LONGEVITY CLUB

Longevity Club Ecosystem for Ambassadors

www.longevity.group

About the Longevity Club

Longevity Club is a unique community, members of which have full access to advanced concierge services, lists of specialists and treatments, as well as educational material and practical advice on healthy longevity.

Longevity Club is building the daily habit in Longevity commerce, offering a vast mobile and online marketplace where people discover and save on health and wealth related products:

- **maximising their healthspan (healthy period of life)**, using the optimal configurations of cutting edge personalised, preventive therapeutics, diagnostics and prognostics, as well as their
- **wealthspan (period of financial stability)** to achieve financial wellness over the course of extended healthy lifespans

Players

Individuals	›	Club Membership
Companies	›	Corporate Club Membership
Marketplace Vendors	›	Vendor Membership
Ambassadors	›	Ambassador Program

Products

Longevity Marketplace	Personal Health Dashboard
Longevity Card	Digital Avatar
mHealth App	InvestTech Platform

Inclusivity

Age
Gender
Health Condition
› Friendly

Geography

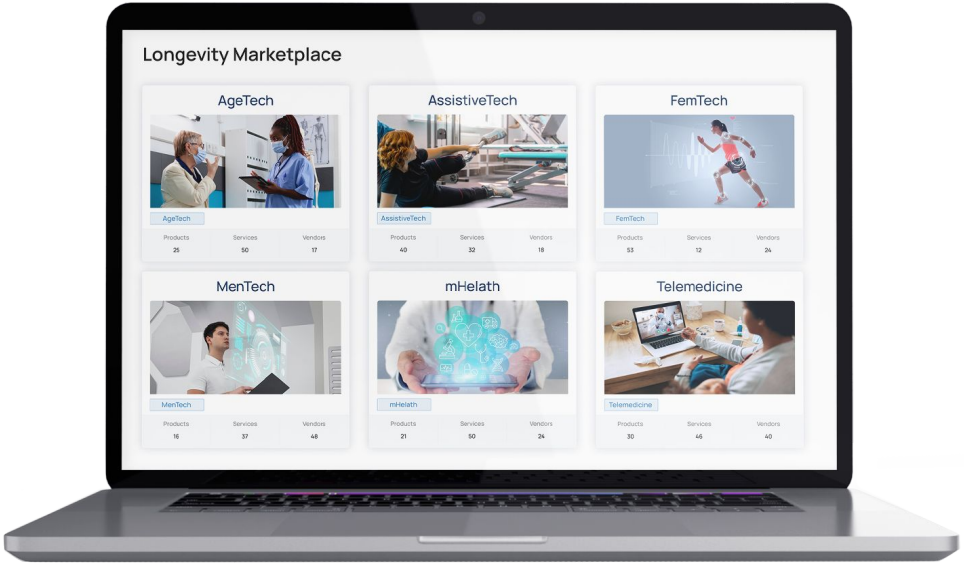
Worldwide

Longevity Club Products

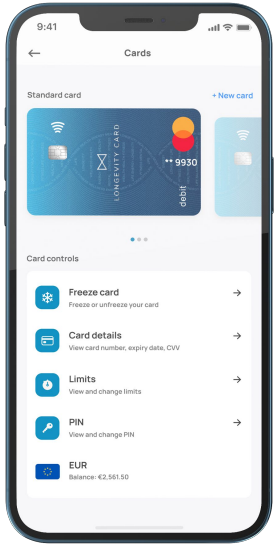
Longevity Club provides such products as mobile application, desktop version and Longevity Banking Card for the Longevity Marketplace. Further steps imply mHealth, Digital Avatar, and Personal Health Dashboard integration.

Mobile Application

Desktop Version



Longevity Banking Card



Longevity Membership Cards

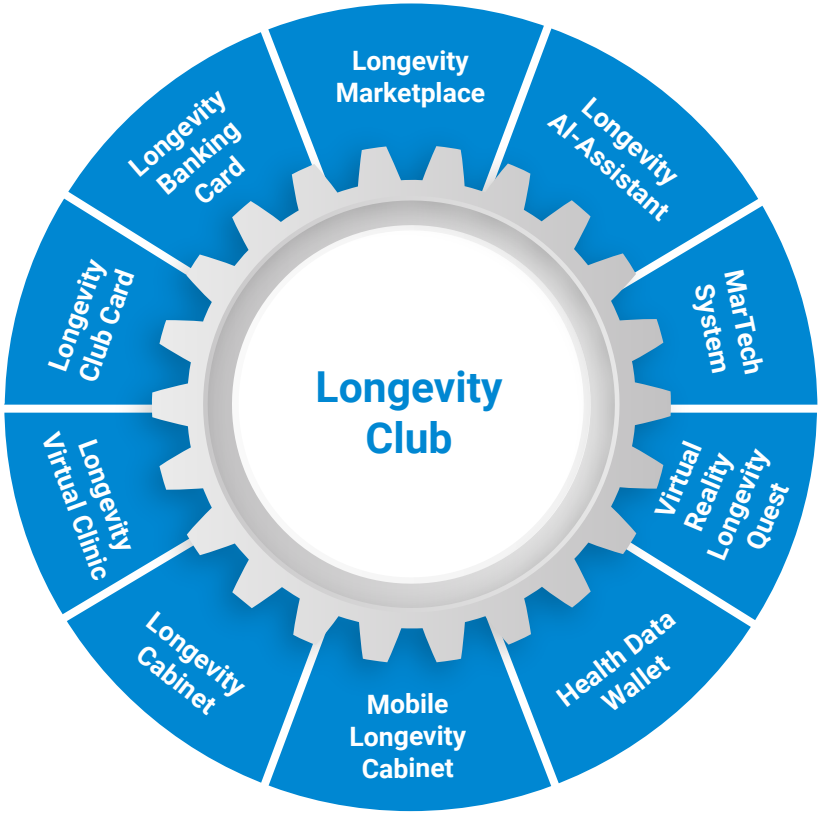
Longevity Club is a one stop solution for members providing a wide range of unique advantages for:

- **Club Members**
- **Corporate Club Members**
- **Ambassadors**

Build Longevity Ecosystem With Us

Longevity Club's Ambassador programme is an initiative of appreciation for our customers who want to be more involved in our work. As a brand Ambassador, you will have the opportunity to **access exclusive new products and services before anyone else just by supporting our brand and its growth**.

From referring your friends, colleagues and business connections, to promoting us on your social media and at events, there are many ways you can get involved and excel as an ambassador.



Longevity Club Value Proposition

Being a Longevity Ambassador means **promoting and advocating for the goal of extending human lifespan and wealthspan**. You will become a part of a movement that aims to improve the quality of life for people, help them lead healthier and happier lives, and have a positive impact on society. This can give you a sense of purpose and fulfillment. For ambassadors, Longevity Club Ecosystem envisages access to a **unique Longevity environment with powerful opportunities for networking and comprehensive industry dashboards**.

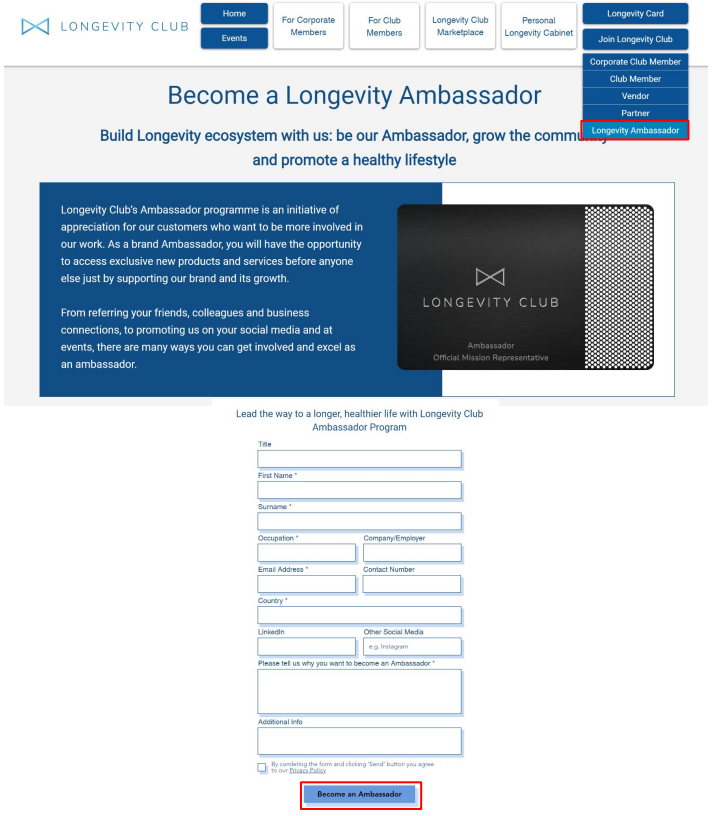
Exclusive Benefits for Ambassadors

Get Reward Points from Referred Clients	Participate in Our Longevity Events and Special Studies	Get Access to Big Data Analytics System & Dashboards	Access to InvestTech Platform and MarTech System
• Receive personal health benefits • Get discounts on Longevity Marketplace using Longevity Reward Points	• Receive opportunities for networking and interaction • Improve your personal brand image	• Stay informed about the latest research and advancements in Longevity sector • Make informed decisions	• Potential visibility to investors via the Investment Analytics Dashboard • Real time campaign analysis

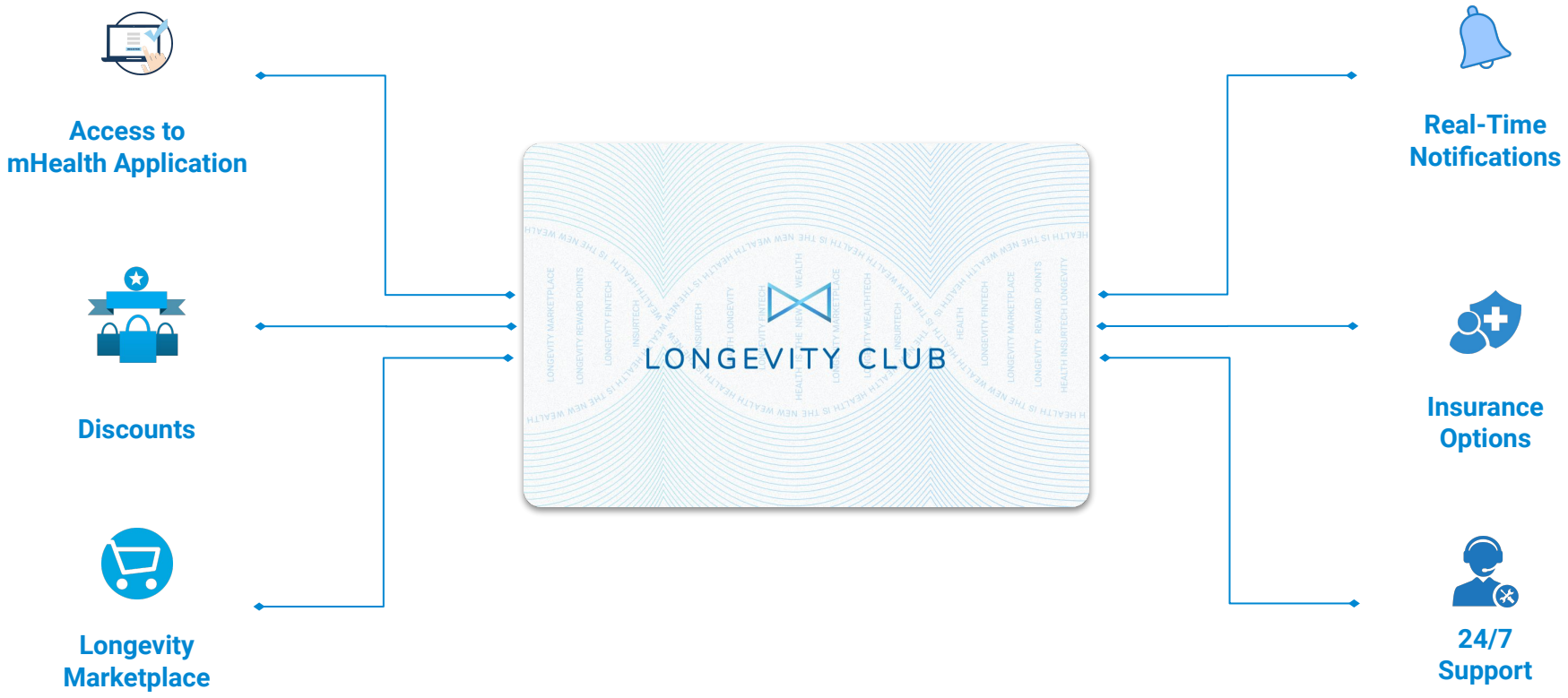
Join the Biggest Longevity Ecosystem

Become a Longevity Club Ambassador is an easy process, just follow several steps:

1. Go to the **Longevity Club website.**
2. Click to a “**Longevity Ambassador**” button.
3. Fill-in the form and submit your application.
4. A member of our team will be in touch to discuss the programme further.



Longevity Membership Card Features



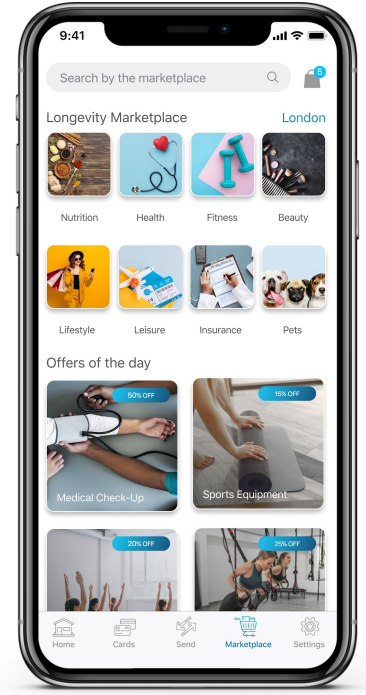
Longevity Marketplace

Longevity Marketplace offers the world's **best longevity products and services**, exclusively featuring scientifically and technically validated vendors. Products and services will be provided in form of recommendations, **based on the questionnaire and digital avatar** which contain detailed information about the health, lifestyle and daily habits of patients.

Longevity Marketplace Categories

Products on the **Longevity Marketplace** are provided in the form of a general list with different categories. Clients may choose a specific one and view all goods related to this category. Then select a particular product and buy it using Longevity Card.

- FITNESS & WELLNESS
- HEALTHCARE
- BEAUTY & COSMETICS
- HEALTH & TRAVEL INSURANCE
- WELLNESS TOURISM & SPA



- HEALTHY LIFESTYLE
- PRIVATE CLINICS
- MEDICAL CHECK-UPS
- HEALTHY NUTRITION & FOOD
- PET CARE

Banking and Membership Cards Integrity

Longevity Club Card is a pass to access a unique ecosystem of numerous Longevity services. The membership of the Longevity Club allows discovering **cutting-edge products promoting an extended healthspan** available to a very limited number of people. Our Members will have the unique opportunity to choose **between a Membership Card, Banking Card with the full suite of features, products, and exclusive discounts.**

Longevity Banking Card

Longevity Club Membership Card

Longevity Banking Card

Longevity Banking Card is the new way to lead a healthy lifestyle and manage your money in one secure app

We strive to make the mobile experience **easier** and **safer** for people of **all ages** by developing **new features** in combination with cutting edge **HealthTech**, **AgeTech** and **FinTech** designed for users who are planning to **live healthy**, **extra long lives** and remain **financially stable**.

The app has its very own **mHealth fitness**, **wellbeing** and **nutrition console** as well as a **marketplace** of the **best health and wellness brands in the world**.

Longevity Card Benefits

Longevity Club Members and Longevity Bank Clients Have:

1. Access to a **highly diverse marketplace of products and services** across the entire scope of Longevity, Wellness and Healthy Living (all the way from healthspan to wealthspan).

2. **Discounts** on Marketplace purchases obtainable through **Longevity Reward Points** that are generated every time they use their Longevity Card.

3. **Targeted real-time recommendations** on local and global products and service providers best-suited to help achieve and surpass their current Longevity Goals.

4. **AI-driven personalized health recommendations** and suggestions, based on biomarker analysis, the results of a comprehensive diagnosis of the client's health status, on how to promote and maintain a healthy lifestyle and slow ageing.

AI-Driven Big Data Analytics System and Dashboards

Longevity Club Ambassadors get full access to deep investment and data science insights on the private and public markets via customized IT platforms:

- **Five dashboards for the Longevity & BioTech Industry**
- **Seven dashboards for the DeepTech Industry**

450,000+	Companies
40,000	Investors
14 million	Data Points
200	Parameters of Automated SWOT Analysis

Market Intelligence Focus

HealthTech	DeepTech	BioTech
Longevity	GovTech	Philanthropy

InvestTech Platform for Private Equity

Invest and Raise Funding Through
InvestTech Platform for Private Equity

Longevity Club Members will benefit from our **InvestTech Platform**.

- This cutting-edge solution **streamlines the investment process**, providing an effortless and efficient mechanism for deploying capital into startups, helping them secure much-needed funding and continue their growth trajectory.
- InvestTech Platform eliminates the obstacles that often hinder success, empowering **investors** with a smarter, more efficient way to invest.
- InvestTech Platform sets an ambitious goal to provide **startups** seeking investments with full-pledged solution meeting the various business needs.

The ultimate end-to-end solution for private equity investments	
For Investors	**For Startups**
Access the fundraising deals and leverage the full scope of tools required for investments in private equity. • Create your own portfolio • Find out best deals • Bank wire transfers • Investor's Dashboards • Prompt KYC Procedures • Advanced Options for Deals	All-in-one solution for fundraising. Grow the network of investors, focus on your growth goals and enjoy comprehensive support along the fundraising process. • Quick Onboarding Process • Prompt KYB Procedures • Smart Matching Tool • Cap Tables Management

MarTech System for Corporate Clients

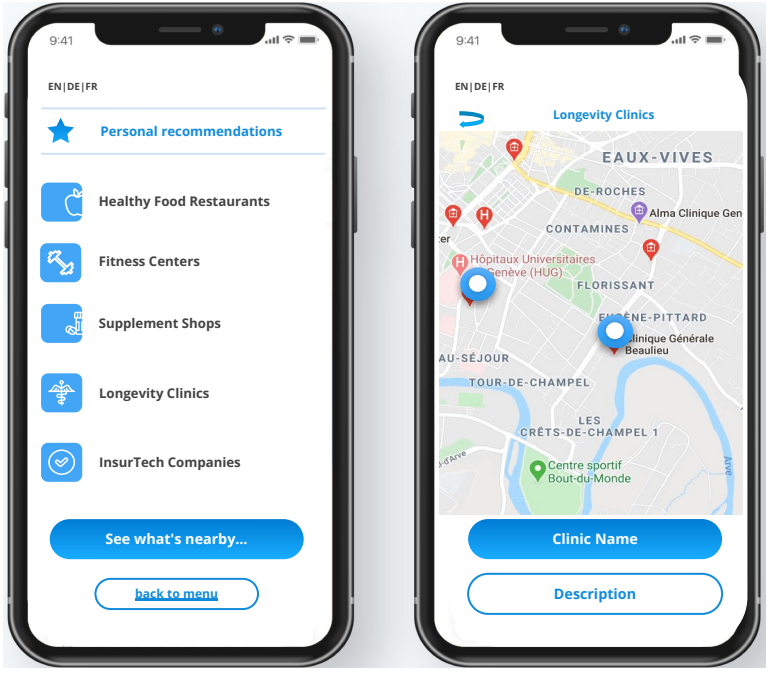
Longevity Club Members will be granted access to **Longevity MarTech System** – a set of software solutions that support mission-critical business objectives and drive innovation within their organisations.

Automate your marketing campaigns to reach and engage customers at scale with MarTech System

Receive access to Longevity MarTech System and to the full scope of its perks and benefits.

- Access to existing contacts' database from Longevity Investment Dashboard
- Real time campaign analysis with mass-data driven marketing insights
- Intelligence recommendations using smart-matching tool

Longevity AI-Assistant



User interface languages: English, German and French

Longevity Bank's mobile app uses **AI assistants** to provide daily targeted **recommendations** to Longevity Cardholders on ways that they can optimize their personal Healthy Longevity across its full scope — all the way **from healthspan to wealthspan**.

The Longevity Card Mobile App utilizes **AI-driven smart-matching** in order to suggest relevant products, services and tools from the Longevity Marketplace available online and physically (within their area of residence) based on each client's unique profile, including their current:

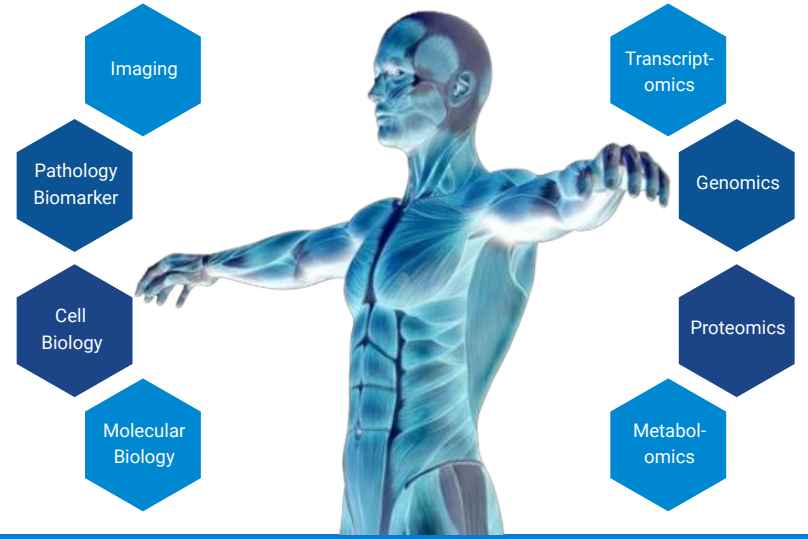
- **Physical health**, evaluated by in-depth biomarker analysis
- **Mental health**
- **Financial status**
- **Language**
- **Location**

Example recommendations include: healthy food restaurants, progressive sport centers, supplement shops, personalized and precision health clinics, insurance companies providing the best modern InsurTech solutions, etc.

Digital Health Avatar

- The very first step in the longevity plan offered to the club members is the development of a **Digital Health Avatar**.
- A **virtual profile** of all health data can be generated through the collection of multiple types of data, some of which are also visualized in 3D through devices or augmented reality.
- **Biomarkers** are specific parameters found in an organism that serve to diagnose issues, evaluate the overall health status, and predict the Ageing rates of each individual.
- With the technologies of healthcare advancing, the Digital Avatar will evolve from a data collection and disease-focused tool to a **truly Longevity-focused tool**.
- Instead of focusing on single-dimensional, disease-linked indicators, it will enable examination of the **whole organism** from an overall health perspective, with a primary emphasis on **prevention** and patient **healthspan extension**.

Digital Avatar is a graphic representation that is associated with a user to serve as their identification.



Digital Avatar visualizes biomarker measures and results based on their analysis

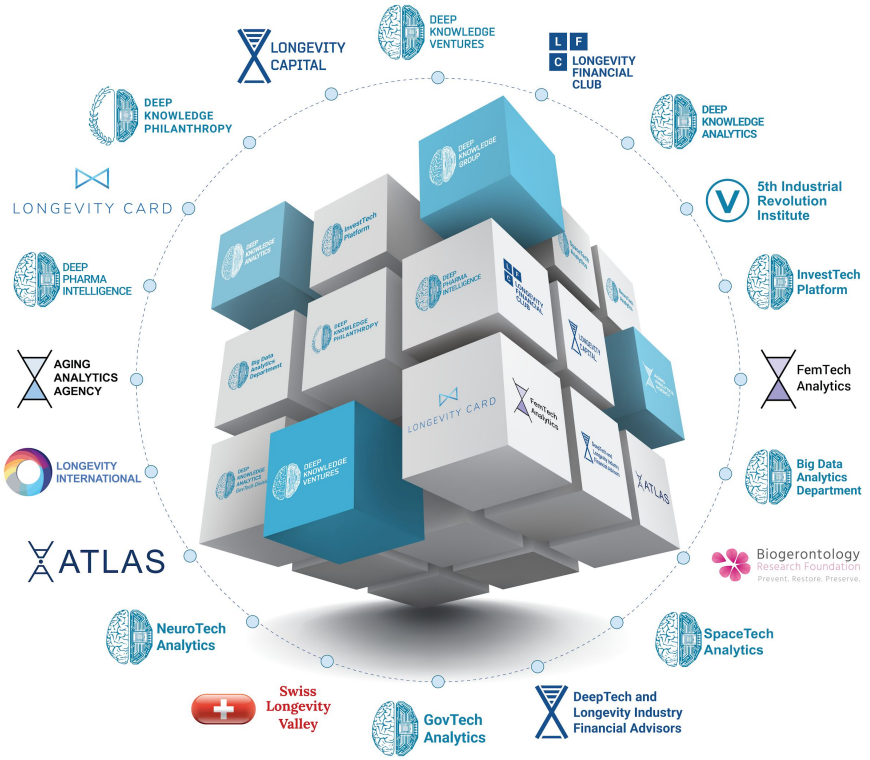
Longevity Club – Powered by Deep Knowledge Group

Deep Knowledge Group runs several data-driven **investment and financial vehicles** — Deep Knowledge Ventures, InvestTech Platform, Longevity Capital, Longevity Financial Club, etc.

Deep Knowledge Group's **analytical and IT subsidiaries**, such as Aging Analytics Agency, Deep Pharma Intelligence, Data Science Department, IT Department, GovTech Analytics, FemTech Analytics, and others, are world class leaders for DeepTech and Longevity industries.

Deep Knowledge Philanthropy pioneers several infrastructural **social impact projects** including Longevity International, Biogerontology Research Foundation, Philanthropy International, ATLAS, 5th Industrial Revolution Institute, and Swiss Longevity Valley.

To develop a sophisticated software platform **'Longevity Club & Card'**, Deep Knowledge Group uses the **best assets to create a synergy effect** (see diagram on the right).



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