



LONGEVITY CARD

Longevity Card for Your Business

www.longevity.cards

Longevity Banking Card

Longevity Banking Card is the new way to lead a healthy lifestyle and manage your money in one secure app

We strive to make the mobile experience **easier** and **safer** for people of **all ages** by developing **new features** in combination with cutting edge **HealthTech**, **AgeTech** and **FinTech** designed for users who are planning to **live healthy, extra long lives** and remain **financially stable**.

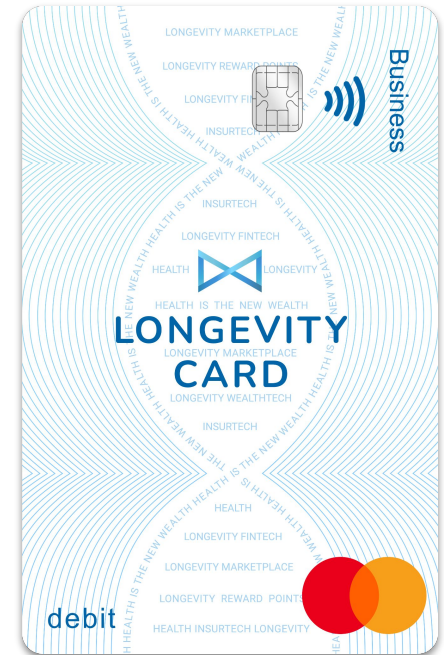
The app has its very own **mHealth fitness**, **wellbeing** and **nutrition console** as well as a **marketplace** of the **best health and wellness brands in the world**.

Empower your employees' health and wealth with our secure all-in-one app.

Boost productivity and job satisfaction with fitness tracking, financial management, and top-of-the-line data security.

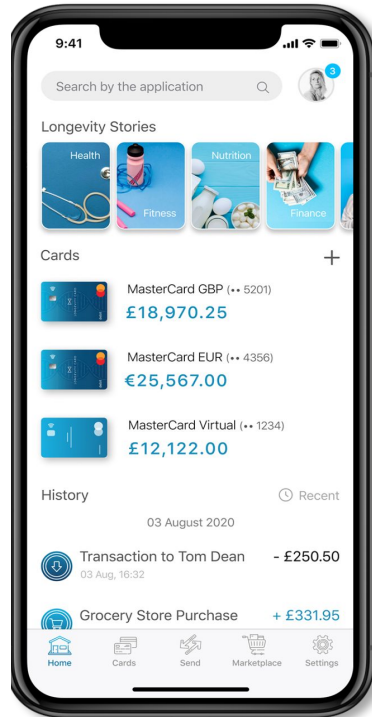
Save money on transfers and payments and experience transfers without borders.

Join Longevity Club and get access to advanced business features.

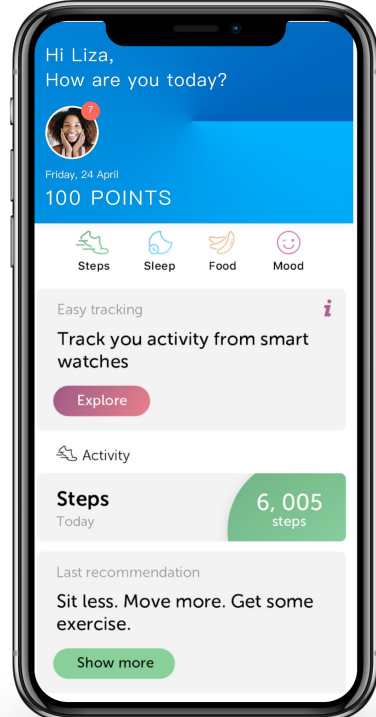


Longevity Banking Card Overview

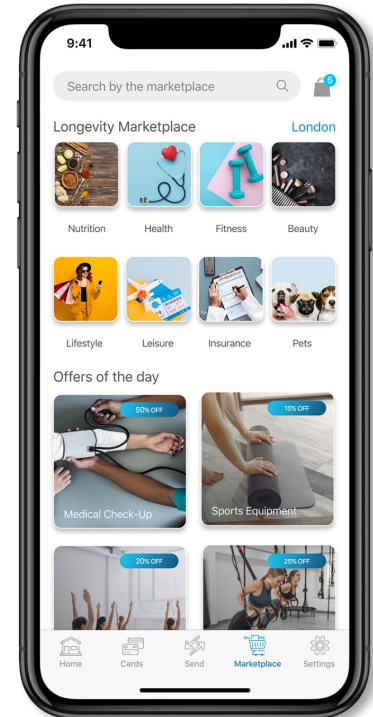
Money Management



Digital Wellbeing



Marketplace



Longevity Banking Card Overview

Money Management

Money management facility with traditional 'transact, transfer' facilities delivered in a more accessible way, advocating for digital rights and inclusivity of our users.

"We BELIEVE in our users."

Digital Wellbeing

mHealth integration console, featuring Fitness tracker (wearables), mindfulness, challenges, Regular content, motivation.

"We INVEST in their longevity."

Marketplace

One-stop shop of the biggest and best health and wellness brands in the world - 80 and counting! Giving our customers priority offers and exclusive discounts.

"We SHARE the best in the market"

Incentivised by Longevity Points



Bank your Longevity Points



Spend your Longevity Points

Longevity Banking Card Benefits



UK IBAN



MULTI CURRENCY ACCOUNTS



DEBIT CARD



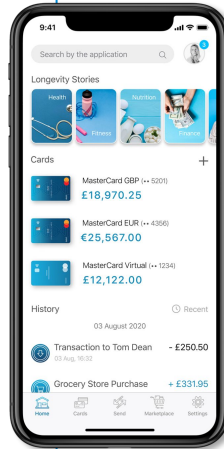
MONEY TRANSFERS



CASH LOAD



LONGEVITY CLUB



PERKS



FAST SIGN UP



REAL-TIME NOTIFICATIONS



TRAVEL INSURANCE



BUSINESS ACCOUNTS



24/7 SUPPORT

Longevity Card Value Proposition

For businesses, Longevity Card Ecosystem envisages access to a **unique Longevity environment with powerful opportunities for networking and comprehensive industry dashboards**, which allow companies to multiply their business opportunities. As well as that, you will empower your employees' health and wealth with our secure all-in-one app and boost productivity and job satisfaction with fitness tracking, financial management, and top-of-the-line data security.

Exclusive Benefits for Businesses

Publish offering on Longevity Marketplace

Access to InvestTech Platform

Access to Big Data Analytics System & Dashboards

Access to MarTech System

Publish offering to engage customers who are passionate about healthy living and longevity

Access to InvestTech Platform and Industry Dashboards for data analysis and strategic decision-making

Automate marketing campaigns to reach and engage customers at scale

Join the Biggest Longevity Ecosystem

Become a Longevity Club Business Member is an easy process, just follow several steps:

1

Go to the [Longevity Card website](#).

2

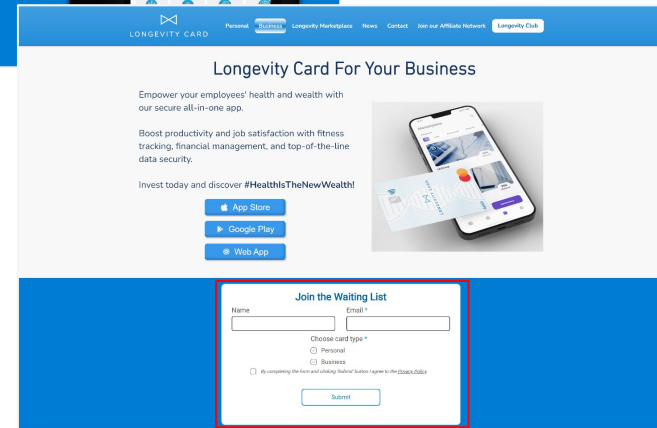
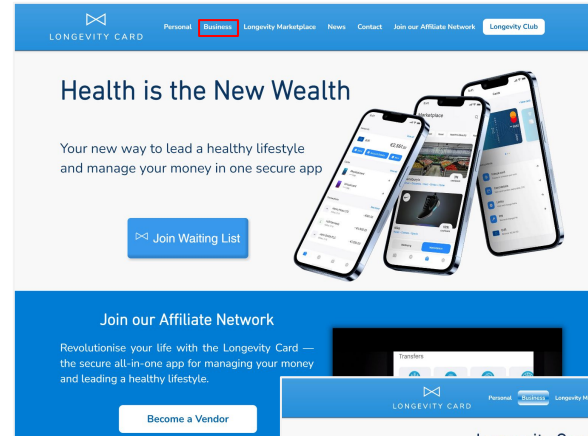
Click to a **“Business”** button.

3

Here you can download the Longevity Card Corporate app.

4

Fill-in the form and submit your application to join the waiting list.



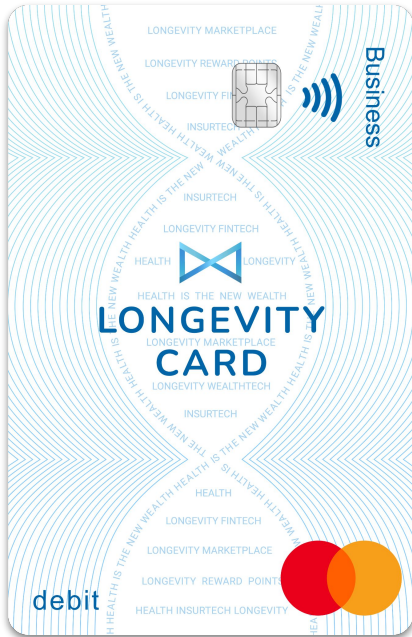
In-App Banking Features

- Card freeze (on/off)
- Opposition of the card (on/off)
- Withdrawal (on/off)
- Online payment (on/off)
- Contactless payment (on/off)
- Card limits (expenses / withdrawals)
- Payment by geographical area (Euro zone / Europe)
- Payment by currency (Euro / GBP)
- Payment by time bands (9h> 21h)
- Payment per day (working days / exclusion sunday)
- Shared payment (couple, roommate, parent-child)
- Payment by categories of merchants (restaurants, hotels)
- Payment by age group
- Card activation / order
- Payment by virtual card
- Pin code customization



Banking and Membership Cards Integrity

Longevity Club Card is a pass to access a unique ecosystem of numerous Longevity services. The membership of the Longevity Club allows discovering **cutting-edge products promoting an extended healthspan** available to a very limited number of people. Our Members will have the unique opportunity to choose **between a Membership Card, Banking Card with the full suite of features, products, and exclusive discounts.**



Longevity Card Benefits

Longevity Club Members and Longevity Bank Clients Have:

1

Access to a **highly diverse marketplace of products and services** across the entire scope of Longevity, Wellness and Healthy Living (all the way from healthspan to wealthspan).

2

Discounts on Marketplace purchases obtainable through **Longevity Reward Points** that are generated every time they use their Longevity Card.

3

Targeted real-time recommendations on local and global products and service providers best-suited to help achieve and surpass their current Longevity Goals.

4

AI-driven personalized health recommendations and suggestions, based on biomarker analysis, the results of a comprehensive diagnosis of the client's health status, on how to promote and maintain a healthy lifestyle and slow ageing.



About the Longevity Club

Longevity Club is a unique community, members of which have full access to advanced concierge services, lists of specialists and treatments, as well as educational material and practical advice on healthy longevity.

Longevity Club is building the daily habit in Longevity commerce, offering a vast mobile and online marketplace where people discover and save on health and wealth related products:

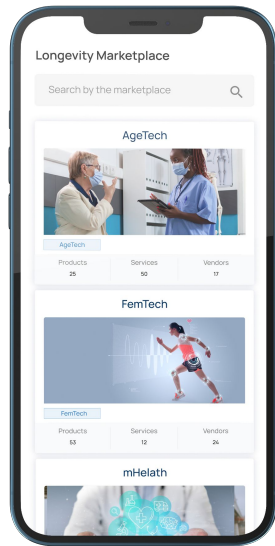
- **maximising their healthspan (healthy period of life)**, using the optimal configurations of cutting edge personalised, preventive therapeutics, diagnostics and prognostics, as well as their
- **wealthspan (period of financial stability)** to achieve financial wellness over the course of extended healthy lifespans

Players	
Individuals	➤ Club Membership
Companies	➤ Corporate Club Membership
Marketplace Vendors	➤ Vendor Membership
Ambassadors	➤ Ambassador Program
Products	
Longevity Marketplace	Personal Health Dashboard
Longevity Card	Digital Avatar
mHealth App	InvestTech Platform
Inclusivity	
Age Gender Health Condition	➤ Friendly
Geography	
Worldwide	

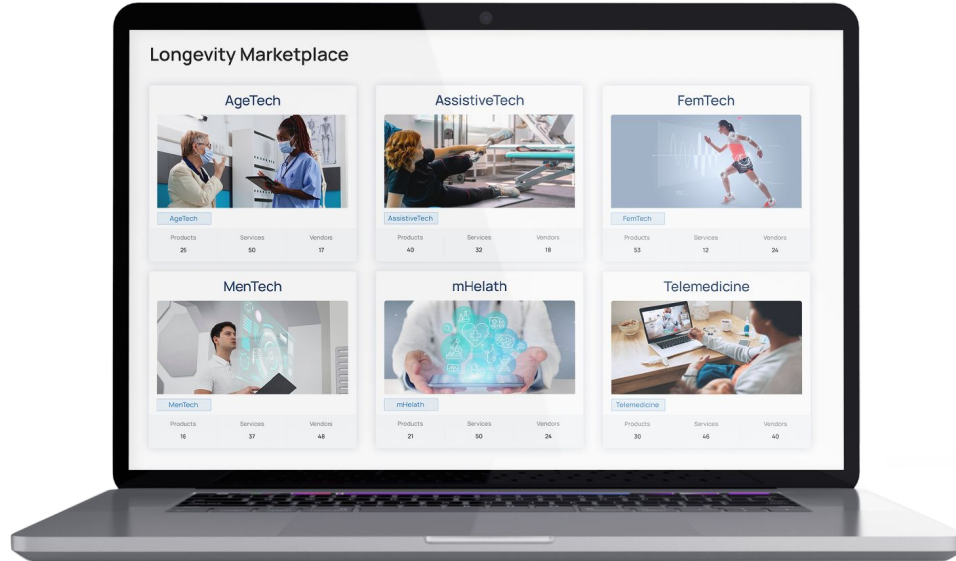
Longevity Club Products

Longevity Club provides such products as mobile application, desktop version and Longevity Banking Card for the Longevity Marketplace. Further steps imply mHealth, Digital Avatar, and Personal Health Dashboard integration.

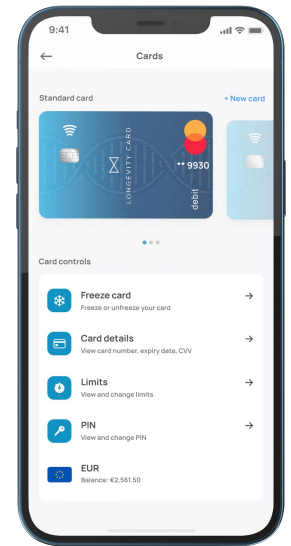
Mobile Application



Desktop Version



Longevity Banking Card



Longevity Membership Cards

Longevity Club is a one stop solution for members providing a wide range of unique advantages for:

- Club Members
- Corporate Club Members
- Ambassadors

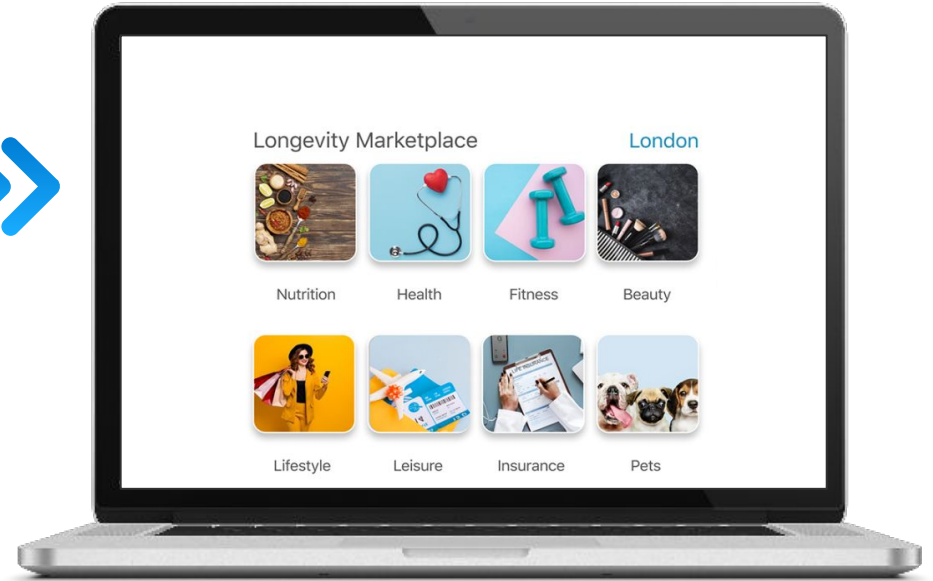
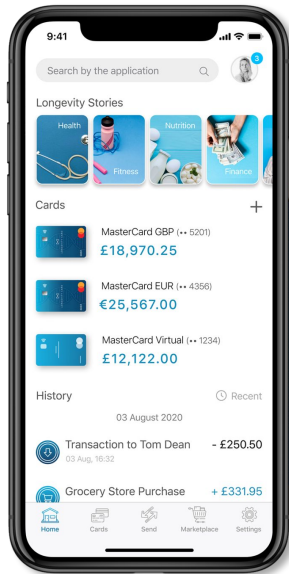


Longevity Membership Card Features



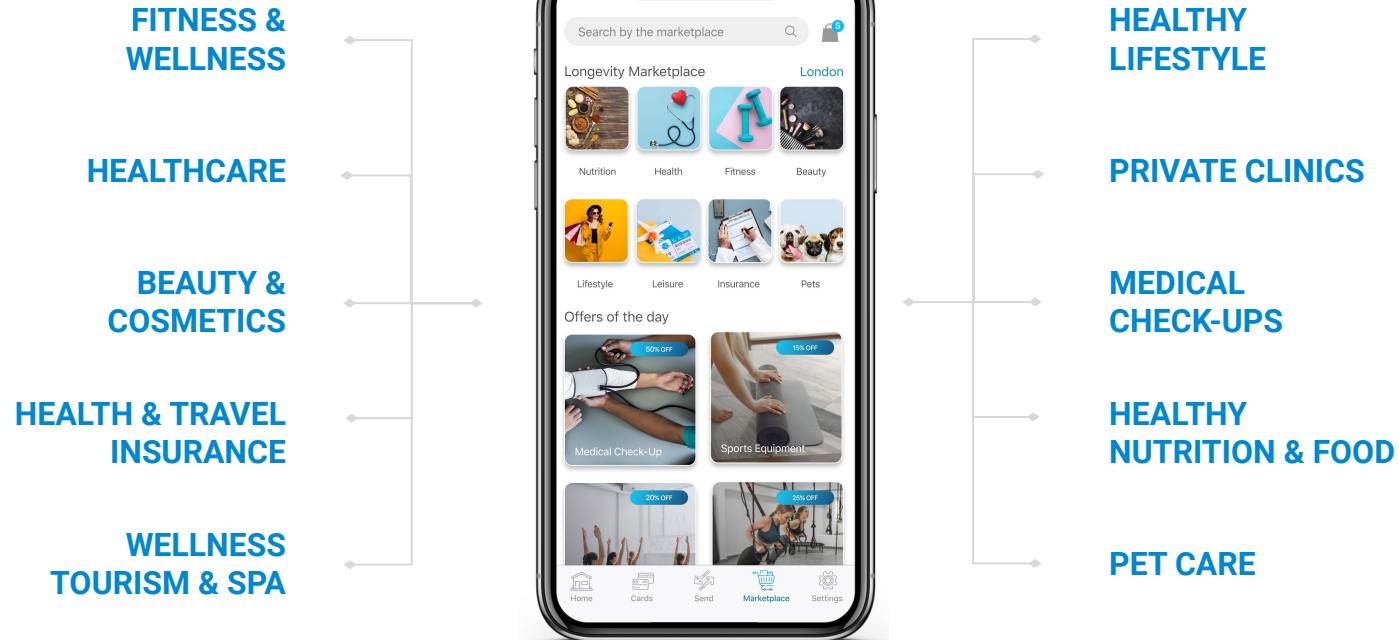
Longevity Marketplace

Longevity Marketplace offers the world's best longevity products and services, exclusively featuring scientifically and technically validated vendors. Products and services will be provided in form of recommendations, based on the questionnaire and digital avatar which contain detailed information about the health, lifestyle and daily habits of patients.



Longevity Marketplace Categories

Products on the **Longevity Marketplace** are provided in the form of a general list with different categories. Clients may choose a specific one and view all goods related to this category. Then select a particular product and buy it using Longevity Card.



AI-Driven Big Data Analytics System and Dashboards

Longevity Club Business Members get access to deep investment and data science insights on the private and public markets via customized IT platforms:

- **Five dashboards for the Longevity & BioTech Industry**
- **Seven dashboards for the DeepTech Industry**

450,000+	Companies
40,000	Investors
14 million	Data Points
200	Parameters of Automated SWOT Analysis



Market Intelligence Focus

HealthTech

DeepTech

BioTech

Longevity

GovTech

Philanthropy

InvestTech Platform for Private Equity

Invest and Raise Funding Through InvestTech Platform for Private Equity

Longevity Club Business Members will benefit from our **InvestTech Platform**.

- This cutting-edge solution **streamlines the investment process**, providing an effortless and efficient mechanism for deploying capital into startups, helping them secure much-needed funding and continue their growth trajectory.
- InvestTech Platform eliminates the obstacles that often hinder success, empowering **investors** with a smarter, more efficient way to invest.
- InvestTech Platform sets an ambitious goal to provide **startups** seeking investments with full-pledged solution meeting the various business needs.

The ultimate end-to-end solution for private equity investments

For Investors	For Startups
<p>Access the fundraising deals and leverage the full scope of tools required for investments in private equity.</p> <ul style="list-style-type: none">• Create your own portfolio• Find out best deals• Bank wire transfers• Investor's Dashboards• Prompt KYC Procedures• Advanced Options for Deals	<p>All-in-one solution for fundraising. Grow the network of investors, focus on your growth goals and enjoy comprehensive support along the fundraising process.</p> <ul style="list-style-type: none">• Quick Onboarding Process• Prompt KYB Procedures• Smart Matching Tool• Cap Tables Management

MarTech System for Business Clients

Longevity Club Business Members will be granted access to **Longevity MarTech System** – a set of software solutions that support mission-critical business objectives and drive innovation within their organisations.

Automate your marketing campaigns to reach and engage customers
at scale with MarTech System

Receive access to Longevity MarTech System and to the full scope of its perks and benefits.

- Access to existing contacts' database from Longevity Investment Dashboard
- Real time campaign analysis with mass-data driven marketing insights
- Intelligence recommendations using smart-matching tool



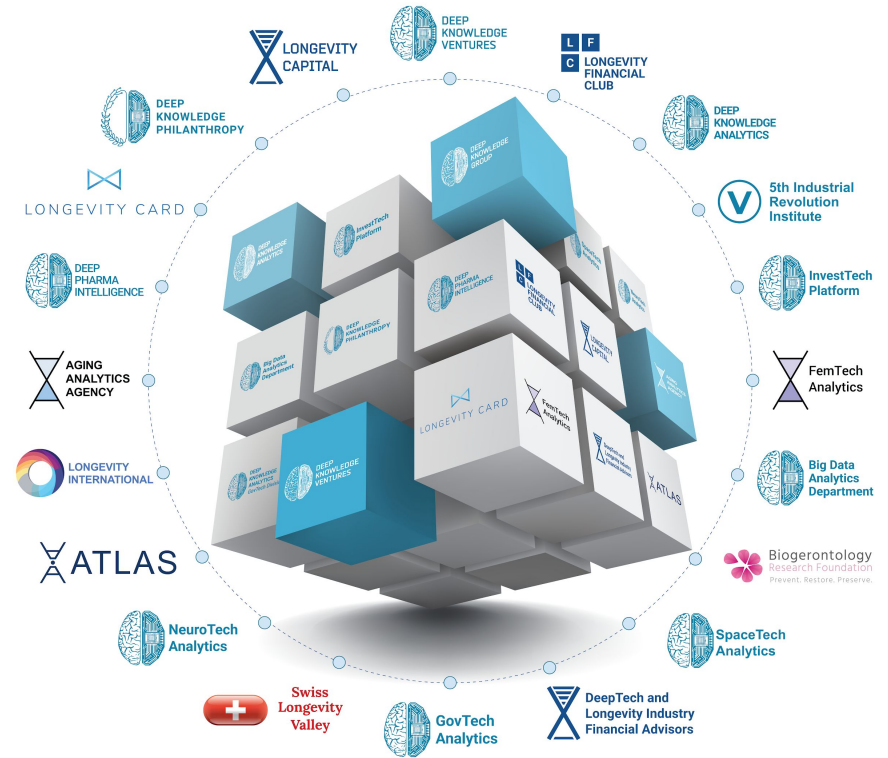
Longevity Club – Powered by Deep Knowledge Group

Deep Knowledge Group runs several data-driven **investment and financial vehicles** – Deep Knowledge Ventures, InvestTech Platform, Longevity Capital, Longevity Financial Club, etc.

Deep Knowledge Group's **analytical and IT subsidiaries**, such as Aging Analytics Agency, Deep Pharma Intelligence, Data Science Department, IT Department, GovTech Analytics, FemTech Analytics, and others, are world class leaders for DeepTech and Longevity industries.

Deep Knowledge Philanthropy pioneers several infrastructural **social impact projects** including Longevity International, Biogerontology Research Foundation, Philanthropy International, ATLAS, 5th Industrial Revolution Institute, and Swiss Longevity Valley.

To develop a sophisticated software platform '**Longevity Club & Card**', Deep Knowledge Group uses the **best assets to create a synergy effect** (see diagram on the right).





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E-mail: info@longevity.cards

Website: www.longevity.cards

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Deep Knowledge Group
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DEEP
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