



LONGEVITY CARD

# Longevity Card Ecosystem for Your Personal Usage

[www.longevity.cards](http://www.longevity.cards)

# Longevity Banking Card

Longevity Banking Card is the new way to lead a healthy lifestyle and manage your money in one secure app

We strive to make the mobile experience **easier** and **safer** for people of **all ages** by developing **new features** in combination with cutting edge **HealthTech**, **AgeTech** and **FinTech** designed for users who are planning to **live healthy, extra long lives** and remain **financially stable**.

The app has its very own **mHealth fitness**, **wellbeing** and **nutrition console** as well as a **marketplace** of the **best health and wellness brands in the world**.



# Personal Longevity Card

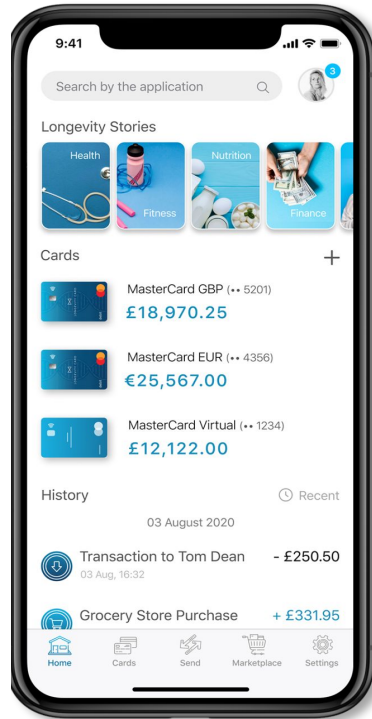
Longevity Card promotes the idea that **investing in one's health is essential for long-term financial stability**. By prioritizing physical and mental health, individuals can reduce the risk of costly health problems and access resources for well-being while enjoying personalized banking services.

Pay & Get Paid, Hassle-Free	Multicurrency Accounts	Prevention of Financial Exploitation
Advanced Anti-Fraud Systems	Voice Control and Assistance	Tailored User Interface
24/7 Chat Customer Support	Joint Family Accounts	Tailored User Guide and Tutorials
Discounts on Longevity Marketplace		

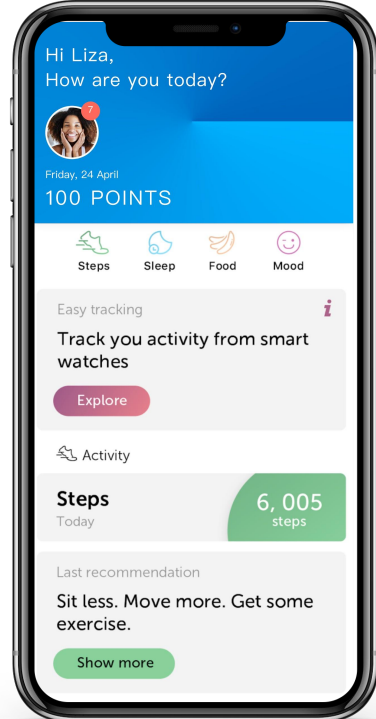


# Longevity Banking Card Overview

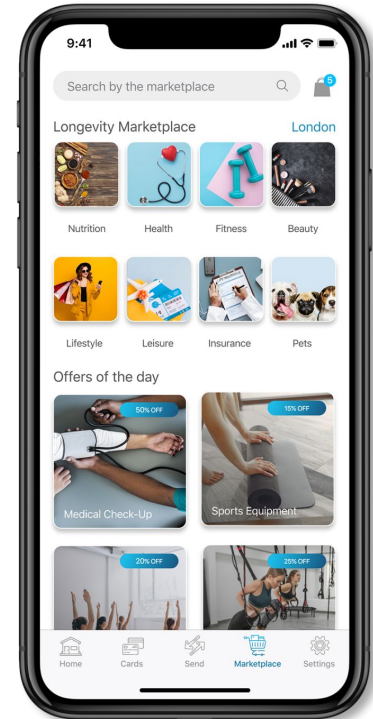
## Money Management



## Digital Wellbeing



## Marketplace



# Longevity Banking Card Overview

## Money Management

Money management facility with traditional 'transact, transfer' facilities delivered in a more accessible way, advocating for digital rights and inclusivity of our users.

**"We BELIEVE in our users."**

## Digital Wellbeing

mHealth integration console, featuring Fitness tracker (wearables), mindfulness, challenges, Regular content, motivation.

**"We INVEST in their longevity."**

## Marketplace

One-stop shop of the biggest and best health and wellness brands in the world - 80 and counting! Giving our customers priority offers and exclusive discounts.

**"We SHARE the best in the market"**

Incentivised by Longevity Points



Bank your Longevity Points



Spend your Longevity Points

# Longevity Banking Card Benefits



UK IBAN



MULTI CURRENCY ACCOUNTS



DEBIT CARD



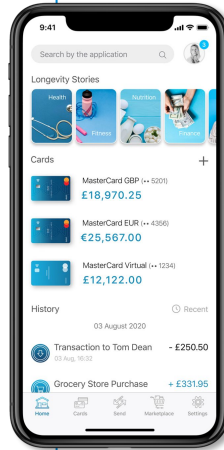
MONEY TRANSFERS



CASH LOAD



LONGEVITY MARKETPLACE



PERKS



FAST SIGN UP



REAL-TIME NOTIFICATIONS



TRAVEL INSURANCE



BUSINESS ACCOUNTS



24/7 SUPPORT

# In-App Banking Features

- Card freeze (on/off)
- Opposition of the card (on/off)
- Withdrawal (on/off)
- Online payment (on/off)
- Contactless payment (on/off)
- Card limits (expenses / withdrawals)
- Payment by geographical area (Euro zone / Europe)
- Payment by currency (Euro / GBP)
- Payment by time bands (9h> 21h)
- Payment per day (working days / exclusion sunday)
- Shared payment (couple, roommate, parent-child)
- Payment by categories of merchants (restaurants, hotels)
- Payment by age group
- Card activation / order
- Payment by virtual card
- Pin code customization



# Join the Biggest Longevity Ecosystem

Become a Longevity Club Member is an easy process, just follow several steps:

1

Go to the [Longevity Card website](#).

2

Click to a “**Personal**” button.

3

Here you can download the Longevity Card app.

4

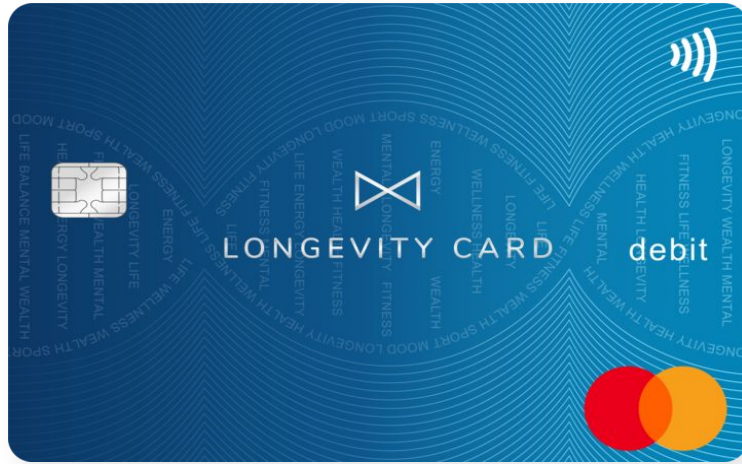
Fill-in the form and submit your application to join the waiting list.

The screenshot shows the Longevity Card website interface. At the top, there is a navigation bar with the Longevity Card logo and several menu items: 'Personal' (highlighted with a red box), 'Business', 'Longevity Marketplace', 'News', 'Contact', 'Join our Affiliate Network', and 'Longevity Club'. Below the navigation bar, the main heading is 'Personal Longevity Card'. To the left of the heading, there is a paragraph of text explaining the concept of investing in health for long-term financial stability. To the right, there is an image of several Longevity Card credit cards. Below the text, there are three buttons for downloading the app: 'App Store', 'Google Play', and 'Web App'. At the bottom of the page, there is a 'Join the Waiting List' form, which is also highlighted with a red box. The form includes fields for 'Name' and 'Email \*', a 'Choose card type \*' section with radio buttons for 'Personal' and 'Business', and a checkbox for agreeing to the terms and conditions. A 'Submit' button is located at the bottom of the form.



# Banking and Membership Cards Integrity

**Longevity Club Card** is a pass to access a unique ecosystem of numerous Longevity services. The membership of the Longevity Club allows discovering **cutting-edge products promoting an extended healthspan** available to a very limited number of people. Our Members will have the unique opportunity to choose **between a Membership Card, Banking Card with the full suite of features, products, and exclusive discounts.**



Longevity Banking Card



Longevity Club Membership Card

# Longevity Card Benefits

## Longevity Club Members and Longevity Bank Clients Have:

1

Access to a **highly diverse marketplace of products and services** across the entire scope of Longevity, Wellness and Healthy Living (all the way from healthspan to wealthspan).

2

**Discounts** on Marketplace purchases obtainable through **Longevity Reward Points** that are generated every time they use their Longevity Card.

3

**Targeted real-time recommendations** on local and global products and service providers best-suited to help achieve and surpass their current Longevity Goals.

4

**AI-driven personalized health recommendations** and suggestions, based on biomarker analysis, the results of a comprehensive diagnosis of the client's health status, on how to promote and maintain a healthy lifestyle and slow ageing.

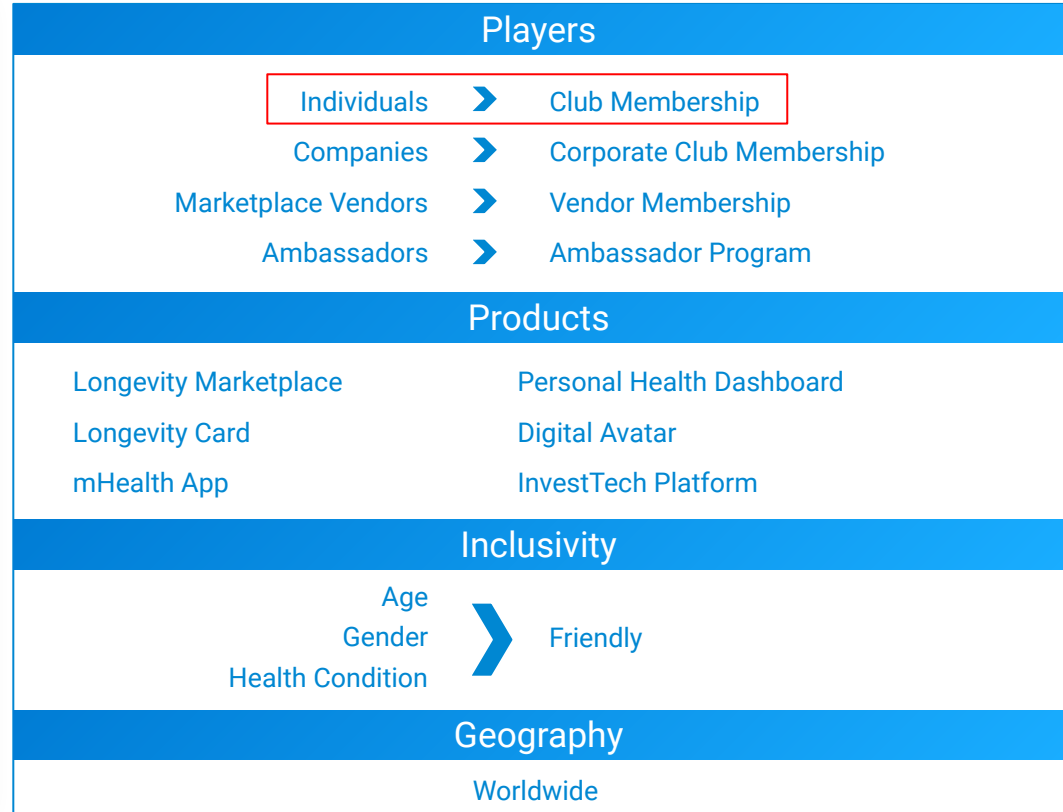


# About the Longevity Club

**Longevity Club** is a unique community, members of which have full access to advanced concierge services, lists of specialists and treatments, as well as educational material and practical advice on healthy longevity.

**Longevity Club is building the daily habit in Longevity commerce**, offering a vast mobile and online marketplace where people discover and save on health and wealth related products:

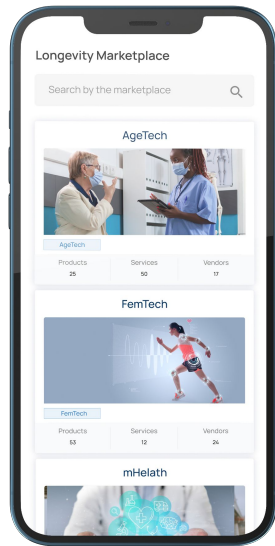
- **maximising their healthspan (healthy period of life)**, using the optimal configurations of cutting edge personalised, preventive therapeutics, diagnostics and prognostics, as well as their
- **wealthspan (period of financial stability)** to achieve financial wellness over the course of extended healthy lifespans



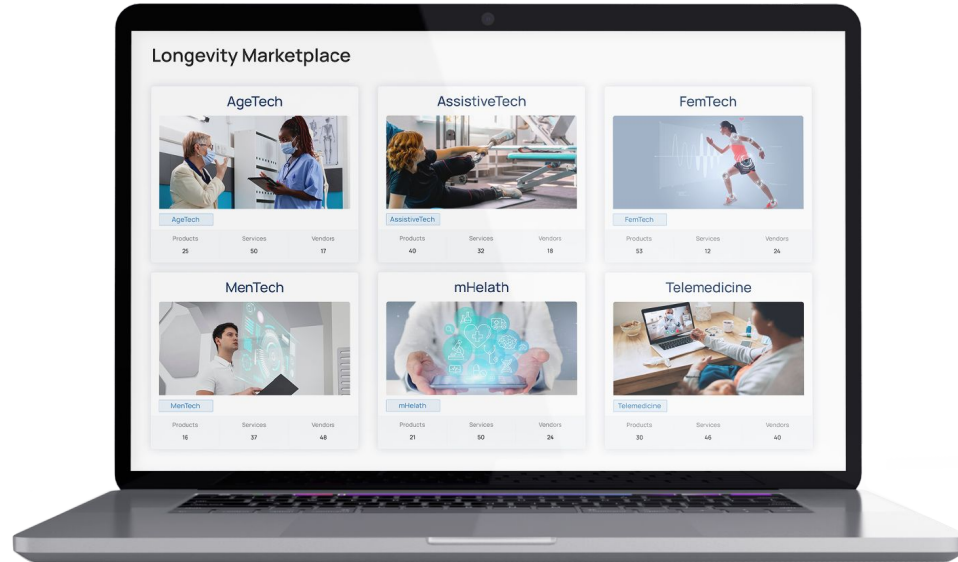
# Longevity Club Products

**Longevity Club** provides such products as mobile application, desktop version and Longevity Banking Card for the Longevity Marketplace. Further steps imply mHealth, Digital Avatar, and Personal Health Dashboard integration.

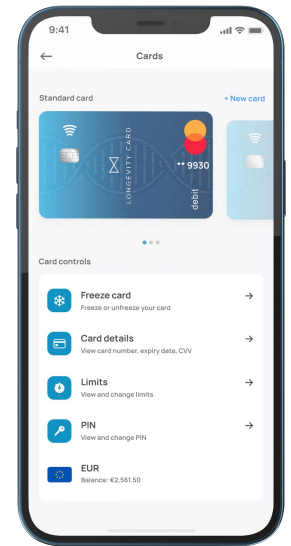
## Mobile Application



## Desktop Version



## Longevity Banking Card

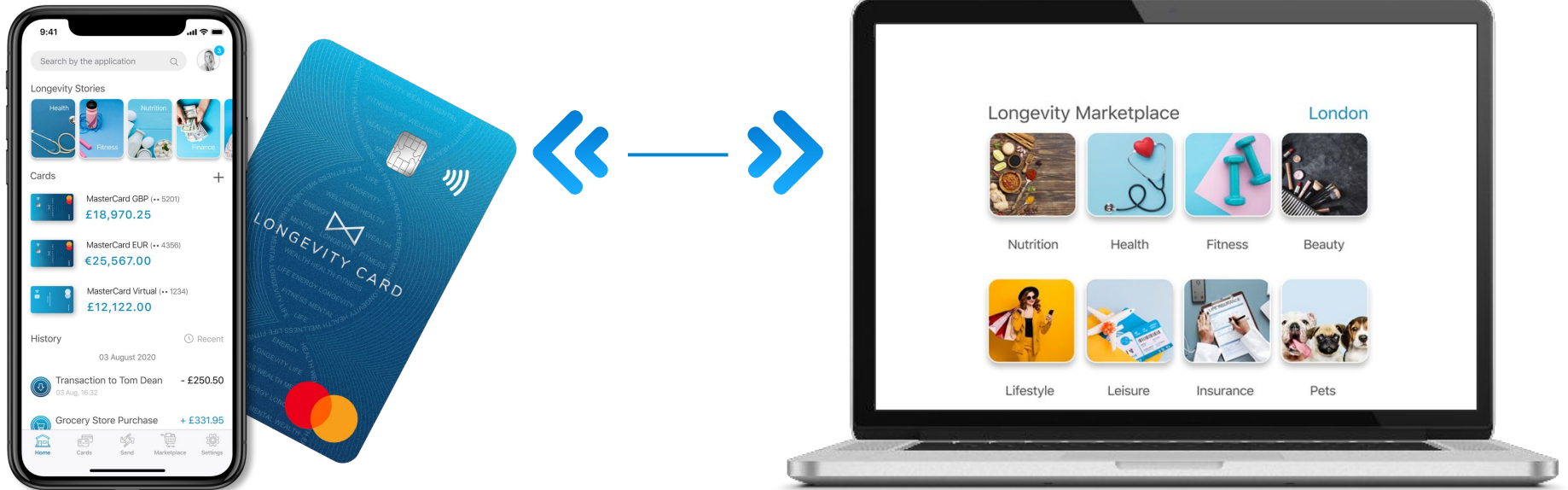


# Longevity Membership Card Features



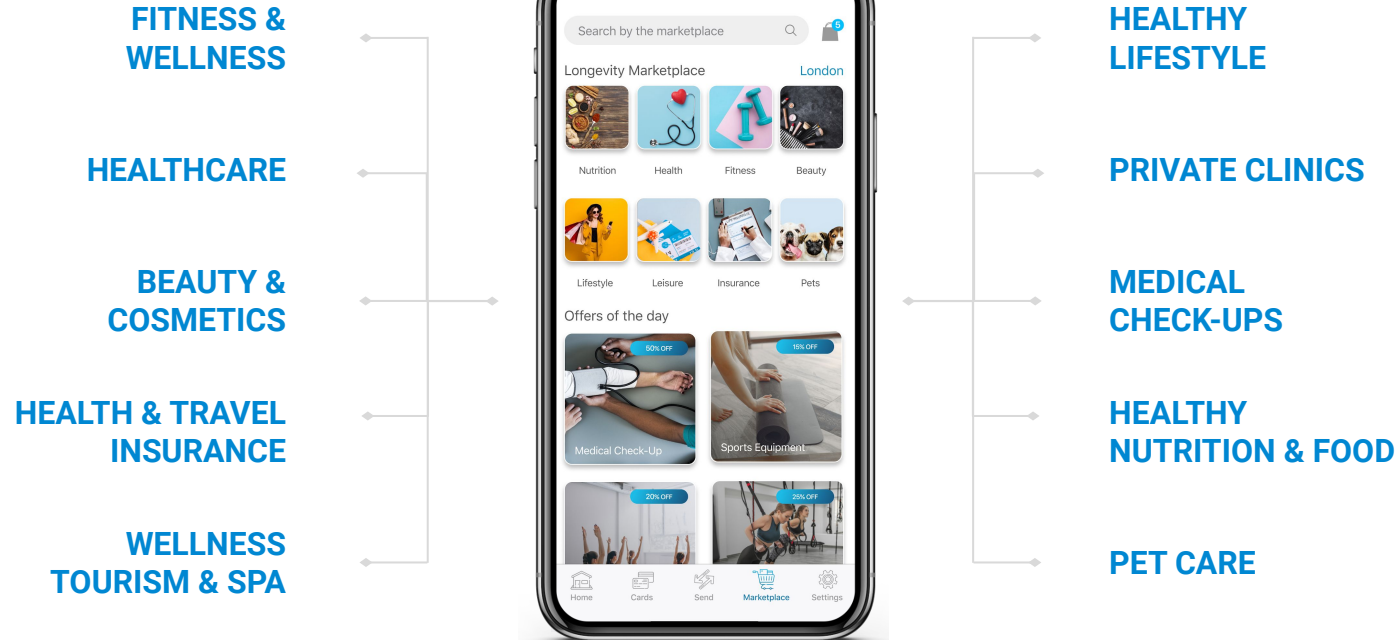
# Longevity Marketplace

With Longevity Card users get access to the comprehensive Longevity Marketplace. Longevity Marketplace offers the world's best longevity products and services, exclusively featuring scientifically and technically validated vendors. Products and services will be provided in form of recommendations, based on the questionnaire and digital avatar which contain detailed information about the health, lifestyle and daily habits of patients.

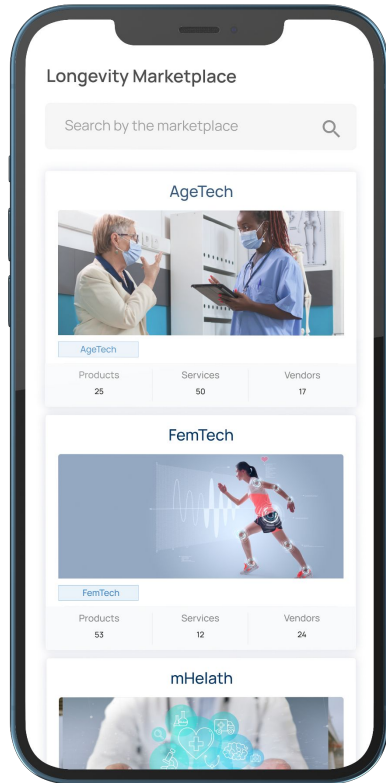


# Longevity Marketplace Categories

Products on the **Longevity Marketplace** are provided in the form of a general list with different categories. Clients may choose a specific one and view all goods related to this category. Then select a particular product and buy it using Longevity Card.



# Deep Integrated Marketplace Features



## Extensive Market Categorisation

Precise market research undertaken created a novel and broad multibranch market categorisation, that extends understanding of products and services to multiple metrics. It grants recommendation algorithms unprecedented efficiency.

## Digital Avatar Integration

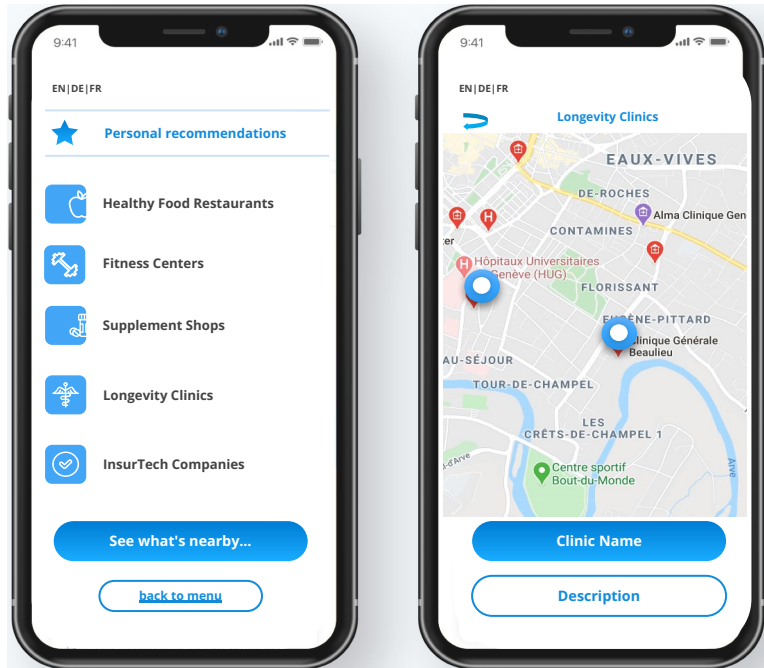
Integration of digital avatar will grant members a universal tool for mutual understanding with the platform. Based on the digital avatar data and predictions the system will provide services and products that can satisfy clients' needs in the most tailored manner possible.

## AI-driven Smart Matching

AI assistant presented on the marketplace will enable members of the Longevity Club to gain targeted real-time recommendations on local and global products and service providers depending on their profile and areas of interest and discounts.



# Longevity AI-Assistant



User interface languages: English, German and French

Longevity Bank's mobile app uses **AI assistants** to provide daily targeted **recommendations** to Longevity Cardholders on ways that they can optimize their personal Healthy Longevity across its full scope – all the way **from healthspan to wealthspan**.

The Longevity Card Mobile App utilizes **AI-driven smart-matching** in order to suggest relevant products, services and tools from the Longevity Marketplace available online and physically (within their area of residence) based on each client's unique profile, including their current:

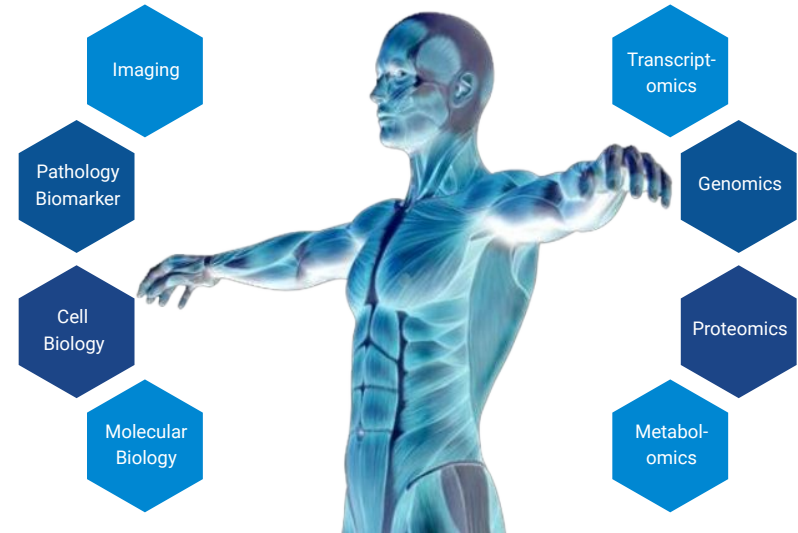
- **Physical health**, evaluated by in-depth biomarker analysis
- **Mental health**
- **Financial status**
- **Language**
- **Location**

Example recommendations include: healthy food restaurants, progressive sport centers, supplement shops, personalized and precision health clinics, insurance companies providing the best modern InsurTech solutions, etc.

# Digital Health Avatar

- The very first step in the longevity plan offered to the club members is the development of a **Digital Health Avatar**.
- A **virtual profile** of all health data can be generated through the collection of multiple types of data, some of which are also visualized in 3D through devices or augmented reality.
- **Biomarkers** are specific parameters found in an organism that serve to diagnose issues, evaluate the overall health status, and predict the Ageing rates of each individual.
- With the technologies of healthcare advancing, the Digital Avatar will evolve from a data collection and disease-focused tool to a **truly Longevity-focused tool**.
- Instead of focusing on single-dimensional, disease-linked indicators, it will enable examination of the **whole organism** from an overall health perspective, with a primary emphasis on **prevention** and patient **healthspan extension**.

**Digital Avatar** is a graphic representation that is associated with a user to serve as their identification.



Digital Avatar visualizes biomarker measures and results based on their analysis

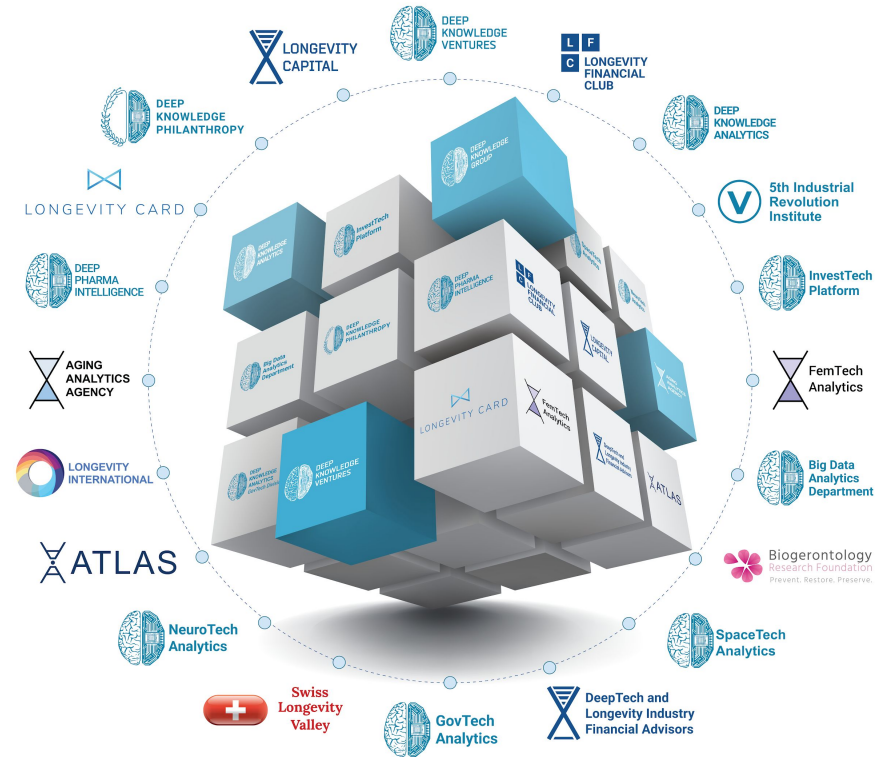
# Longevity Card – Powered by Deep Knowledge Group

Deep Knowledge Group runs several data-driven **investment and financial vehicles** – Deep Knowledge Ventures, InvestTech Platform, Longevity Capital, Longevity Financial Club, etc.

Deep Knowledge Group's **analytical and IT subsidiaries**, such as Aging Analytics Agency, Deep Pharma Intelligence, Data Science Department, IT Department, GovTech Analytics, FemTech Analytics, and others, are world class leaders for DeepTech and Longevity industries.

**Deep Knowledge Philanthropy** pioneers several infrastructural **social impact projects** including Longevity International, Biogerontology Research Foundation, Philanthropy International, ATLAS, 5<sup>th</sup> Industrial Revolution Institute, and Swiss Longevity Valley.

To develop a sophisticated software platform '**Longevity Club & Card**', Deep Knowledge Group uses the **best assets to create a synergy effect** (see diagram on the right).





# LONGEVITY CARD

E-mail: [info@longevity.cards](mailto:info@longevity.cards)

Website: [www.longevity.cards](http://www.longevity.cards)

Powered by  
**Deep Knowledge Group**  
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