

## Overview

- The HSC clinics ecosystem comprises physical facilities located at the prestigious Harley Street in London
- It also comprises an additional 9 Aesthetics, Precision Medicine and Wellness clinics located across the UK, with prospects to expand in a number of other regions, including Dubai among others
- It has been a sustainable revenue-generating business for 20 years, with exceptional experience, expertise and assets in the operation of state-of-the-art Precision Medicine, Aesthetics and Wellness clinics, as well as a wide variety of other modalities
- HSC is aiming to develop into a full-scale end-to-end ecosystem and establish itself as the undisputed leader in the UK in the field of Longevity, Preventive Medicine and Wellness Clinics Healthy Longevity and Longevity Medicine Clinics in the UK and beyond through its partnership with Longevity Club

## Company Details

Harley Longevity Club Ltd is an UK registered legal entity located at 15 Cavendish Square, London, UK

## The Future of Harley Street Club

- One major target for Harley Street Club is the acquisition of additional digital, virtual and AI infrastructure integrated with web and mobile apps to complement its excellent physical clinics ecosystem
- For this matter, HSC has signed a preliminary 2-year licensing agreement with Longevity Club for the delivery and maintenance of an end-to-end White Label Solution
- This composite solution is guaranteed to be the most comprehensive and advanced of its kind in the world, giving asymmetric strategic competitive advantage for Harley Street Club to achieve its expansion goals in a substantially accelerated mode

### Longevity Suitcase



A 10 kg travel case packed with devices for on-the-go Longevity Diagnostics and Treatments.

### Sleeping Room



The Sleep Room Blueprint enhances sleep with advanced technologies

### Longevity Room



The Longevity Room Blueprint offers a comprehensive approach to well-being, health and longevity.

### Individual Blueprint

### Longevity Kitchen



Longevity Kitchen is a hub of health-conscious practices and cutting-edge innovations

## Revenue Business Model:

- 1. B2C Longevity, Precision Medicine and Wellness Clinic Services:** Subscription memberships which give clients of Harley Street Club access to its state-of-the-art physical facilities and ecosystem of Longevity Medicine, Precision Medicine and Wellness clinics, its broader composition of specialised medical clinics, and its upcoming digital virtual Longevity, Precision Medicine and Wellness infrastructure fully integrated with web platforms, mobile apps and AI copilots
- 2. B2B Integration into Harley Street Club Clinics Ecosystem:** Providing access and integration of other additional narrowly-focused clinics and individual doctors into the Harley Street Club physical and virtual ecosystem, for a fee (as vendors)
- 3. Franchising:** Establishing additional clinics and regional branches of Harley Street Club on a franchise agreement basis
- 4. Integration with Large Corporate Clients:** Enabling access to and integration with Harley Street Club's physical and virtual Longevity, Preventive Medicine and Wellness clinics ecosystem and infrastructure for large corporate clients (such as healthcare insurance companies, and also big employers aiming to implement internal Healthy Longevity corporate programs)

## Team:

- Warren Vaheeswaran - CEO
- Anandan Arnold

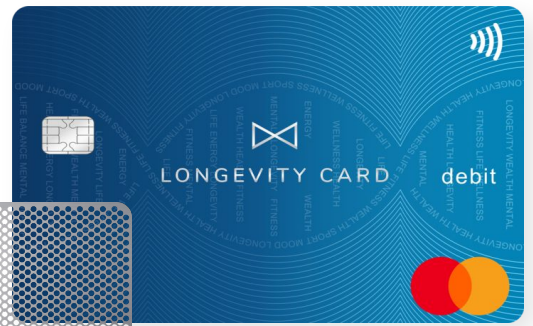
## Investment Proposition:

- Harley Street Club is launching a Pre-A Investment Round to facilitate its acquisition of state-of-the-art digital, virtual and AI infrastructure from Longevity Club and its full-scale integration with HSC physical facilities
- **Pre-A Round** will aim to raise **£3 million** at a valuation of no less than **£30 million**, with a **minimum cheque size of £500,000** per one investor
- Option 1: Participation into Pre-A Round as a direct investor
- Option 2: Participation into the HSC club scheme as a privileged client with an exposure to the performance of the investment SPV that will be providing the Pre-A Round financing (the exact legal framework for Option 2 - TBD)
- Participants of Pre-A Investment Round will enjoy preference over subsequent investors, and have a **20% discount** compared to A-round valuation
- Harley Street Club will be looking to hold a subsequent A-round (£10 million) in Q3 2024

# Make Harley Street Great Again!

## Harley Longevity Club Launching Q2, 2024

World Leading Project  
New Era of Longevity Wellness



Longevity  
FinTech  
InsurTech  
WealthTech

Health is The New Wealth

Corporate Partners

Corporate Vendors

Corporate Clients

## Harley Longevity Club

