

Longevity Marketplace offers the world's best longevity products and services, exclusively featuring scientifically and technically validated vendors. Products and services will be provided in form of recommendations, based on the questionnaire and digital avatar which contain detailed information about the health, lifestyle and daily habits of patients.



Fitness & Wellness	Healthy Lifestyle
Healthcare	Private Clinics
Beauty and Cosmetics	Medical Check-Ups
Healthy & Travel Insurance	Healthy Nutrition & Food
Wellness Tourism & Spa	Pet Care

Deep Integrated Marketplace Features



Extensive Market Categorisation

Precise market research undertaken created a novel and broad multibranch market categorisation, that extends understanding of products and services to multiple metrics. It grants recommendation algorithms unprecedented efficiency.

Digital Avatar Integration

Integration of digital avatar will grant members a universal tool for mutual understanding with the platform. Based on the digital avatar data and predictions the system will provide services and products that can satisfy clients' needs in the most tailored manner possible.

AI-driven Smart Matching

AI assistant presented on the marketplace will enable members of the Longevity Club to gain targeted real-time recommendations on local and global products and service providers depending on their profile and areas of interest and discounts.

Providers of Longevity Services for the Marketplace

1

Diagnostics & Prognostics, Precision Medicine

2

Telemedicine, Personalised Medicine Clinics

3

Fitness and Wellness, Nutrition

4

Women Health, FemTech, Advanced Cosmetics

5

Nutraceuticals and Supplements

6

Smart Wearables and Wearables Integration



Exclusive Benefits for Vendors

Easy Onboarding and Comfy Results Tracking

Fill in the details of your company and special offer and send it for approval. Sign in, access to dashboard, track results.

Access to a Larger Target Audience

Publish offer to interact with thousands of customers who are passionate about healthy living and longevity.

Unlimited Growth Potential at Minimal Cost

With our ever-growing user base and advanced tools, a vendor can significantly expand its market with minimal time, effort, and expense.

Access to MarTech System

Receive access to Longevity MarTech System and to the full scope of its perks and benefits. Automate marketing campaigns to reach and engage customers at scale.

Access to Exclusive AI Platforms

Take advantage of connecting to our cutting-edge InvestTech Platform and Big Data Analytics System & Dashboards for data analysis and strategic decision making.

Increased Visibility on Multiple Levels

Heightened marketing and public visibility, as well as potential visibility to investors and fundraising via the InvestTech Platform.

Longevity Marketplace as Ecosystem Solution

Your offer will be presented on both Longevity Card and Longevity Club marketplaces.

An important solution provided by the Deep Knowledge Group is **the integration of the Longevity Marketplace with the Longevity Banking Card**, this will enable the following features of the Longevity Marketplace:

User will receive push notifications that provides main information about today's market structure.

The dashboard will also analyze client-input goals and needs, and connect them with service vendors that match and meet their specific needs.

In case if Longevity Banking card is used for operations on platform, the customers will also receive Longevity Reward Points.

Become a Vendor on Longevity Marketplace

Become a Longevity Marketplace Vendor is an easy process, just follow several steps:

1

Go to the [Longevity Card website](https://www.longevity.cards).

2

Click to a **"Become a Vendor"** button.

3

Prepare a special offer for the marketplace users (promo code, discount, cashback)

4

Fill-in the form and submit your application.

The screenshot shows the Longevity Card website navigation bar with 'Vendors' highlighted. Below is a form titled 'List on the Longevity Marketplace' with the following fields:

- Company Name *
- About the Company * (Short company description - 100 characters max, English)
- Company's Website * (Enter URL)
- Company sales geography * (Please provide the list of countries (or cities) where your company operates)
- Company logo * (Insert URL of image in PNG format / transparent background)
- Your Contact Email *
- Which longevity-related business category fits best for you? * (Radio buttons for: AgeTech, FamTech, mHealth, AssistiveTech, ManTech, Telemedicine, Biohacking, Other)
- Offer type and description * (% of discount, cashback, or other offer - 300 characters max, English)
- Codes * (Generic codes (preferable))

The 'Submit Application' button is highlighted in red.