



Developed by Deep Knowledge Philanthropy, the 'Global Philanthropy Ecosystem Overview Q2 2022' report contains a comprehensive overview of the Global Impact Investing Industry by subsector and the industry as a whole. The report focuses on participants in the industry, the main trends and obstacles, and the development of the industry during the COVID-19 era.

The report covers the industry landscape, defining **key focus areas and solutions that actively contribute to improving people's lives and the health of the environment**, touching upon the philanthropy trajectory of underdeveloped countries and their potential.

The report provides a detailed, systematic description of the **leading companies, ambitious startups, and impactful investors and charities** associated with the Impact Investing Industry.



Technologies and Solutions Used in Impact Investing

AgTech	BioTech	DeepTech	Digital Platform
Engineering	Financial Services	FoodTech	High-Tech Vehicles
Manufacturing	Marketplace	Software	Others

Impact investing has seen a boost in popularity during the COVID-19 pandemic due to increased awareness of climate change and social challenges such as unequal access to healthcare and racial and gender inequality. In 2021, its market size was \$299.9B, and it is projected to reach a size of \$793.5B by 2027, growing at a CAGR of 17.6% over the period of 2021-2027.

Investors are now increasingly moving towards an investment criteria model that adds social and environmental impacts to traditional risk and return parameters.

About Deep Knowledge Philanthropy



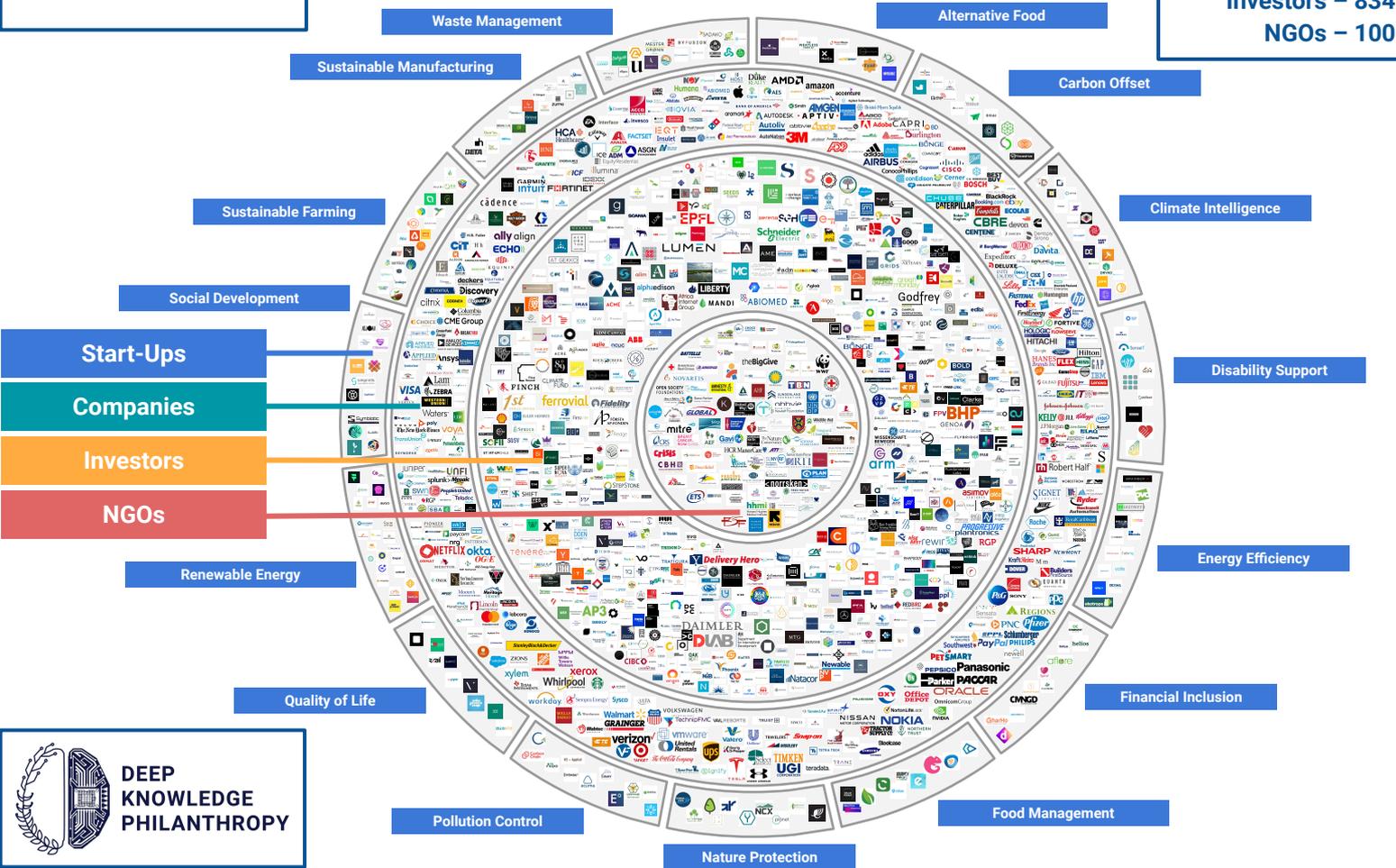
Deep Knowledge Philanthropy is a data-driven nonprofit project by Deep Knowledge Group committed to the support, development, and advancement of DeepTech for the social good. It was founded on the belief that DeepTech innovation is the most efficient driver of 'social profit', technological humanitarianism, and societal development and that venture philanthropy is the profitable long-term investment for individuals, national economies, and humanity itself.

The organisation was founded in 2021 to house the sum of philanthropic, non-profit, and influence investment activities and initiatives conducted over the past 5 years under the Deep Knowledge Group umbrella. Its activities are backed by the quantitative analytics produced by Deep Knowledge Group's 10+ analytical subsidiaries, implementing the most advanced approaches to analytics, benchmarking, predictive forecasting, and data-driven strategy formulation and execution in order to deliver 10x-50x the social impact and ethical ROI per dollar than the nonprofit and philanthropy sector average.

Global Impact Investing Overview

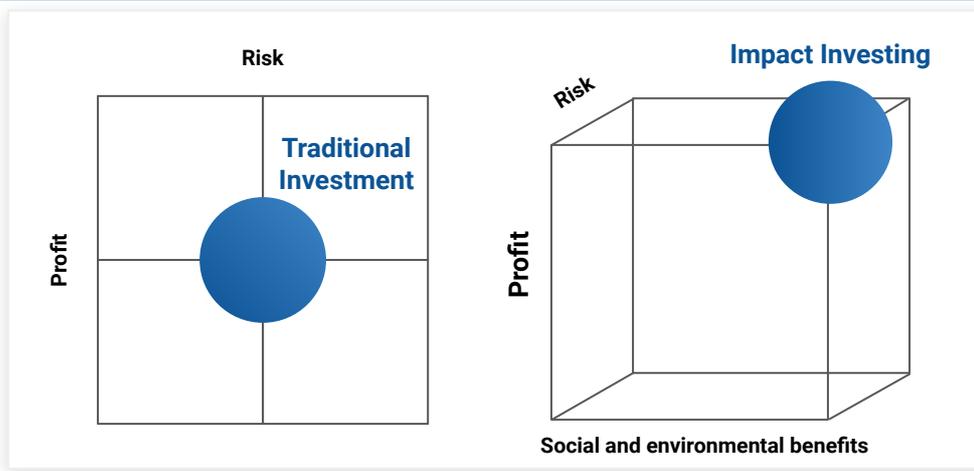
Global Impact Investing Overview Q2 2022

Companies – 445
Start-Ups – 220
Investors – 834
NGOs – 100



Impact Investing Industry

For many years, there has been a conviction that the ideal of delivering a financial return while doing good is hard to reach, and, therefore, philanthropy cannot be integrated with investing. The growing danger of the inevitability of global problems at the same time as the growing awareness of corporations of responsibility for both financial and nonfinancial indicators has formed the direction of investment of social impact.



	Market Forces	Deliberate Impact
	Traditional Investment	Traditional Philanthropy
Approach:	Investing into well-known and most promising assets	Selfless devotion to improving recipients' well-being
Intention:	Striving to generate financial returns	The fastest and most targeted social impact that does not imply a return of the costs incurred
	Impact Investing	
	Sustainable influence Focus on social benefit	
	Investigating solutions with the highest social impact	