FoodTech is unlocking the large and underpenetrated food market. The **Global FoodTech Landscape Q2 2022** report, prepared by Deep Knowledge Analytics, is the next generation interactive report, including a collection of advanced analytics on the FoodTech sector, an overview of technologies, and case study that explore FoodTech solutions implementations.

The goal of the report is to provide readers with valuable information and analysis on the major opportunities, challenges, and trends that are currently shaping the food tech sector.
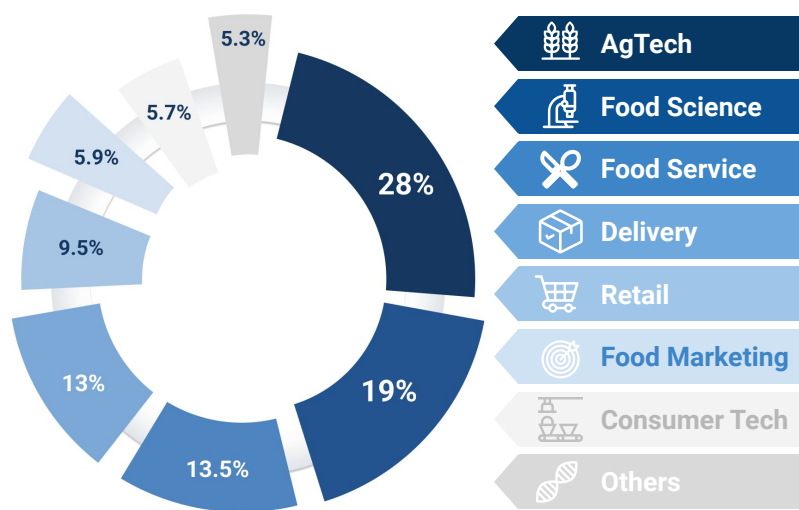
This report profiles 520+ FoodTech companies, 830+ investors, and 15 Accelerators, Hubs and R&Ds based on their innovation potential and business activity across the globe.

**Global FoodTech Landscape Q2 2022**

May 2022          www.dka.global

https://www.dka.global/global-foodtech-q2-2022

The FoodTech Industry can be divided into 8 subsectors, covering all stages of the food value chain from agriculture to consumption. AgTech is the largest FoodTech category, comprising 28% of all analysed companies. The second and the third biggest subsectors are Food Science and Food Service with a 19% and 13.5% share, respectively.

## FoodTech Companies Breakdown by Subsectors, 2022



- 5.3%
- 5.7%
- 5.9%
- 9.5%
- 13%
- 13.5%
- 19%
- 28%

- **AgTech**
- **Food Science**
- **Food Service**
- **Delivery**
- **Retail**
- **Food Marketing**
- **Consumer Tech**
- **Others**

## Technologies and Solutions Used in FoodTech

| | | |
|---|---|---|
| Advanced Analytics | Artificial Intelligence | Automation |
| Big Data | Blockchain | E-Commerce |
| Intelligent Data Analysis | Internet of Things | Machine Learning |
| Robotics | Sustainability & Waste Management | Software and Platform |
| Supply Chain Management | Sensing Technology | Biotech |

## About Deep Knowledge Analytics

**DEEP KNOWLEDGE ANALYTICS**

**Deep Knowledge Analytics** is a DeepTech focused agency producing advanced analytics on DeepTech and frontier-technology industries using sophisticated multi-dimensional frameworks and algorithmic methods that combine hundreds of specially-designed and specifically-weighted metrics and parameters to deliver sophisticated market intelligence, pragmatic forecasting and tangible industry benchmarking.
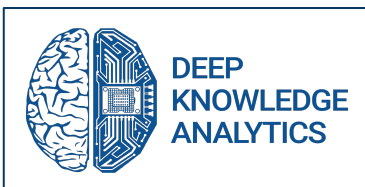
## Analytical Departments of Deep Knowledge Analytics
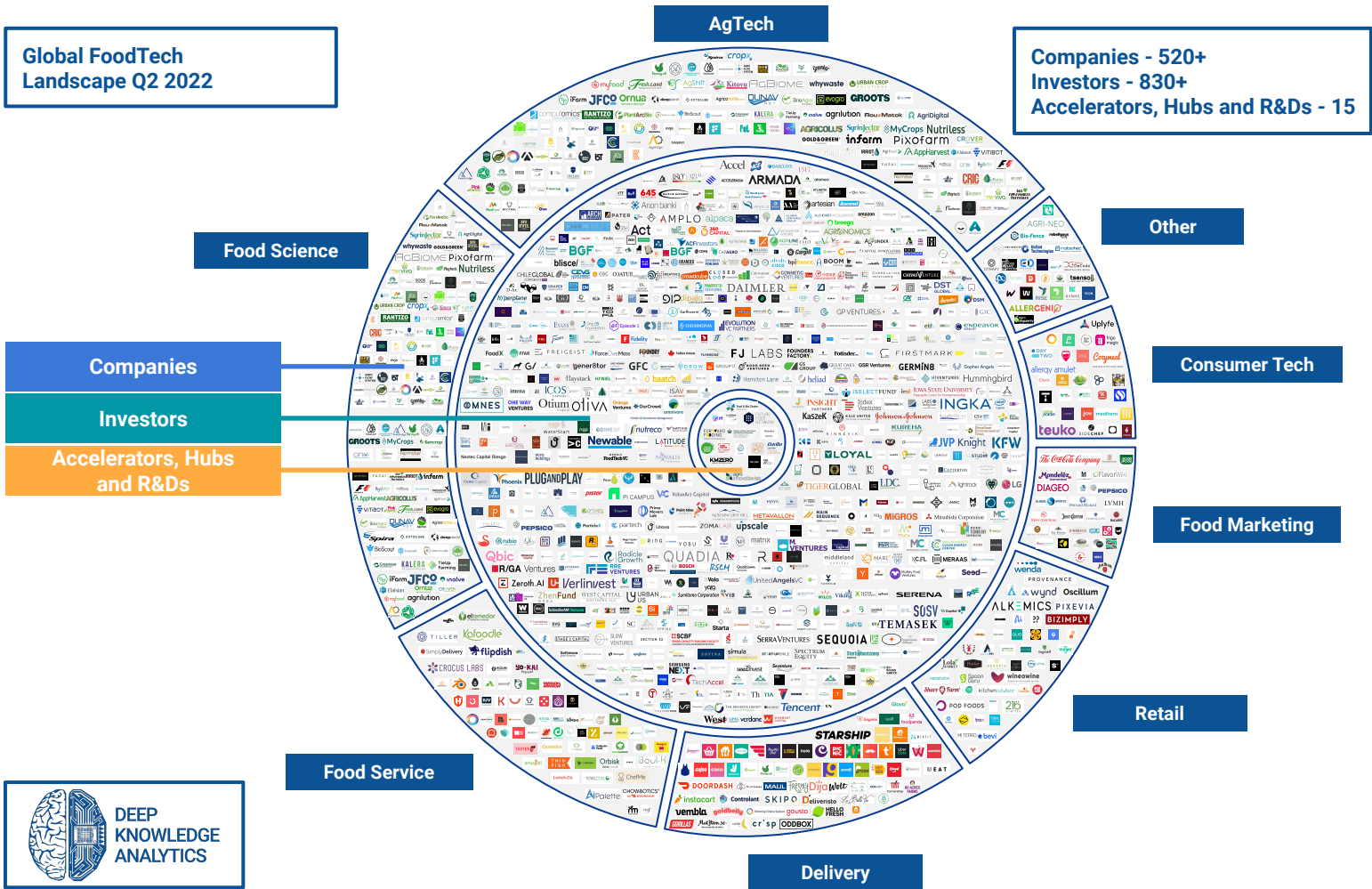
| FemTech Analytics | GovTech E-Governance Analytics | COVID-19 Assessments | Innovation Eye | Interactive Mind Maps | SpaceTech Analytics |
|---|---|---|---|---|---|

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# Global FoodTech Landscape Q2 2022

**Global FoodTech Landscape Q2 2022**

**Companies - 520+**
**Investors - 830+**
**Accelerators, Hubs and R&Ds - 15**

AgTech

Food Science

Other

Consumer Tech

**Companies**
**Investors**
**Accelerators, Hubs and R&Ds**

Food Marketing

Retail

Food Service

Delivery

DEEP KNOWLEDGE ANALYTICS

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## Geographical Distribution and Trends

### Top 10 Countries by the Number of FoodTech Companies, 2022

| 113 | 70 | 55 | 45 | 31 | 26 | 17 | 16 | 15 | 15 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| US | UK | FR | IL | DE | IT | CH | ES | SE | NL |

### Key FoodTech Trends to Watch in 2022

- Alternative Proteins
- Nutraceuticals
- Food Safety & Transparency
- Food Waste Reduction

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## Key Findings and Projections

» The global FoodTech Industry is projected to reach $342.5 billion by 2027. Growth of eCommerce platforms and increasing adoption of advanced technologies by food processing industries are projected to be key drivers for FoodTech over the next 5 years.

» About 70% of FoodTech companies are located in the EMEA region with such leading countries as the United Kingdom and France. The second biggest region is North America with a 23% share of the analysed FoodTech companies. Developing countries form the untapped potential of the FoodTech Industry prosperity.

» Environmental issues are now the number one global problem for consumers *(Innova Market Insights)*. For the entire food sector, sustainability is a monumental problem that is fueling a lot of innovation (and the investment to support it, too). Sustainability is a top buying motivation for many consumers, and for others, it is the deciding factor when choosing between items *(Alt-Protein Food-Tech Trends To Watch In 2022)*.

» FoodTech will see even more funding in 2022, following record levels of investment the previous year. Substantially larger rounds are expected at both the seed and later stages as the industry and individual firms mature. Also a higher number of initial public offerings (IPOs) and acquisitions are anticipated.

» Alternative Proteins, Food Safety & Transparency, Nutraceuticals, Food Waste Reduction are the four trends shaping FoodTech growth in 2022.

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