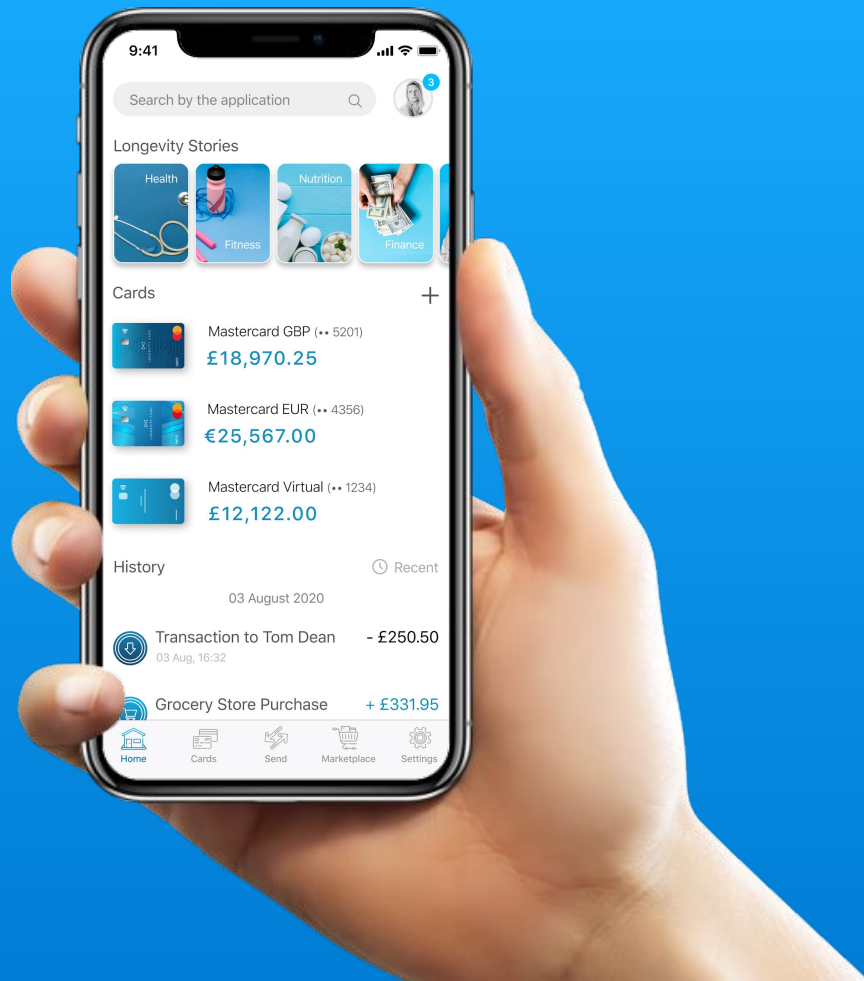


LONGEVITY BANKING CARD

HEALTH IS THE NEW WEALTH

www.longevity.cards



Longevity Banking Card

Longevity Banking Card is the new way to lead a healthy lifestyle and manage your money in one secure app.

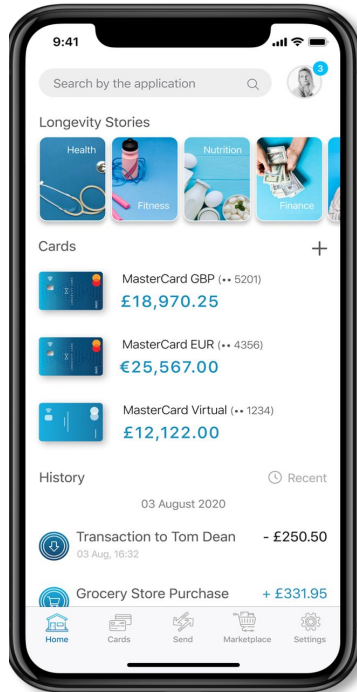
We strive to make the mobile experience **easier** and **safer** for people of **all ages** by developing **new features** in combination with cutting edge **HealthTech**, **AgeTech** and **FinTech** designed for users who are planning to **live healthy**, **extra long lives** and remain **financially stable**.

The app has its very own **mHealth fitness**, **wellbeing** and **nutrition console** as well as a **marketplace** of the **best health and wellness brands in the world**.

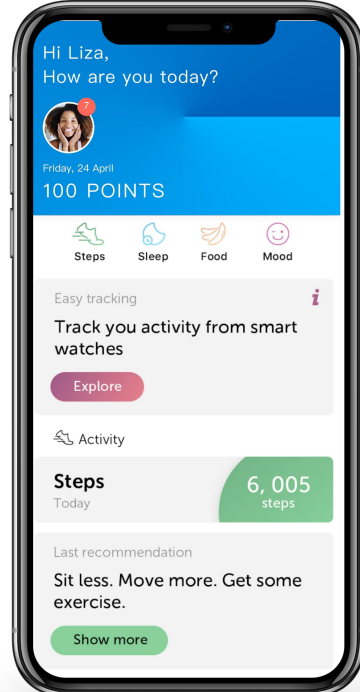


Longevity Banking Card Overview

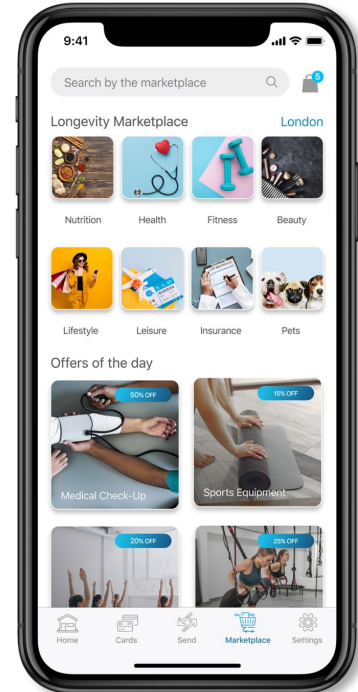
Money Management



Digital Wellbeing



Marketplace



Longevity Banking Card Overview

Money Management

Money management facility with traditional 'transact, transfer' facilities delivered in a more accessible way, advocating for digital rights and inclusivity of our users.

"We BELIEVE in our users."

Digital Wellbeing

mHealth integration console, featuring Fitness tracker (wearables), mindfulness, challenges, Regular content, motivation.

"We INVEST in their longevity."

Marketplace

One-stop shop of the biggest and best health and wellness brands in the world - 80 and counting! Giving our customers priority offers and exclusive discounts.

"We SHARE the best in the market"

Incentivised by Longevity Points



Bank your Longevity Points



Spend your Longevity Points

Longevity Banking Card Benefits



UK IBAN



MULTI CURRENCY ACCOUNTS



DEBIT CARD



MONEY TRANSFERS



CASH LOAD



LONGEVITY MARKETPLACE



PERKS



FAST SIGN UP



REAL-TIME NOTIFICATIONS



TRAVEL INSURANCE



BUSINESS ACCOUNTS



24/7 SUPPORT

In-App Banking Features

- Card freeze (on/off)
- Opposition of the card (on/off)
- Withdrawal (on/off)
- Online payment (on/off)
- Contactless payment (on/off)
- Card limits (expenses / withdrawals)
- Payment by geographical area (Euro zone / Europe)
- Payment by currency (Euro / GBP)
- Payment by time bands (9h> 21h)
- Payment per day (working days / exclusion sunday)
- Shared payment (couple, roommate, parent-child)
- Payment by categories of merchants (restaurants, hotels)
- Payment by age group
- Card activation / order
- Payment by virtual card
- Pin code customization



About Longevity Marketplace

Longevity Marketplace offers the world's best longevity products and services, exclusively featuring scientifically and technically validated vendors. Products and services will be provided in form of recommendations, based on the questionnaire and digital avatar which contain detailed information about the health, lifestyle and daily habits of patients.



Longevity Card: Marketplace Categories

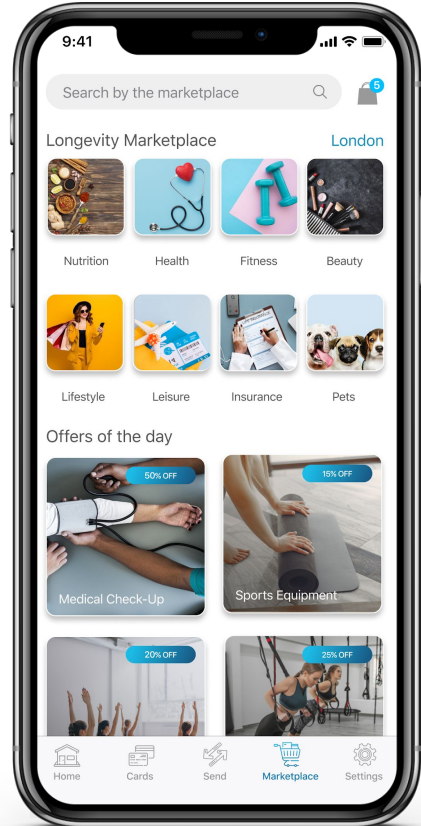
FITNESS & WELLNESS

HEALTHCARE

**BEAUTY &
COSMETICS**

**HEALTH & TRAVEL
INSURANCE**

**WELLNESS TOURISM
& SPA**



HEALTHY LIFESTYLE

PRIVATE CLINICS

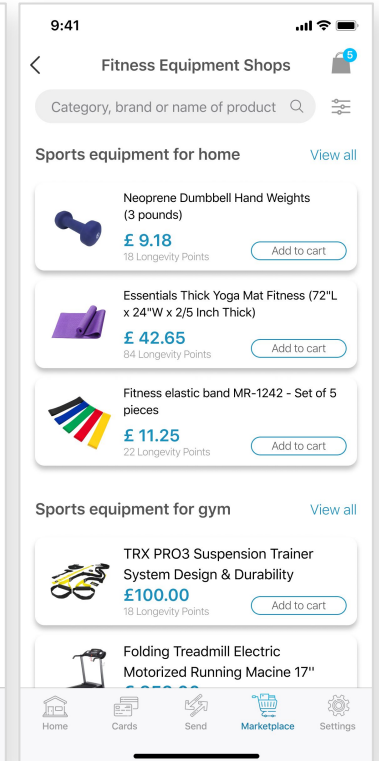
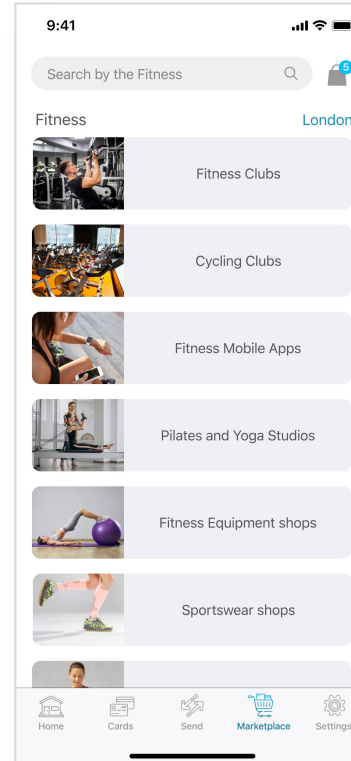
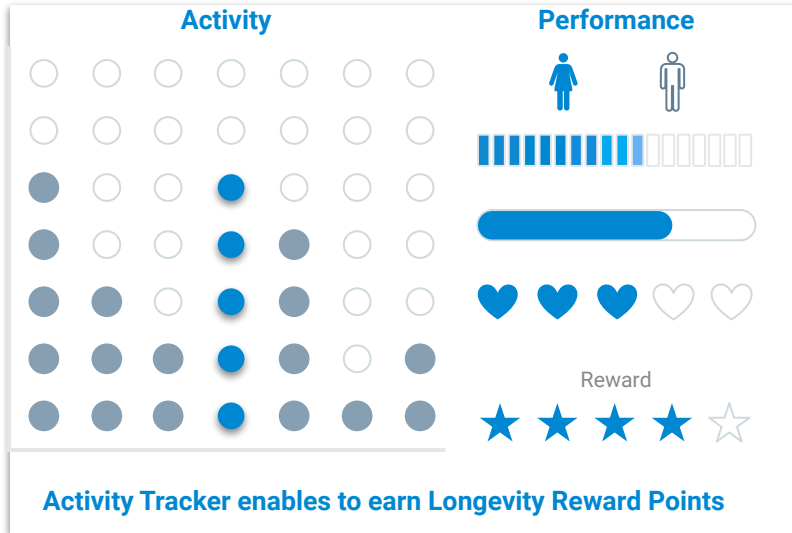
MEDICAL CHECK-UPS

**HEALTHY
NUTRITION & FOOD**

PET CARE

Longevity Marketplace Products

AI assistant presented on the marketplace will enable members of the Longevity Club to gain **targeted real-time recommendations** on local and global products and service providers depending on their profile and areas of interest and discounts. **Gamification elements** will engage pro-longevity activities via **Longevity Reward Points**, converted into discounts on B2B marketplace purchases.



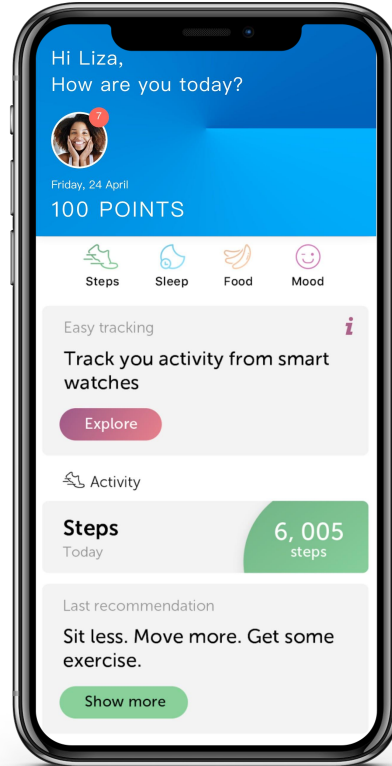
HealthTech Integration

HEALTHSPAN
AND FITNESS
GAMIFICATION

LONGEVITY
POINTS

DAILY ACTIVITY
ANALYSIS

SLEEP
ANALYSIS



AI POWERED
PERSONALISED
RECOMMENDATIONS

WEARABLES
COMPATIBLE

LONGEVITY
STORIES

NUTRIENT
TRACKING

AgeTech Solutions

PREVENTION OF FINANCIAL EXPLOITATION

ADVANCED ANTI-FRAUD SYSTEMS

VOICE CONTROL AND ASSISTANCE

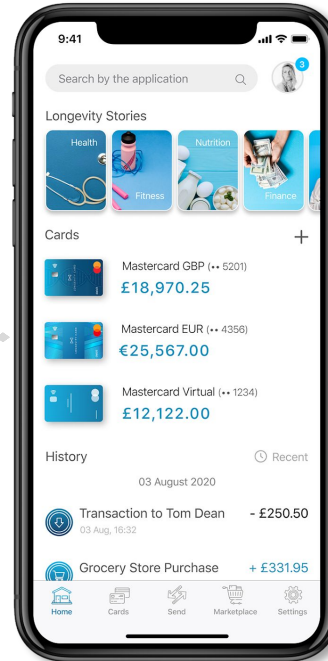
TAILORED USER INTERFACE

VIDEO CHAT CUSTOMER SUPPORT

JOINT FAMILY ACCOUNTS

MARKETPLACE FOR OLDER ADULTS

TAILORED USER GUIDE AND TUTORIALS



Longevity Card Partners



NHS repeat prescriptions delivered

Providing NHS services



About Longevity Club

Longevity Club is a unique community, members of which have full access to advanced concierge services, lists of specialists and treatments, as well as educational material and practical advice on healthy longevity.

Longevity Club is building the daily habit in Longevity commerce, offering a vast mobile and online marketplace where people discover and save on health and wealth related products:

- **maximising their healthspan (healthy period of life)**, using the optimal configurations of cutting edge personalised, preventive therapeutics, diagnostics and prognostics, as well as their
- **wealthspan (period of financial stability)** to achieve financial wellness over the course of extended healthy lifespans

Players	
Individuals	➤ Club Membership
Companies	➤ Corporate Club Membership
Marketplace Vendors	➤ Vendor Membership
Ambassadors	➤ Ambassador Program
Products	
Longevity Marketplace	Personal Health Dashboard
Longevity Card	Digital Avatar
mHealth App	InvestTech Platform
Inclusivity	
Age Gender Health Condition	➤ Friendly
Geography	
Worldwide	

Longevity Cards Opportunities

Longevity Club Members and Longevity Bank Clients Have:

1

Access to a **highly diverse marketplace of products and services** across the entire scope of Longevity, Wellness and Healthy Living (all the way from healthspan to wealthspan).

2

Discounts on Marketplace purchases obtainable through Longevity Reward Points that are generated every time they use their Longevity Card.

3

Targeted real-time recommendations on local and global products and service providers best-suited to help achieve and surpass their current Longevity Goals.

4

AI-driven personalized health recommendations and suggestions, based on biomarker analysis, the results of a comprehensive diagnosis of the client's health status, on how to promote and maintain a healthy lifestyle and slow ageing.



Longevity Membership Card



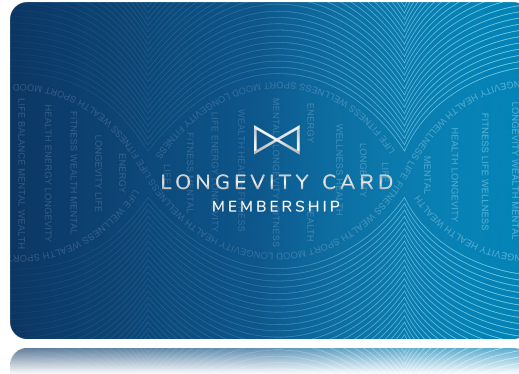
Access to
mHealth Application



Discounts



Longevity
Marketplace



Real-Time
Notifications



Insurance
Options



24/7
Support

Longevity Card in Press



backed by
FT
FINANCIAL
TIMES

[READ THE ARTICLE](#)

"Pioneers of the new world: Your winners. After a wave of nominations from our readers, we have selected over 80 European founders and companies shaping the post-pandemic world."

FINTECH FUTURES

[READ THE ARTICLE](#)

"Longevity Card users can also earn 'Longevity Points' by tracking their daily activity and nutrition through the app, which the fintech will do through an artificial intelligence (AI) healthtech integration. They can then spend these on products within the marketplace ecosystem."



[READ THE ARTICLE](#)

"Currently Longevity Card is in the process of creating a focus group of 70+ aged people, which will be responsible for making the seamless user journey for the Seniors."



[READ THE ARTICLE](#)

"Longevity Card aims to make users' mobile banking experience more convenient and intuitive for all ages. It will offer Healthtech and Agetech services that include financial products designed specifically for people who may live live extra long lives and would like to remain high functioning and financially independent."



[READ THE ARTICLE](#)

"Longevity Card is part of a project that will transform traditional banking into the health- and longevity- focused generation of financial services."



[READ THE ARTICLE](#)

"There has never been more emphasis on physical fitness: every day there seems to be a new workout or meal plan designed to get us into shape. But what if there were also a financial incentive? Meet Longevity Card, which combines maintaining a healthy lifestyle with money management."

Longevity Card in Press



READ THE REPORT

Longevity Card was mentioned in the landmark report produced by Mastercard and Emerging Payments Association **"All Aboard. The role of the Fintech industry in solving the problems of financial exclusion"**.

"The buying power of wealthy individuals in this age group makes it too lucrative to ignore, and start-ups such as the Longevity Card have the chance to provide relevant and profitable products for these consumers." - tells the report.



READ THE ARTICLE

Longevity Card was recognised among **"The Next Generation of European Neo-Banks"** by Sifted, a Financial Times backed magazine.

"There's a new wave of challenger banks looming, and profitability is on their mind. As losses soar at digital banks, a new generation of consumer fintechs are trying a radically different business approach" - **Isabel Woodford, Sifted**

The next generation of European neo-banks? (founded 2018 +)



"The new players want to grow to make money, not conquer the world," said **Jeroen de Bel, partner at Fincog** – a consultancy that manages a database of hundreds of neo-banks and interviews dozens of founders each month.

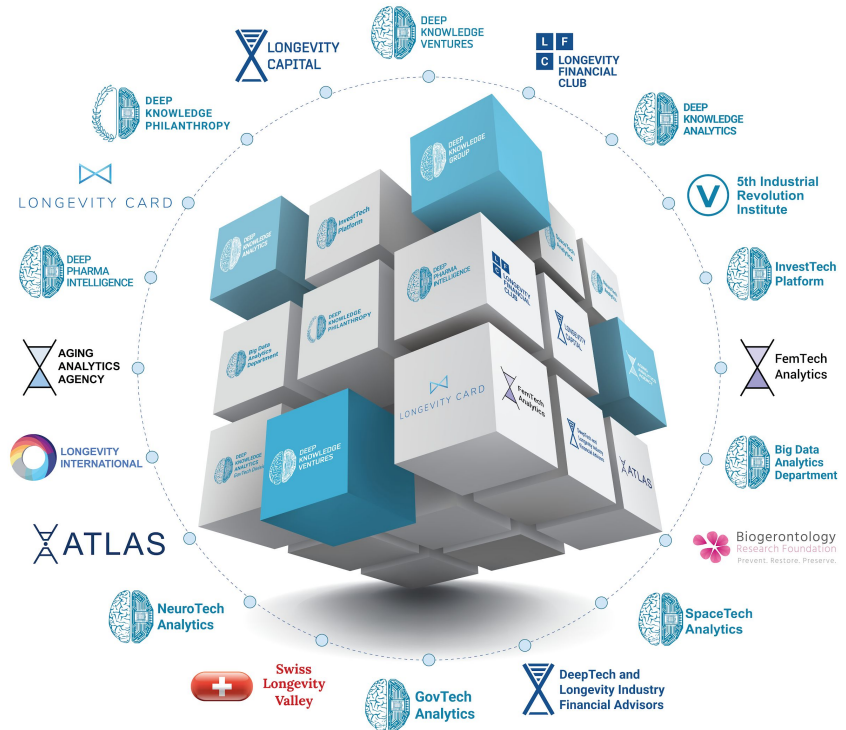
Longevity Card – Powered by Deep Knowledge Group

Deep Knowledge Group runs several data-driven **investment and financial vehicles** – Deep Knowledge Ventures, InvestTech Platform, Longevity Capital, Longevity Financial Club, etc.

Deep Knowledge Group's **analytical and IT subsidiaries**, such as Aging Analytics Agency, Deep Pharma Intelligence, Data Science Department, IT Department, GovTech Analytics, FemTech Analytics, and others, are world class leaders for DeepTech and Longevity industries.

Deep Knowledge Philanthropy pioneers several infrastructural **social impact projects** including Longevity International, Biogerontology Research Foundation, Philanthropy International, ATLAS, 5th Industrial Revolution Institute, and Swiss Longevity Valley.

To develop a sophisticated software platform '**Longevity Club**', Deep Knowledge Group uses the **best assets to create a synergy effect** (see diagram on the right).





LONGEVITY CARD

E-mail: info@longevity.cards

Website: www.longevity.cards

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Deep Knowledge Group
www.dkv.global



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KNOWLEDGE
GROUP