LONGEVITY FINANCIAL CLUB

# Innovative Approaches in Private Equity to Bridge the Liquidity Gap in the Longevity Industry

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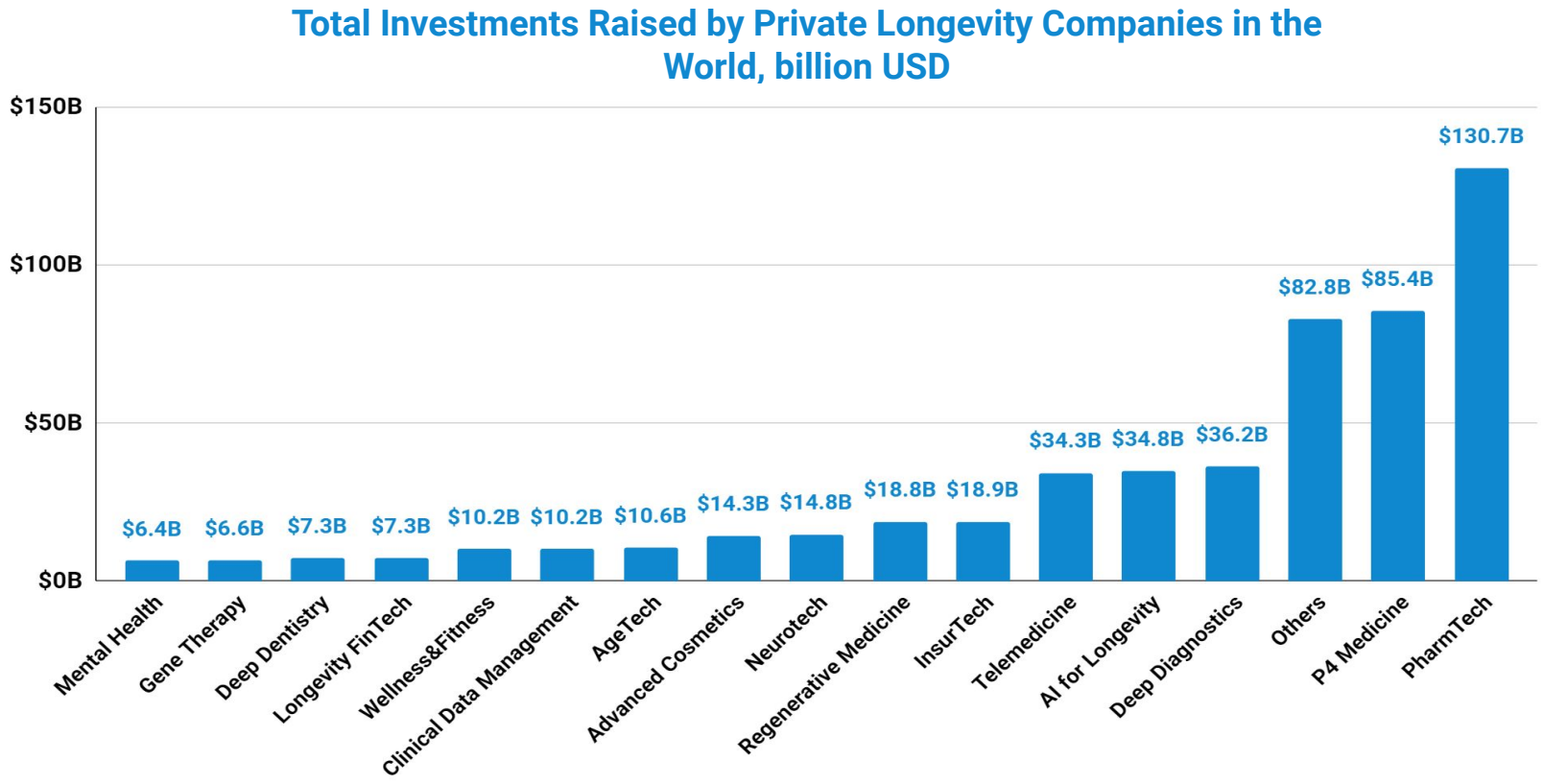
# Investments Trends 2010-2022

1. Over the last 10 years DeepTech and Longevity industries have substantially evolved
2. Significant fusion of venture funds, family offices, private equity firms
3. Establishment of investment and crowd-investment platforms such as Angellist
4. The price and complexity of getting listed on a stock exchange is systematically increasing
5. Evidence of significant unsatisfied demand for liquidity by matured non listed companies

# Problems in Private Equity in 2022

1. Founders of Tech & Science-driven startups have to spend enormous amount of time and efforts to get in front of relevant potential investors
2. DeepTech startups have critical needs to get financing between Seed and A rounds to deliver MVP, which typically can take 3-5 years in the case of DeepTech
3. Investment funds in most cases use almost the same techniques for deal sourcing and due diligence as they did in 2010-2015
4. LP's (actual investors into venture funds) in venture funds have to lock up their capital until a liquidity event is reached
5. Early stage investors are having limitations with the secondary market transactions because of ROFR procedure

# Private Investments in Longevity by Sector



# Deep Knowledge Group Longevity Industry Database (The Largest in the World)

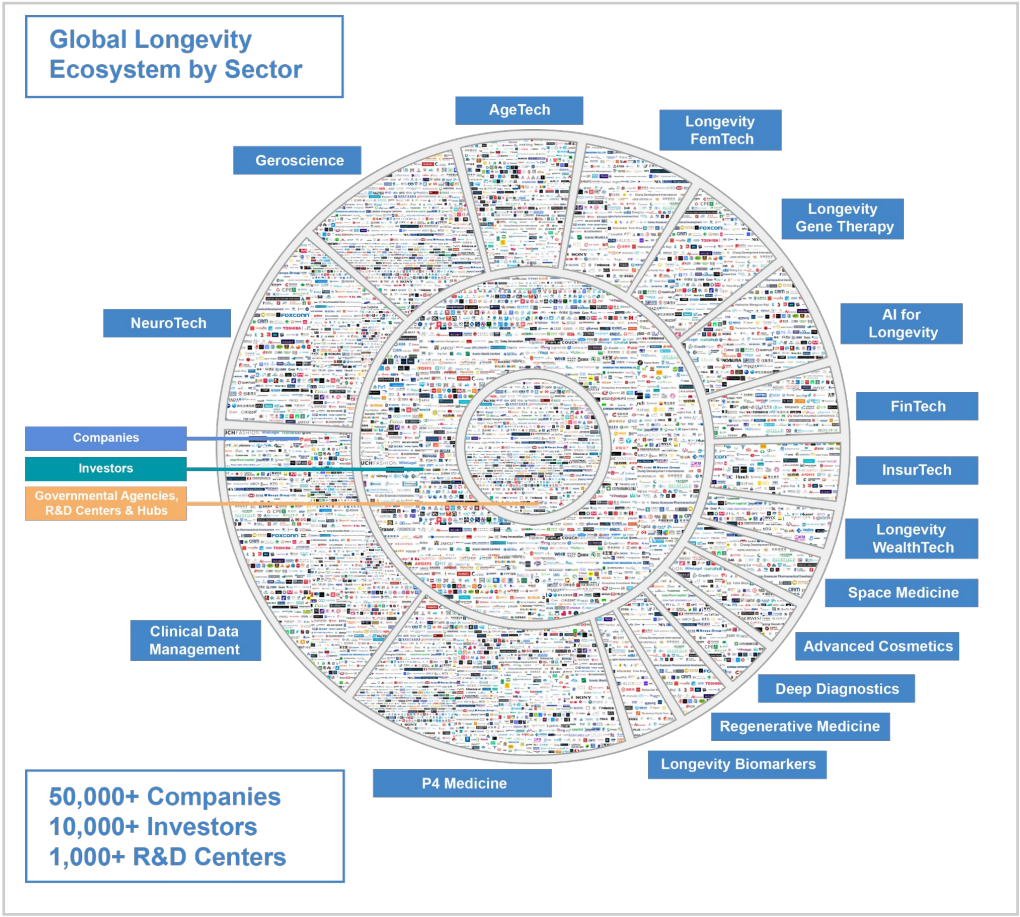
**50,000 Companies** (incl. 500 listed)

**1,000 Hubs**

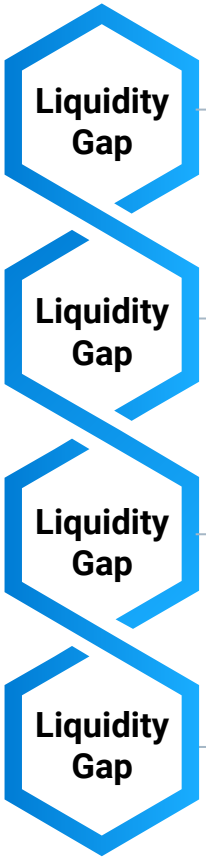
**20 Sectors**

**10,000 Investors**

[www.longevity.international](http://www.longevity.international)



# Bridging the Liquidity Gap




Disproportion between the Longevity startups and the entire business model of VC funds on the other

Gaps and disruptions in the global financial system

Gap between progress in science and technology, and the lack of investments from large financial institutions

Longevity startups are limited to seeking funding from angel investors and VC investors, which represent a very small fraction of the available global wealth

| Solutions to Bridge the Liquidity Gap |
| --- |
| InvestTech LegalTech Platform |
| SPV's and Escrow Accounts Mechanics |
| Structured Financial Products tied to Intellectual Property |
| Tradable financial instruments tied to Longevity |
| Thematic Longevity stock exchange |

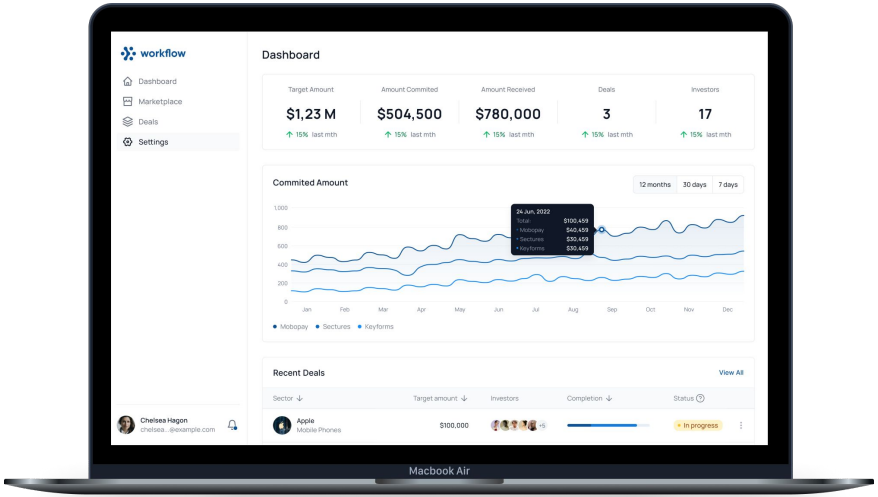
# InvestTech IT-Platform

## Key Features of DKG InvestTech IT-Platform

- Clear investment trajectory with enhanced trackability
- Safeguard from compliance risks
- Investing on a deal-by-deal basis
- Enhanced risk management
- Able to conduct in-depth performance analysis
- Alignment with initial investment vision
- Tailored for the needs of investors
- Appropriate for family offices and angel syndicates

## Comprehensive Investment Infrastructure

- end-to-end solution to syndicate investment opportunities
- state of the art investment platform
- automated processes
- legal coverage, documents templates



# InvestTech Fundraising Mechanism Advantages

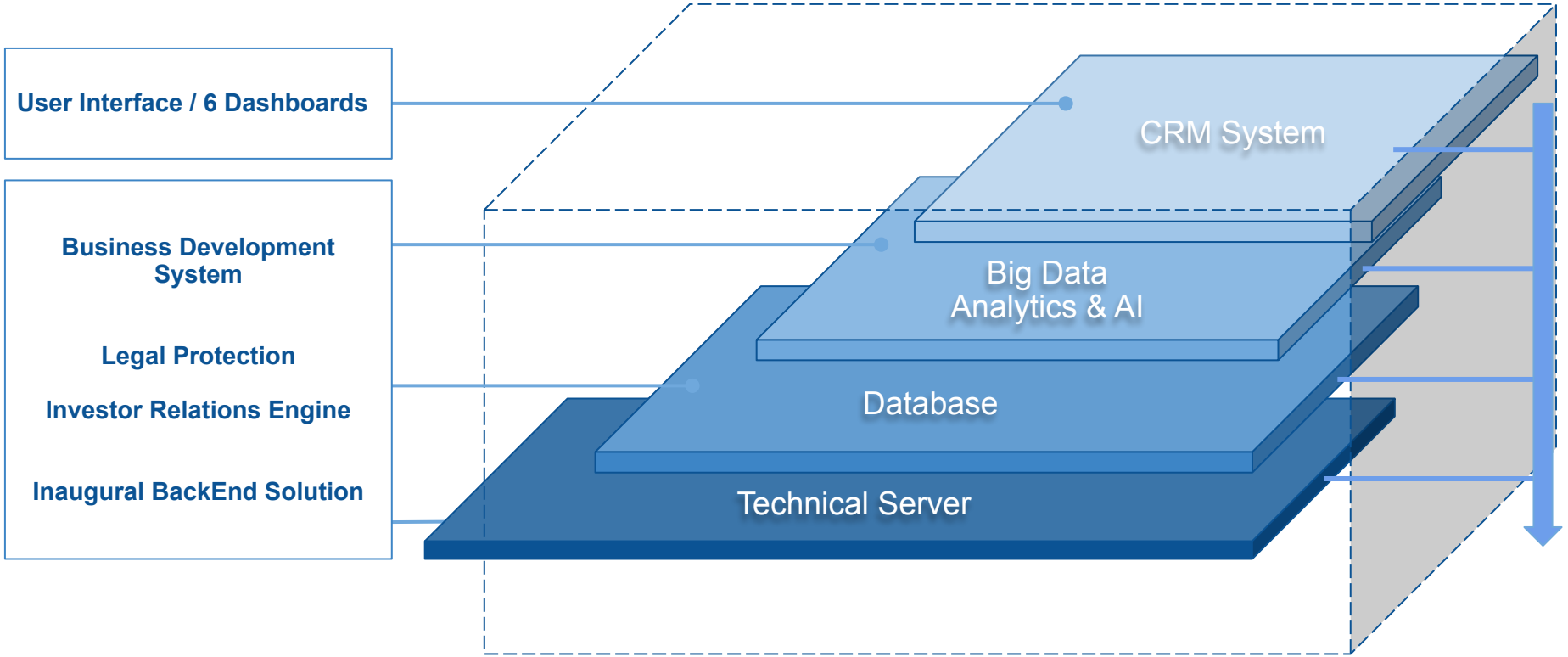
**InvestTech Platform** established with the purpose of precisely specifying investment targets and isolating financial risk.

The operations of SPVs are limited to the acquisition and financing of specific assets, and a separate company structure serves as a method of isolating the risks of these activities.

InvestTech might perform as a single-deal syndicate and can be used to invest on a deal-by-deal basis. Because of this precise structure, an SPV is a good solution for family offices and for diversification allocation purposes.

1. A clear investment trajectory for all types of investors.
2. Members can participate in investments on a deal-by-deal basis making multiple direct investments at different stages.
3. The investment network of a given SPV is already adjusted for in-depth performance analysis. This network allows tracking and measuring the performance of every given investment.
4. Tailor made solutions for the immediate needs of the investor and the specific transaction in question.
5. Appropriate for Family Offices, Angel Syndicates and Investors aiming to diversify their allocations.
6. SPVs allow investors to dissect every deal and protect themselves from non-compliance or inherent financial risks.
7. All stages and internal processes will align with the initial investment thesis because of the legal structure of such entities.

# Invest Platform Structure

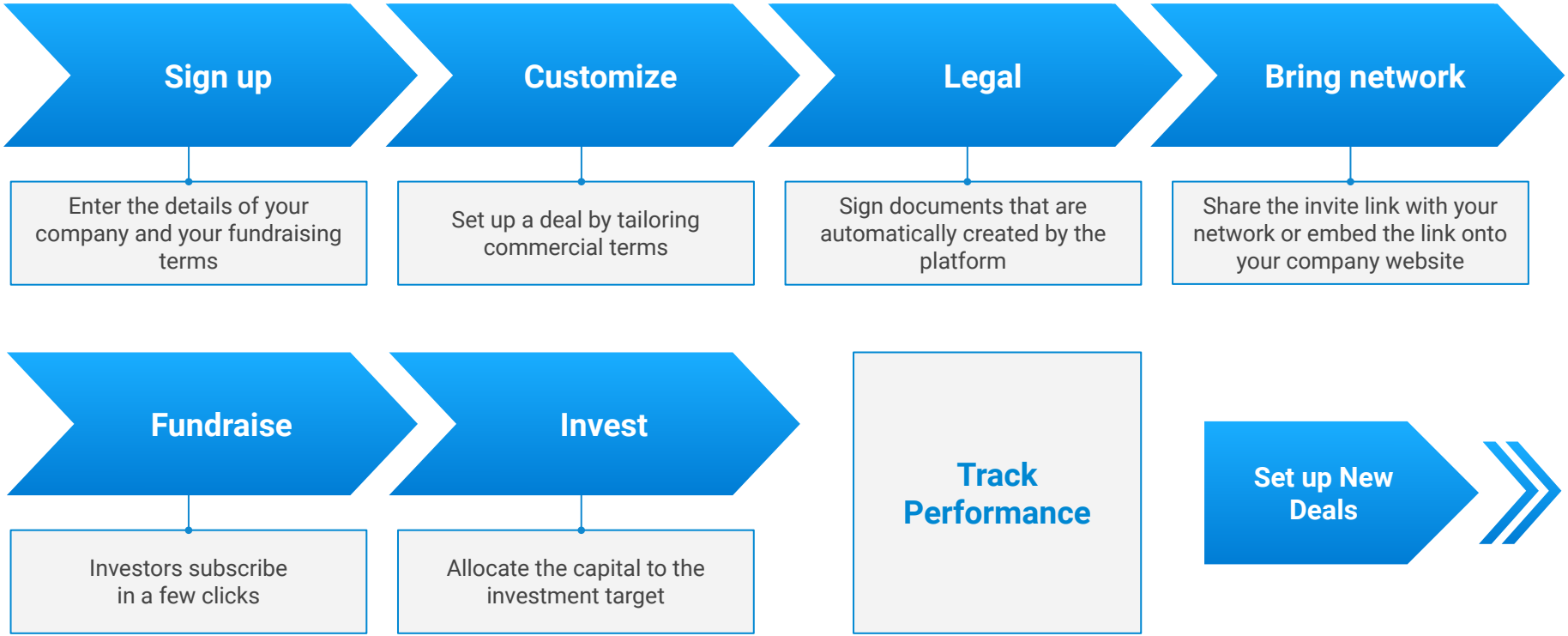


# Big Data Analytics Systems and Dashboards

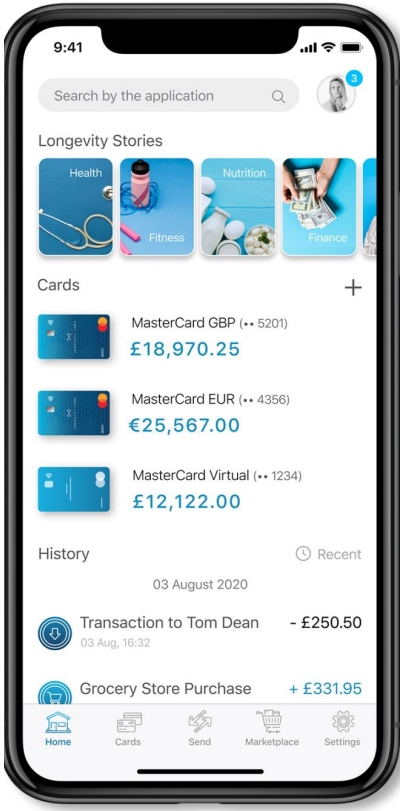
www.deep-innovation.tech

# Customer Journey

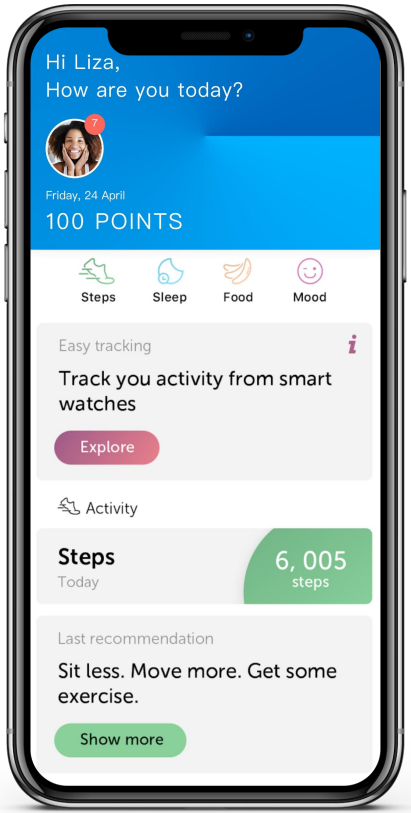
The process of a drawing up a deal via our **InvestTech IT-Platform** will be easy and fast. Our platform will have as many **automated processes** on each of the fundraising steps as possible, providing **digital solutions, document templates** etc.



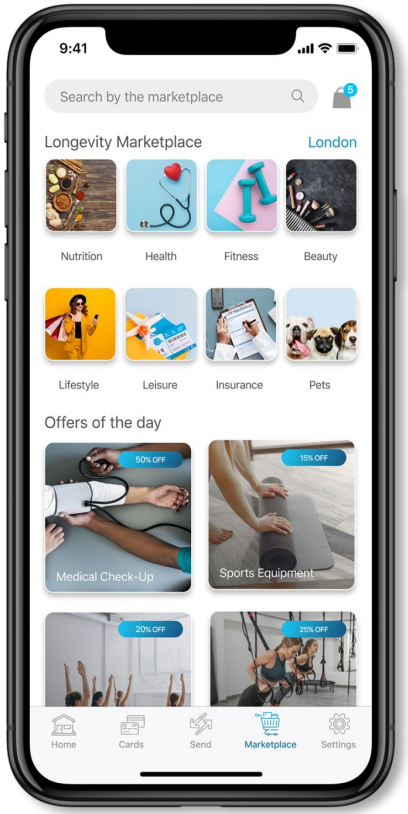
# Longevity Banking Card




BANKING APP

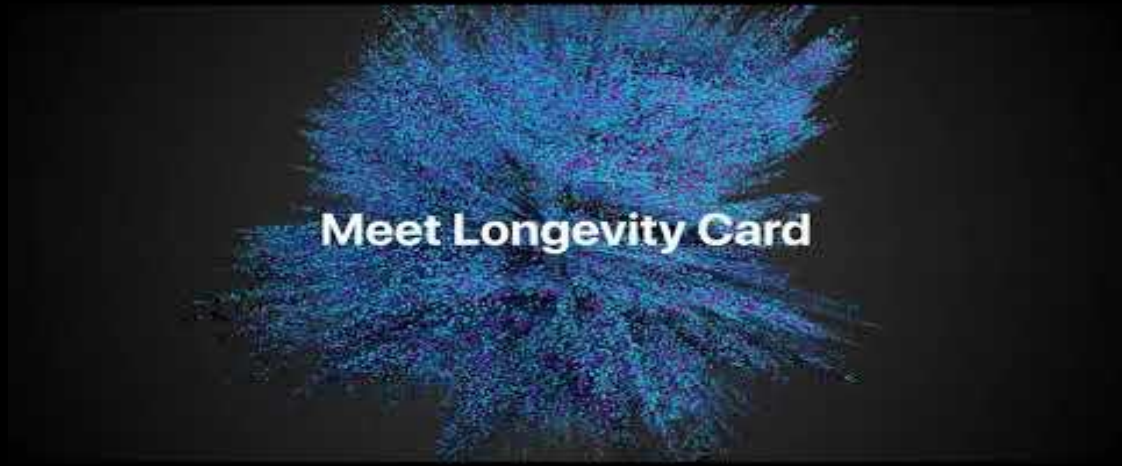



HEALTH APP




MARKETPLACE

# LONGEVITY CARD | VIDEO




CLICK TO WATCH THE VIDEO

# Longevity Banking Card

UK IBAN

MULTI CURRENCY ACCOUNTS

DEBIT CARD

MONEY TRANSFERS

CASH LOAD

LONGEVITY MARKETPLACE

PERKS

FAST SIGN UP

REAL-TIME NOTIFICATIONS

TRAVEL INSURANCE

BUSINESS ACCOUNTS

24/7 SUPPORT

# Longevity
# Club Card + Banking Card

Longevity Banking Card

Longevity Club Membership Card

# Longevity Financial Advisors Activities

| | |
|---|---|
| **Investment Analytics** | • Deep Market Intelligence<br>• Analytical Dashboards<br>• AI-driven SWOT Analysis |
| **Transaction Process** | • Target Identification<br>• Deal Structuring<br>• LegalTech Deal Completion |
| **Proprietary Projects** | • DKG Longevity Projects<br>• Structured Financial Products<br>• Longevity Venture Capital Fund |

**www.Longevity.Finance**

# Deep Knowledge Group

## Building Financial Infrastructure for Emerging Longevity Industry

Longevity Financial Advisors

DEEP KNOWLEDGE VENTURES

LONGEVITY CAPITAL