



LONGEVITY CLUB

# Longevity Club Membership

[www.longevity.group](http://www.longevity.group)

# About the Longevity Club

**Longevity Club** is a unique community, members of which have full access to advanced concierge services, lists of specialists and treatments, as well as educational material and practical advice on healthy longevity.

**Longevity Club is building the daily habit in Longevity commerce**, offering a vast mobile and online marketplace where people discover and save on health and wealth related products:

- **maximising their healthspan (healthy period of life)**, using the optimal configurations of cutting edge personalised, preventive therapeutics, diagnostics and prognostics, as well as their
- **wealthspan (period of financial stability)** to achieve financial wellness over the course of extended healthy lifespans

## Players

Individuals	➤	Club Membership
Companies	➤	Corporate Club Membership
Marketplace Vendors	➤	Vendor Membership
Ambassadors	➤	Ambassador Program

## Products

Longevity Marketplace	Personal Health Dashboard
Longevity Card	Digital Avatar
mHealth App	InvestTech Platform

## Inclusivity

Age	➤	Friendly
Gender		
Health Condition		

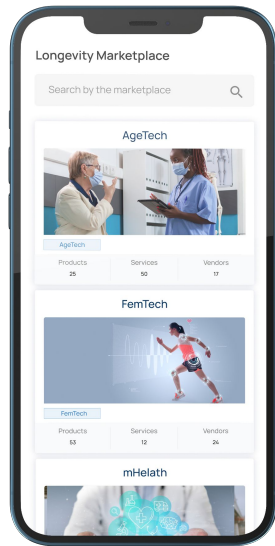
## Geography

Worldwide

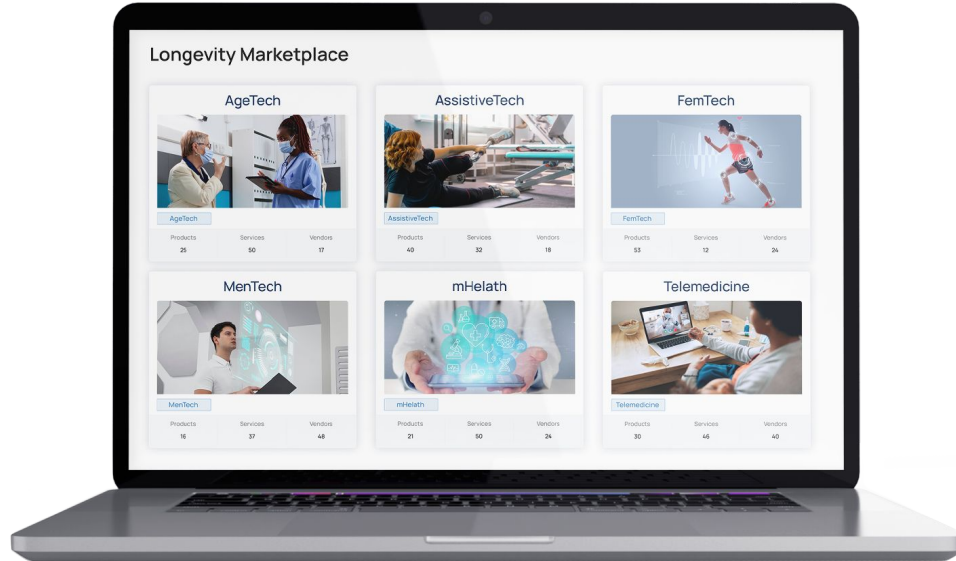
# Longevity Club Products

**Longevity Club** provides such products as mobile application, desktop version and Longevity Banking Card for the Longevity Marketplace. Further steps imply mHealth, Digital Avatar, and Personal Health Dashboard integration.

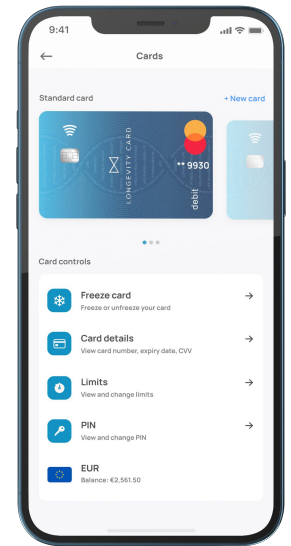
## Mobile Application



## Desktop Version



## Longevity Banking Card



# Longevity Membership Cards

Longevity Club is a one stop solution for members providing a wide range of unique advantages for:

- Club Members
- Corporate Club Members
- Ambassadors

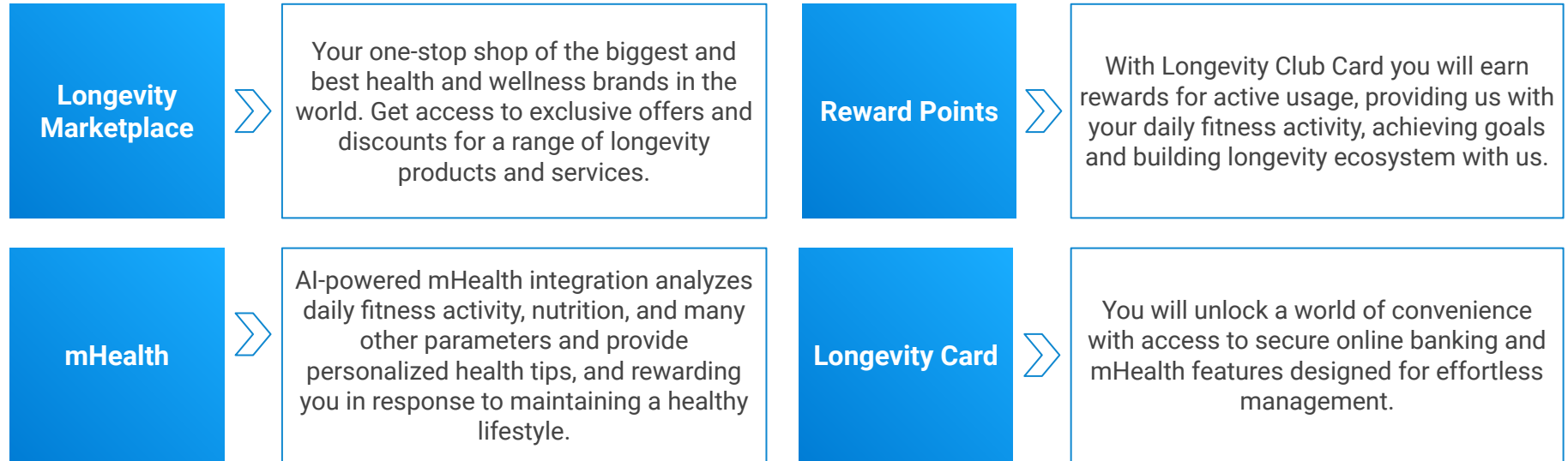


# Longevity Membership Card Features



# Longevity Club Value Proposition

Club members receive access to advanced concierge services, lists of specialists and treatments, as well as educational material and practical advice on healthy longevity.



# Join the Biggest Longevity Ecosystem

Become a Longevity Club Corporate Member is an easy process, just follow several steps:

1

Go to the [Longevity Club website](#).

2

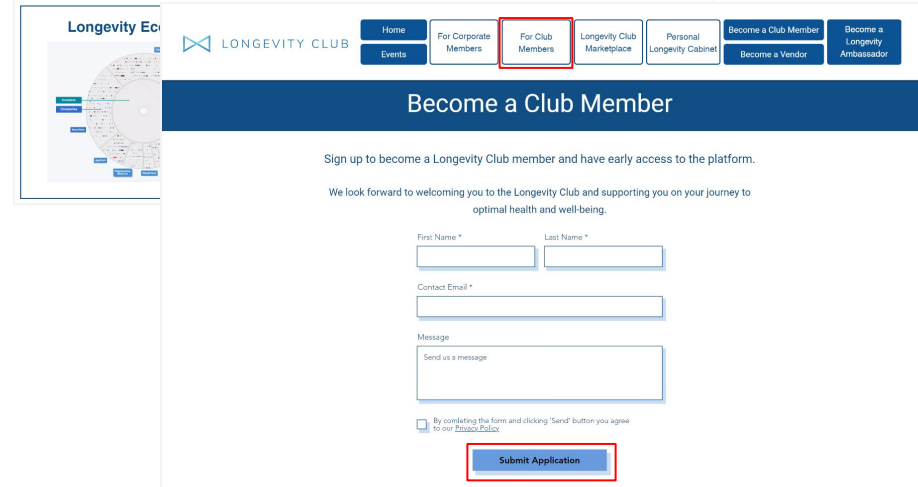
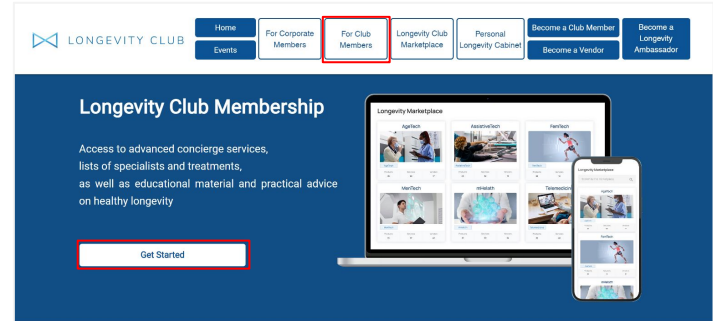
Click to a “[For Club Members](#)” button.

3

Press “[Get Started](#)”.

4

Fill-in the [form](#) and submit your application.



# Longevity Marketplace

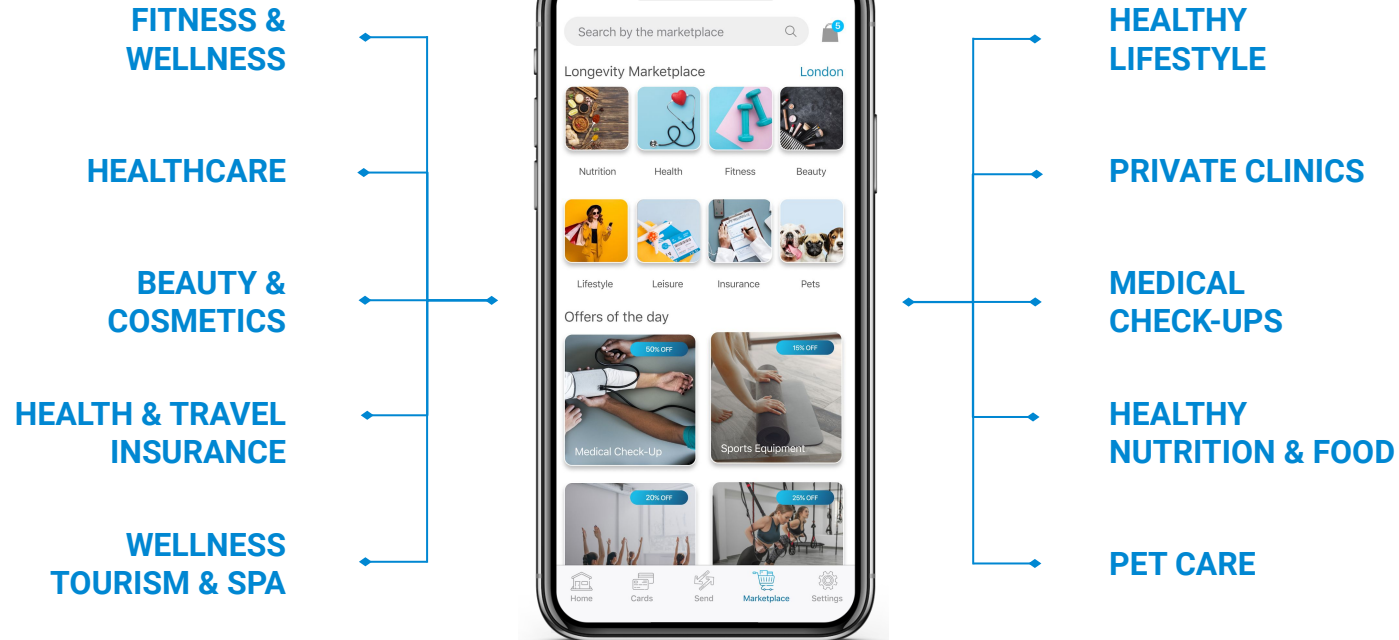
Longevity Marketplace offers the world's best longevity products and services, exclusively featuring scientifically and technically validated vendors. Products and services will be provided in form of recommendations, based on the questionnaire and digital avatar which contain detailed information about the health, lifestyle and daily habits of patients.



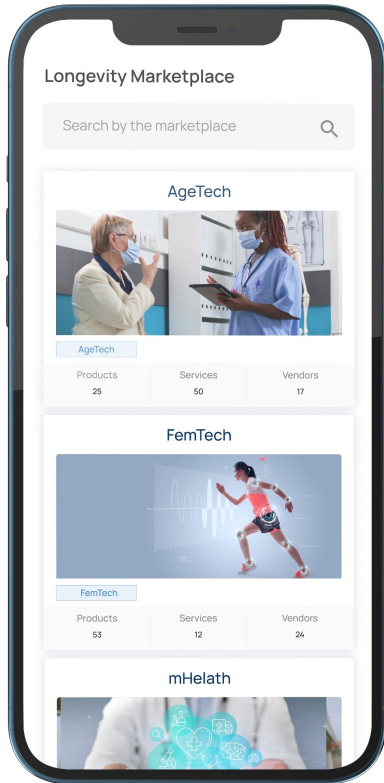


# Longevity Marketplace Categories

Products on [the Longevity Marketplace](#) are provided in the form of a general list with different categories. Clients may choose a specific one and view all goods related to this category. Then select a particular product and buy it using Longevity Card.



# Deep Integrated Marketplace Features



## Extensive Market Categorisation

Precise market research undertaken created a novel and broad multibranch market categorisation, that extends understanding of products and services to multiple metrics. It grants recommendation algorithms unprecedented efficiency.



## Digital Avatar Integration

Integration of digital avatar will grant members a universal tool for mutual understanding with the platform. Based on the digital avatar data and predictions the system will provide services and products that can satisfy clients' needs in the most tailored manner possible.



## AI-driven Smart Matching

AI assistant presented on the marketplace will enable members of the Longevity Club to gain targeted real-time recommendations on local and global products and service providers depending on their profile and areas of interest and discounts.

# Banking and Membership Cards Integrity

**Longevity Club Card** is a pass to access a unique ecosystem of numerous Longevity services. The membership of the Longevity Club allows discovering **cutting-edge products promoting an extended healthspan** available to a very limited number of people. Our Members will have the unique opportunity to choose **between a Membership Card, Banking Card with the full suite of features, products, and exclusive discounts.**



Longevity Banking Card



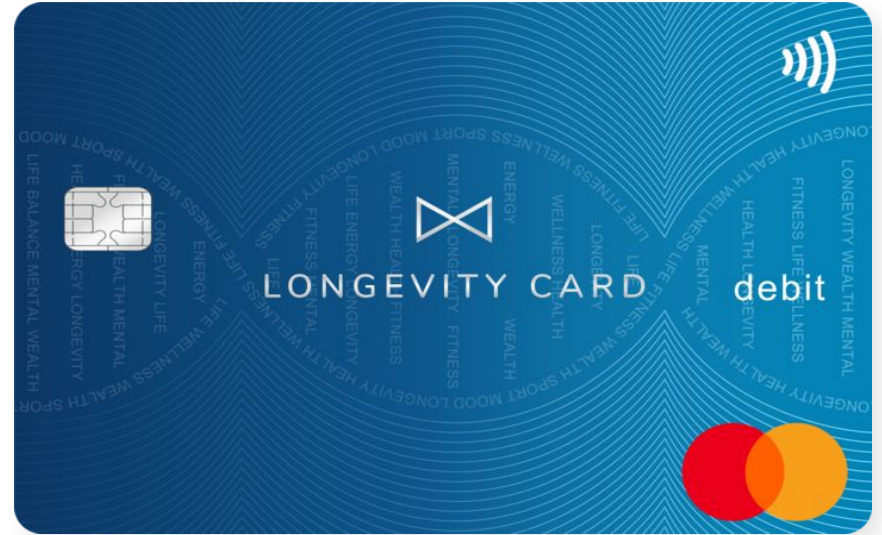
Longevity Club Membership Card

# Longevity Banking Card

Longevity Banking Card is the new way to lead a healthy lifestyle and manage your money in one secure app

We strive to make the mobile experience **easier** and **safer** for people of **all ages** by developing **new features** in combination with cutting edge **HealthTech**, **AgeTech** and **FinTech** designed for users who are planning to **live healthy**, **extra long lives** and remain **financially stable**.

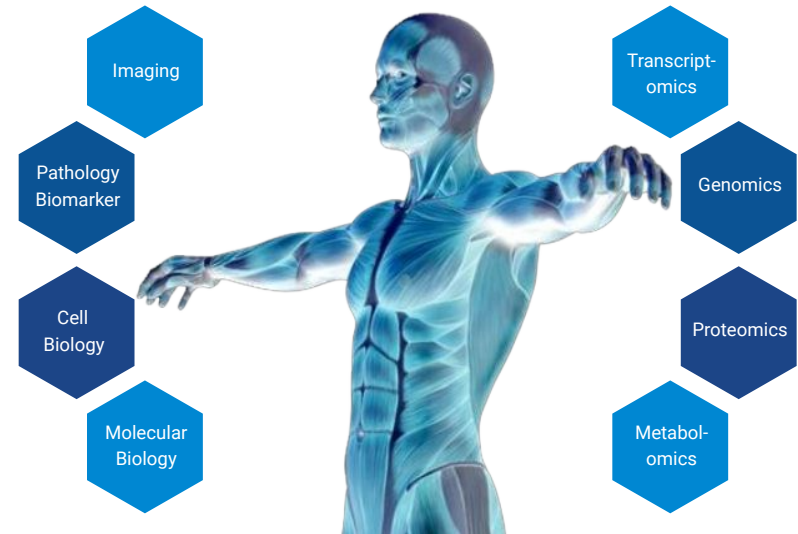
The app has its very own **mHealth fitness**, **wellbeing** and **nutrition console** as well as a **marketplace** of the **best health and wellness brands in the world**.



# Digital Health Avatar

- The very first step in the longevity plan offered to the club members is the development of a **Digital Health Avatar**.
- A **virtual profile** of all health data can be generated through the collection of multiple types of data, some of which are also visualized in 3D through devices or augmented reality.
- **Biomarkers** are specific parameters found in an organism that serve to diagnose issues, evaluate the overall health status, and predict the Ageing rates of each individual.
- With the technologies of healthcare advancing, the Digital Avatar will evolve from a data collection and disease-focused tool to a **truly Longevity-focused tool**.
- Instead of focusing on single-dimensional, disease-linked indicators, it will enable examination of the **whole organism** from an overall health perspective, with a primary emphasis on **prevention** and patient **healthspan extension**.

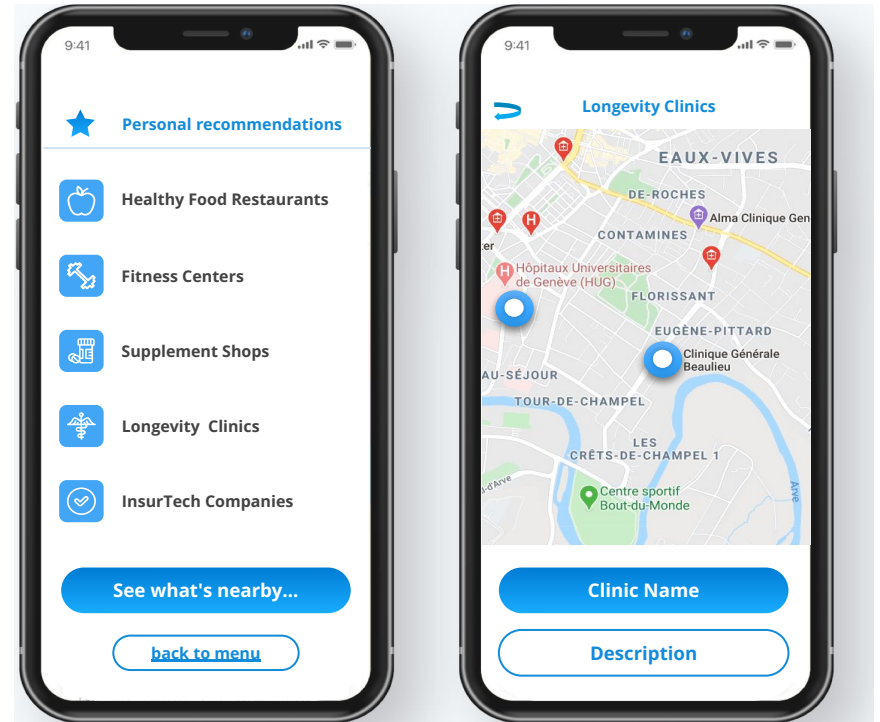
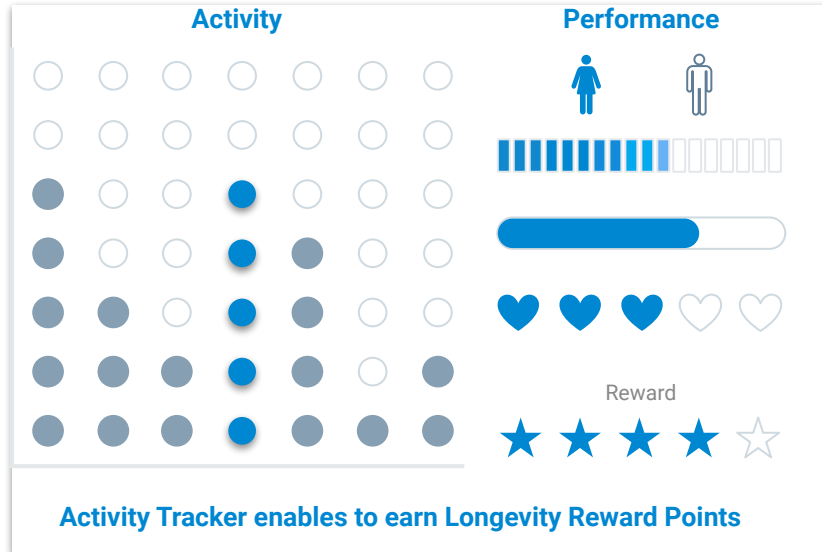
**Digital Avatar** is a graphic representation that is associated with a user to serve as their identification.



Digital Avatar visualizes biomarker measures and results based on their analysis

# Longevity AI-Assistant

**AI assistant** presented on the marketplace will enable clients to gain **targeted real-time recommendations** on local and global products and service providers depending on their profile and areas of interest and discounts. **Gamification elements** will engage pro-longevity activities via **Longevity Reward Points**, converted into discounts on B2B marketplace purchases.



*User interface languages: English, German and French*



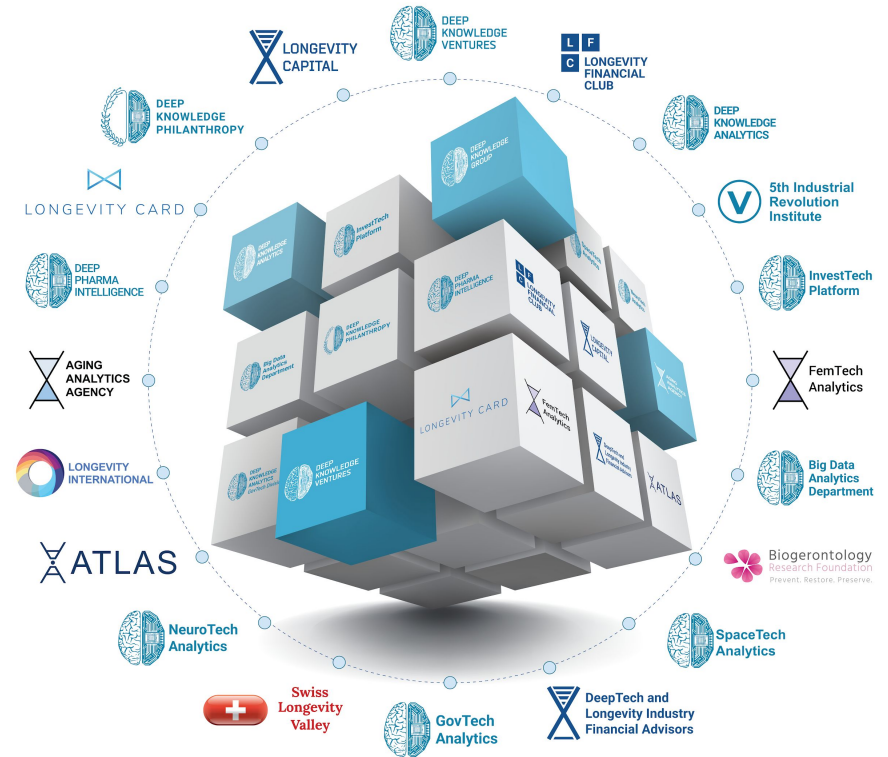
# Longevity Club – Powered by Deep Knowledge Group

Deep Knowledge Group runs several data-driven **investment and financial vehicles** – Deep Knowledge Ventures, InvestTech Platform, Longevity Capital, Longevity Financial Club, etc.

Deep Knowledge Group's **analytical and IT subsidiaries**, such as Aging Analytics Agency, Deep Pharma Intelligence, Data Science Department, IT Department, GovTech Analytics, FemTech Analytics, and others, are world class leaders for DeepTech and Longevity industries.

**Deep Knowledge Philanthropy** pioneers several infrastructural **social impact projects** including Longevity International, Biogerontology Research Foundation, Philanthropy International, ATLAS, 5<sup>th</sup> Industrial Revolution Institute, and Swiss Longevity Valley.

To develop a sophisticated software platform '**Longevity Club & Card**', Deep Knowledge Group uses the **best assets to create a synergy effect** (see diagram on the right).





LONGEVITY CLUB

E-mail: [info@longevity.group](mailto:info@longevity.group)

Website: [www.longevity.group](http://www.longevity.group)

Powered by  
**Deep Knowledge Group**  
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