

**Longevity Club** is a unique community, members of which have full access to advanced concierge services, lists of specialists and treatments, as well as educational material and practical advice on healthy longevity.

**Longevity Club is building the daily habit in Longevity commerce**, offering a vast mobile and web marketplace to discover and save on health and wealth-related products:

**Improving healthspan**, using the optimal configurations of cutting-edge personalised, preventive therapeutics, diagnostics and prognostics.

**Maximising wealthspan** thanks to unique rewards and cashback opportunities.

## Longevity Marketplace for Club Members

**Longevity Marketplace offers the world's best longevity products and services**, exclusively featuring scientifically and technically validated vendors. Products and services will be provided in form of recommendations, **based on the questionnaire and digital avatar** which contain detailed information about the health, lifestyle and daily habits of patients.



Fitness & Wellness

Healthy Lifestyle

Healthcare

Private Clinics

Beauty and Cosmetics

Medical Check-Ups

Healthy & Travel  
Insurance

Healthy Nutrition &  
Food

Wellness Tourism & Spa

Pet Care

**Club members receive access to advanced concierge services, lists of specialists and treatments, as well as educational material and practical advice on healthy longevity.**

## Benefits for Club Members

**Longevity  
Marketplace**

Your one-stop shop of the biggest and best health and wellness brands in the world. Get access to exclusive offers and discounts for a range of longevity products and services.

**Reward Points**

With Longevity Club Card you will earn rewards for active usage, providing us with your daily fitness activity, achieving goals and building longevity ecosystem with us.

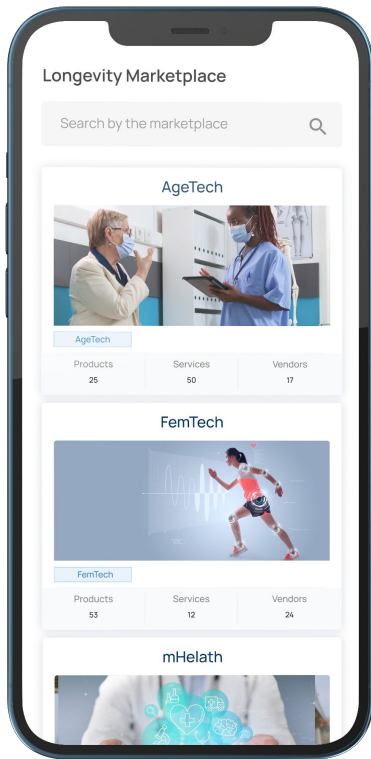
**mHealth**

AI-powered mHealth integration analyzes daily fitness activity, nutrition, and many other parameters and provide personalized health tips, and rewarding you in response to maintaining a healthy lifestyle.

**Longevity  
Card**

You will unlock a world of convenience with access to secure online banking and mHealth features designed for effortless management.

### Deep Integrated Marketplace Features



#### Extensive Market Categorisation

Precise market research undertaken created a novel and broad multibranch market categorisation, that extends understanding of products and services to multiple metrics. It grants recommendation algorithms unprecedented efficiency.

#### Digital Avatar Integration

Integration of digital avatar will grant members a universal tool for mutual understanding with the platform. Based on the digital avatar data and predictions the system will provide services and products that can satisfy clients' needs in the most tailored manner possible.

#### AI-driven Smart Matching

AI assistant presented on the marketplace will enable members of the Longevity Club to gain targeted real-time recommendations on local and global products and service providers depending on their profile and areas of interest and discounts.

### Personal Longevity Cabinet

Personalized scientific protocols

100% digital experience

Daily follow-ups & insights

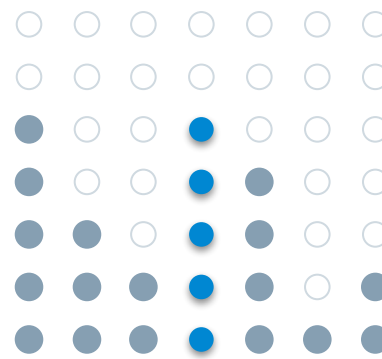
**Personalised Longevity Plan** includes recommendations regarding lifestyle, nutrition, sleep, exercise, stress resilience, etc. based on comprehensive assessment. A good plan for healthy living may improve quality of life and lower risk for future illnesses such as cancers and heart disease.

**Longevity Guide** helps do actionable steps to achieve your goals based on your unique health insights. These can be anything from losing weight to minimizing anxiety.

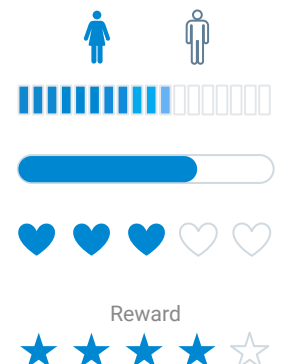
**Longevity AI-Assistant** presented on the marketplace will enable clients to gain targeted real-time recommendations on local and global products and service providers depending on their profile and areas of interest and discounts. Gamification elements will engage pro-longevity activities via Longevity Reward Points, converted into discounts on B2B marketplace purchases.



#### Activity



#### Performance



Activity Tracker enables to earn Longevity Reward Points