

Deep Knowledge Group (DKG) is a consortium of commercial and non-profit organizations active on many fronts in the realm of DeepTech and Frontier Technologies, ranging from scientific research to investment, entrepreneurship, analytics, media, philanthropy and more.

We are seeking partners to launch a niche AI in Finance Accelerator in London. The traditional accelerator model is saturated, with over 950 accelerators worldwide. We've identified a shift towards specialisation in certain industries, segments, or growth stages is a compelling trend.

Our niche in AI in Finance positions us strategically, aligning with this paradigm shift. By offering a tailored acceleration program and attracting specialised mentors and investors, we aim to bring unique value to the sector. Embracing this trend of specialisation is key to standing out and making a meaningful impact in the startup ecosystem.



Business Model

DKG will offer a co-working space, fostering collaboration among the startups. Additionally, we operate as a dynamic business angel network, seamlessly integrating investors into our ecosystem. Many of these angels also play crucial roles as mentors, amplifying the depth of expertise available. Complementing this, we boast a robust seed fund, recognising the vital role finance plays in startup success. Finally, at the core lies a unique mentoring program, forming the backbone of our accelerator.

Enhance deal flow for series A investments

Connect startups with the right AI investors

Scout top talent in the AI community

GOALS

Foster a powerful AI in Finance ecosystem

Provide mentoring support

Providing value to all stakeholders

Strategic Partnerships for Innovation

DKG will prioritise building strategic partnerships across diverse sectors, forming a robust ecosystem that includes universities, research institutions, coworking spaces, incubators, technology parks, mentors, private investors, corporations, media outlets, government representatives, and collaborations with fellow accelerators. These partnerships serve as the bedrock of our comprehensive ecosystem, fostering innovation and driving growth. By leveraging this network, we create unparalleled opportunities for startups to connect, collaborate, and thrive in an environment tailored to their success.

Empowering Startups with a UVP

DKG offers a compelling value proposition that revolves around sophisticated AI technologies, a robust mentoring program, facilitation of access to funding from top-tier investors, a dynamic community, a global network, cutting-edge facilities, and niche expertise. These elements collectively empower startups not only to survive but to thrive and make a meaningful impact in their respective industries. Through strategic key activities such as managing state-of-the-art facilities, executing dynamic acceleration programs, organising impactful events, and building strong relationships with stakeholders and the community, we create an environment that fosters success.

Funding Models - We are Flexible and Happy to Discuss Options

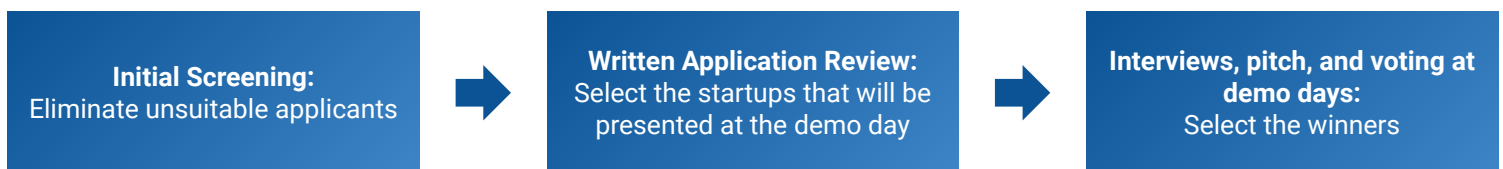
Investment	Share	Investment Type	Code-for-Equity
£20,000 - £100,000	5% -15%	Equity or Convertible Loan	We share our AI/ML IP

The Value we Offer Partners, Investors and Startups

- **Strategic Sourcing:** uncover the untapped potential in the AI startup landscape through our cutting-edge matching technologies.
- **Leading-edge Technology Access:** empowering your company with a competitive edge by having exclusive access to our state-of-the-art AI tools, platforms, and technologies.
- **Data-Driven Excellence:** we provide access to relevant datasets and resources, facilitating accelerated learning curves and empowering startups to refine their solutions effectively.
- **Premier AI Analytics:** gain a first-mover advantage with ground-level access to our unparalleled AI industry ecosystem analytics.
- **Innovative Collaboration Projects:** we propose and collaborate on projects within the accelerator, benefitting startups and strategically enhancing our portfolio's.
- **Strategic Investment Facilitation:** through our matching technology, we facilitate discussions with the most suitable investors, ensuring a seamless and strategic investment process for promising startups.
- **Pioneering Advisory Support:** as part of the DTLFA, our advisory services are at the forefront of financially commoditizing the AI industry. Early membership offers accelerator members priority access to groundbreaking data, shaping the future of financial technology.
- **Market Expansion Assistance:** we guide startups in navigating regulatory challenges, ensuring a smooth entry into new markets or industries, thereby expanding your accelerator's influence.
- **Seamless Product Integration:** explore mutually beneficial partnerships by integrating our cutting-edge AI data analytics solutions into the products or services of startups within the accelerator.
- **Prominent Visibility and Branding:** our exposure strategies ensure that the innovation within the accelerator gains the visibility it deserves, attracting clients and partners.

Accelerator Programme - 3 Month Cohorts

Enhancing startup success begins with transparency. By providing comprehensive details about our selection process and criteria, we empower startups to make informed decisions about their fit within our accelerator. Clarity is paramount, allowing stakeholders to gauge alignment accurately and ensuring a tailored match between our criteria and the unique strengths of potential startups.



Our selected startups embark on a transformative journey within our intensive mentoring program, spanning a strategic 3-month period. This dedicated timeframe is a catalyst for success, offering unwavering support to navigate the crucial phases of finding product/market fit and gaining traction. The outcome is not just readiness; it's a strategic preparedness for the coveted series A funding round. This tailored program ensures startups emerge not only refined but poised for significant growth and investment.



Our commitment extends beyond mere acceleration, encompassing a holistic approach to startup success. Through our advanced matching technology, we facilitate founders in building optimal teams, ensuring they have access to the finest talent for their new ventures. Armed with our technology, startups gain a crucial head start, fostering accelerated growth. Additionally, we empower them to unlock strategic partnerships by employing this technology to identify the most suitable collaborators. Ensuring a seamless fit within the market, we provide startups with relevant datasets and resources to train and test their AI models, particularly beneficial for those immersed in data-intensive projects. This wealth of real-world data not only expedites the learning curve but also allows for effective solution refinement and facilitates pivoting when necessary.