



**Philanthropy
International**

Philanthropy.International

Charity, Philanthropy, and Social Impact Platform 2.0

www.philanthropy.international

Revolutionising Multitrillion Philanthropy Industry

Philanthropy 1.0

The global value of philanthropy (i.e. donated time and money) is about \$4 trillion, or just under 4% of the global GDP.

And yet, the philanthropy industry is outdated and suspect way to avoid paying taxes. The sector tries to navigate technological, regulatory, operational, economic, and environmental changes, but today's solutions do not work.

Subjective
decision-making

Fraud and cybercrime

A lack of awareness
of new technologies

Insufficient
investments

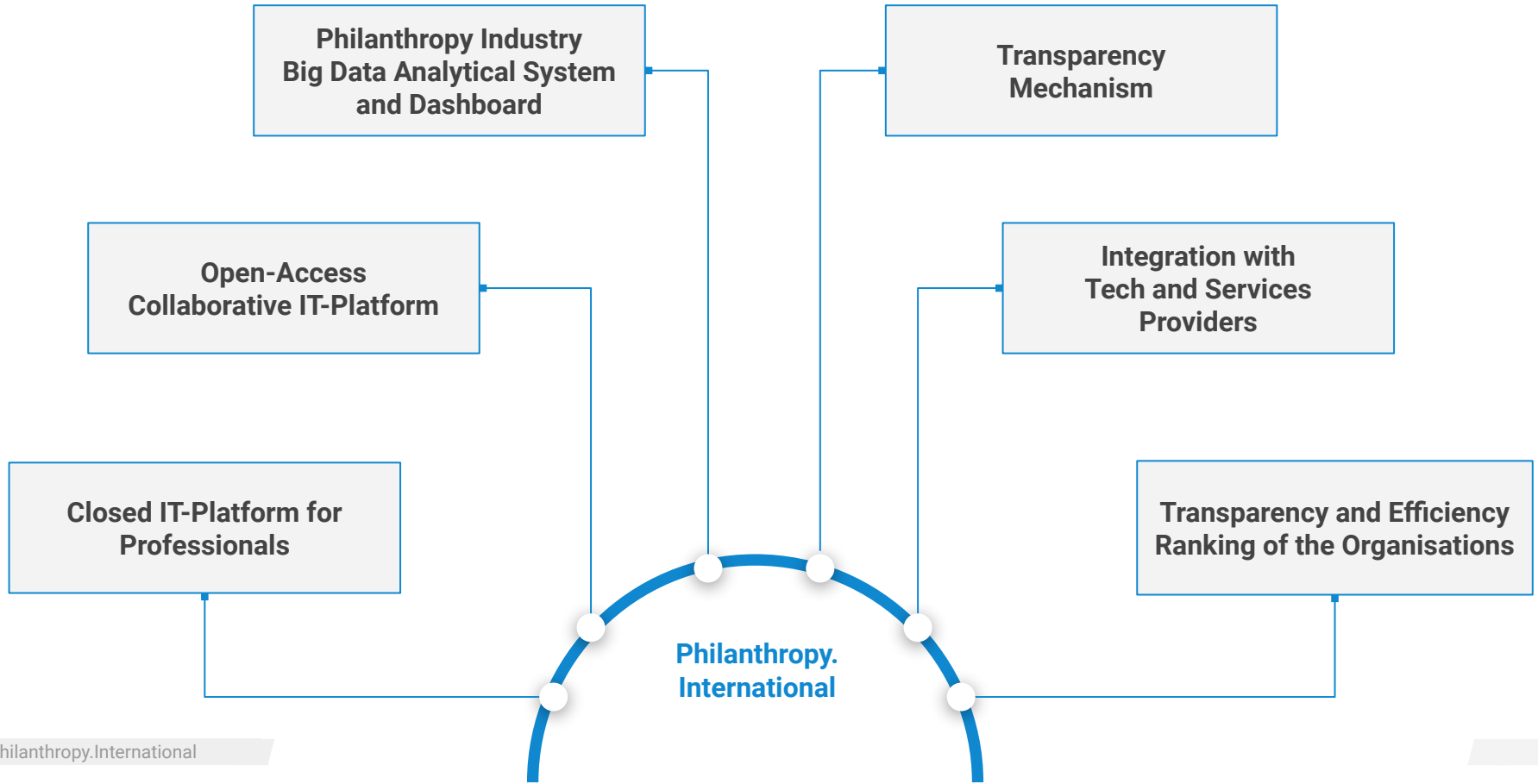


Philanthropy 2.0

- Clear and Transparent Donations
- In-Depth Performance Analysis
- Data-Driven Decision-Making



Charity, Philanthropy, and Social Impact Platform 2.0



Global Philanthropy Ecosystem Framework

Venture Philanthropy

Charities

Grant-invested

Grant-invested and
Trading Revenue

Social Investment Companies (SI)

Social Enterprises
Generating Revenue

Socially-Driven
Businesses

Sustainable Development

Animals Protection

Food Management

Community Development

Environment and Ecology

Investment Platforms

Value Banking

Social Stock Exchanges

Health

Hospitals

Community Health Care

Family Welfare

Disability Care

Advisory

Social Investment Advisers

Funding Consultancies

Human Services

Arts and Culture

Humanitarian Aid

Educational and Consulting

Inclusive Development

Investment Funds

Venture Philanthropy Funds

Social Investment Funds

Social Profit Philanthropy

Socially Responsible
Businesses

Companies
Allocating % to
Charity

Sustainable Development

Nature & Climate Protection

Education, Culture, and Sport

Humanitarian Aid

Legal Services

Healthcare & Support

Financial Inclusion

Philanthropy 2.0 Concept

Philanthropy.International aims to remove existing barriers in the philanthropy sector and add value for all stakeholders with its Big Data Analytics System & Dashboard.

Philanthropy Big Data Analytics System & Dashboard is innovative system that analyses a philanthropy sector and philanthropic organisations, in particular by using Big Data and ML, AI. The platform has an implemented matching between donors, charities, NGOs, companies that coordinate and execute charity projects.

Key features:

- Market data visualisation
- Organisations' profiling
- Automated SWOT analysis
- Matching tool between donors, charities, NGOs, companies that coordinate and execute charity projects
- Donation tracking system

Clear and Transparent Process

Mitigation of Compliance Risks

Automated SWOT Analysis

Advanced Matching Tool

In-Depth Performance Analysis

Alignment with ESG Vision

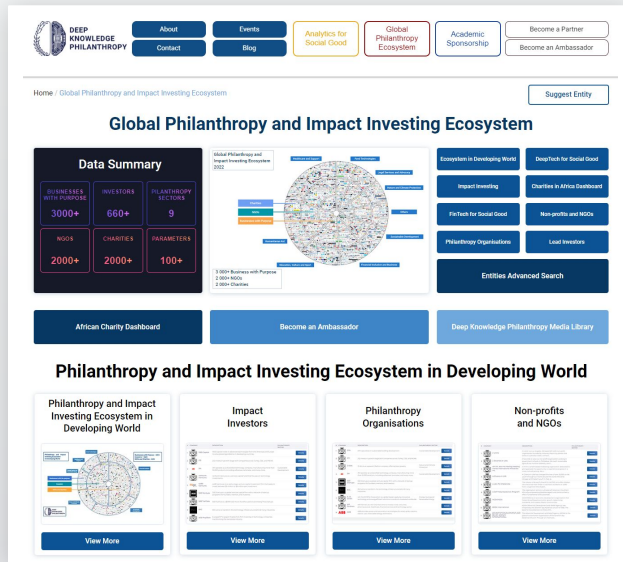
Donation Tracking System

Suitable for Family Offices and Angel Syndicates

Concept Development of Philanthropy Big Data Analytical System and Dashboard

Global Philanthropy and Impact Investing Ecosystem

The analytical dashboards presented at the website of Deep Knowledge Philanthropy will serve as the base for the development of Big Data Analytical System and Dashboard.



Philanthropy Big Data Analytical System and Dashboard

Big Data Analytical System and Dashboard will have the full scope of instruments realised in the best practices of Deep Knowledge Group and **will cover up to 1 million Philanthropy Industry participants.**



Philanthropy Industry Big Data Analytical System and Dashboard

Philanthropy Industry Analytical System and Dashboard is designated for two major types of users: charity sponsors and donors. Each of them involves the range of specific organisations engaged in philanthropic activities. The primary goal lies in delivering on-demand market intelligence analytics through data coverage across the philanthropy industry.

The Dashboard serves as the handful tool to meet the following goals:

- Comprehensive analytics of the philanthropy industry;
- Providing an extensive database of charity organizations, donors and other philanthropy-related entities **totalling 1 million organizations**;
- Making research on activities of charity organisations.



Philanthropy Within the Pipeline of Analytical Products Developed by Deep Knowledge Group

HealthTech

DeepTech

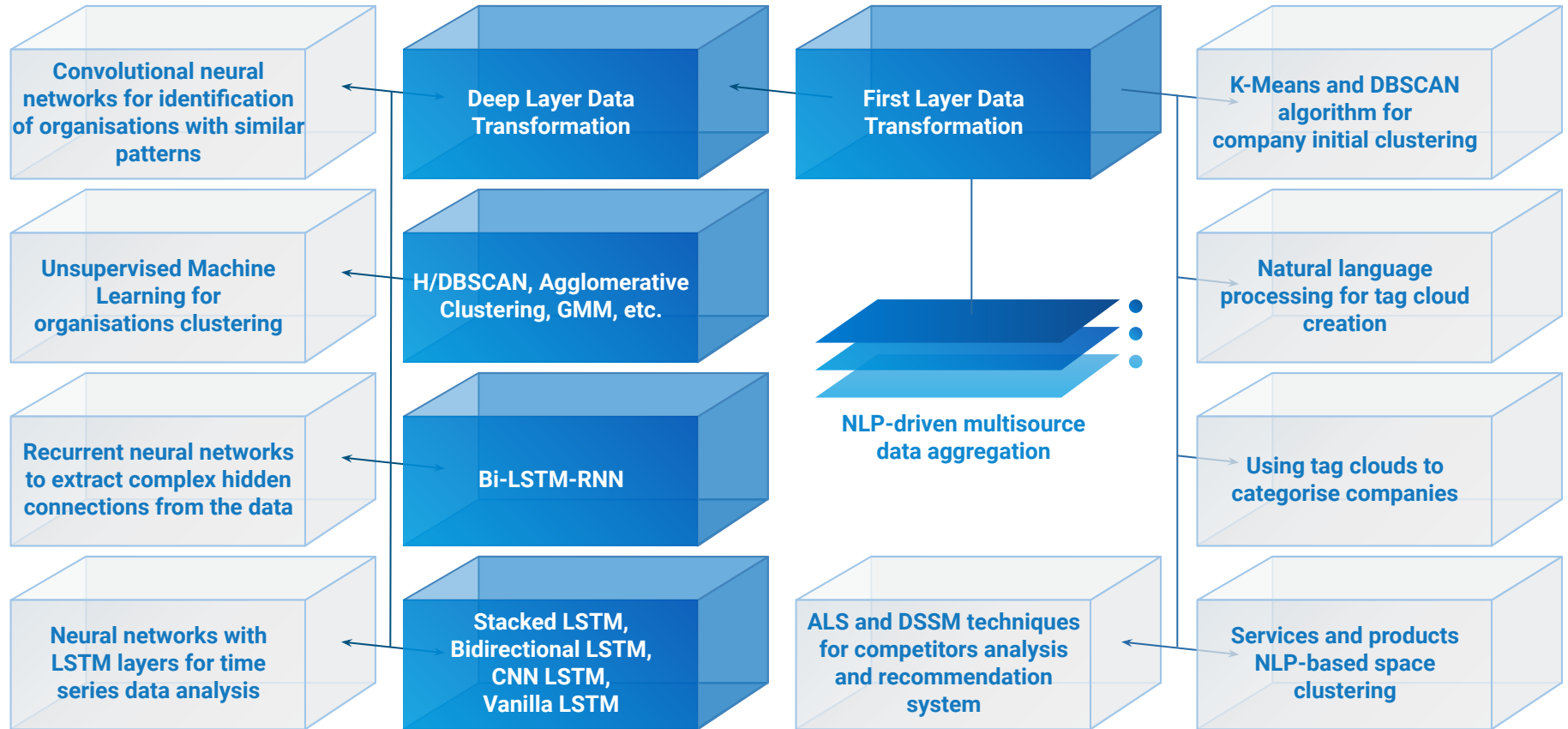
BioTech

Longevity

GovTech

Philanthropy

Machine Learning Approaches for Charity Organisations Assessment



Charity, Philanthropy, and Social Impact Platform 2.0

Philanthropy.International aims to remove existing barriers in the philanthropy sector and to add value for all stakeholders with its Big Data Analytics System & Dashboard, an innovative system that analyses and benchmarks the global philanthropy, charity, and impact investment industry ecosystem using sophisticated, prevalidated Big Data, Machine Learning, and AI techniques, constituting the first end-to-end platform to enhance decision-making among donors, charities and NGOs. Our mission is to make the global philanthropy industry more efficient, transparent, accountable, and socially impactful.

Charity, Philanthropy, and Social Impact Platform 2.0 provides the full-scope of tools for participation in charity-related projects

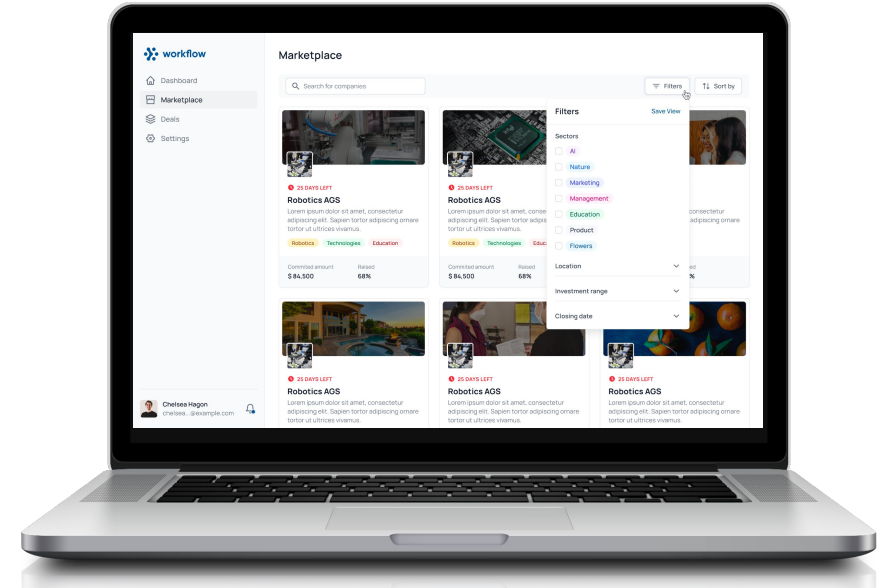
Charity, Philanthropy, and Social Impact Platform 2.0

Modern approaches for venture philanthropy

Sophisticated donor-project matching algorithms

Collaborative solutions designed for charity projects

Robust transparency and accountability mechanism



Rationale for the Creation of Philanthropy Marketplace

The Philanthropy Marketplace will serve as IT solution aiming to connect the sponsors and donors of the philanthropy industry. The primary goal of the Marketplace is to effectively resolve the issue of transparency for both types of users. The unique approach will be developed to eliminate the concerns of philanthropy industry players regarding the proper money allocations in charity sector.

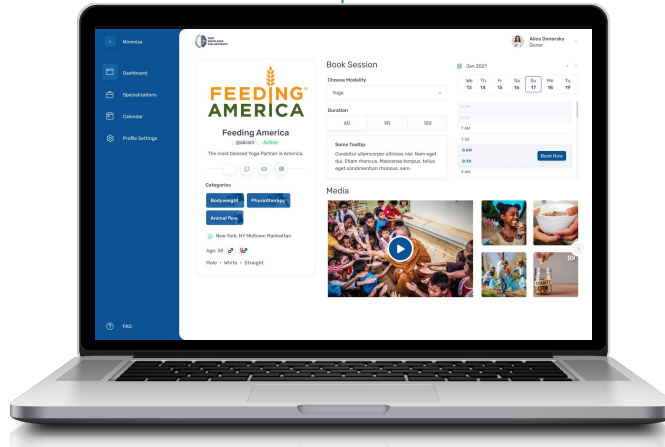
Benefits for Charity Organisations

Placing the charitable projects

Identification of best-fit donors

Transparent charity fundraising mechanism

Pooling the network of donors



Benefits for Charity Donors

Placing the proposals of charitable grants

Extending the network of partnering charities

Joining the promising charitable projects

Enhanced transparency for money allocation

Key Differentiation Features of Philanthropy Marketplace

Embedded Transparency Tools

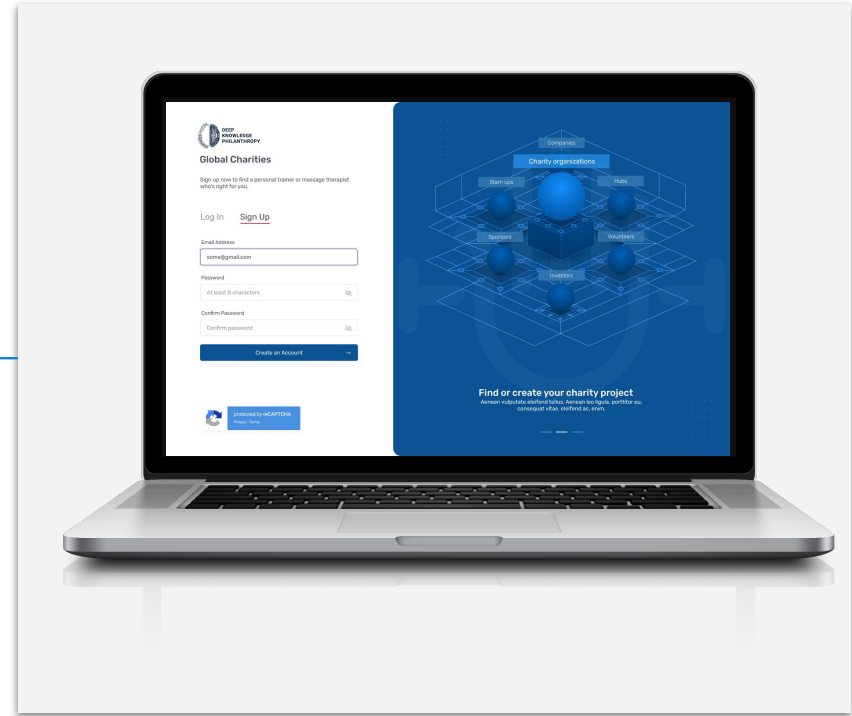
The transparency-centric approach allows any types of marketplace users to track the charity money allocations, to have access to reporting system, participate in voting sessions, periodic meetings, etc.

Multiple Purposes Solution

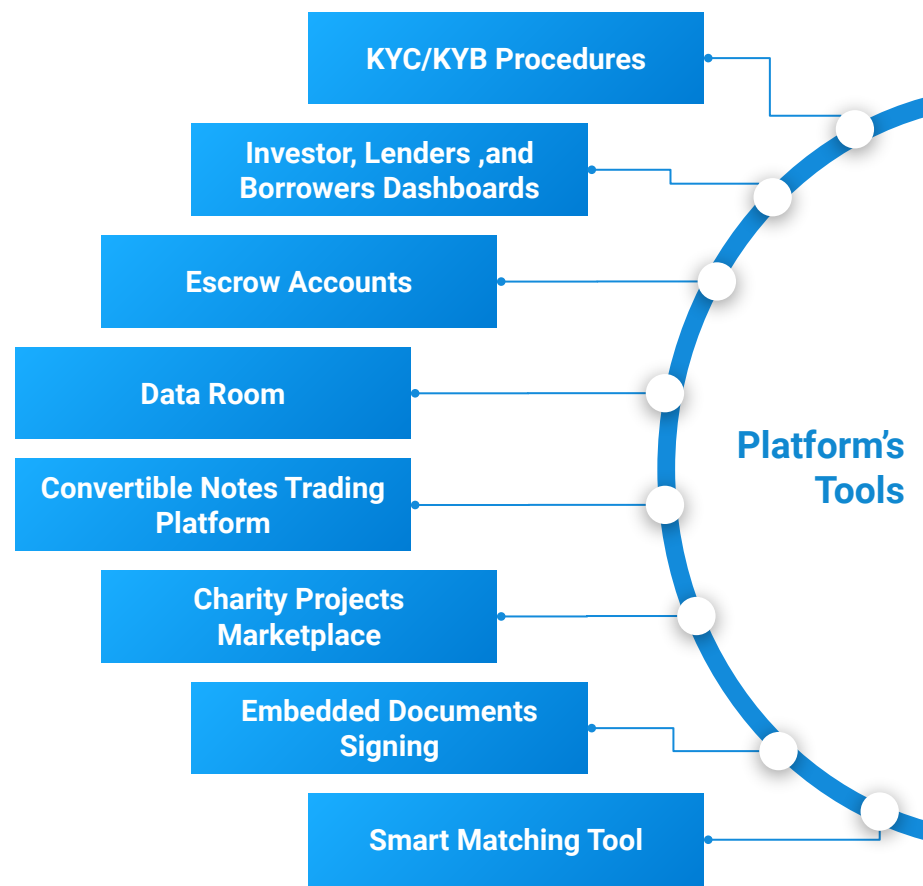
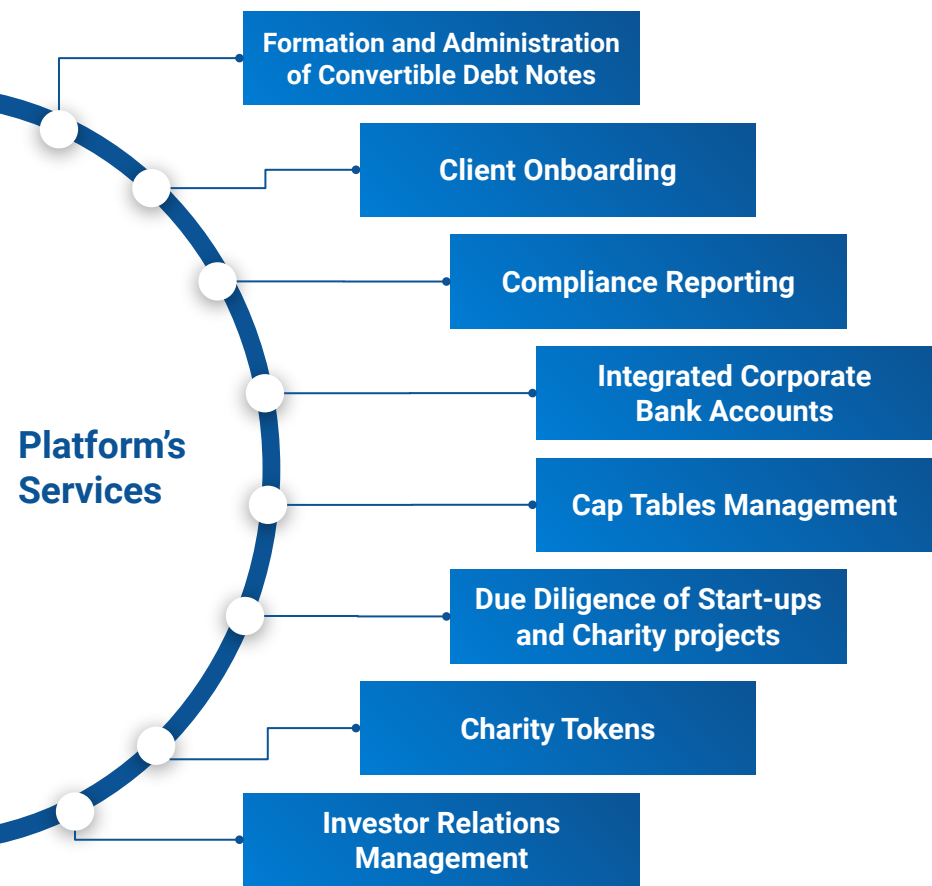
Philanthropy Marketplace will be the solution for interconnection of charitable donors and organisations that would be able to engage on the philanthropic projects on multiple geographical levels, ranging from local initiatives to the national-scale projects. Also, the activities will be performed in different focus areas and different types of entities.

Representation of Philanthropy.International's Charitable Projects

To ensure the trustworthiness of the Marketplace, Deep Knowledge Philanthropy will place the charitable projects, namely Mobile Longevity Cabinet and other healthcare-related projects.



Philanthropy Platform's Planned Services and Tools



About Deep Knowledge Group

Deep Knowledge Group is a consortium of commercial and non-profit organisations active on multiple fronts in the realm of DeepTech and Frontier Technologies (AI, Longevity, FinTech, GovTech, InvestTech), ranging from scientific research to investment, entrepreneurship, analytics, media, philanthropy, and more.

Deep Knowledge Group runs several data-driven **investments and financial vehicles**



DEEP KNOWLEDGE VENTURES



InvestTech Platform



LONGEVITY FINANCIAL CLUB



DeepTech and Longevity Industry Financial Advisors



LONGEVITY CARD



LONGEVITY CAPITAL

Deep Knowledge Group's **analytical subsidiaries** are world leaders in analytics for DeepTech and Longevity industries



AGING ANALYTICS AGENCY



Big Data Analytics Department



GovTech Analytics



FemTech Analytics



NeuroTech Analytics



DEEP KNOWLEDGE ANALYTICS



SpaceTech Analytics



DEEP PHARMA INTELLIGENCE

Deep Knowledge Philanthropy pioneers several infrastructural **social impact projects**



DEEP KNOWLEDGE PHILANTHROPY



5th Industrial Revolution Institute



LONGEVITY INTERNATIONAL



ATLAS



Swiss Longevity Valley



Biogerontology Research Foundation
Prevent. Restore. Preserve.

Donations and Investments of Deep Knowledge Group

Deep Knowledge Group continually supports companies, start-ups, and projects aligned with one of our key strategic goals: leveraging the transformative and democratising power of knowledge and technology to transform the problem of ageing into the opportunity for Longevity, and the addition of extra Health-Adjusted Life Expectancy (HALE) and Quality-Adjusted Life Years (QALY) for humanity. In addition, we believe that the social impact from our donations and investments are even more critical than financial return. Pursuing these values in 2021, we are:



Helping governmental organisations create National Longevity Industry Strategies to transform the problem of the Ageing Population into the socioeconomic opportunity of Longevity.

Supporting Oxford and Cambridge University Longevity Societies to educate new generations on professional prospects in Longevity

Supporting the activities of 10+ analytical agencies to develop relevant research and sophisticated Longevity industry analytics

Investing in Longevity Biomarkers companies to facilitate accelerated Longevity Industry development, growth, and stability



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