavor. We aim to simplify it.

The project is inspired by the book '*The Future is Asian*' by Dr. Parag Khanna, which is a reflection of current world tendencies, defending the idea that there is no turning back from today's multipolar, multicivilizational order. The globalized world is too mixed to become national and closed again. Nevertheless, the outstandingly rapid development of the Asian region might challenge the current state, turning the tables and shifting the center of gravity towards the region. Historically, Asia has grown stupendously from being just American and European outsourcing destination and evolving in something more. Now the United States and Europe are being buttressed by infusions of Asian investment and talent. The Dr. Khanna argues that we are only in the early phases of global Asianization; therefore we must continue to explore how the coming decades will transpire to be prepared for drastic changes in both political and economic situations across the world.

2400

Companies

1300

Investors

425

Financial Institutions

85+

Parameters

65000+

Data Points

Socio-Economic Development in Asia

The big data analytical dashboard and IT-Platform utilizes macro analysis of a wide variety of key parameters to enable region-specific market insights, industry intelligence and predictive analytics. The project's primary dashboard includes dedicated components on specific areas of Asian society and industry, such as **The Socio-Economic Development** analysis of major changes and perspectives occurring in Asia and identifies their distribution of socio-economic benefits, especially in terms of export-import incentives, potentially available to the majority of Asia's population. **The Industrial Development** component of the dashboard reveals key factors behind Asian's leading positions in manufacturing due to being home to the largest share of global production and the highest exploitation of vehicles and tools, and underlining challenges and unrealized potential for transformation of the energy sector, while the **The Global Entrepreneurship Development** section presents international and benchmarking analyses of the global centers of entrepreneurship and rising Asian startup ecosystems.

Key Studies

DeepTech & AI in Asia, which in many ways can be considered as the core of the project given that technological and economic supremacy in DeepTech and Artificial intelligence will fuel the growth of many other Tech-focused sectors, as well as propel growth in entire Asian national economies. AI solutions are rapidly being integrated across industries and sectors, and an increasing number of companies are actively experimenting with a suite of AI solutions across numerous use cases - from manufacturing to energy, from healthcare to government.

Financial Institutions in Asia focuses on the current financial industry landscape in Asia, and forecasts its growth prospects over the next decade. As the share of the Asian GDP in the world economy increases, the interest of international financial institutions in expanding into Asia markets is increasing proportionally. This special case study applies quantitative and multidimensional analytical toolsets to revealing key trends in this emerging and extremely impactful sphere of the growing Asian economy.

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**Financial Institutions
in Asia 2020
Landscape Overview**

**Asian Banks - 120
Asian Insurance Companies - 34
Western Banks - 160
Western Insurance Companies - 111**



**DeepTech & AI Industry
in Asia Pacific Region 2020**

**Companies - 2400
Investors - 1300
Hubs - 100**

