



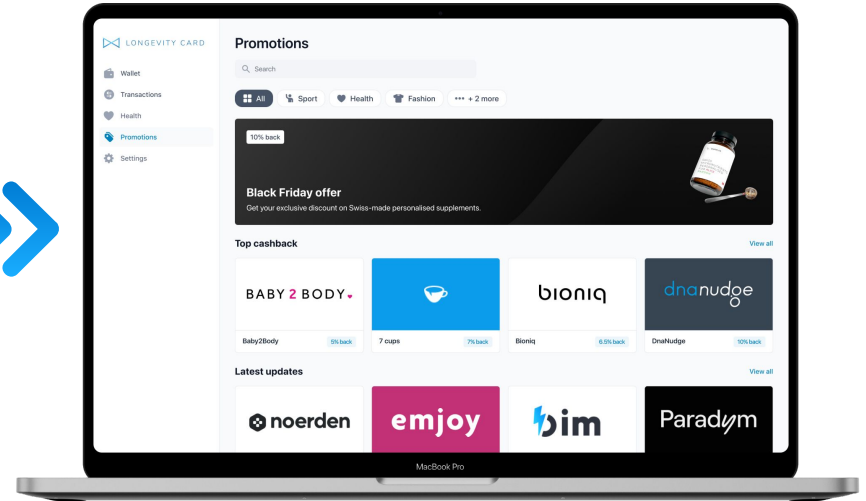
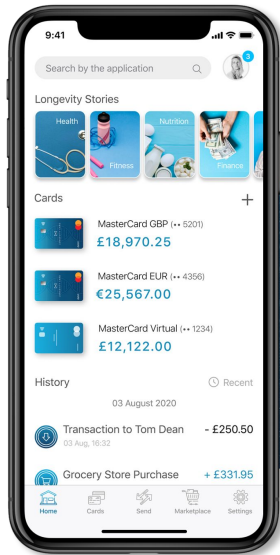
LONGEVITY CARD

# Longevity Marketplace

[www.longevity.cards](http://www.longevity.cards)

# Longevity Marketplace

Longevity Marketplace offers the world's **best longevity products and services**, exclusively featuring scientifically and technically validated vendors. Products and services will be provided in form of recommendations, **based on the questionnaire and digital avatar** which contain detailed information about the health, lifestyle and daily habits of patients.



# Longevity Marketplace Categories

Products on [the Longevity Marketplace](#) are provided in the form of a general list with different categories. Clients may choose a specific one and view all goods related to this category. Then select a particular product and buy it using Longevity Card.

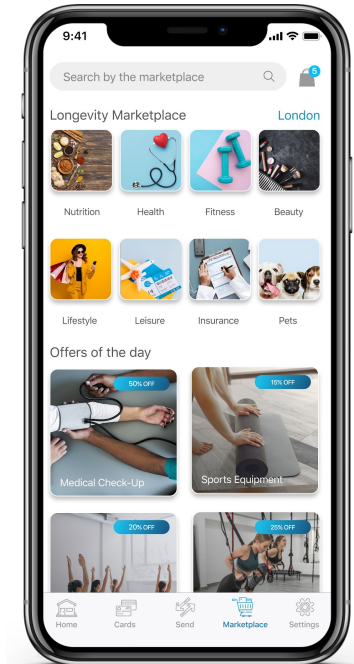
**FITNESS &  
WELLNESS**

**HEALTHCARE**

**BEAUTY &  
COSMETICS**

**HEALTH &  
TRAVEL  
INSURANCE**

**WELLNESS  
TOURISM & SPA**



**HEALTHY  
LIFESTYLE**

**PRIVATE CLINICS**

**MEDICAL  
CHECK-UPS**

**HEALTHY  
NUTRITION & FOOD**

**PET CARE**

# Longevity Marketplace for Vendors

The Longevity Marketplace will collaborate with a **wide range of different providers of longevity services**, for example\*:

- 1 Diagnostics & Prognostics, Precision Medicine
- 2 Telemedicine, Personalised Medicine Clinics
- 3 Fitness and Wellness, Nutrition
- 4 Women Health, FemTech, Advanced Cosmetics
- 5 Nutraceuticals and Supplements
- 6 Smart Wearables and Wearables Integration

## Exclusive Benefits for Vendors

Interaction with target audience

Great potential for expansion at minimal cost

Growing visibility on multiple levels

Access to a much larger number of targeted clients

Capacity to significantly expand their market and target demographic

Heightened marketing and public visibility

Potential visibility to investors via the Investment Analytics Dashboard

# Become a Vendor on Longevity Marketplace

Become a Longevity Marketplace Vendor is an easy process, just follow several steps:

1

Go to the [Longevity Card website](#).

2

Click to a “[Become a Vendor](#)” button.

3

Prepare a special offer for the marketplace users (promo code, discount, cashback, etc.)

4

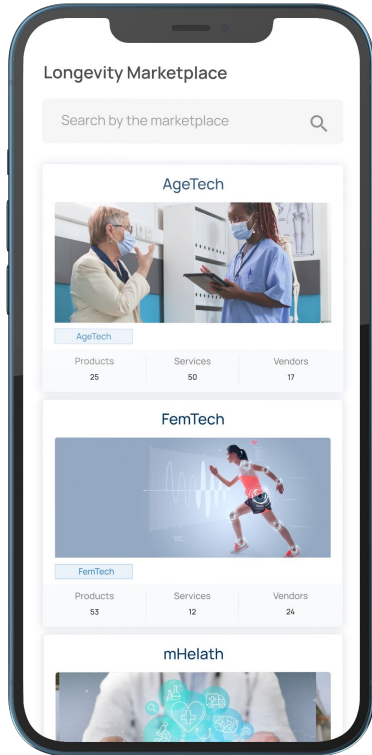
Fill-in the form and submit your application.

The screenshot shows the Longevity Card website interface. At the top, there is a navigation bar with the Longevity Card logo and links for Personal, Business, Longevity Marketplace, News, Contact, Join our Affiliate Network, and Longevity Club. A red box highlights the 'Vendors' button in the top right corner. Below the navigation bar, the main content area features the text 'Ready to start the journey?' and 'List on the Longevity Marketplace'. A form is displayed with the following fields and options:

- Company Name \***: Text input field.
- About the Company \***: Text input field with a placeholder 'Short company description - 100 characters max, English'.
- Company's Website \***: Text input field with a placeholder 'Enter URL'.
- Company sales geography \***: Text input field with a placeholder 'Please provide the list of countries (or cities) where your company operates'.
- Company logo \***: Text input field with a placeholder 'Insert URL of image in PNG format / transparent background'.
- Your Contact Email \***: Text input field.
- Which longevity-related business category fits best for you? \***: Radio button options: AgeTech, FemTech, mHealth, AssistiveTech, ManTech, Telemedicine, Biohacking, and Other: \_\_\_\_\_.
- Offer type and description \***: Text input field with a placeholder '% of discount, cashback, or other offer - 300 characters max, English'.
- Codes \***: Text input field with a placeholder 'Generic codes (preferable)'.

A red box highlights the 'Submit Application' button at the bottom right of the form.

# Deep Integrated Marketplace Features



## Extensive Market Categorisation

Precise market research undertaken created a novel and broad multibranch market categorisation, that extends understanding of products and services to multiple metrics. It grants recommendation algorithms unprecedented efficiency.

## Digital Avatar Integration

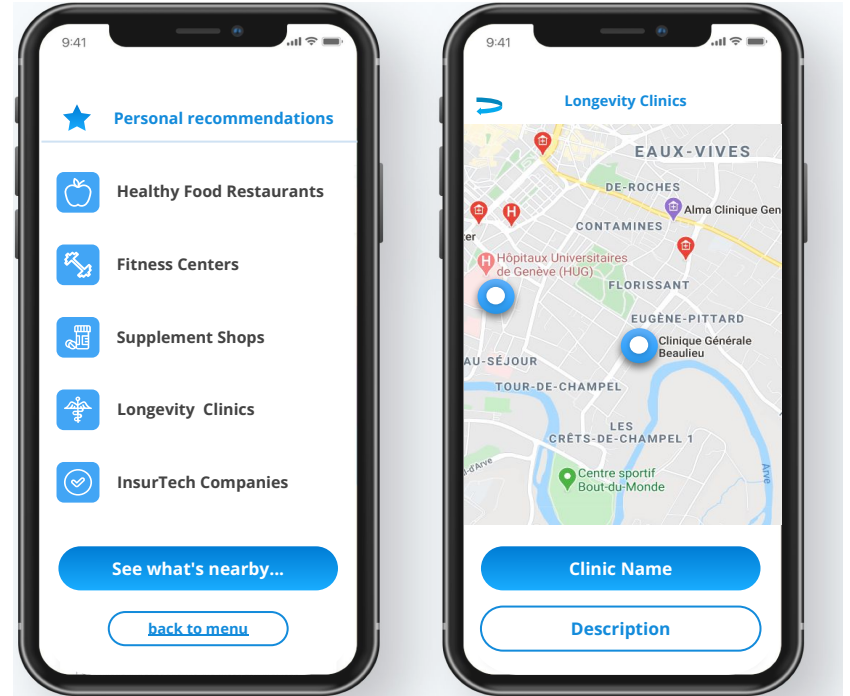
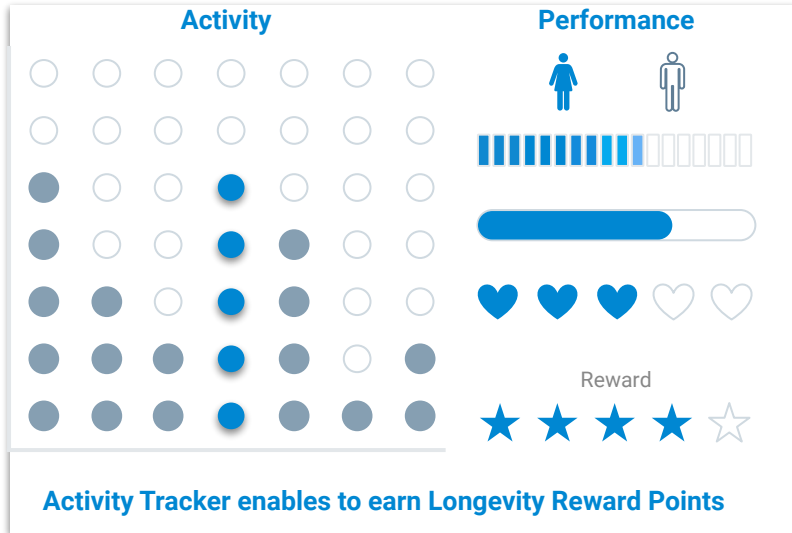
Integration of digital avatar will grant members a universal tool for mutual understanding with the platform. Based on the digital avatar data and predictions the system will provide services and products that can satisfy clients' needs in the most tailored manner possible.

## AI-driven Smart Matching

AI assistant presented on the marketplace will enable members of the Longevity Club to gain targeted real-time recommendations on local and global products and service providers depending on their profile and areas of interest and discounts.

# Longevity AI-Assistant

AI assistant presented on the marketplace will enable clients to gain **targeted real-time recommendations** on local and global products and service providers depending on their profile and areas of interest and discounts. **Gamification elements** will engage pro-longevity activities via **Longevity Reward Points**, converted into discounts on B2B marketplace purchases.



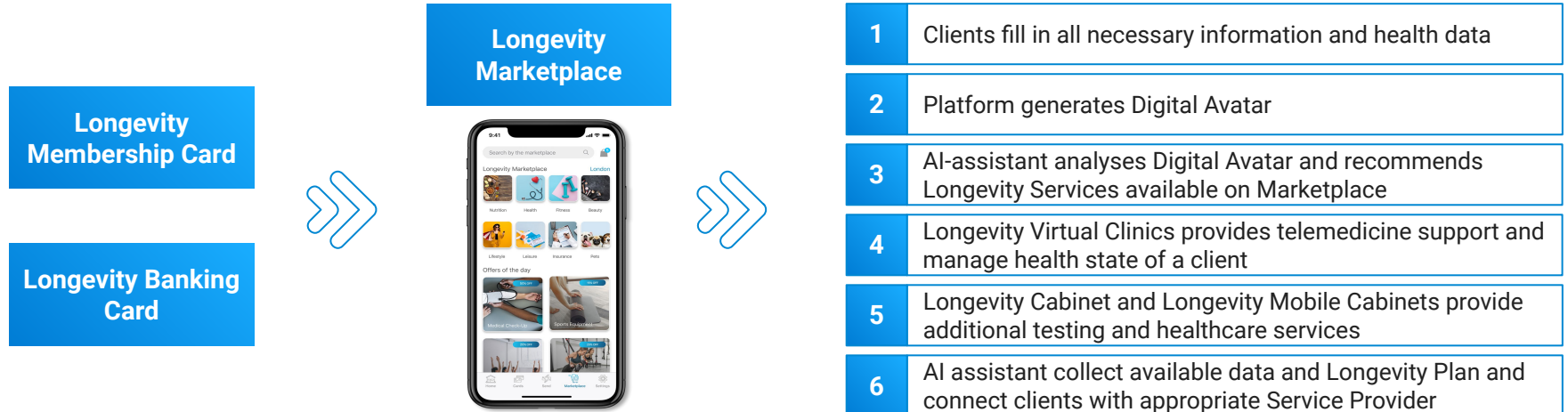
User interface languages: English, German and French

# Longevity Marketplace as Ecosystem Solution

Your offer will be presented on both Longevity Card and Longevity Club marketplaces.

An important solution provided by the Deep Knowledge Group is **the integration of the Longevity Marketplace with the Longevity Banking Card**, this will enable the following features of the Longevity Marketplace:

- user will receive **push notifications** that provides main information about today's market structure
- the dashboard will also analyze client-input goals and needs, and connect them with **service vendors that match and meet their specific needs**
- in case if Longevity Banking card is used for operations on platform, the customers will also receive **Longevity Reward Points**





# Women Health Club

## Do you have products or services related to Women's Health?

**Women Health Club is a unique platform designed to help women enhance their healthspan and wealthspan.**

Our vast suite of advanced diagnostics and personalized health plans creates an experience tailored to fit women's diverse health and wealth needs.

We elevate women to take control of their wellbeing, enabling them to lead healthier and happier lives. Women Health Club provide a wealth of resources that can help unlock potential and maximize desired outcomes.

### Become a Vendor for Women Health Marketplace

Our Women Health Marketplace offers an opportunity for businesses to become a vendor and reach a targeted audience of health-conscious women.



#### Access to a larger target audience

Publish offer to interact with thousands of customers who are passionate about healthy living and longevity.



#### Access to exclusive AI platforms

Take advantage of connecting to our cutting-edge InvestTech Platform and Big Data Analytics System & Dashboards.



[www.femtech.health/women-health-club](http://www.femtech.health/women-health-club)

# Join Longevity Club Corporate

## Expand your opportunities with [Corporate Membership!](#)

For corporate members, Longevity Club Ecosystem envisages access to a unique Longevity environment with powerful opportunities for networking and comprehensive industry dashboards, which allow companies to multiply their business opportunities. As well as that, unique features will be provided to corporate members, such as AI-driven Optimization of the Supply Chain, Special Marketing Infrastructure and more.

### Benefits for Corporate Members

#### Longevity Marketplace



- Access to a much larger highly focused client base and new markets
- Gain competitive advantage

#### InvestTech Platform



- Potential visibility to investors via the Investment Analytics Dashboard
- Streamline the investment process

#### Industry Dashboards



- Quantifiable and advanced data-driven investment SWOT analysis
- Due diligence for Longevity companies and investors

#### MarTech System



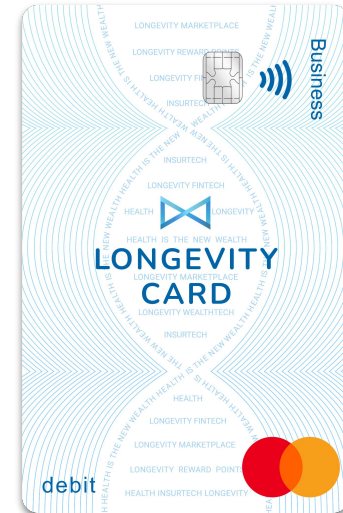
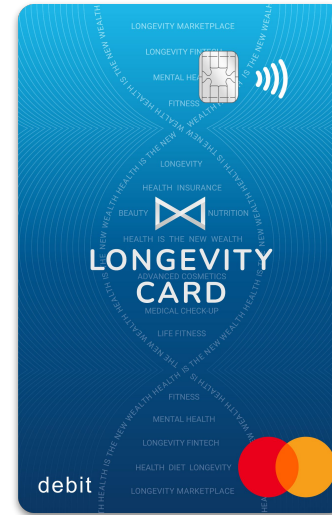
- Real time campaign analysis
- Optimisation of marketing efficiency and introducing concepts to inspire brand loyalty and enhance customer relations

# Longevity Banking Card

Longevity Banking Card is the new way to lead a healthy lifestyle and manage your money in one secure app

We strive to make the mobile experience **easier** and **safer** for people of **all ages** by developing **new features** in combination with cutting edge **HealthTech**, **AgeTech** and **FinTech** designed for users who are planning to **live healthy, extra long lives** and remain **financially stable**.

The app has its very own **mHealth fitness, wellbeing** and **nutrition console** as well as a **marketplace** of the **best health and wellness brands in the world**.



# About Longevity Club

**Longevity Club** is a unique community, members of which have full access to advanced concierge services, lists of specialists and treatments, as well as educational material and practical advice on healthy longevity.

**Longevity Club is building the daily habit in Longevity commerce**, offering a vast mobile and online marketplace where people discover and save on health and wealth related products:

- **maximising their healthspan (healthy period of life)**, using the optimal configurations of cutting edge personalised, preventive therapeutics, diagnostics and prognostics, as well as their
- **wealthspan (period of financial stability)** to achieve financial wellness over the course of extended healthy lifespans

Players	
Individuals	➤ Club Membership
Companies	➤ Corporate Club Membership
<b>Marketplace Vendors</b>	➤ Vendor Membership
Ambassadors	➤ Ambassador Program

Products	
<b>Longevity Marketplace</b>	Personal Health Dashboard
Longevity Card	Digital Avatar
mHealth App	InvestTech Platform

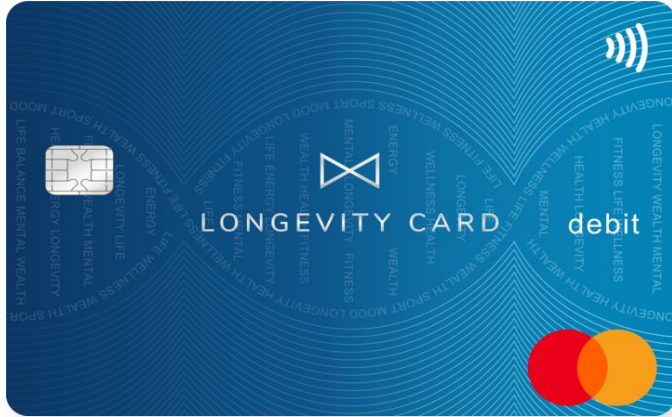
Inclusivity	
Age	➤ Friendly
Gender	
Health Condition	

Geography	
Worldwide	

# Longevity Banking and Membership Cards Integrity

**Longevity Club Card** is a pass to access a unique ecosystem of numerous Longevity services. The membership of the Longevity Club allows discovering **cutting-edge products promoting an extended healthspan** available to a very limited number of people. Our Members will have the unique opportunity to choose **between a Membership Card, Banking Card with the full suite of features, products, and exclusive discounts.**



Longevity Banking Card



Longevity Club Membership Card

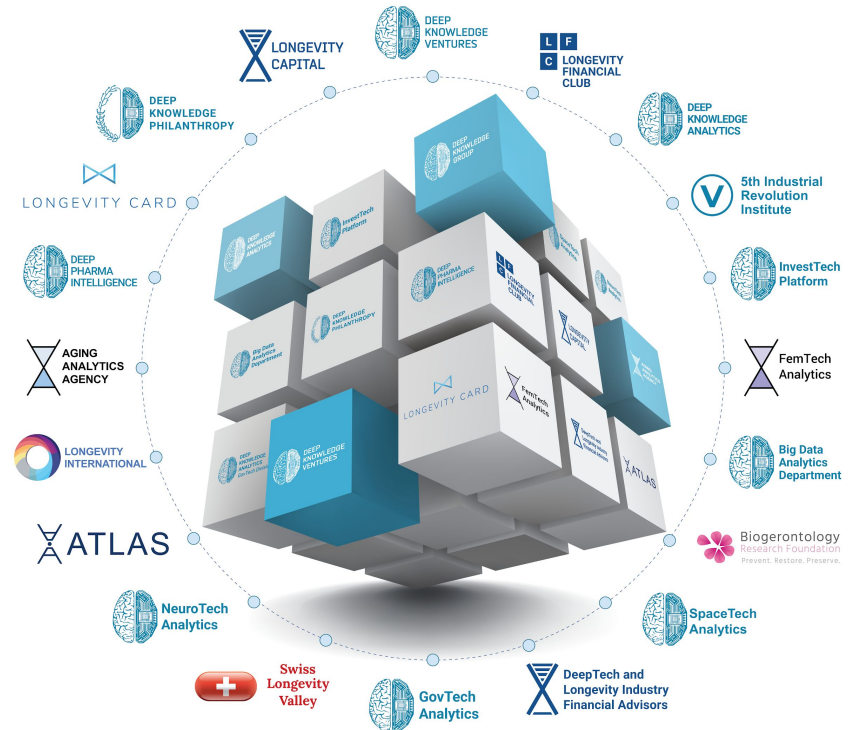
# Longevity Marketplace – Powered by Deep Knowledge Group

**Deep Knowledge Group** runs several data-driven **investment and financial vehicles** – Deep Knowledge Ventures, InvestTech Platform, Longevity Capital, Longevity Financial Club, etc.

Deep Knowledge Group's **analytical and IT subsidiaries**, such as Aging Analytics Agency, Deep Pharma Intelligence, Data Science Department, IT Department, GovTech Analytics, FemTech Analytics, and others, are world class leaders for DeepTech and Longevity industries.

**Deep Knowledge Philanthropy** pioneers several infrastructural **social impact projects** including Longevity International, Biogerontology Research Foundation, Philanthropy International, ATLAS, 5<sup>th</sup> Industrial Revolution Institute, and Swiss Longevity Valley.

To develop a sophisticated software platform '**Longevity Club**', Deep Knowledge Group uses the **best assets to create a synergy effect** (see diagram on the right).





# LONGEVITY CARD

E-mail: [info@longevity.cards](mailto:info@longevity.cards)

Website: [www.longevity.cards](http://www.longevity.cards)

Powered by  
**Deep Knowledge Group**  
[www.dkv.global](http://www.dkv.global)



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