

Longevity Club White Label Solution

Longevity Club Overview

Longevity Club is an End-to-End technological ecosystem, featuring a full-stack IT platform, with desktop and mobile apps, precision medicine scientific solutions, empowered by digital virtual infrastructure and AI-driven core analytical system. Its product ecosystem is backed by the world-leading Longevity Group, including a pioneer in the industry, Aging Analytics Agency, operating in the Longevity field since 2013, financed and supported by Deep Knowledge Group.

Its **End-to-End White Label Solution** offers clinics comprehensive digital Longevity Medicine infrastructure to develop, expand or enhance their Longevity-focused clinical product and service offering, and includes:

- 1. Four Personal Blueprints:** Mobile Kit Blueprint, Sleeping Room, Longevity Room, and Longevity Kitchen, and **Three Corporate Blueprints:** Longevity Cabinet, Longevity Light Clinic, Advanced Life Extension Clinic
2. Access to scientifically-validated products and services on the **Longevity Marketplace** integrated with **Longevity Reward Points** on immutable blockchain ledger
3. Blueprints are integrated with the **Personal Longevity Cabinet** and the **Longevity Club app**
4. Seamless integration with lifelike **3D Digital Avatars** and Longevity Club **mHealth app platform** ensures a personalized user experience
5. Longevity products are integrated with **FinTech, InsurTech, WealthTech** products for those aiming for longer, healthier lives with financial wellness
6. White Label Solution provides **Corporate Blueprints**, offering nine solutions focused on **Longevity Medicine Clinics, and Franchise Scheme**

Partnership Opportunities

Longevity Club has developed a highly sophisticated, integrated and fundamentally unique technological ecosystem of Longevity medicine-related products, services and platforms.

The brand's most distinguishing feature is its capacity to aggregate and integrate the best technologies (APIs, market intelligence systems, AI, etc) and techniques (clinical practice protocols, pipelines, medical methodologies, etc.) into a state-of-the-art ecosystem, and offer clinic clients their choice of components.

While its business model also encompasses internal ecosystem development for direct-to-consumer sale, it is currently prioritizing sales to clinics on White Label Solution, JV and partnership models until a critical mass of select agreements is achieved.

White Label Partners: Longevity Club's end-to-end White Label Solution provides existing clinics full-scale digital virtual infrastructure for end-to-end Longevity Medicine, including all technological, analytical and organisational components integrated in a single unified platform, based on long-term licence agreement, with estimated price of £2 million for 2 year timeline. Having established the world's most advanced digital infrastructure for Longevity Medicine, diagnostics and prognostics, we want to help clinics transform themselves into true providers of state-of-the-art Longevity Care.

Loyalty Partners: Longevity Club is seeking key loyalty partners ready to establish joint loyalty programs and product cross-integration. We are particularly interested in establishing cornerstone partnerships with InsurTech companies, corporate healthcare and wellness programs, among

others.

Ambassadors: Longevity Club is seeking representatives in a position to act as brand ambassadors, leveraging their networks and personal brands to help us to secure high-value clients and partners.

Other Cornerstone Partners: Longevity Club is open to establishing key partnerships with high-value brands in a number of other areas including key marketplace vendors, media partnerships, and cross-brand integrations.

Longevity Club Business Model

End-to-End White Label Solution: Delivering to strategic partners full-scale digital virtual infrastructure as a White Label Solution, including all technological, analytical and organisational components integrated in a single unified platform, based on long-term license agreement, with estimated price of £2 million for 2 year timeline

Bespoke Thematic Longevity Blueprints as SaaS Solution: Designing specialised thematic comprehensive set of guidance materials for implementation within medical clinics and wellness facilities established as digital virtual technological stacks, being delivered as a SaaS solution, based on long-term license agreement with estimated price between £250,000-500,000 per year

Advanced Analytics for Longevity Clinics: Market Intelligence Big Data Analytical System and Dashboard for comparative competitive qualified quantified (CCQQ) analysis of markets comprising the Longevity, Preventive Medicine, Wellness Clinics Industry, along with customized narrowly-focused (thematic) analytical case studies. Estimated price varies between £25,000-150,000 depending on scope and longitude of analytical and consulting contracts

End-to-End White Label Solution Components

Global Medical Clinics Big Data Analytical System and Dashboard: Comprehensive benchmarks for clinic evaluation; Examination of over 600 criteria; Strategic tool for crafting master plans for clinics; Ecosystem Development Projections; Smart Matching System to search for strategic partnerships ; Partners And Competitors Profiles and Pipelines; Advanced Visualizations; Up-to-date information on top medical clinics worldwide.

Corporate Longevity Clinics Blueprints: Optimal Master Plan of clinic tailored to your goals; Ready comprehensive Clinic Blueprints for 8+ categories; Customised solution for upgrade of your clinic; Tailored solutions for specific types of customers; Advanced services for biohackers; Longevity Clinic Blueprint; Functional Clinic Blueprint; Neurohacking Clinic Blueprint.

Longevity Club Mobile App (mHealth and Wearables Integration): Longevity Club Mobile App with Longevity Marketplace; access to extensive validated set of mHealth apps and health wearables integration; Mobile App also offers diverse selection for choice of individual biomarkers assessment; Digital Health Avatar solution; Longevity Reward Points and Tokenomics.

Longevity Marketplace: Diagnostics & Prognostics; Telemedicine, Personalised Medicine Clinics; Fitness and Wellness, Nutrition; Advanced Cosmetics; Nutraceuticals and Supplements; Wearables Integration; Longevity Banking Card; Longevity Reward Points and Tokenomics.

Individual Blueprints and Structured Systems: Longevity Cabinet; Longevity Room Blueprint; Longevity Kitchen Blueprint; Longevity Suitcase Blueprint; Sleeping Room Blueprint; Mobile Blueprint.

Longevity Digital Avatar: 3D Visualization of Human Organs; Comprehensive Medical History Collection; Longevity Biomarker Focus; Digital Biomarker Monitoring; Digital Data Collection; Extended Diagnostic Planning; Longevity and Aging Analysis.