

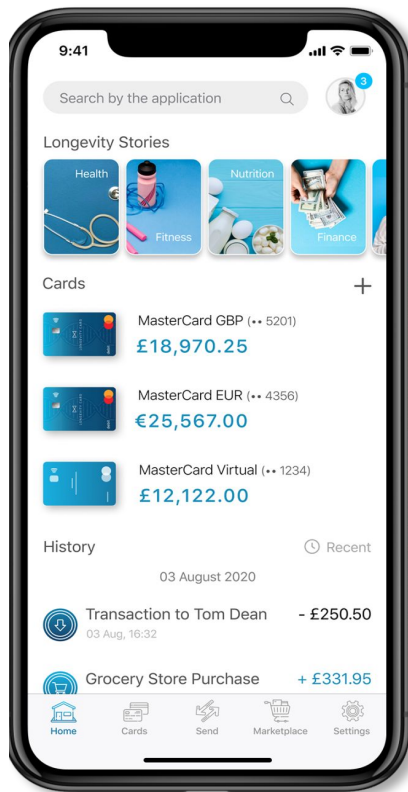
Longevity Card and Longevity Club

Roxy Iqbal

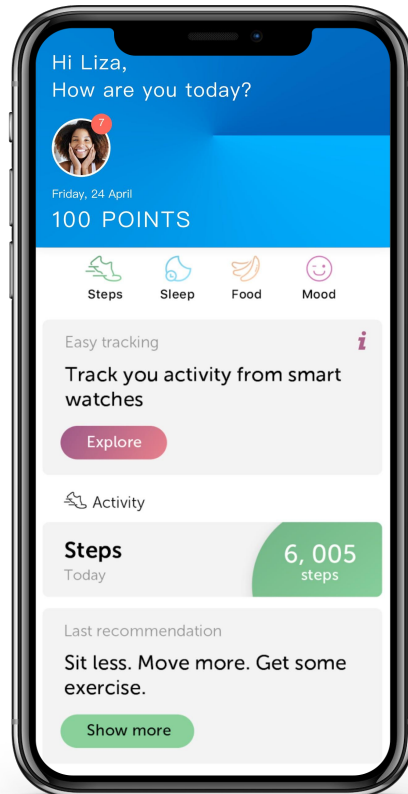
Director
Longevity Card

House of Lords
December 16, 2022

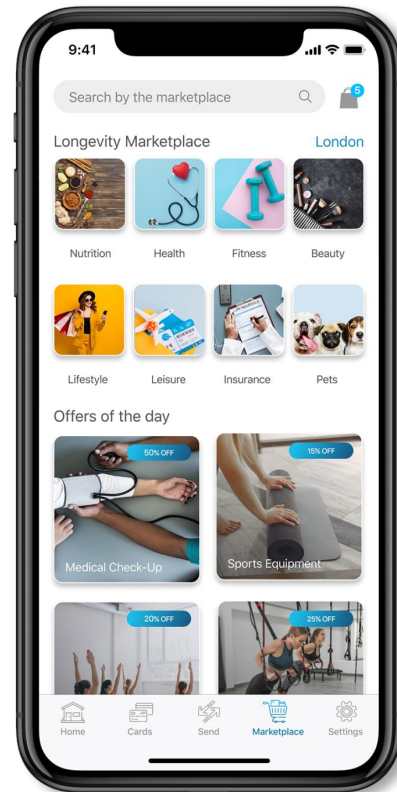
Longevity Christmas Reception, 2022



MONEY MANAGEMENT



DIGITAL WELLBEING



MARKETPLACE

Longevity Card



UK IBAN



MULTI CURRENCY ACCOUNTS



DEBIT CARD



MONEY TRANSFERS



CASH LOAD



LONGEVITY MARKETPLACE



PERKS



FAST SIGN UP



REAL-TIME NOTIFICATIONS



TRAVEL INSURANCE



BUSINESS ACCOUNTS



24/7 SUPPORT

In-App Banking Features

- Card freeze (on/off)
- Opposition of the card (on/off)
- Withdrawal (on/off)
- Online payment (on/off)
- Contactless payment (on/off)
- Card limits (expenses / withdrawals)
- Payment by geographical area (Euro zone / Europe)
- Payment by currency (Euro / GBP)
- Payment by time bands (9h> 21h)
- Payment per day (working days / exclusion sunday)
- Shared payment (couple, roommate, parent-child)
- Payment by categories of merchants (restaurants, hotels)
- Payment by age group
- Card activation / order
- Payment by virtual card
- Pin code customization



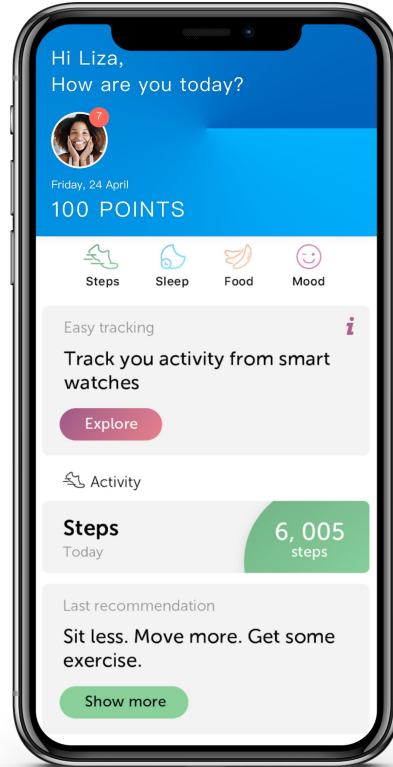
HealthTech Integration

HEALTHSPAN
AND FITNESS
GAMIFICATION

LONGEVITY
POINTS

DAILY ACTIVITY
ANALYSIS

SLEEP
ANALYSIS



AI POWERED
PERSONALISED
RECOMMENDATIONS

WEARABLES
COMPATIBLE

LONGEVITY
STORIES

NUTRIENT
TRACKING

AgeTech Solutions

PREVENTION OF FINANCIAL EXPLOITATION

ADVANCED ANTI-FRAUD SYSTEMS

VOICE CONTROL AND ASSISTANCE

TAILORED USER INTERFACE

VIDEO CHAT CUSTOMER SUPPORT

JOINT FAMILY ACCOUNTS

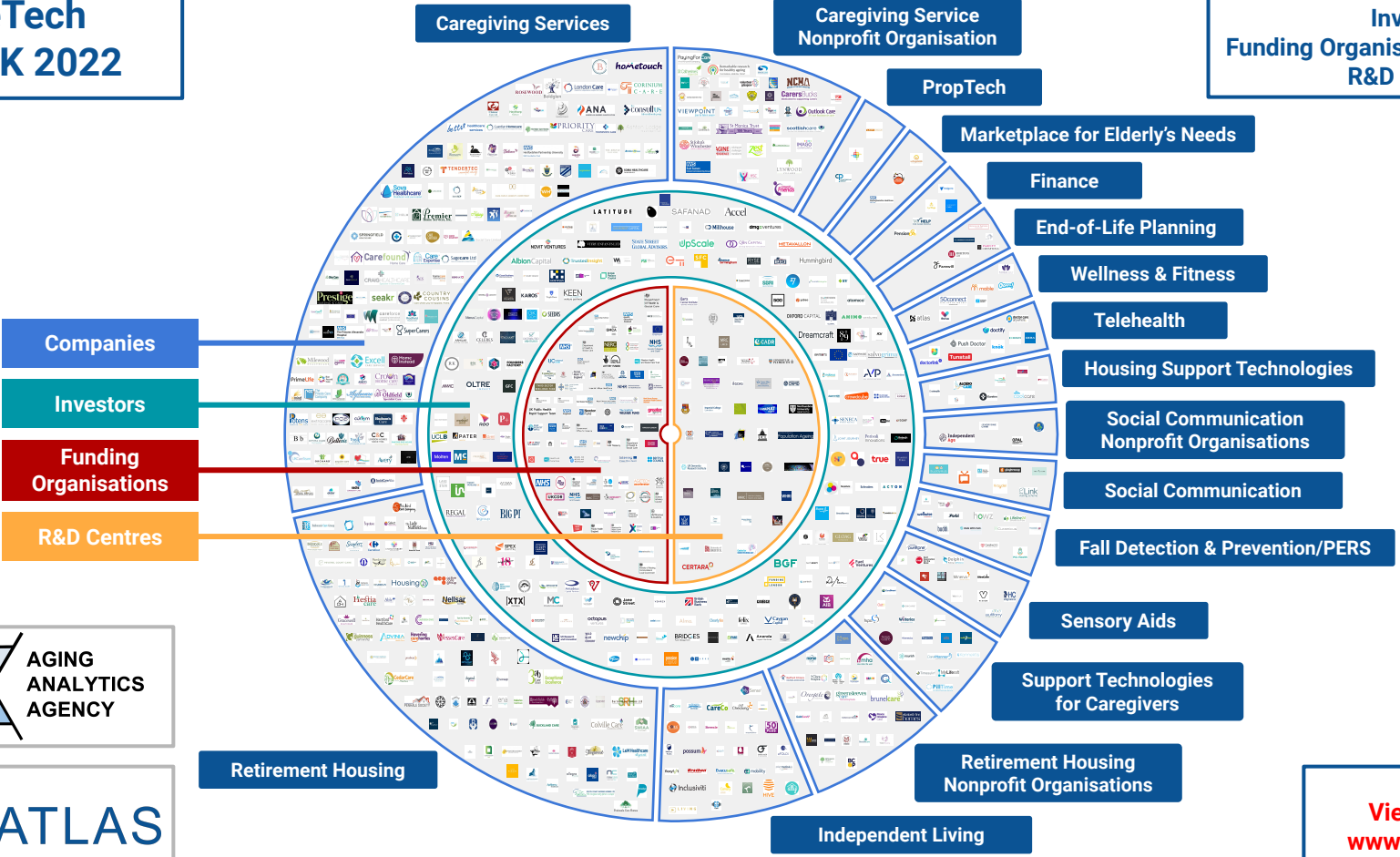
MARKETPLACE FOR OLDER ADULTS

TAILORED USER GUIDE AND TUTORIALS



AgeTech in UK 2022

Companies – 415
 Investors – 165
 Funding Organisations – 100
 R&D Centres – 75



View More:
www.at-las.org

Longevity Card Partners



ECHO
by LloydsPharmacy

NHS repeat
prescriptions
delivered

Providing NHS services

Longevity Card

Longevity Card is the new way to lead a healthy lifestyle and manage money in one secure app. We strive to make the mobile experience easier and safer for people of all ages by developing new features in combination with cutting edge HealthTech, AgeTech and FinTech designed for users who are planning to live healthy, extra long lives and remain financially stable. The app has its very own mHealth fitness, wellbeing and nutrition console as well as a marketplace of the best health and wellness brands in the world. The app is currently in beta testing.



Longevity Card



Longevity Club Membership Card

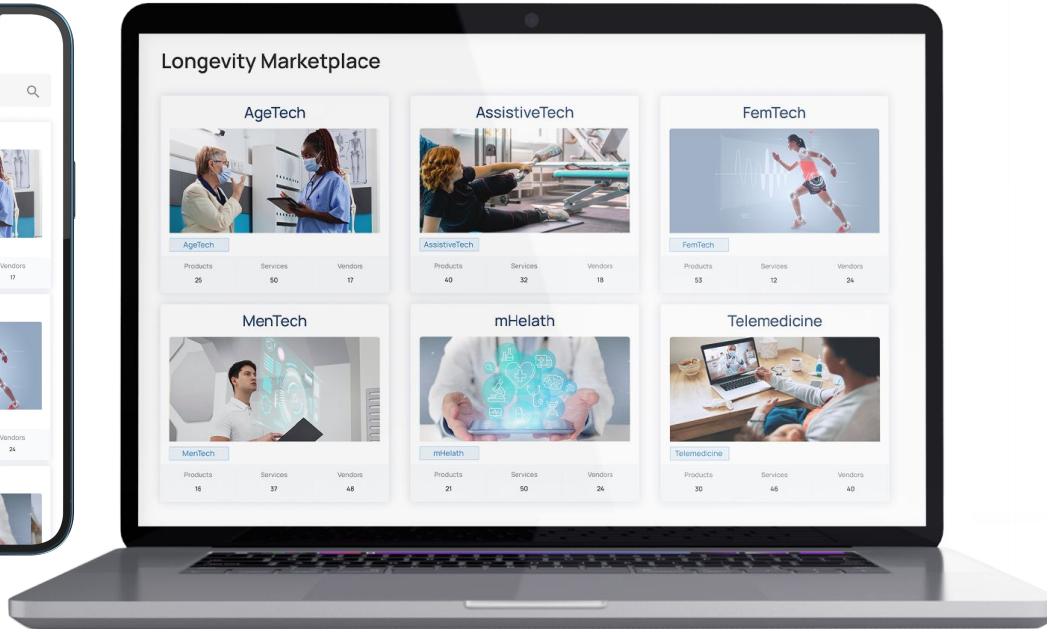
Longevity Club

Longevity Club (LC) is a unique community, members of which will have full access to advanced concierge services, lists of specialists and treatments, as well as educational material and practical advice on healthy longevity.

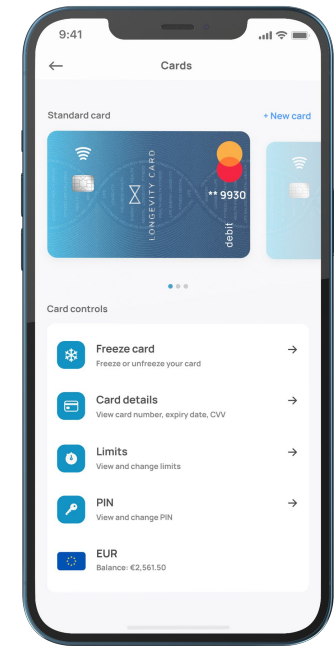
LC Mobile Application



LC Desktop Version



Longevity Banking Card Application



Key Elements of the Longevity Club

Longevity Card Payment System and Loyalty Programme



- Multi Currency Accounts
- Debit Card
- Money Transfers
- Access to Longevity Marketplace
- Management of Longevity points, Bonuses and Discounts
- Referral Programme
- Rewards for Health Data
- Longevity Ambassador Programme
- Additional Discounts for Gaining Advanced Loyalty Levels

Variety of Longevity Products and Services



- Advanced Cosmetics products and Services
- Fitness and Wellness
- Telemedicine
- Nutrition and Vitamins
- Health Diagnostic Services
- Prognostic Services
- Yoga
- Longevity Educational Options

Sophisticated AI Longevity Advisor



- Voice Assistant
- Chatbot
- Longevity Stories
- Financial Planner
- Personalized Offers with up to 30% Cash-back / Reward Points
- Biometrics and Other Technologies

Longevity Club Membership Card

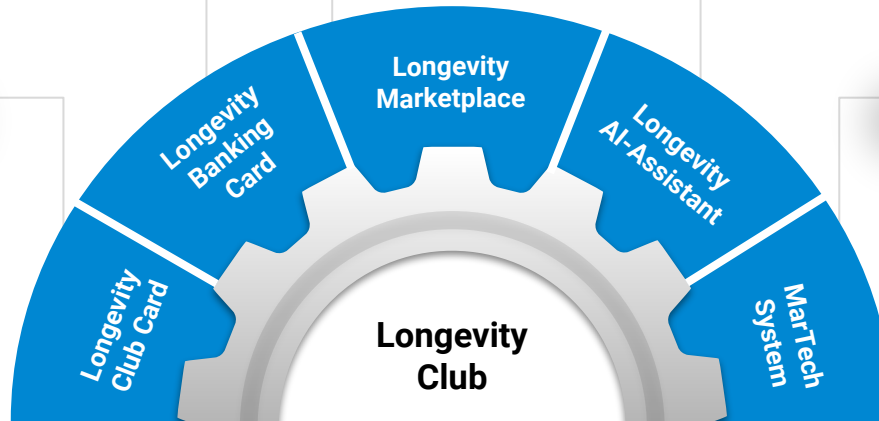


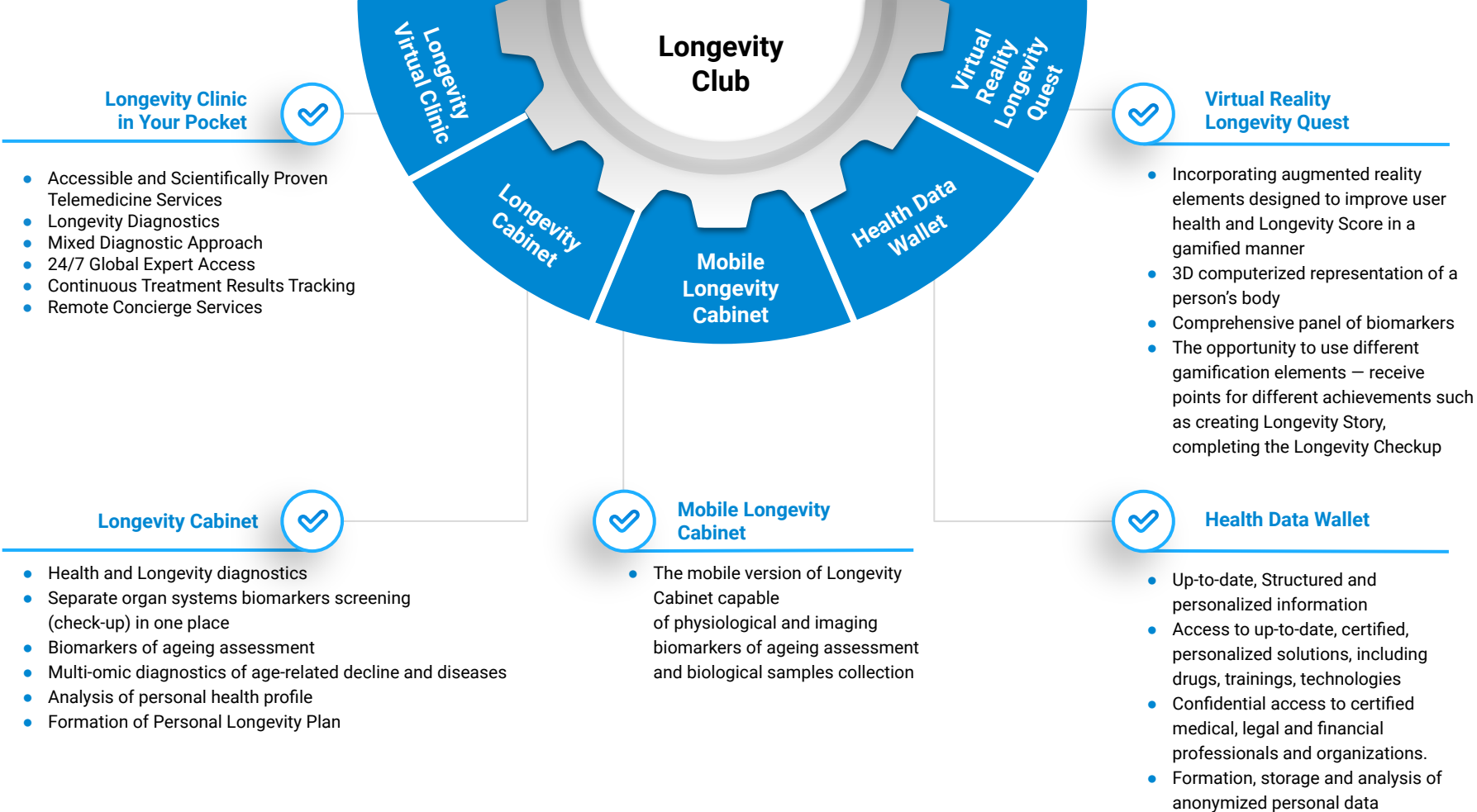
- Fast Sign Up
- Discounts
- Access to Longevity Marketplace
- Real-Time Notifications
- Insurance Options
- 24/7 Support

Advanced Marketing Technologies



- Access to existing contacts' database from Longevity Investment Dashboard
- Real time campaign analysis with mass-data driven marketing insights
- Intelligence recommendations using smart-matching tool





Longevity Membership Card



**Access to
mHealth Application**



Discounts



**Longevity
Marketplace**



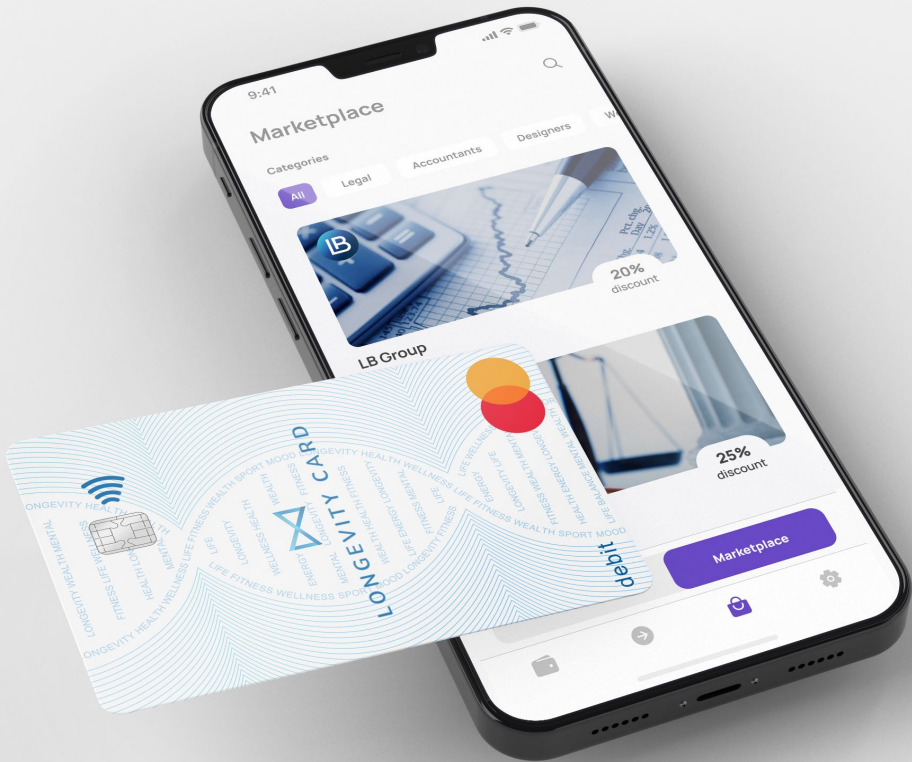
**Real-Time
Notifications**



**Insurance
Options**



**24/7
Support**



www.longevity.cards



Join the Waiting List





**InvestTech
Platform**

www.invest-platform.tech



LONGEVITY CARD

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ATLAS

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**AGING
ANALYTICS
AGENCY**

www.aginganalytics.com



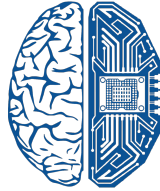
**FemTech
Analytics**

www.femtech.health



**DeepTech and
Longevity Industry
Financial Advisors**

www.longevity.finance



Deep Knowledge Group

www.dkv.global



**Big Data
Analytics
Department**

www.deep-innovation.tech



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