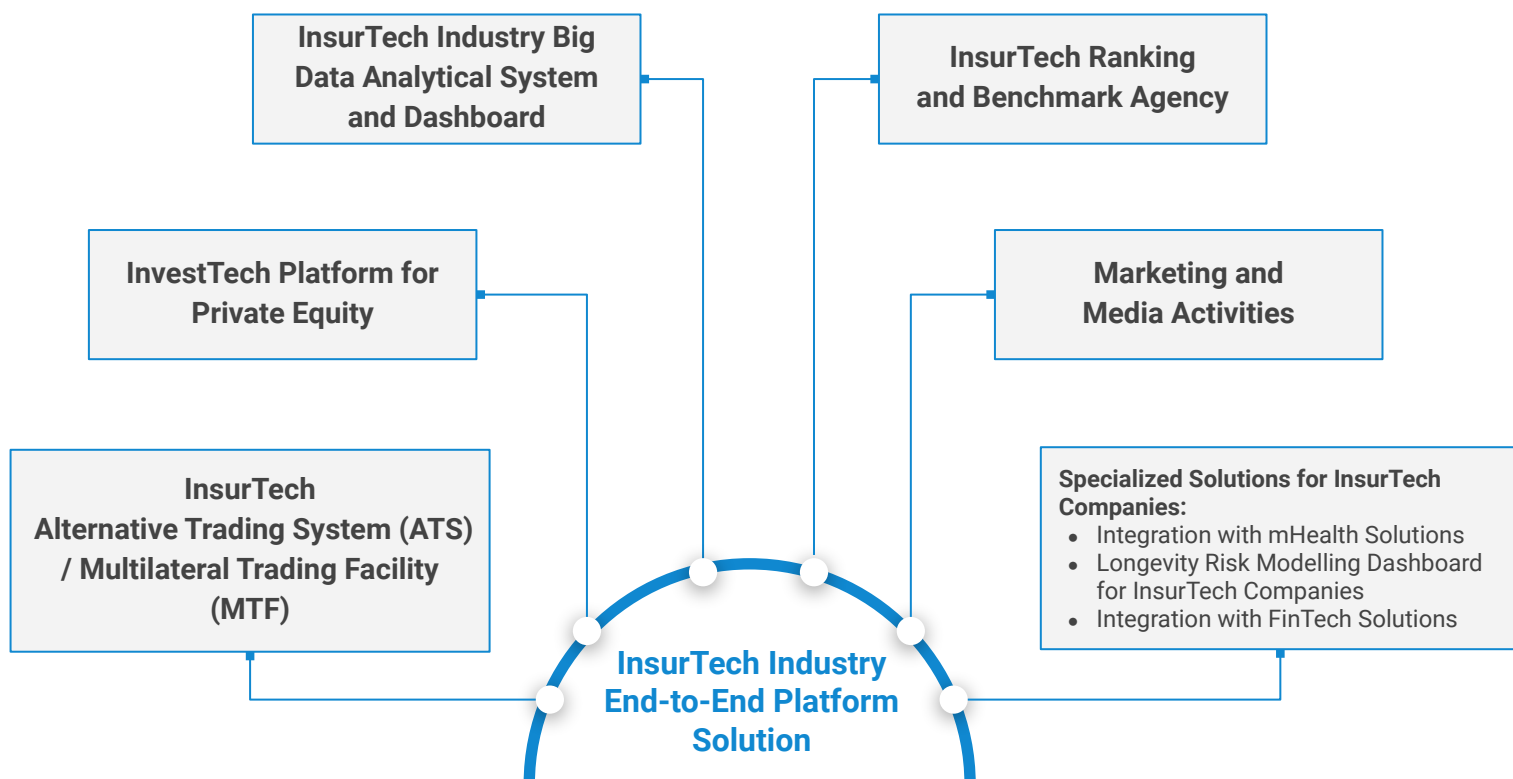


InsurTech End-to-End Platform Solution for Insurance Industry



Strategic Benefits of InsurTech End-to-End Platform Solution

Integrated Platform Solution Meeting Multiple Needs of Insurance Companies

Permanent Enhancement of Platform's Components to Satisfy the Strategic Goals of the Client

Validated and Operational Solutions

Synergistic Effect of Longevity Industry and Healthcare InsurTech

There is a growing focus on how the insurance industry needs to adapt in order to adjust to increasingly long-lived population. Bundling wellbeing initiatives between longevity and insurance companies has a great potential to resolve the possible challenges in more holistic manner.

Longevity Industry

- The primary focus of Longevity companies relates to extending healthspan, whereas there is a need for prolonging wealthspan
- The progress in increased longevity unlocks the necessity to create or change the existing insurance services

Healthcare InsurTech

- Analysis of client's data to determine the best-fit insurance products
- Enhanced decisions of risk assessment and pricing policies
- The primary goal for InsurTech companies is to make people live better and longer lives, not just longer lives

Longevity InsurTech

Key Enablers of Synergiation

Artificial Intelligence

Distributed Ledger Technology (DLT)

Biomarkers of Longevity

Internet of Things (IoT)

The Deep Knowledge Group InsurTech End-to-End Platform Solution for Insurance Industry seeks to observe and detect the most prominent companies with the help of Big Data, connect them with relevant investors, accompany the best companies to sources of capital and bring maximum benefits for businesses and investors. A corporation **with such an end-to-end platform** will automatically **become a global leader** in the control of the InsurTech industry and will ensure its constant strategic competitive advantage.

InsurTech Industry Big Data Analytical System and Dashboard

White-Label Solution for market Intelligence in InsurTech Industry, embodying the best practices and most sophisticated approaches pre-validated and developed for other Deep Knowledge Group Big Data Analytical Systems.

- Matching Tool for Partners Identification
- Automated SWOT Analysis
- Region-focused Market Intelligence
- Analytical Tools for M&A Deals
- Startups Valuation Tool



Integration with Alternative Trading System (ATS)

Alternative Trading Systems (ATSs) (also known as **Multilateral Trading Facilities (MTFs)** in European jurisdictions) facilitate assets exchange mostly over-the-counter. Insurance corporations has a potential to initiate the establishment of ATSs to back promising InsurTech companies and bring additional liquidity to them. Such trading venue may provide the access to additional capital for InsurTech companies.

Specialized InsurTech Analytical and Ranking Agency

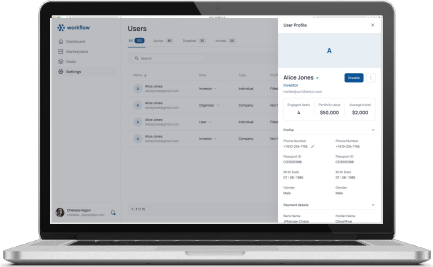
Deep Knowledge Group has extensive analytical capabilities that have already led to the creation of analytics in the form of sophisticated IT products and proprietary reports which cover the most advanced technological domains.

Such expertise allows to initiate the establishment of InsurTech Analytical and Ranking Agency aiming to deliver the industry-related analytics, rankings and benchmarks for making the strategic decisions, proper market intelligence and defined business needs.

InvestTech Platform for Private Equity and InsurTech Startups

InvestTech Platform provides the fundraising solution for innovative startups and marketplace for investors to join the investment deals. The solution grants the opportunity to build the network of startups and VC investors active in InsurTech Industry.

- End-to-end LegalTech IT-based System
- Full Scope of Investment Transactions for Private Equity Markets
- Intellectual Property Investment & Trading Platform
- Extra Mile Services Integrations
- Comprehensive legal and advisory support



Media and Marketing Activities

Strategic advisory services focused on multi-vector analysis of possible business and brand development optimization strategies, informed by comprehensive data-driven comparative analysis, monitoring and screening of competitors' marketing strategies. Enhancement of brand development activities tailored to increase awareness among other decision makers in the InsurTech Industry.

Specialized Solutions for InsurTech Companies

- Integration with mHealth Solution
- Longevity Risk Modelling Dashboard
- Integration with FinTech Solutions